A regular meeting of the Water Conservation and Demand Management Committee was held on December 11, 2023, at Santa Clara Valley Water District, Headquarters Building Boardroom, 5700 Almaden Expressway, in San Jose, California.

1. **CALL TO ORDER**
   Committee Chair Director Nai Hsueh called the meeting to order at 11:02 a.m.

1.1. **ROLL CALL**
   Committee Board Members in attendance were: Committee Member Director Barbara F. Keegan (District 2), Committee Chair, Director Nai Hsueh (District 5), establishing a quorum, and Committee Vice Chair Director Rebecca Eisenberg (District 7-arrived at 11:08 a.m.),

   Valley Water Staff in attendance were: Antonio Alfaro, Joseph Aranda, Aaron Baker, Sam Bogale, Glenna Brambill, Theresa Chinte, Vanessa De La Piedra, Adelina Del Real, Philip Dolan, Rachael Gibson, Samantha Greene, Heather Hamp, Linh Hoang, Matt Keller, Candice Kwok-Smith, Emelia Lamas, Dave Leon, Jessica Lovering, Marta Lugo, Becky Manchester, Brian Mendenhall, Carlos Orellana, Metra Richert, Don Rocha, Michelle San Miguel, Ashley Shannon, Kirsten Struve, Cheryl Togami, and Jing Wu.

   Public in attendance were: Bill Baron and Brian Boyer (Cinnabar Hills Golf Club), Erica Kudyba, Katja Irvin (Sierra Club-Loma Prieta Chapter), Julia Nussbaum, and Julia C. Schmitt.

2. **TIME OPEN FOR PUBLIC COMMENT ON ANY ITEM NOT ON AGENDA**
   There was no one present who wished to speak.

3. **APPROVAL OF MINUTES**
   3.1 **APPROVAL OF MINUTES OCTOBER 23, 2023**
   Committee Chair Director Nai Hsueh reviewed the materials as outlined in the agenda items.

   It was moved by Committee Member Director Barbara F. Keegan, seconded by Committee Chair Director Nai Hsueh, and unanimously approved, the minutes of the October 23, 2023, Water Conservation and Demand Management Committee regular meeting as presented.
4. **REGULAR AGENDA ITEMS**

### 4.1 WATER CONSERVATION COLLABORATION WITH WATER RETAILERS
Ashley Shannon reviewed the materials as outlined in the agenda item and was available to answer questions as needed.

The Water Conservation and Demand Management Committee discussed the following: AMI meters, funds, San Jose Water Company’s pilot program, possible financial incentives for water retailers, cost-share agreements, water usage and water conservation information/data and possible partnerships.

Metra Richert, Kirsten Struve, and Aaron Baker were available to answer questions.

The Water Conservation and Demand Management Committee took no formal action. Staff will come back to the Committee with further information.

### 4.2 POTENTIAL WATER CONSERVATION TARGETS FOR INCLUSION IN THE 2050 WATER SUPPLY MASTER PLAN
Metra Richert reviewed the materials as outlined in the agenda item and was available to answer questions as needed.

The Water Conservation and Demand Management Committee discussed the following: dying lawns, Landscape Rebate Program, Option C, outdoor water usage, clear messaging, looking at big water users (corporations), having correct numbers, potential/passive savings, CII ban, update with state’s new regulations, aggressive goal settings, targeting big businesses with outreach, research how agencies deal with fines/penalties, enforcement, other regulations, and how to reach our conservation goals.

Metra Richert, Kirsten Struve, and Aaron Baker were available to answer questions. Was available to answer questions

Public Comment:
Katja Irvin (Sierra Club-Loma Prieta Chapter) spoke on Option C, additional 25% reduction in outdoor water use, that is hard to understand because it's not compared to the baseline. What was the reduction in the 2040 master plan (how many TAF)? It might be helpful to provide that information. As far as conservation strategies, it could be productive to audit water usage for the County's largest water users (Valley Medical, the Jail, schools), especially facilities that are outdated.

The Water Conservation and Demand Management Committee took no formal action. Staff will come back to the Committee with further information.

### 4.3 UPDATE ON STATE REGULATIONS RELATED TO WATER CONSERVATION
Philip Dolan reviewed the materials as outlined in the agenda item and was available to answer questions as needed.

The Water Conservation and Demand Management Committee discussed the following: Updates on AB1572 and SB676 allows enforcement incentives, following proper protocols already set forth, and have staff look at what other agencies are doing.
Kirsten Struve was available to answer questions.

The Water Conservation and Demand Management Committee took no formal action.

4.4 REVIEW AND APPROVED PROPOSED WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE WORK PLAN, THE OUTCOMES OF BOARD ACTION OF COMMITTEE REQUESTS; AND THE COMMITTEE’S NEXT MEETING AGENDA

Committee Chair Director Nai Hsueh reviewed the materials as outlined in the agenda items. Director Hsueh also thanked staff for a great year of meetings and accomplishing tasks in the work plan.

The next meeting will be January 29, 2024, 11:00 a.m., to discuss the new year’s items.

The Water Conservation and Demand Management Committee took no action.

5. CLERK REVIEW AND CLARIFICATION OF COMMITTEE’S REQUESTS

Glenna Brambill stated there were no formal action items for Board consideration.

6. ADJOURNMENT

Committee Chair Director Nai Hsueh adjourned at 12:49 p.m. to the special meeting Scheduled for January 29, 2024.

Glenna Brambill
Board Committee Liaison
Office of the Clerk of the Board

Approved: January 29, 2024