Antimicrobial Benefits
PVC, latex, polyurethane etc are often coated onto textiles to create goods with new properties or features. Ink, paint, and lacquer are other examples of coatings or dried films. Regardless of their nature, most coatings are susceptible to bacterial and fungal growth. Microbial attack adversely affects the properties of these coatings, resulting in bacterial odor, staining or loss of inherent properties leading to a reduced lifespan of the product.

Ultra-Fresh® offers proven protection by controlling growth of unwanted microbes on a variety of different surfaces. Treated coatings can enhance the overall hygienic environment when used in hospitals, healthcare institutions, catering facilities, washrooms and more. Treated coatings can also offer protection against fungi, mould and mildew which is especially important for outdoor applications. Ultra-Fresh therefore helps to prolong product life by preventing discoloration and loss of tensile strength as well as the cracking of coated textiles that could occur through fungal attack.

Easily Applied
A number of Ultra-Fresh treatment options for coatings are available. This selection ensures that an ideal product can be found for each particular end use and performance requirement. Simple to use, each antimicrobial treatment can be added to the liquid stage prior to coating. In some cases, the treatment can also offer excellent in-can protection prior to use.

Visit ultra-fresh.com to learn more and get in touch with an Ultra-Fresh representative.

Why Use Ultra-Fresh in Your Coatings
• Variety of coating treatments available
• Helps prevent discoloration and degradation
• We offer both antibacterial and antifungal options
• Food contact options also available

End Use Applications
Our antimicrobial products are commonly used in the following end use areas:
• Housewares
• Commercial
• Outdoor
• Building Products
• Healthcare

Treatment options are available for virtually all end uses. Please contact us for more information.