



Visit Vacaville
1671 E. Monte Vista Ave, Suite N-110
Vacaville, CA 95688
VisitVacaville.com
707.450.0500

Visit Vacaville Board of Directors Meeting
11:30am, Wednesday, January 21, 2025
Il Fiorello, 2625 Mankas Corner Road, Fairfield, CA 94534

Visit Vacaville Board of Directors; Chair Keith Thompson, Vice Chair Andrea McPeak, Treasurer Vanessa Jackson-Talbert, Director at Large Sandy Person, Secretary Jason Diavatis, April Ziomek-Portillo, Darnalyn Quintanilla, Pamela Davis, Clara Dawson

Ex-Officio Members, Non-Voting; Erin Morris - City of Vacaville, LeAnne White – DVVID

Invited Guests: Tori Demarco and Les Johnson from Tempest

1. Call to Order/Roll Call
 - Welcome Clara Dawson to the Board
 - Welcome Tempest
2. Old Business
 - Approval of September Minutes
 - Approval of July and August Financials
 - Approval of November Minutes
 - Approval of September and October Financials
3. Reports
 - Chairman of the Board
 - Visit Vacaville President & CEO
 - marketing reports and updates
 - City of Vacaville
 - Downtown Business Improvement District
4. New Business
 - Discussion: new Visit Vacaville website wish list
 - Taste of Vacaville, (restaurant week January 25-February 1), board involvement and dining out
5. Good of the Order
6. Adjourn

NOTICE TO PUBLIC: You are welcomed to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Public comments may also be emailed to admin@visitvacaville.com. Public comments received via email will be provided to the Visit Vacaville Board of Directors and will be included in the official minutes of the meeting but will not be read aloud at the meeting. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Alyssa Pardini at Visit Vacaville (707) 999-3114 at least 48 hours prior to the meeting.