



Visit Vacaville  
Board Meeting  
11:30am Wednesday January 21, 2025  
Il Fiorello, 2625 Mankas Corner Rd. Fairfield, CA 94534

**Call to Order:** 11:37am.

**Present:** Chair Keith Thompson, Secretary Jason Diavatis, CEO Alyssa Pardini, Vice Chair Andrea McPeak, Director at Large, Sandy Person, April Ziomek-Portillo, Darnalyn Quintanilla, Pamela Davis, Clara Dawson,

**Ex Officio Members, Non-Voting:** Erin Morris, City of Vacaville

**Absent:** Treasurer Vanessa Jackson-Talbert

**Guests:** Two Representatives from Tempest

**Old Business:**

- A. Approval of Minutes – September 2025 – Motion – Jason Diavatis – Second – Andrea McPeak, Unanimous.
- B. Approval of Financials – July 2025 and August 2025 Financials – Motion – Andrea McPeak – Second – Jason Diavatis, Unanimous.
- C. Approval of November 2025 Minutes – Motion – Sandy Person – Second – Andrea McPeak, Unanimous.
- D. Approval of September 2025 and October 2025 Financials – Motion – Sandy Person – Second April Ziomek-Portillo, Unanimous.

**Reports**

- A. Chairman of the Board, Keith Thompson. No Report
- B. Visit Vacaville President & CEO, Alyssa Pardini. Alyssa reviewed Visit Vacaville's accomplishments over the past several months including events Visit Vacaville has participated in, Ripe – a new booking engine that has been installed on Visit Vacaville's website that will allow people to book hotel rooms, a retail sales update, a new E-commerce vendor – Search Party – that has assisted with increased website numbers, **Reports**
- C. Chairman of the Board, Keith Thompson. No Report
- D. Downtown Business Improvement District, Matt Plusipher – Not Present, No Report

**New Business**

A) Tempest requested input from board members regarding Vacaville and the website they will be creating for Visit Vacaville.

**Good of the Order**

Jason Diavatis requested that a request to purchase a camera and lighting equipment be placed on the next agenda.

**Adjournment:** 1:06pm

The next meeting will be held at 11:30am on February 11, 2026,

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