|  | **Principles** | **Suggested Wording Changes** |
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| A | Comply with all requirements of the existing enabling legislation |  |
| B | Support and promote the on-going capital expenditure program and expansion of existing investments in major facilities to keep them current, relevant and competitive in market |  |
| C | Prioritize use of funds for projects that drive measurable, regular overnight visitation and positive return on investment (ROI) |  |
| D | Utilize high standards of fiscal accountability in planning and managing the use of tax revenues: * Fulfill existing obligations before entering into significant new financial commitments
* Maintain long-term, conservative financial forecasting
 |  |
| E | Ensure project investments are secured by solid long-term plans, both operational and financial, that demonstrate viability and sustainability |  |
| F | Provide a regular funding source for eligible projects that require a smaller scale investment  |  |
| G | Create sports, arts and cultural opportunities, through leveraging community investments and partnerships, that benefit residents and enhance tourism offerings |  |
| H | Support a project investment mix that considers location and types of uses (sports, cultural, arts, convention, etc.) in creating a diverse inventory of offerings that address emerging and unmet needs  |  |
| I | Support investments that complement economic development efforts and enhance quality of life experiences for visitors, newcomers and long-time residents |  |
| J | Ensure that investments support the long-term vision of Wake County and its cities and towns  |  |

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