



**News Release**

**Contact:** Alaina Gjertsen, 202-420-8234  
alaina@visitvacaville.com

**VISIT VACAVILLE ANNOUNCES 12 DAYS OF GIVEAWAYS**

*Grand Prize includes tickets to Whose Live Anyway?*

**Vacaville, Calif. December 5, 2023** — Visit Vacaville is planning its own 12 Days of Christmas-themed giveaway leading up to the holidays. Now through December 21<sup>st</sup>, Vacaville residents and visitors have a chance to win 12 local prizes – with the grand prize winner taking home a pair of tickets to a January performance of *Whose Live Anyway?* at the Vacaville Performing Arts Theatre – and all prizes leading up to the finale.

The cumulative gift giveaway means each day's gift will stack with the previous days, so day two's winner will receive the gifts from days one and two, and the day-twelve winner will receive all twelve gifts!

"We can't wait to share details about our gifts," said Alyssa Pardini, Visit Vacaville President & CEO. "They include tickets for local activities, gift certificates for food, gift baskets, toys, and overnight accommodations. It's a spectacular mix of what makes Vacaville a great place to live and visit. Watch our Instagram page for specifics as we roll out the contest."

The contest takes place on Facebook and Instagram, and participation is simple. Users need to follow @visitvacaville on the platform and tag a friend in a comment with the hashtag #Vaca12DaysofGiveaways. Participants can double their entries by posting a photo or video with the same hashtag - #Vaca12DaysofGiveaways.

Winners will be announced daily from December 11<sup>th</sup> through 22<sup>nd</sup>, 2023. Entries began December 1<sup>st</sup> and will close on December 21<sup>st</sup>.

Those wishing to do their own giving can stop by Visit Vacaville's offices, located at 1671 E Monte Vista Ave, Suite N-110 in the Nut Tree Plaza, where the organization keeps a small storefront of locally made goods. On offer this season are a new selection of honeys, balsamic vinegars and olive oils, wooden magnets and keychains, leather Vacaville Cow ornaments, logo t-shirts and canvas tote bags, along with sale-priced Vacaville-themed mugs and glass holiday ornaments.

Shoppers can enjoy live holiday music as they peruse, through the Nut Tree's holiday program featuring DJs and musicians from organizations like the Vacaville Jazz Society. A grand finale concert is scheduled for December 23<sup>rd</sup>.

**ABOUT VISIT VACAVILLE:** Visit Vacaville is charged with the promotion and marketing of the City of Vacaville as a tourist destination. The bureau is a 501c6 non-profit organization funded by the collection of an assessment paid by guests to Vacaville lodging establishments. Visit Vacaville services include the development of an annual tourism marketing plan and its implementation through advertising, public relations, tour package development, online/electronic means, and attendance at consumer and trade shows. For local information, visitor guide, upcoming events and more, go to [visitvacaville.com](http://visitvacaville.com).