



Water Conservation Program Updates

Ashley Shannon, Senior Water Conservation Specialist,
Water Supply Planning and Conservation Unit, Valley Water



Water Conservation Program

“Making water conservation a California way of life.”

- Rebates

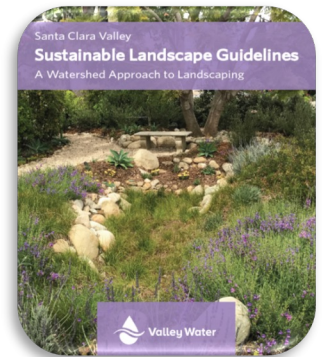
- Landscape Rebate Program
- Landscape Design Assistance
- Graywater Laundry-to-Landscape
- Water Efficient Technology (WET)
- Submeter Rebate Program

- Programs & Services

- Large Landscape Survey Program
- Water Wise Outdoor Surveys
- Water Waste Enforcement
- Agricultural Mobile Irrigation Lab
- Free water saving devices (eCart)
- Fixture Replacement Program
- And more!

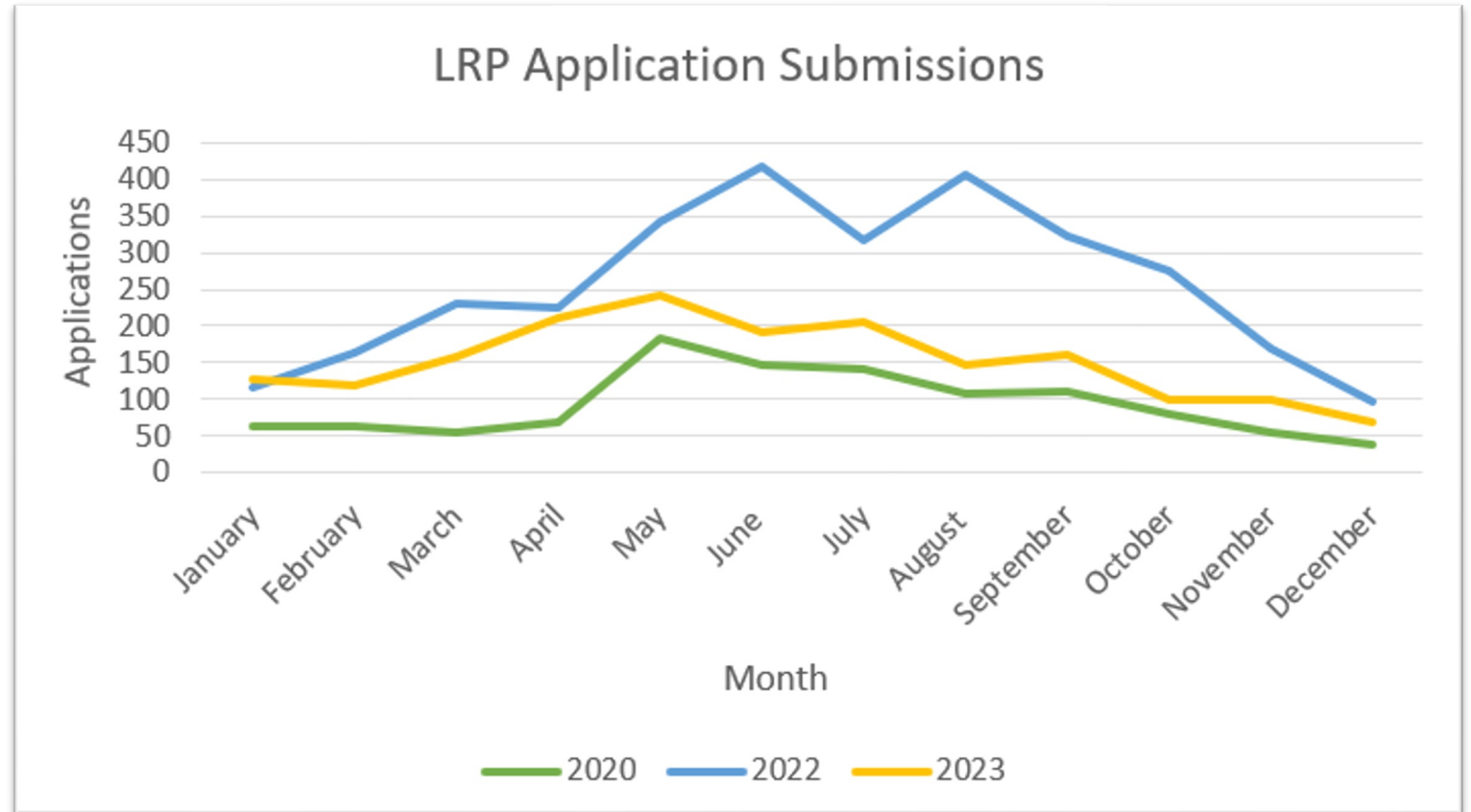
- Outreach and Education

- Webinars
- Landscape professional training
- Literature
- Online resources



Since the 2023 Summit: Landscape Rebate Program 3

- 1.7M Sq ft lawn converted in 2023
- \$2 per sq ft Lawn Conversion Rate continued
- Significant increase in Commercial, Institutional and Multi-family participation



Since the 2023 Summit: Workshops and Trainings

- Webinar series
- Lawn Busters
- Hands-On Permaculture Skills Training
- Qualified Water Efficient Landscaper (QWEL)
 - English trainings, October 2023 and January 2024
 - Spanish trainings, March and December 2023



Interested in transforming your lawn into a low water use landscape, but not sure where to start?

Join a Lawn Busters DIY Workshop for hands-on training! **REGISTER NOW** [Ourcityforest.org/diylawnbust](https://ourcityforest.org/diylawnbust)

Participate in one of the monthly in-person workshops offered and receive a 50% discount on plants at the Our City Forest Community Nursery at 1000 Spring St. San Jose, CA 95110.

OUR CITY FOREST
A partnership between Valley Water and Our City Forest

Contact lawnbusters@ourcityforest.org or (408) 998-7337 x107 with questions.

How to Grow Water: A Hands-On Permaculture Skills Training

Sign up now! Classes begin February 4, 2023.



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FREE WEBINAR

Irrigation Scheduling and Maintenance

Thursday, April 13, 2023
6:00 p.m. – 7:30 p.m.

Valley Water

Daily Acts



Sign up NOW!

Interested in becoming a Qualified Water Efficient Landscaper? **FREE in-person training is now available!**

Become a U.S. EPA WaterSense certified professional in sustainable landscaping and irrigation efficiency.

Free in-person Spanish QWEL Training Course:

- Beginning **Wednesday, March 15, 2023** and continuing on **March 22** and **March 29, 2023.**
- From 7:30 a.m. – 2:00 p.m.

The Qualified Water Efficient Landscaper (QWEL) course is open to landscape professionals working within Santa Clara County.

- Includes 18 hours of live instruction and an in-person irrigation audit.
- The final exam must be taken in-person and will be administered at the same location on **Wednesday, April 5, 2023.**

Sponsored by **Valley Water**

Space is limited! Please register at: <https://qwel.net/pub/class/365> or scan the QR code.

Have a question about QWEL?

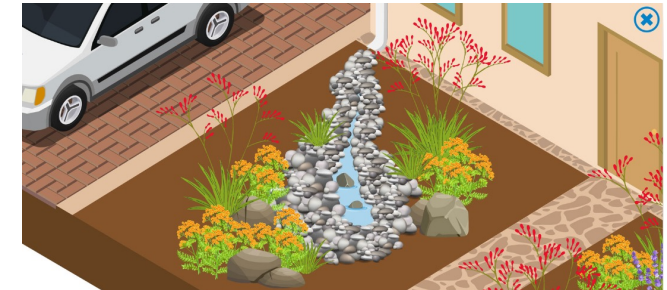
Since the 2023 Summit: Permaculture Skills Training 5

- Partnership with Smart Yards Education and Vital Cycles
- Water resource management and conservation techniques using permaculture principles
- Bilingual hands-on skills training and site demonstrations
- 17 students and community members



Since the 2023 Summit: Water Conservation Infographic

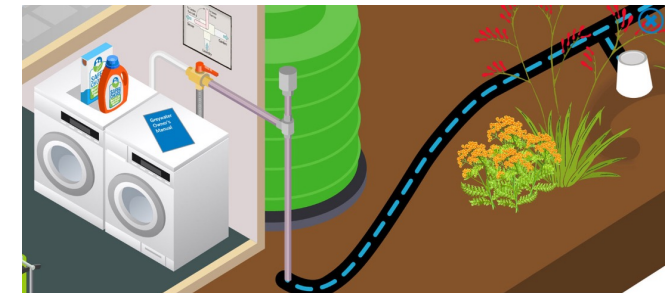
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2. Rain Garden

Add a rain garden to your landscape and receive a rebate! Rain gardens allow water from downspouts to soak into the ground instead of flowing into storm drains.

- Frequently Asked Questions: <https://valleywater.dropletportal.com/faq/rainwater>
- Program Overview: <https://www.valleywater.org/saving-water/rebates-surveys/landscape-rebates>
- Qualified Rain Garden Plants: valleywater.dropletportal.com/documents/pdf/SCVWD_Qualified_Rain_Garden_Plants.pdf



5. "Laundry-to-Landscape" Graywater System

Install a Graywater Laundry-to-Landscape system that diverts water from your washing machine to your landscape and receive a rebate! This project can be Do-It-Yourself or installed by a trained professional and can save about 6,600 gallons or more per year.

- Laundry to Landscape Graywater System Application: cloud.valleywater.org/orders/appweb/graywater-laundry-to-landscape-rebate-program/login
- Get started and learn about other graywater systems: valleywater.org/saving-water/outdoor-conservation/about-graywater

www.watersavings.org

valleywater.org

Since the 2023 Summit: Landscape Design Assistance Program

- Aid Landscape Conversion Rebate applicants with design ideas and plant choices
- 1–2-hour design consultation with qualifying designers
- Front lawns only
- \$200 rebated fee



Since the 2023 Summit: Water Waste Ordinance

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Permanent water use prohibitions include:

- Watering outdoor landscapes
 - Between 9 a.m. and 6 p.m. with overhead irrigation OR
 - That results more than incidental runoff OR
 - During/within 48 hours of rainfall OR
 - Using broken or defective equipment
- Irrigating non-functional turf at commercial, industrial, and institutional sites, including HOAs and similar entities
 - Excluding turf beneath tree canopies



Example of non-functional turf.

Since the 2023 Summit: Water Conservation is a way of life





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Since the 2023 Summit: Water Conservation Campaign




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Say goodbye to lawns and hello to water-efficient plants. Valley Water's rebates pay you up to \$3,000 to transform your yard. Visit watersavings.org to get started.




valleywater.org
Apply for a \$3,000 rebate! [Learn more](#)

   124 26 comments 22 shares




 Like  Comment  Share

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Worried about wasting water outdoors? Do you need help adjusting your irrigation timer or identifying problems with your sprinklers? Go to [watersavings.org](#) to book a free in-person visit to check your irrigation equipment.



valleywaternews.org
Book a free Valley Water outdoor water survey. [Learn more](#)

 Like  Comment  Share


 **Valley Water**  Sponsored ·  

Ahorre agua reemplazando su sistema de riego derrochador con un equipo eficiente. Los reembolsos de Valley Water le pagan para que haga el cambio. Visite <https://bit.ly/3NS58p0> para iniciar.



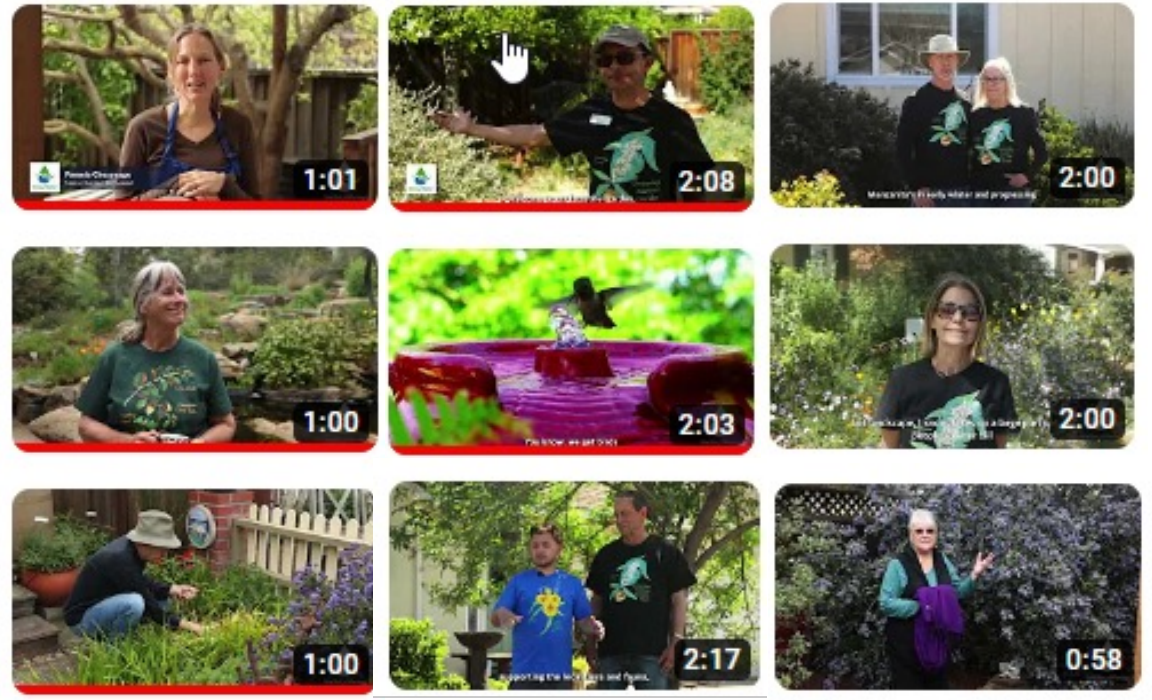
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Apply for a \$3,000 rebate! [Learn more](#)

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Since the 2023 Summit: Landscape Transformation Stories



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Since the 2023 Summit: Businesses Have Evolved

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Businesses Have Evolved

Valley Water offers up to \$200,000 to help businesses evolve their landscapes and water-using equipment!

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Scan QR code to visit our website for additional information.

ADVERTISEMENT

Businesses Have Evolved

Valley Water offers up to \$200,000 to help businesses evolve their landscapes and water-using equipment!

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About half of the water in our county is used by multi-family properties and commercial, industrial, and institutional organizations. Much of this water could be saved if businesses replaced lawns with beautiful low-water-use plants, upgraded their irrigation systems or adopted water-efficient technologies.

Valley Water offers rebates and programs to help you save water and money while demonstrating that your business is a water conservation leader.

If you are ready to make a difference in your community, we are here to help. Visit watersavings.org to learn about:

- **Submeter Rebate Program:** Receive a \$150 rebate for each submeter installed at multi-family complexes, such as mobile home parks or apartment and condominium complexes.
- **Water Efficient Technology Rebate Program:** Receive up to \$100,000 for installing equipment that results in measurable water savings. Projects can include cooling tower efficiency upgrades, on-site water reuse, process water efficiency improvements and more.



FRIT San Jose Town and Country Village LLC: Cooling Tower Makeup Water Softener System.

Water Savings: 1,629,066 gallons per year (2,178 hundred cubic feet).

Water Efficient Technology Rebate: In addition to water and sewer cost savings, this business received a nearly \$9,000 rebate for saving 1.7 million gallons per year. How much will you earn to upgrade your equipment?

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- **Landscape Rebate Program:** The State of California bans the watering of decorative lawns by commercial, industrial, and institutional organizations. Our rebates can help you create a beautiful, modern, water-efficient landscape. We offer up to \$100,000 for replacing high-water-use landscapes, upgrading inefficient irrigation equipment and installing equipment

Rebates may be higher in some areas:

Cities of Cupertino, Morgan Hill, Santa Clara and areas served by San Jose Municipal Water – up to \$110,000.

City of Palo Alto – up to \$135,000.

Exclusions apply. See website for details.

- **Free water-saving equipment and materials:** Valley Water has free equipment and materials to help you save water. Choose from high-efficiency faucet aerators, restaurant table tents that read “drinking water by request,” hotel “towel reuse” cards, and pre-rinse sprayers to save water while doing dishes.

- **Fixture Replacement Program:** This new direct installation program helps your business or facility retrofit plumbing fixtures free of charge.

Climate change has made extreme weather the new normal, with longer and more frequent droughts. Make sure your business is ready by taking steps today to conserve water and keep our economy thriving into

Scan QR code to visit our website for additional program

Clean Water • Healthy Environment • Flood Protection

valleywater.org



Preserving our environment, one landscape at a time

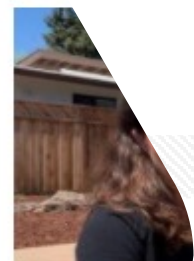
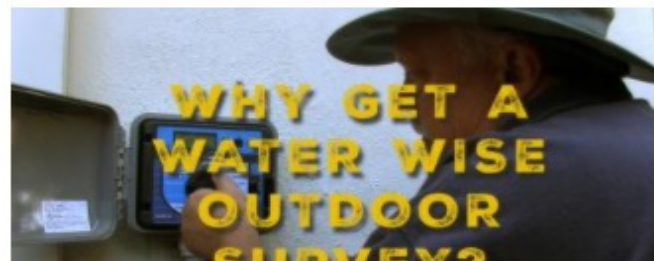
Other Information

Conservation is a California Way of Life



- Start at www.watersavings.org
- Additional resources at www.SouthBayGreenGardens.org
- Report water waste by emailing WaterWise@valleywater.org or through Access Valley Water.

valleywater.org





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Clean Water • Healthy Environment • Flood Protection