



Water Conservation Program Updates

Ashley Shannon, Senior Water Conservation Specialist, Water Supply Planning and Conservation Unit

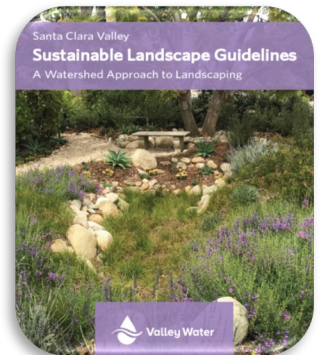


Water Conservation Program

“Making water conservation a California way of life.”

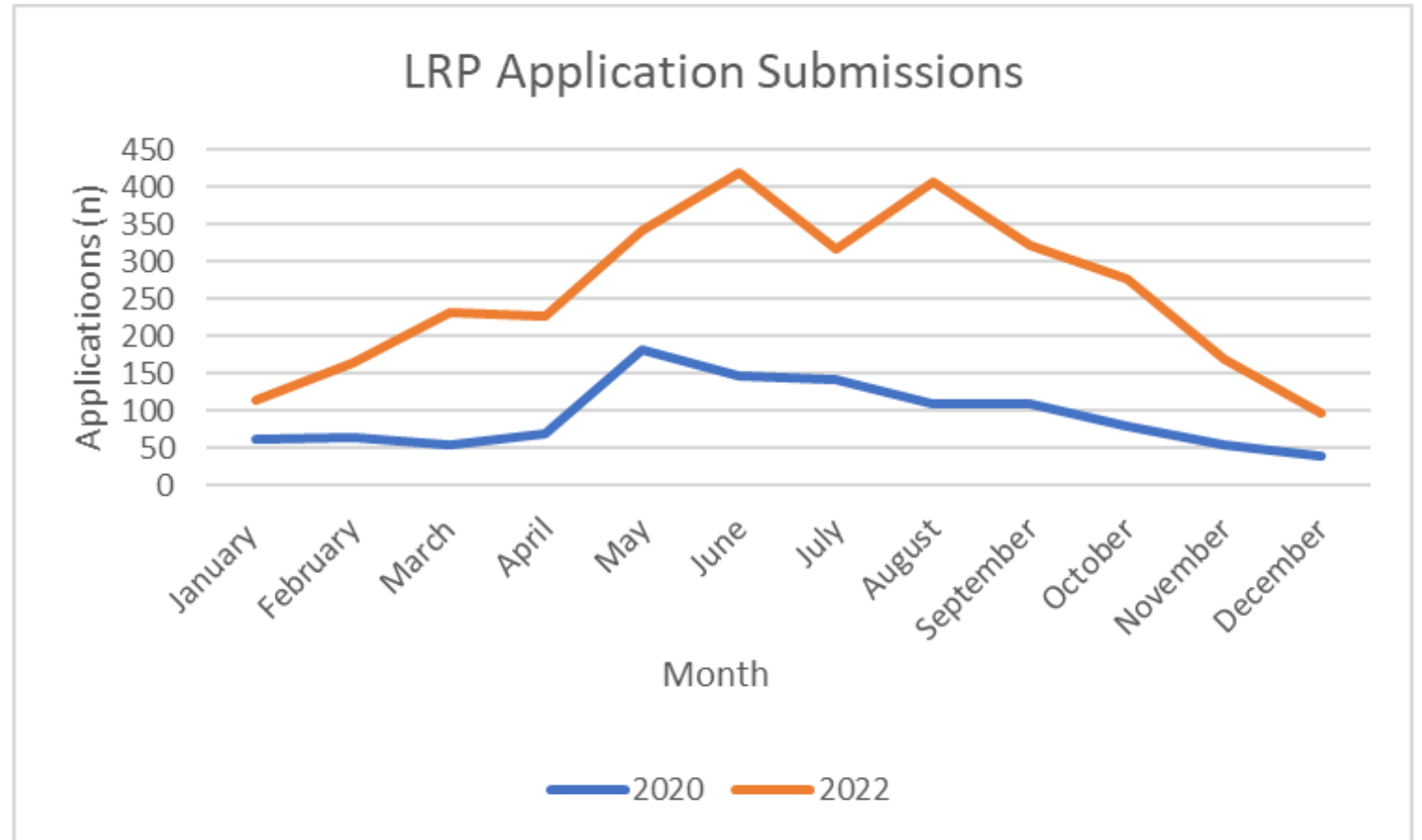
- Rebates
 - Landscape Rebate Program
 - Graywater Laundry-to-Landscape
 - Water Efficient Technology (WET)
 - Submeter Rebate Program
- Programs & Services
 - Large Landscape Survey Program
 - Water Wise Outdoor Surveys
 - Water Waste Enforcement
 - Agricultural Mobile Irrigation Lab
 - Free water saving devices (eCart)
 - Fixture Replacement Program
 - And more!

- Outreach and Education
 - Webinars
 - Landscape professional training
 - Literature
 - Online resources



Since the 2022 Summit: Landscape Rebate Program 3

- 1.6M Sq ft lawn conversion in 2022
- Commercial cap increase to \$100,000
- Large Landscape Lawn to Mulch Rebate



Since the 2022 Summit: Workshops and Trainings

- Webinar series
- Lawn Busters
- Hands-On Permaculture Skills Training
- Qualified Water Efficient Landscaper (QWEL)
 - Spanish training, March 2023



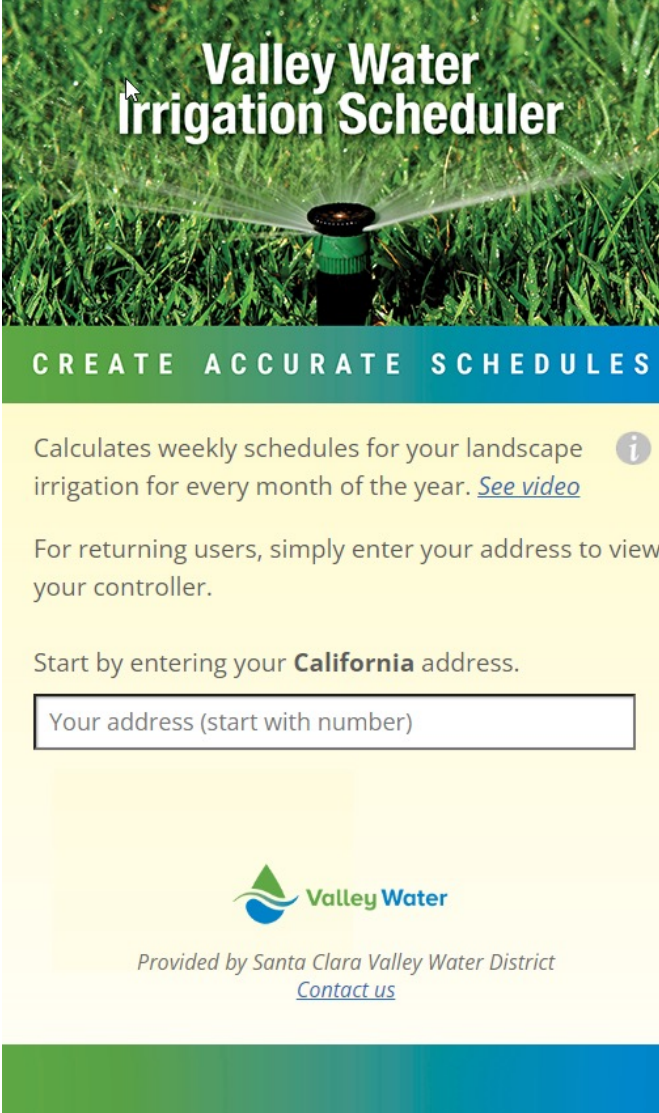
How to Grow Water: A Hands-On Permaculture Skills Training

Sign up now! Classes begin February 4, 2023.

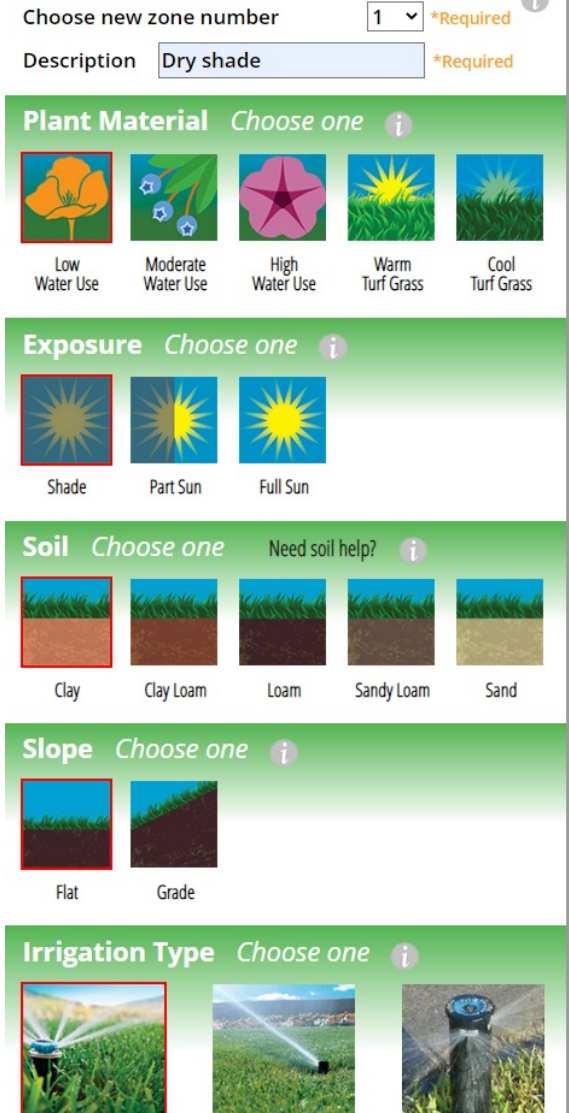


Since the 2022 Summit: Irrigation Scheduler Tool

- Custom schedule
- Historical CIMIS weather data
- Drought response option
- Days per week limitations
- California wide



The interface features a header image of a sprinkler on grass with the title "Valley Water Irrigation Scheduler". Below this is a green bar with the text "CREATE ACCURATE SCHEDULES". The main content area is yellow and contains the following text: "Calculates weekly schedules for your landscape irrigation for every month of the year. [See video](#)", "For returning users, simply enter your address to view your controller.", and "Start by entering your **California** address." Below the text is a text input field with the placeholder "Your address (start with number)". At the bottom, there is the Valley Water logo and the text "Provided by Santa Clara Valley Water District" with a "[Contact us](#)" link.



This section contains several configuration options, each with a "Choose one" dropdown and an information icon:

- Choose new zone number:** A dropdown menu showing "1".
- Description:** A text input field containing "Dry shade".
- Plant Material:** Five icons representing different plant types: Low Water Use (orange flower), Moderate Water Use (blue flowers), High Water Use (pink flower), Warm Turf Grass (yellow sun), and Cool Turf Grass (green grass).
- Exposure:** Three icons representing different exposure levels: Shade (dark sun), Part Sun (medium sun), and Full Sun (bright sun).
- Soil:** Five icons representing different soil types: Clay (red), Clay Loam (brown), Loam (dark brown), Sandy Loam (light brown), and Sand (tan).
- Slope:** Two icons representing different slope types: Flat (horizontal ground) and Grade (sloping ground).
- Irrigation Type:** Three icons representing different irrigation methods: a standard sprinkler, a drip irrigation system, and a micro-sprinkler.

Since the 2022 Summit: **Water Waste Ordinance**

6

- Enforceable violations include:
 - Watering ornamental lawns more than two days a week.
 - Watering outdoor landscapes mid-day (between 9 a.m. and 6 p.m.).
 - Any outdoor watering that results in excessive runoff.
 - Watering outdoors during/within 48 hours of rainfall.
 - Irrigating non-functional turf at commercial, industrial, and institutional sites, including HOAs and similar properties
 - Excluding turf beneath tree canopies



Since the 2022 Summit: Say Yes to Saving Water

7

"YES, I WILL SHOWER FOR 5 MINUTES OR LESS."

NADIA M.
Saved 12.5 gallons of water.

Make a difference in your community.
Taking 5-minute showers will save about 12.5 gallons per shower.

☒ **LET'S SAY YES TO SAVING WATER**
Find more tips at [WaterSavings.org](https://www.valleywater.org)



"YES, I WILL WASH FULL LOADS OF LAUNDRY."

MARQUESE D.
Saved 35 gallons of water.

Make a difference in your community.
Washing only full loads of laundry will save about 15-45 gallons per load.

☒ **LET'S SAY YES TO SAVING WATER**
Find more tips at [WaterSavings.org](https://www.valleywater.org)



☒ **"LET'S SAY YES TO SAVING WATER."**

Valley Water

Water conservation is a way of life in Santa Clara County.

Make a difference in your community.
Find out how at [WaterSavings.org](https://www.valleywater.org)



"YES, OUR LAWN IS BROWN BECAUSE WE'RE SAVING WATER."

JEROME C. and STEVEN N.
Saved 1,000 gallons of water at their home this week.

Make a difference in your community.
Letting your lawn turn brown can save 1,000 gallons of water per week.

☒ **LET'S SAY YES TO SAVING WATER**
Find more tips at [WaterSavings.org](https://www.valleywater.org)



"YES, I WILL WATER MY LAWN LESS."

MIYA L.
Saved 350 gallons of water this week.

Make a difference in your community.
Reducing your outdoor watering to twice a week or less can save 350 gallons of water per week.

☒ **LET'S SAY YES TO SAVING WATER**
Find more tips at [WaterSavings.org](https://www.valleywater.org)



Since the 2022 Summit: Water Conservation Campaign



**WORRIED
ABOUT
WASTING
WATER?**

**LA MITAD
DEL AGUA
UTILIZADA EN
EL EXTERIOR
SE
DESPERDICIA**



Since the 2022 Summit: **Water Conservation Campaign**

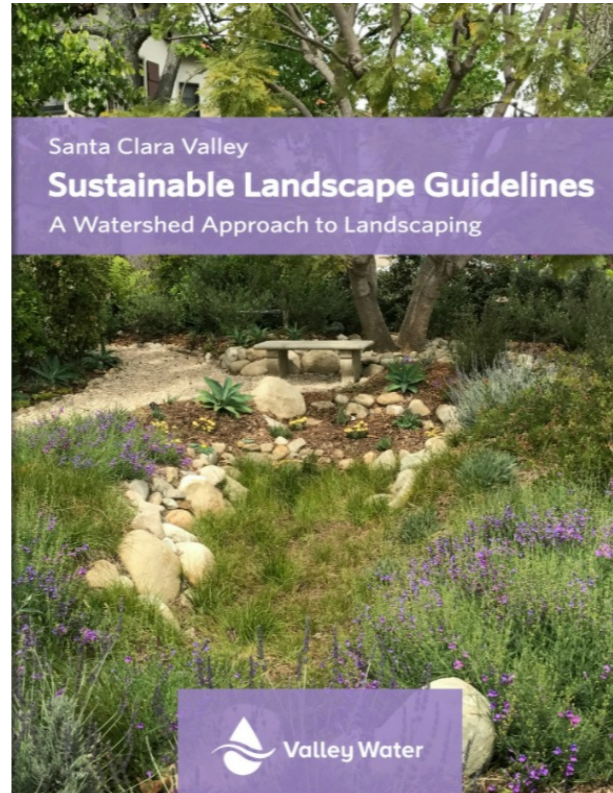


valleywater.org

Since the 2022 Summit: Landscape Transformation Stories



Since the 2021 Summit: Sustainable Landscape Guidelines





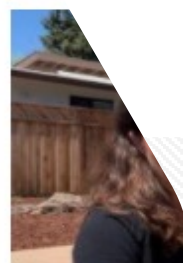
Preserving our environment, one landscape at a time



Other Information

- Resources at www.SouthBayGreenGardens.org
- Videos at www.watersavings.org
- Report water waste by emailing WaterWise@valleywater.org or through Access Valley Water.

Conservation is a California Way of Life





Thank you!

Any questions? _____

watersavings.org

Conservation@valleywater.org

Hotline: 408-630-2554

Access Valley Water,
download or look at
the bottom right
corner of
valleywater.org

Sign up for our eNewsletter

Stay up-to-date with Santa Clara Valley Water District

Report water waste, homeless encampments, or other problems to
Valley Water >>