



Visit Vacaville  
1671 E. Monte Vista Ave, Suite N-110  
Vacaville, CA 95688  
VisitVacaville.com  
707.450.0500

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Visit Vacaville Budget Setting Meeting  
3:00 PM, Wednesday, March 25, 2026  
Visit Vacaville, 1671 E Monte Vista Ave, Suite N-110

**Visit Vacaville Board of Directors;** Chair Keith Thompson, Vice Chair Andrea McPeak, Treasurer Vanessa Jackson-Talbert, Director at Large Sandy Person, Secretary Jason Diavatis, April Ziomek-Portillo, Darnalyn Quintanilla, Pamela Davis, Clara Dawson

**Ex-Officio Members, Non-Voting;** City of Vacaville, DVBID, Chamber of Commerce

1. Board Protocol Refresher – CIVITAS (3:00 -3:45 PM)  
Session will serve as a valuable review for current members and a helpful orientation for newer board members.
2. Budget Discussion Items to Workshop (3:45 – 5:30 PM)
  - Operational Considerations
  - Sponsorships/Partnerships: Vacaville Museum, Downtown Shakedown, Movers & Shakers, etc.
  - Marketing Production:
  - Placemaking & Signature Events
  - Training/Conferences & Industry Engagement
  - Sales & Marketing Opportunities
  - E-Commerce
3. Good of the Order
4. Adjourn

NOTICE TO PUBLIC: You are welcomed to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Public comments may also be emailed to [admin@visitvacaville.com](mailto:admin@visitvacaville.com). Public comments received via email will be provided to the Visit Vacaville Board of Directors and will be included in the official minutes of the meeting but will not be read aloud at the meeting. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.