



News Release

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Visit Vacaville Announces Vacaville Healthy Pledge to Boost Consumer Confidence

Launches program to highlight businesses committed to creating, clean, safe, healthy environments

Vacaville, Calif. June 3, 2020 — Visit Vacaville, in coordination with the Vacaville Business Recovery Coalition, has launched Vacaville Healthy Pledge, a program open to all businesses that adopt and enact state checklists for reopening. The voluntary program is intended to help Vacaville businesses commit to clean and healthy standards for their guests and employees to prevent the spread of COVID-19.

Participating businesses will receive a special window cling to post in their storefronts indicating the management has complied with a rigorous set of activities, policies and initiatives following COVID-19 restrictions to provide a clean, safe, and healthy customer experience for residents and visitors. The free program was originally conceived by the team at Visit Stockton and is now being localized and utilized in cities around the region.

“Our Vacaville Business Recovery Coalition is asking local businesses to voluntarily pledge to commit to the health and safety of all guests and patrons to help build confidence among residents and visitors,” said Melyssa Laughlin, President & CEO of Visit Vacaville. “Studies are showing that customer confidence regarding health and safety practices will assist businesses during the economic recovery, and we want to make sure Vacaville businesses have that edge.”

The pledge includes compliance with all orders and directives issued by governmental and public health officials; enhanced education, social distancing, and cleaning protocols; reduced occupancy; and hygiene practices such as face coverings, hand washing and hand sanitizing.

After taking the Vacaville Healthy Pledge, businesses will be listed on the websites of coalition members, so visitors and customers can be made aware of who is participating. Businesses in any industry can participate. The program will also offer participating businesses access to resources and marketing tools to help spread the word about their pledge and commitment to public health.

To take the pledge, visit the [Vacaville Healthy Pledge page](#) on the Visit Vacaville website and complete the indicated form. Visit Vacaville will then follow up with instructions on how to move forward.

The Vacaville Business Recovery Coalition is comprised of the Downtown Vacaville Business Improvement District, the Vacaville Chamber of Commerce, the City of Vacaville, and Visit Vacaville.

About Visit Vacaville

Visit Vacaville is the official destination marketing organization for the City of Vacaville. For information on reservations, activities and more, visit www.visitvacaville.com, or request a travel planner. Visit Vacaville operates a visitor center at 1671 E. Monte Vista Ave. Suite N-110.