

PROGRAM

2024  
Landscape  
Summit:  
A Changing  
Landscape

February 29, 2024

9 AM - 12 PM

Hybrid: In-Person and  
via Zoom

Valley Water Board Room  
5700 Almaden Expressway  
San Jose, CA, 95118



- 9:00 AM** **Welcome and Opening Remarks**  
*Shelkie Tao, Water Efficient Gardens,  
Valley Water Landscape Committee Chair*
- 9:05 AM** **Board of Directors' Welcome**  
*Director Richard Santos  
Valley Water Board of Directors*
- 9:10 AM** **State of the Valley's Water**  
A deep dive into the overall outlook of Valley Water's water supply and what we'll expect in 2024.  
*Kirsten Struve, Assistant Officer  
Water Supply Division, Valley Water*
- 9:30 AM** **Valley Water Programs: Overviews & Updates**  
Learn what's new at Valley Water and how to take advantage of our robust landscape programs!  
*Ashley Shannon, Sr. Water Conservation Specialist,  
Water Supply Planning & Conservation, Valley Water*
- 9:45 AM** **Let's Talk About Native Plants!**  
Learn from a series of native plant experts about both the benefits and design considerations when working with native plants. Bring your questions as this session will feature a Q&A with the audience!  
*Dan Greeley, Program Manager, City of San Jose -  
Parks, Recreation and Neighborhood Services  
Rachel Klassen, Nursery Manager, Central Coast Wilds  
Rhonda Nourse, Executive Director, Happy Hollow  
Foundation  
Rebecca Schoenenberger, Owner, California  
Nativescapes  
Moderator: Shelkie Tao, Chair, Valley Water  
Landscape Committee*

**10:30 AM** **BREAK**

**PROGRAM  
CONTINUED**

**10:45 AM** **How Are We Dealing with Non-Functional Turf?**  
Last year, a new law passed to ban the irrigation of turfgrass that is not used for recreation and other specific purposes on commercial properties. What does that mean for the landscape community, and how is Valley Water and our partners addressing this change?

*Philip Dolan, Water Conservation Specialist, Valley Water*

*Loren McIrvine, CEO, Allied Landscape*

*Kyla Phillips, Account Manager, Newpath Landscape*

*Shannon Rossow, Environmental Programs Coordinator, City of Morgan Hill*

*Moderator: Brian Boyer, Superintendent, Cinnabar Hills Golf Club*

**11:30 AM** **What Are Climate-Ready Trees?**  
As we adapt to a changing climate, new research and management practices around “climate-ready trees” have entered the conversation. This session will explore what is really meant by this term and how our community may benefit from having them.

*Natalie van Doorn, Research Urban Ecologist, U.S. Department of Agriculture Forest Service*

**12:00 PM** **Lunch & Networking for In-Person Attendees**