

2024-25 MANAGED SOCIAL MEDIA SCHEDULE

	TOPIC	MONTH	POST DATE
FB COVER PHOTO	SAVE YOUR PHOTOS MONTH	SEPTEMBER	9/1/24 SUN
FACEBOOK FAN PAGE INSTAGRAM PAGE	SAVE YOUR PHOTOS MONTH - Why should I preserve my family history?	SEPTEMBER	9/3/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	SYPM Tip: Gathering all the family memories. List of places/people to help.	SEPTEMBER	9/6/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	SYPM Tip: How to Label Your Prints - Tools to Use and What to Write	SEPTEMBER	9/10/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Film Photography - Beginner Tips for Film Fanatics	SEPTEMBER	9/13/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Where to begin when preserving your family's archives?	SEPTEMBER	9/17/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Photo Restoration: Revive Your Old Images	SEPTEMBER	9/20/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Archiving Tip: How to store your slides after you digitize them.	SEPTEMBER	9/24/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Your computer crashed and your photos are lost. Now what?! (SYPM)	SEPTEMBER	9/27/24 FRI
FB COVER PHOTO	Staying Connected Through Print	OCTOBER	10/1/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Home Décor to make your home even more cozier.	OCTOBER	10/1/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	There are different types of prints? Giclee Fine Art Prints, Fine Print, Standard.	OCTOBER	10/4/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	The Importance of Scanning Documents, Awards, and Letters for Preservation	OCTOBER	10/8/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Standout Print Production	OCTOBER	10/11/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	CANADA THANKSGIVING	OCTOBER	10/14/24 MON
FACEBOOK FAN PAGE	IN THE NEWS: Industry related news, innovation or education topic	OCTOBER	10/15/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Why do my phone images look dull in print?	OCTOBER	10/18/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Print Production	OCTOBER	10/22/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	What size should you print for your home décor?	OCTOBER	10/25/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Halloween Photography Tip	OCTOBER	10/29/24 TUES
FB COVER PHOTO	THANKFUL FOR YOU: OUR FRIENDS, FANS + CUSTOMERS	NOVEMBER	11/1/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Gifting Vintage Movies - Start planning ahead for a delightful holiday surprise!	NOVEMBER	11/1/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Holiday Greeting Card Collection 2024	NOVEMBER	11/5/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	A Beautiful Memorial: Photos, Collages, Video Montage & Keepsakes	NOVEMBER	11/8/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	What happens to film when it expires?	NOVEMBER	11/12/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Creating a family photo album of everyday moments.	NOVEMBER	11/15/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	How large can I print an image from my phone?	NOVEMBER	11/19/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	#1 Best Selling Wall Décor: Canvas Gallery Wraps - Here's why!	NOVEMBER	11/22/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: The Best Photo-inspired Gifts You Can Make this Holiday Season	NOVEMBER	11/26/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Giving Thanks	NOVEMBER	11/28/24 THURS
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Black Friday (LINK TO MEMBER WEB SITE)	NOVEMBER	11/29/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Small Business Saturday - Shop Local! (LINK TO MEMBER WEB SITE)	NOVEMBER	11/30/24 SAT
FB COVER PHOTO	Celebrate the Holiday Season	DECEMBER	12/1/24 SUN
FACEBOOK FAN PAGE INSTAGRAM PAGE	Cyber Monday - (LINK TO MEMBER WEB SITE)	DECEMBER	12/2/24 MON
FACEBOOK FAN PAGE INSTAGRAM PAGE	Effortlessly order holiday cards in a matter of minutes using your phone.	DECEMBER	12/6/24 FRI
FACEBOOK CONTEST	National Christmas Card Day - Post your card design for a chance to win a \$25 store credit!	DECEMBER	12/9/24 MON
FACEBOOK FAN PAGE INSTAGRAM PAGE	Personalize your gifts with a photo they love.	DECEMBER	12/10/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Last Minute holiday gifts for parents + grandparents!	DECEMBER	12/17/24 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Stocking Stuffers for your photo enthusiast - under \$30	DECEMBER	12/20/24 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Happy Holidays to our wonderful customers, friends and followers.	DECEMBER	12/25/24 WED

FACEBOOK FAN PAGE INSTAGRAM PAGE	CANADA BOXING DAY	DECEMBER	12/26/24 THURS
FB COVER PHOTO	Happy New Year Image	JANUARY	1/1/25 WED
FACEBOOK FAN PAGE INSTAGRAM PAGE	Restore Your Damaged Photos with Our Expert Services	JANUARY	1/3/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Commercial Archiving Experts - Let's preserve your company history.	JANUARY	1/7/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Metal Prints - Eye Catching and One-of-a-kind	JANUARY	1/10/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Do you know how to store your film? Here's how!	JANUARY	1/14/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Digitizing Memories: VHS Tapes, Movie Reels, Audio	JANUARY	1/17/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Why you should print!	JANUARY	1/21/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Declutter Your Camera Roll: Keep What Matters	JANUARY	1/24/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Tips for Incorporating Photos + Memorabilia to create a more Meaningful Memorial Ceremony	JANUARY	1/28/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Different Types of Disposable Cameras	JANUARY	1/31/25 FRI
FB COVER PHOTO	Photo Quote or Image only	FEBRUARY	2/1/25 SAT
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Valentines Day Gift Guide: Here's a gift guide to help you find the perfect present that is both thoughtful and one-of-a-kind	FEBRUARY	2/4/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Metal Print - Make it Big, Bold and Bright	FEBRUARY	2/7/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Film Processing - Keeping your negatives safe !	FEBRUARY	2/11/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Happy Valentine's Day to our customers + friends.	FEBRUARY	2/14/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	CANADA - FAMILY DAY	FEBRUARY	2/17/25 MON
FACEBOOK FAN PAGE INSTAGRAM PAGE	Bring your digital memories to life through print.	FEBRUARY	2/18/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Reasons why you should Digitize VHS Tape + Home Movies	FEBRUARY	2/25/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: How We Archive Your Memories	FEBRUARY	2/28/25 FRI
FB COVER PHOTO	Your Local Photo + Print Expert Graphic	MARCH	3/1/25 SAT
FACEBOOK FAN PAGE	IN THE NEWS: Industry related news, innovation or education topic	MARCH	3/4/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Yard Signs - Promote an event, athlete, student or celebration!	MARCH	3/7/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	International Women's Day - What makes a strong role model?	MARCH	3/8/25 SAT
FACEBOOK FAN PAGE INSTAGRAM PAGE	Creative Signage Ideas for your office - and yes we print them locally!	MARCH	3/11/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Photo Restoration: A collection of Memories Brought Back To Life	MARCH	3/14/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Save those old VHS Tapes - Digitize, Safely Store and Repurpose.	MARCH	3/18/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Celebration of Life - Remembering the ones you love.	MARCH	3/21/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Passport Photos refresh!	MARCH	3/25/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	World Backup Day - Save their stories before it is too late!	MARCH	3/31/25 MON
FB COVER PHOTO	Image: Graduation Photos	APRIL	4/1/25 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Graduation Announcement Collection 2025	APRIL	4/1/25 TUE
FACEBOOK FAN PAGE INSTAGRAM PAGE	Choosing the Best Wall Decor: Canvas, Metal, or Acrylic?	APRIL	4/4/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Graduation Decorations: Capture the Perfect Moment	APRIL	4/8/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Checklist for Graduation Parties: Signage, Displays, and More	APRIL	4/11/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Quick Mobile Editing Tips for a Perfect Print	APRIL	4/15/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Create Stunning Photo Collages: Go Beyond a Single Snapshot	APRIL	4/18/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Slide Scanning Services: Safeguard Your Precious Memories	APRIL	4/22/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Metal Prints - Eye Catching and One-of-a-kind	APRIL	4/25/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Digital to Print: Turning Your Photos into Keepsakes	APRIL	4/29/25 TUES
FB COVER PHOTO	Mother's Day Image	MAY	5/1/25 THU
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Give Mom a Heartfelt Gift with Custom Decor and Keepsakes	MAY	5/2/25 FRI

FACEBOOK FAN PAGE INSTAGRAM PAGE	Turning Digital Memories into Tangible Prints	MAY	5/6/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Print Scanning: How to We Digitize Your Photo Albums	MAY	5/9/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Honoring Mother's Day: Snap a pic with your mother or grandmother	MAY	5/11/25 SUN
FB COVER PHOTO	Image: Woman holding vintage photos	MAY	5/12/25 MON
FACEBOOK FAN PAGE INSTAGRAM PAGE	Reviving Faded Memories: Our Techniques in Photo Restoration	MAY	5/13/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Helping family estates share the memories and history	MAY	5/16/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	CANADA - Victoria Day: Fireworks and Festivities	MAY	5/19/25 MON
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Photo Restoration: A Stroll Down Memory Lane	MAY	5/20/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	The Art of Film Processing: From Negative to Print	MAY	5/23/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Video Tape Breakdown: VHS, 8MM, Mini-DV, MicroMV	MAY	5/27/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Choosing the Right Print Size for Your Room	MAY	5/30/25 FRI
FB COVER PHOTO	Photography Quote + Image	JUNE	6/1/25 SUN
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: This Father's Day gift dad your DAD-TASTIC memories.	JUNE	6/3/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Celebrate ALZHEIMER'S AWARENESS MONTH: Share Stories, Spark Joy!	JUNE	6/6/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Capture, Print, Wow! Amazing Photo Products Just for You!	JUNE	6/10/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Home Movie Rescue: Digitize Your Old Reels and VHS Tapes!	JUNE	6/13/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Honoring Father's Day: Snap a pic with your father or grandfather	JUNE	6/15/25 SUN
FB COVER PHOTO	Summertime is for fun time (and picture taking)!	JUNE	6/16/25 MON
FACEBOOK FAN PAGE INSTAGRAM PAGE	Simple banners, signage and more! Promote your sports team or event.	JUNE	6/17/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Film Processing Magic: Turning Negatives into Priceless Prints!	JUNE	6/20/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Protecting Your Past: The Ultimate Guide to Photo and Film Archiving	JUNE	6/24/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Photo Books are this generation's Photo Albums!	JUNE	6/27/25 FRI
FB COVER PHOTO	Photography Quote + Image	JULY	7/1/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	CANADA DAY	JULY	7/1/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Fast, easy Passport Photos in minutes!	JULY	7/1/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	4th of July - US	JULY	7/4/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Snap Happy: Top Tips for Perfect Mobile Photography!	JULY	7/8/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Canvas Prints: Beauty Unleashed	JULY	7/11/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Film processing your rolls are safe with us.	JULY	7/15/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Oops! How to Recover Lost Photos from Your Mobile Phone	JULY	7/18/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Fine Art Prints 101: Everything You Need to Know!	JULY	7/22/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Save your VHS tapes from destruction!	JULY	7/25/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Framing Memories: Choosing the Perfect Frame for Every Photo	JULY	7/29/25 TUES
FB COVER PHOTO	Fun with Film Photography Image	AUGUST	8/1/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Tips for handling photos + video through a divorce	AUGUST	8/1/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	Back-to-School Photo Ideas: Creative Ways to Capture the Moment	AUGUST	8/5/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Digital Declutter: Organize and Archive Your Photo Collection	AUGUST	8/8/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Travel Back In Time: Vintage Home Movie Footage	AUGUST	8/12/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Archive It! Why Preserving Your Photos Matters	AUGUST	8/15/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	How Big Can You Go? Printing Large Photos from Your Phone	AUGUST	8/19/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	VIDEO: Metal Prints – The Perfect Choice for Bold, Vivid Images	AUGUST	8/22/25 FRI
FACEBOOK FAN PAGE INSTAGRAM PAGE	High-Resolution Magic: Printing Crisp, Clear Photos from Your Mobile	AUGUST	8/26/25 TUES
FACEBOOK FAN PAGE INSTAGRAM PAGE	Print Scanning - It's time to digitize + protect your photographs!	AUGUST	8/29/25 FRI