



**News Release**

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**Visit Vacaville Announces the Launch of Its New “Stay Grounded” Agriventure Campaign**

**Vacaville, Calif. April 22, 2019** — Visit Vacaville announces the launch of its new “Stay Grounded” agriventure campaign promoting Vacaville’s wide array of year-round, outdoor activities and agricultural adventures. An agriventure combines the passions of an active lifestyle, from savoring farm fresh produce and fare to taking on heart-pounding nature excursions or family-friendly treks and animal meet-and-greets.

Vacaville boasts agriventure options for enthusiasts and of all ages. From the 620-foot elevation tower climb at Lagoon Valley Park to prime bouldering spots in the Browns Valley Open Space, hikers and climbers can get a strenuous workout with the reward of vast scenic views over Vacaville, Fairfield, and the rural areas of Solano County. Cyclists have on-and-off-road options among the winding farm roads and hilly terrain beyond the city core, while watersports abound at Lake Solano, from sunbathing and swimming to canoes, kayaks and stand-up paddleboard adventures.

Families can take horseback tours, get up close and personal with alpacas at one of two Vacaville alpaca farms, or sample fresh olive oil, stone fruits, lavender, eggs, cheese, jellies, and nuts at area farm stands.

“Beyond Solano County, Vacaville is known for its food and some of its more urban appeal,” said Melyssa Laughlin, Visit Vacaville President and CEO. “With this campaign, we are encouraging locals and visitors alike to get off the beaten path and explore the lesser-known gems the city has to offer.”

For more ideas on exploring Vacaville’s wild and scenic sides, visit <https://www.visitvacaville.com/things-to-do/agriventure/>.

Agriventurists who plan to bring their four-legged friends can find dog-friendly activities aplenty at <https://www.visitvacaville.com/things-to-do/pet-friendly/>.

**About Visit Vacaville**

Visit Vacaville is the official destination marketing organization for the City of Vacaville. For information on reservations, activities and more, visit [www.visitvacaville.com](http://www.visitvacaville.com), or request a travel planner. Visit Vacaville operates a visitor center at 1671 E. Monte Vista Ave. Suite N-110.