



**News Release**

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**VISIT VACAVILLE LAUNCHES MOBILE SAVINGS PASSPORT**

*Discount program aims to attract visitors, promote local businesses*

**Vacaville, Calif. June 2, 2021** — Visit Vacaville has launched a Vacaville Savings Pass, a free program that offers exclusive discounts to both visitors and locals who sign up for the pass. More than a dozen businesses are part of the inaugural program, and additional businesses will be added monthly with new savings offers.

Visitors and locals interested in experiencing these savings can visit [www.visitvacaville.com/vacaville-savings-pass/](http://www.visitvacaville.com/vacaville-savings-pass/) or type “Savings Pass” into the search bar at VisitVacaville.com. The dedicated program landing page offers instructions on signing up for the pass. To participate, each participant simply provides their name, zip code, and preferred contact method such as phone and email.

A link will then be sent to their mobile phone, which opens the passport and directs the passholder to add the button icon to their home screen, where they can access it any time. There is never anything to download and no bulky apps take up space on a user’s phone.

To redeem savings, each passholder simply shows their phone to the participating business.

“We are excited to offer this program to Vacaville residents and visitors,” said Visit Vacaville President & CEO Melyssa Reeves. “We hope that having a savings pass at your fingertips will help everyone explore new restaurants, retail, and other attractions, or give an extra incentive to frequent favorite businesses.”

Vacaville businesses interested in being a part of the pass program can call 707-450-0500 to talk to Visit Vacaville about being included.

**About Visit Vacaville**

Visit Vacaville is the official destination marketing organization for the City of Vacaville. For information on reservations, activities and more, visit [www.visitvacaville.com](http://www.visitvacaville.com), or request a travel planner. Visit Vacaville operates a visitor center at 1671 E. Monte Vista Ave. Suite N-110.