

MANAGED EMAIL SCHEDULE (September 2024 - August 2025)

PRINT + SAVE this schedule to anticipate distribution and avoid conflicts with other campaigns you may be running.

PROMOTION/SUBJECT	DISCOUNT OR OFFER	MONTH	SEND DATE	DATES OF PROMO	PROMO CODE	EMAIL #
Print Scanning Sale - Protect, Share + Digitize (SYPM)	\$20 OFF your \$100 order	September	9/5/2024	9/5 -9/30	in-store	491
NEWSLETTER - Tips + Tricks to Easily Organize Your Photos!	n/a	September	9/12/2024	n/a	n/a	492
VHS Tapes Digitizing Sale - Are your tapes deteriorating or at risk?	\$20 OFF your \$100 order	September	9/19/2024	9/19 -10/2	in-store	493
Film Processing - Film Breakdown: 35MM, 120 Film, Black & White	n/a	September	9/26/2024	n/a	n/a	494
Canvas Print SALE! - Portrait or Landscape, Which Should You Choose?	20% OFF your order	October	10/3/2024	10/3 - 10/10	CANVASPRINT	495
NEWSLETTER - Print Resolution and How It Affects Your Photo Size?	n/a	October	10/10/2024	n/a	n/a	496
FAMILY GIFT IDEA! A digitized collection of family memories.	n/a	October	10/24/2024	n/a	n/a	497
Holiday Cards: ORDER EARLY SALE!	25% OFF your order	November	11/7/2024	11/7 - 11/13	EARLYCARDS	498
NEWSLETTER - Tips for beginner Film Photographers	n/a	November	11/14/2024	n/a	n/a	499
Holiday Gift Guide: Photo Gifts That Make The Perfect Present	n/a	November	11/21/2024	n/a	n/a	500
Black Friday - Cyber Monday: \$12 - Metal Ornaments!	\$12 Metal/Ceramic Ornaments	November	11/29/2024	11/29 - 12/2	change price on ordering system	501
Holiday Card SALE!	20% OFF your order	December	12/5/2024	12/5 - 12/11	JOLLY24	502
Last Minute Stocking Stuffer Ideas (ornaments, prints, mugs)	n/a	December	12/12/2024	n/a	n/a	503
Photo Book + Calendar SALE: Relive the Memories All Year Long.	20% OFF your order	January	1/2/2025	1/2 - 1/31	NEWYEAR25	504
NEWSLETTER - Bring New Life to Your Walls - Photo Gallery Ideas!	n/a	January	1/16/2025	n/a	n/a	505
Commercial Archiving - Preserving Your Business History	n/a	January	1/23/2025	n/a	n/a	506
Valentine's Day: Photo Gift Ideas For the Special Someone	20% OFF your order	January	1/30/2025	1/30 - 2/6	VALDEAL	507
Canvas Print SALE! - How to choose the best size for your space.	20% OFF your order	February	2/6/2025	2/6 - 2/13	CANVAS25	508
Passport Photos - Ready in minutes!	n/a	February	2/20/2025	n/a	n/a	509
Film Processing - Single Use Camera? Yes, We Develop Those!	n/a	February	2/27/2025	n/a	n/a	510
VHS Tapes - Digitizing SALE - The Whole Family Benefits From Digitizing!	\$20 OFF your \$100 order	March	3/6/2025	3/6 - 3/19	in-store	511
BOGO Print SALE (5x7 + 8x10 sizes)	Buy One, Get One FREE	March	3/20/2025	3/20 - 3/31	BOGOPRINT	512
Graduation: Helpful Tips for Planning a Memorable Celebration - Decor, Yard Signs, Framed Dipolma + Keepsakes	n/a	March	3/27/2025	n/a	n/a	513
Newsletter - Wall Décor breakdown Metal, Canvas, Acrylic and Fine Art	n/a	April	4/3/2025	n/a	n/a	514
Personalized UV Products (gift giving, logos, company merch, etc.)	n/a	April	4/10/2025	n/a	n/a	515
NEWSLETTER - Photo Gift Ideas For Teacher Appreciation Week	n/a	April	4/17/2025	n/a	n/a	516
Metal Print Sale	20% OFF your order	April	4/24/2024	n/a	METAL25	517
Wonderful Gift Ideas to Celebrate Mother's Day	n/a	May	5/1/2025	n/a	n/a	518
NEWSLETTER - Fine Art, Large Format + Giclee Printing	n/a	May	5/8/2025	n/a	n/a	519
Big Print SALE! (16x20 sizes and larger)	20% off 16x20 and up	May	5/15/2025	5/15 -5/25	BIGGIE25	520
Memorial Event - Prints, collages, memorabilia, keepsakes.	n/a	May	5/29/2025	n/a	n/a	521
The Ultimate Father's Day Gift Guide: Photo Gifts He'll Love!	n/a	June	6/5/2025	n/a	n/a	522
Metal Prints - Bold, Bright and Beautiful	n/a	June	6/12/2025	n/a	n/a	523
Print Scanning SALE - Collect, Scan, and Preserve	\$20 OFF your \$100 order	June	6/19/2025	6/19 - 7/3	in-store	524
Managing Family Keepsakes - Estates & Divorce	n/a	June	6/26/2025	n/a	n/a	525
Slide Scanning SALE	\$20 OFF your \$100 order	July	7/3/2025	7/3 - 7/31	in-store	526
NEWSLETTER - Photo Restoration: How We Repair + Enhance	n/a	July	7/24/2025	n/a	n/a	527
Canvas Print SALE - Why Are Canvas Prints the #1 Best Seller?	20% OFF your order	August	8/21/2025	8/21 - 8/31	CANVAS25	528
B2B Solution - Banners, Yard Signs, Promo Products, Signage	n/a	August	8/28/2025	n/a	n/a	529

*In most cases, emails are sent on Thursdays unless a significant holiday happens to be on or near an email distribution date.