

	AVG	AVG	AVG	AVG	AVG	AVG	AVG	AVG	AVG	Total Avg
A Comply with all requirements of the existing enabling legislation	5.3	1.7	4	5.2	7.4	3.0	3	9.6	1.3	4.5
B Support and promote the on-going capital expenditure program and expansion of existing investments in major facilities to keep them current, relevant and competitive in market	7	2.3	2.8	3.7	6.1	4.8	4.3	4.1	4.3	4.4
C Prioritize use of funds for projects that drive measurable, regular overnight visitation or positive return on investment (ROI)	6.3	4.3	5.8	2.0	5.9	1.5	6.8	1.1	5.3	4.3
D Utilize high standards of fiscal accountability in planning and managing the use of tax revenues: - Fulfill existing obligations before entering into significant new financial commitments - Maintain long-term, conservative financial forecasting	9	5.3	3.4	6.0	8	6.8	4.8	7.4	3.0	6.0
E Ensure project investments are secured by solid long-term plans, both operational and financial, that demonstrate viability and sustainability	5.7	5.7	6	6.7	4	5.5	3.8	5.1	6.3	5.4
F Provide a regular funding source for eligible projects that require a smaller scale investment	10	4.7	8.5	9.6	4.9	7.3	6	8.4	9	7.6
G Create sports, arts and cultural opportunities, through leveraging community investments and partnerships, that benefit residents and enhance tourism offerings	1	6.3	8.5	8.1	5.8	7	7.5	5.7	8.7	6.5
H Support a project investment mix that considers location and types of uses (sports, cultural, arts, convention, etc.)	5.3	7.7	8	7.0	3.9	9	7	5.4	7.7	6.8
I Support investments that complement economic development efforts and enhance quality of life experiences for visitors, newcomers and long-time residents	2.5	10.3	6.4	6.2	5.6	7.3	5.5	6.1	7.7	6.4
J Ensure that investments support the long-term vision of Wake County and its cities and towns as a tourism destination	4.0	8	6.25	6.2	8.2	9	9.5	7.7	8.3	7.5
K Engage stakeholders representing varying entities, jurisdictions and uses.	4.0	10	9	6.7	8.1	6.3	5.8	8	5.3	7.0
L Support investments that consider emerging arts, sports and cultural experiences and unmet needs	8.5	11.7	8	8.1	10.1	11.5	11	9.1	11	9.9

Category  
Number of Respondents

Arts & Culture 3  
Centennial Authority 3  
City of Raleigh 5  
Hospitality 9  
Municipalities 9  
Raleigh Conv Ctr 4  
Sports 4  
Town of Cary 7  
Wake County 3  
\*highlighted cells represent avg scores of 6 or better