



News Release

Contact: Alaina Gjertsen, 202-420-8234

alaina@visitvacaville.com

VISIT VACAVILLE TO UNVEIL LIFE-SIZED COW PUBLIC ART AT SPECIAL EVENT

Tickets are limited to be the first to view finished bovine pieces during grand celebration

Vacaville, Calif. September 6, 2023 — Visit Vacaville has announced the date it will unveil its highly anticipated new pieces of cow-themed public art. The big reveal will take place at Journey Downtown on September 28th from 6 to 8 pm as part of a reception featuring wine by Caymus Vineyards and heavy appetizers crafted by Anderson's Family Catering. Attendees will get the chance to view the six completed life-sized cows before they are revealed to the public and hear from the artists on their concept and creative process.

Participating artists, and the organizations that sponsored the art pieces they created, are as follows:

- Angels Arteritano for On Stage Vacaville
- Olivia Griffin for Blue Mountain Construction Services, Inc.
- Nanci Donahue-Shcuetz for Nut Tree Vacaville Shopping Plaza
- Christi Baron for TriAd Lagoon Valley
- Samia Estrada for Vacaville Premium Outlets: A Simon Property
- Kathleen Farros-Hoeppner for Intero Real Estate Services

Donations were also made by 21 Century Learning Center, PPG Industries, and Vacaville Auto Body.

"We have been eagerly waiting for this art to come to life," shared Melyssa Reeves, Visit Vacaville President & CEO. "The artists have been working in a shared studio space in the Nut Tree, and the public has had the chance to watch the creative process in real time. The artists are now putting the finishing touches on their cows, and we are beyond excited to share what they have created."

A limited number of event tickets remain available for purchase. Individual tickets are \$50 per person, and VIP tickets are \$250 per table of 4 and include a celebratory bottle of sparkling wine. A no host bar

will also be available. Further event information and tickets can be found at givebutter.com/cowsonparade.

The completed pieces will be placed on permanent display in prominent public locations around the city to be enjoyed by all.

About Visit Vacaville

Visit Vacaville is the official destination marketing organization for the City of Vacaville. For information on reservations, activities and more, visit www.visitvacaville.com, or request a travel planner. Visit Vacaville operates a visitor center at 1671 E. Monte Vista Ave. Suite N-110.