

**News Release** 

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## VISIT VACAVILLE LAUNCHES 24-STOP BUCKET LIST

Activities include fun options for all ages and abilities

**Vacaville, Calif. February 24, 2023** — Visit Vacaville is excited to announce the Vacaville Bucket List, an exploration-themed trail of experiences that highlight a variety of places, activities, and food that make Vacaville a great place to live, work and play. The Vacaville Bucket List can be checked off by locals and visitors and includes experiences that appeal to all ages and abilities.

The list is a mobile app-based pass experience, but the activities are also featured on the Visit Vacaville website. Anyone who completes bucket list activities in the app has a chance to win prizes from Visit Vacaville.

Participants will collect 100 points for every check-in they make on the trail, which can be redeemed for items like a holographic Vacaville Bucket List sticker for 500 points (5 check-ins), and an entry for a \$100 gift card to either BackDoor Bistro, Fuso, Los Reyes, Merchant & Main or the Brass Tap, and two movie tickets for those reaching 1,500 points or 15 list activities checked off in the app. Participants are also encouraged to share photos of their adventures on Instagram while checking off Vacaville Bucket List activities by using the hashtag #VacaBucketList.

"We created the bucket list to highlight some of the best Vacaville experiences and attractions while giving participants an opportunity to win fun prizes along the way," said Melyssa Reeves, Visit Vacaville President & CEO. "The mobile pass gives visitors an interactive way to learn about our city, and we think residents will enjoy visiting some of their favorite locations, and maybe finding some new ones."

Participating stops include reliving history at an air museum, savoring a dessert at a local bakery, taking a selfie in a redwood grove and taking in the arts at one of the city's music and entertainment venues. Active indoor and outdoor pursuits include disc golf, ice sports and bouldering, and the trail wouldn't be complete without stops at the city's famed road stops, farms and ranches.

The Vacaville Bucket List is an ongoing experience that will be available all year. To see the full list, and register for the trail, visit www.VisitVacaville.com/visit-vacaville-passes/.

## **About Visit Vacaville**

Visit Vacaville is the official destination marketing organization for the City of Vacaville. For information on reservations, activities and more, visit www.visitvacaville.com, or request a travel planner. Visit Vacaville operates a visitor center at 1671 E. Monte Vista Ave. Suite N-110.