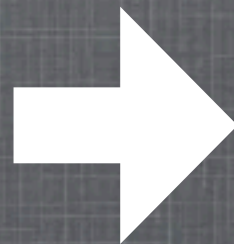
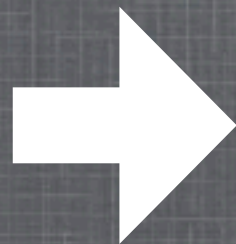


UNDERSTANDING RESOLUTION:

Unraveling the PPI versus DPI Mystery

with Renée Besta



WHY THIS PRESENTATION?

- SLOCC Board members expressed the need for clarification on the confusing topic of resolution and its various applications and meanings (e.g. ppi vs. dpi)
- Some members have trouble properly resizing their images for Competition, the newsletter, or web
- Improper terminology compounds confusion
- Some images received are untagged with no color profile; are improperly sized; have jpeg compression artifacts

WHAT IS RESOLUTION?

- Resolution is a critical concept to understand in digital photography
- Resolution equals color and tonal information and is a factor at every stage of image editing
- *Image resolution* describes both pixel (*picture element*) count and pixel density; these terms are often used interchangeably *but are not the same*
- Different devices use different units and ways to measure resolution from capture to output > digital cameras; monitors; projectors; inkjet printers; scanners, etc.
- Basic types of resolution include overall image resolution in pixel count (megapixels) or dimensions; pixels per inch (ppi) and dpi (dots per inch)

TYPES OF RESOLUTION

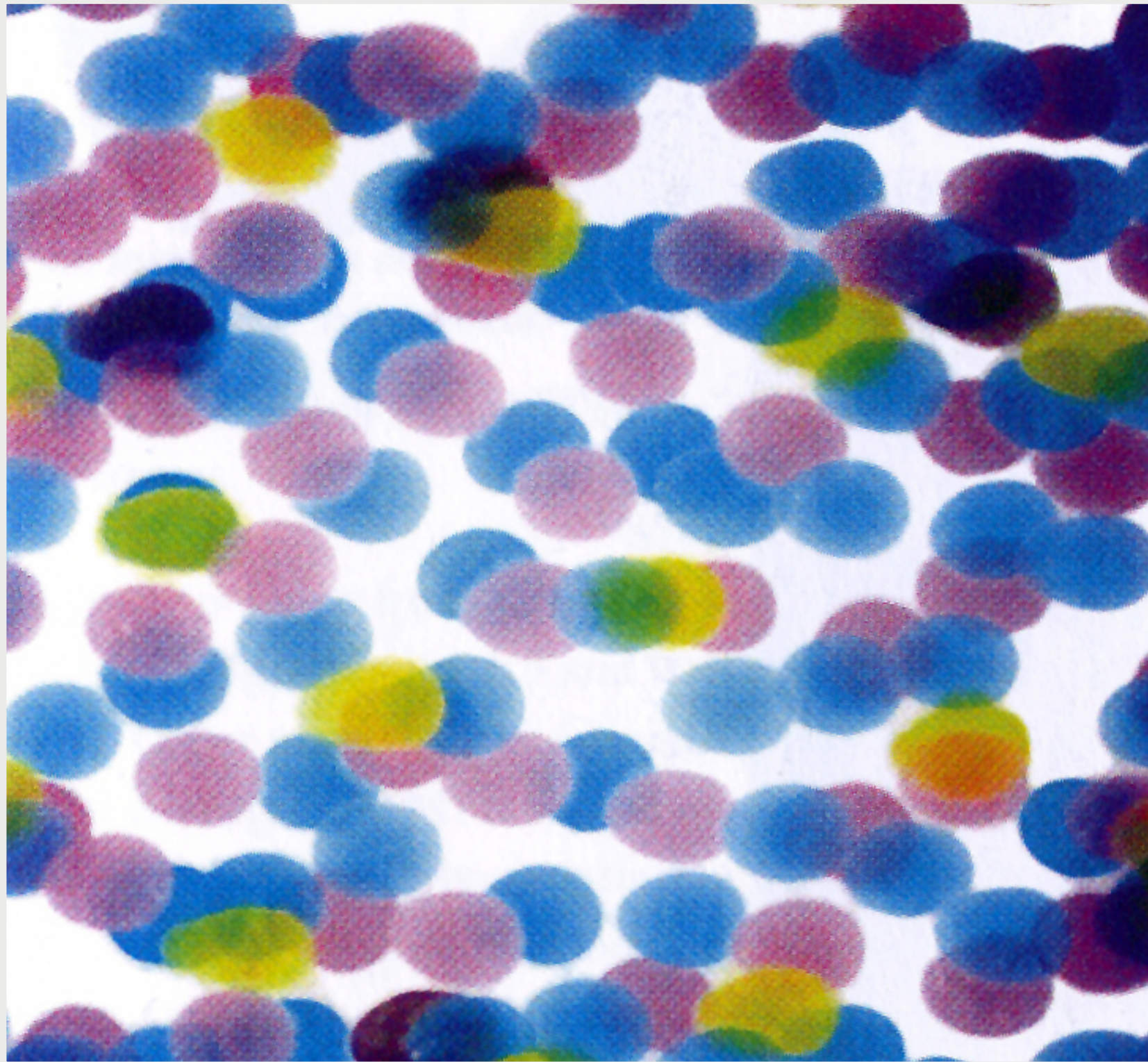
- *Camera Resolution* = total pixel count measured in megapixels; *fixed number of pixels* based on your camera's sensor; expressed in dimensions such as 4000x6000 pixels (24MP); contains total amount of color and tonal (luminance) information in an image; relates to how large an image can be printed with high quality and detail
- *Monitor/Projector Resolution* is measured in pixel dimensions such as 1024x768 (XGA projector) or 2560x1440 (monitor); primary limiting factor is overall number of pixels that can be displayed, *not pixel density of image*
- *Pixel Density* (*pixels per inch or ppi*) defines how tightly packed the pixels are in a given area – how close together or spread apart they are – and is very important for printing (larger ppi values produce better prints)

TYPES OF RESOLUTION

- A monitor's resolution is specified by a combination of its native pixel resolution (e.g. 2560x1440 pixels) and its physical size in inches; today's monitors typically range from 85 – 125 ppi (72 ppi is old school), *not dots*
- *Print Resolution* is defined by the number of *dots per inch (dpi)* produced by an inkjet printer spraying droplets of ink onto paper; dot density is how closely the drops are placed together in a given area
- *Myth:* printing at 2880 dpi uses twice as much ink as at 1440 dpi
- The moment of truth for photographers is when ink meets paper; the more pixels we have in our image, the larger that image can be printed at high quality due to the ability to produce higher pixel density
- A 3000x4500 pixel image at 300 ppi will print nicely at 10x15 inches; the same image at 100 ppi will print at 30x45 inches but with very low quality

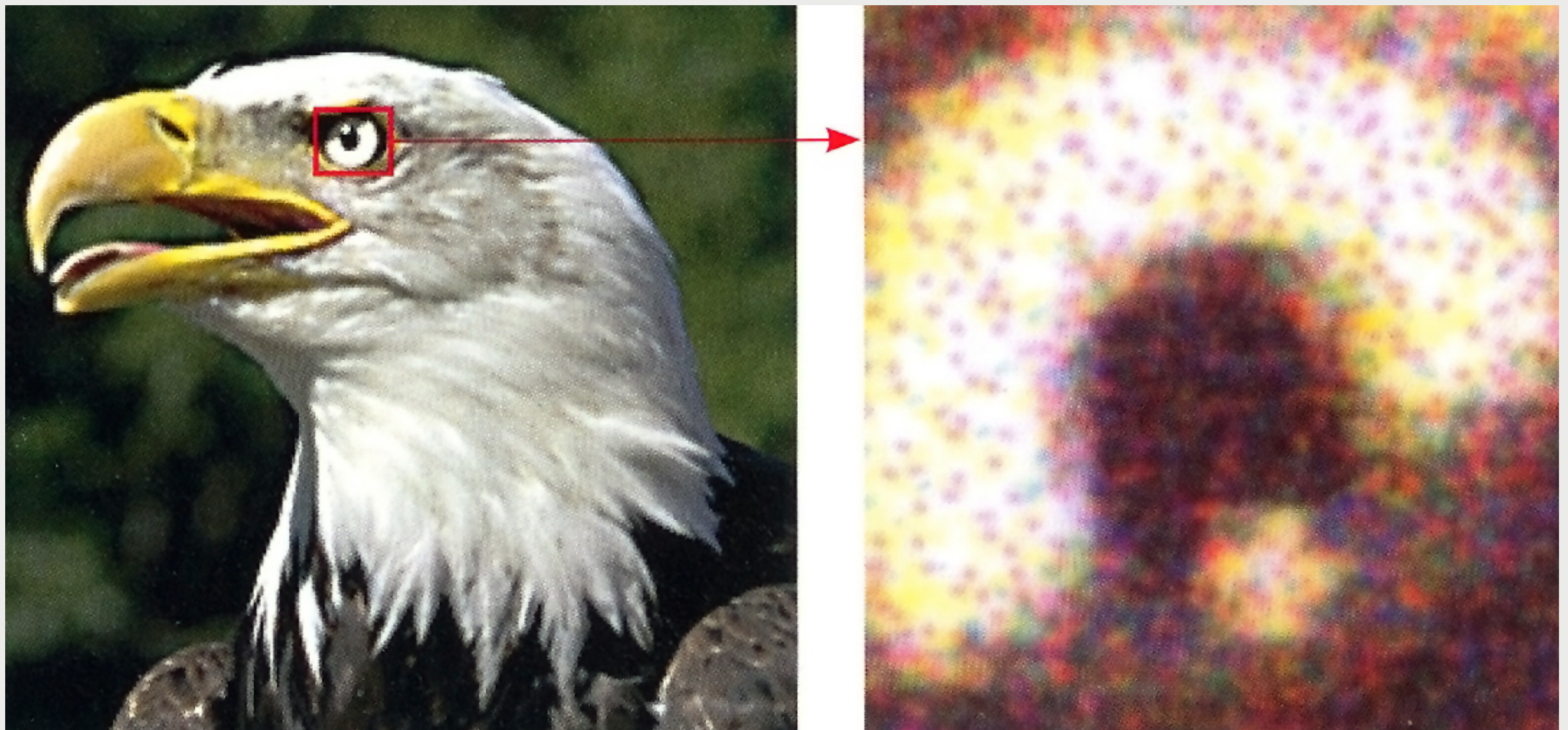
MORE ON RESOLUTION

- *Pixel density* or *ppi* matters for *printing*, not for projecting an image on the screen or for the web
- Don't confuse *image output resolution in ppi* (pixel density) with *print resolution in dpi*; they're not directly correlated because you will always need far greater dpi than ppi (4-8x) for a high quality print (e.g. 1440 or 2880 dpi)
- Most printing methods (inkjet or offset) simulate a halftone value of a pixel *using a pattern of minute dots* consisting of ink droplets on paper; this is different than continuous tone printing via a Lightjet or dye-sub device
- This dot placement technique is known as *dithering*, a secret sauce
- This is a method to simulate many colors utilizing a few primary colors; viewed from a distance, they're perceived as continuous tones – an optical illusion from afar; necessary due to binary system of digital devices



DOTS PRODUCED BY EPSON 3.5 PICOLITER DROPLETS WITH
SOME OVERLAPPING TO PRODUCE SECONDARY COLORS

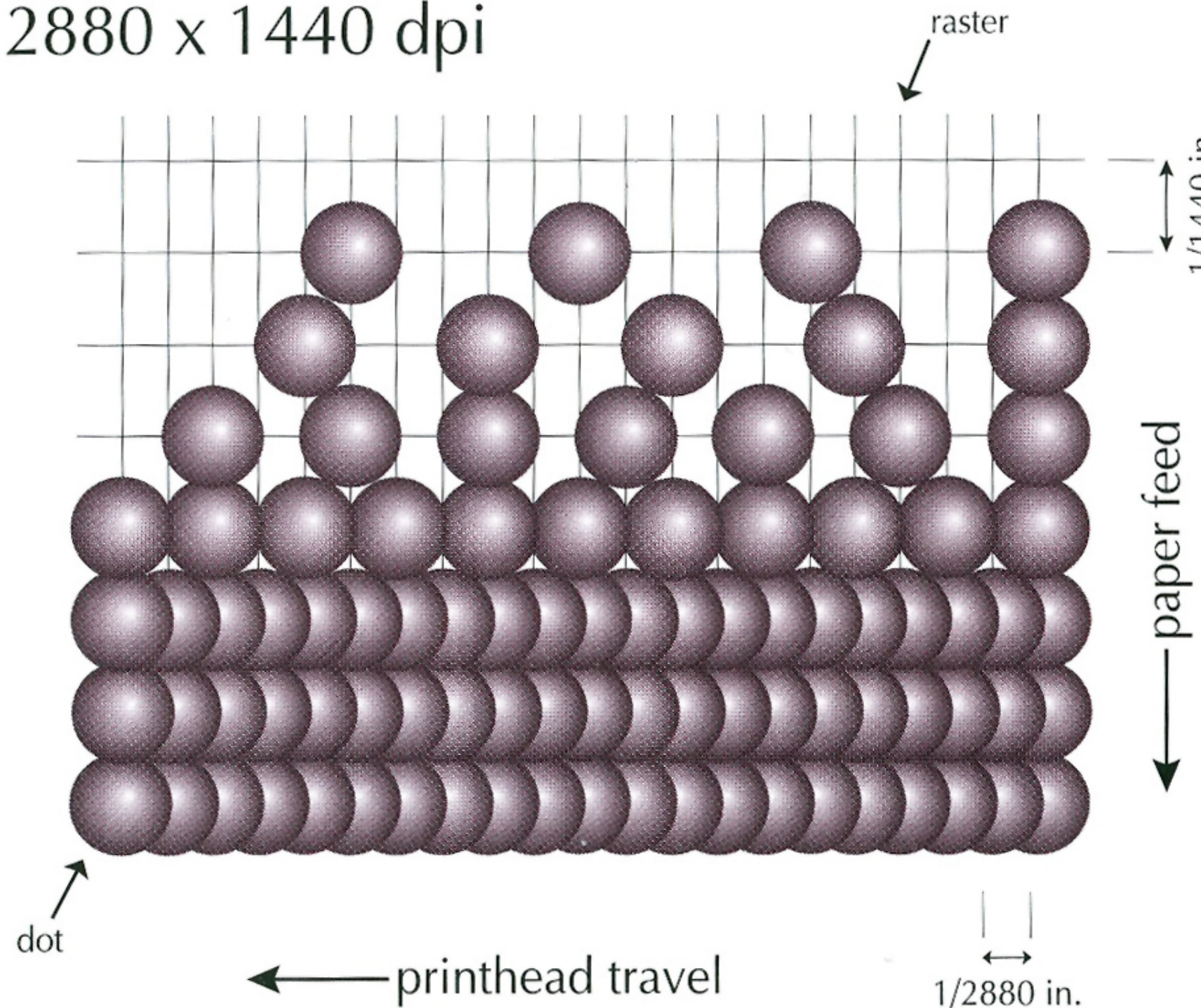
Courtesy of Epson America, Inc.



CLOSE-UP OF HALFTONE DOT PATTERNS PRODUCED
BY INKJET PRINTERS

Source: Fine Art Printing for Photographers by Uwe Steinmueller and Juergen Gulbins






2880 x 1440 dpi






MULTI-PASS DROPLET OFFSETTING OR 'WEAVING' IS A FACTOR IN AN INKJET PRINTER'S RESOLUTION; NOTE THE HIGHER RESOLUTION IS IN THE HORIZONTAL OR PRINthead TRAVEL DIRECTION

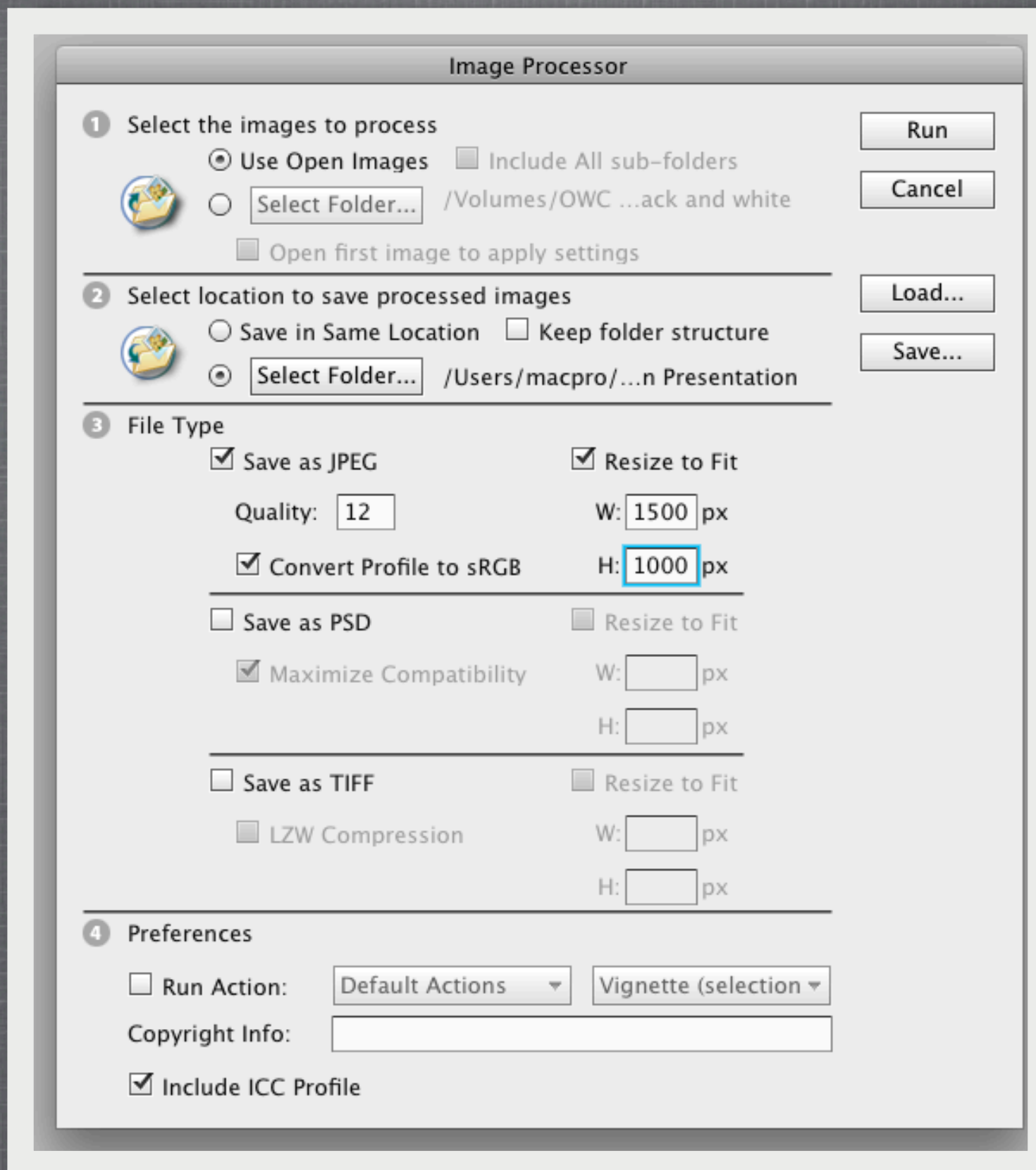
Source: Mastering Digital Printing by Harald Johnson

CHECKLIST FOR RESIZING IMAGES

-  If resizing for the web or screen projection, determine the longest pixel dimension needed and let the short side fall proportionally based on the image's aspect ratio (usually 1.5:1) such as 1800x1200 pixels; *note that ppi resolution is irrelevant when resizing pixel dimensions*
-  The SLOCC website has a page that explains how to resize images as jpegs for projection using Photoshop's Image > Image Size dialog box; however, there are multiple steps involved before and after that leave room for error
-  For example, the image first needs to be duplicated, flattened, downgraded to 8-bit mode if in 16-bit mode, the color space converted to sRGB from Adobe or ProPhoto RGB and so on
-  *A simpler way:* use Photoshop's Image Processor script (File > Scripts > Image Processor) or Lightroom's Export function to make things easy and get the job done with fewer steps and less confusion
-  Photoshop's File > Save for Web and Devices script is another option

CHECKLIST FOR RESIZING IMAGES

-  Regardless of the method used, save your image as a high or maximum quality jpeg for the web or projection to avoid compression artifacts; avoid low or medium quality jpegs as they may look bad on screen
-  Be certain your image is tagged with a color profile in the correct working space – sRGB for the web or projection, and ProPhoto RGB (preferable) or Adobe RGB (1998) for print
-  Sharpen the image for screen display or your printer's paper type (textured matte or glossy for example) appropriately; third-party software such as Nik Sharpener does a great job and offers more options



PHOTOSHOP'S IMAGE PROCESSOR SCRIPT DIALOG BOX

LIGHTROOM'S COMPREHENSIVE EXPORT DIALOG BOX

Export One File

Export To: **Hard Drive**

Preset: **Export One File**

▼ **Lightroom Presets**
Burn Full-Sized JPEGs
Export to DNG
For Email
For Email (Hard Drive)

▼ **HDR Expose**
Merge and Edit in HDR Expose

▼ **Nik Software**
HDR Efex Pro

▼ **Photomatrix**
Photomatrix Pro

► **X-Rite Presets**

▼ **User Presets**
Export for Ren Mar Photo W...
Export for SLOCC Competition
Export JPEGs for Flickr Website

▼ **Export Location**
Export To: **Specific folder**
Folder: /Users/macpro/Desktop/2013...olution Presentation/My Images ▾ **Choose...**
☐ Put in Subfolder:
☒ Add to This Catalog ☐ Add to Stack: **Below Original** ▾
Existing Files: **Ask what to do** ▾

▼ **File Naming**
☒ Rename To: **Custom Name** ▾
Custom Text: **The Gathering Sky** Start Number:
Example: The Gathering Sky.jpg Extensions: **Lowercase** ▾

▶ **Video** **No Video**

▼ **File Settings**
Image Format: **JPEG** ▾ Quality:
Color Space: **sRGB** ▾ ☐ Limit File Size To: **100** K

▼ **Image Sizing**
☒ Resize to Fit: **Long Edge** ▾ ☒ Don't Enlarge
1400 pixels ▾ Resolution: **100** pixels per inch ▾

▼ **Output Sharpening**
☒ Sharpen For: **Screen** ▾ Amount: **Standard** ▾

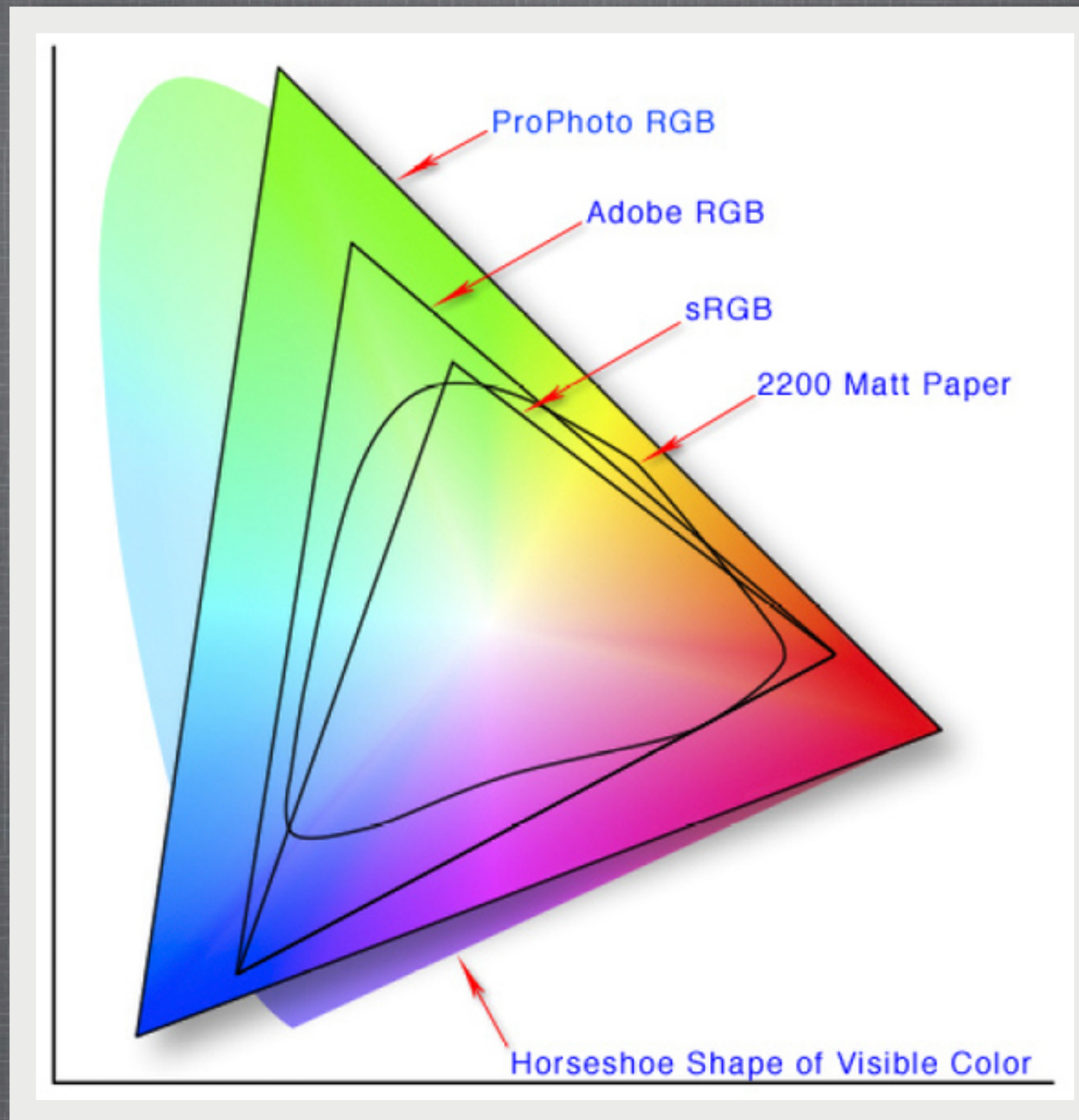
▼ **Metadata**
All ▾
☐ Remove Location Info
☐ Write Keywords as Lightroom Hierarchy

▼ **Watermarking**
☒ Watermark: **2013-02-05-Ren Mar White Logo...** ▾

▼ **Post-Processing**
After Export: **Do nothing** ▾
Application: Choose an application... ▾ **Choose...**

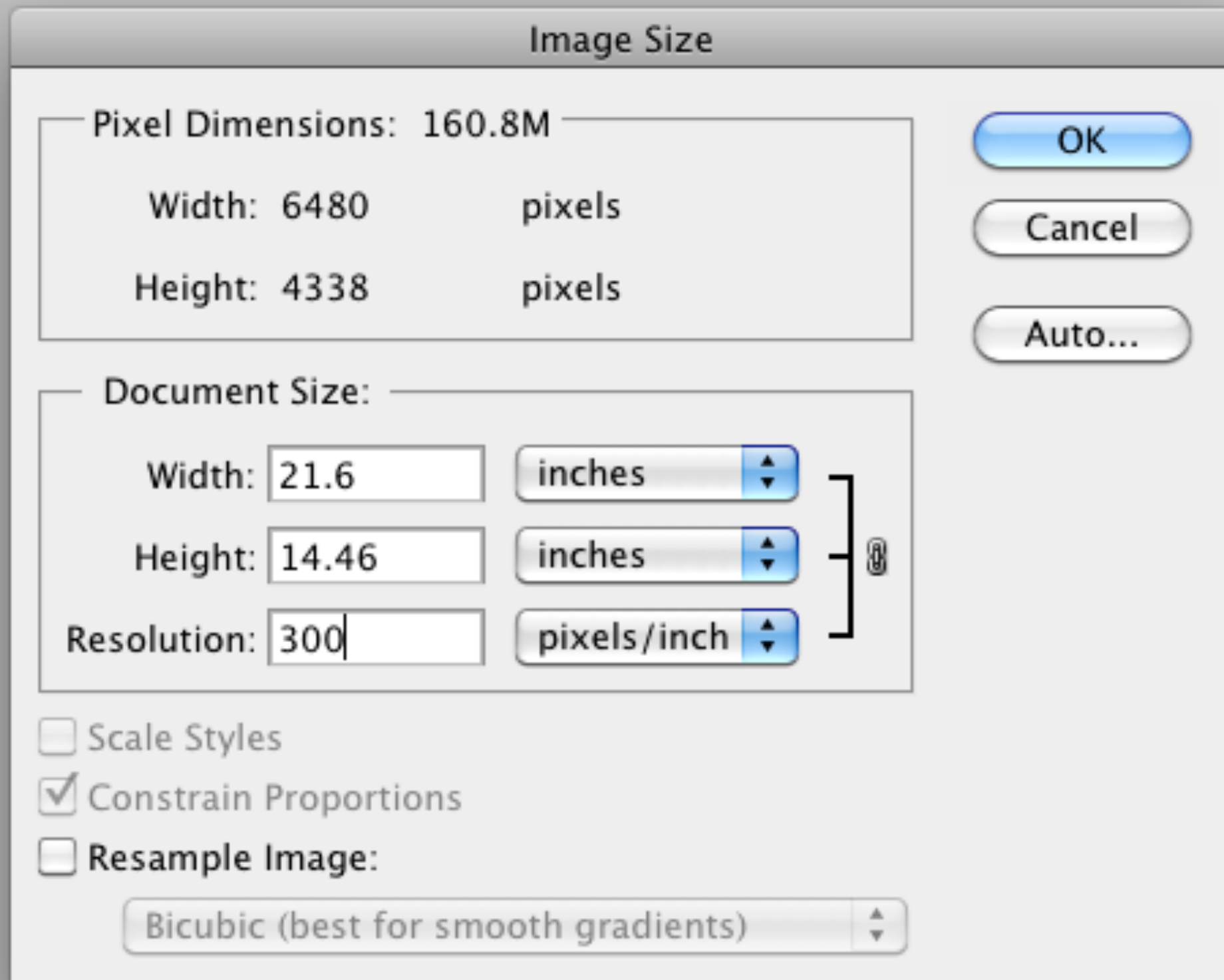
Add **Remove**

Plug-in Manager... **Cancel** **Export**

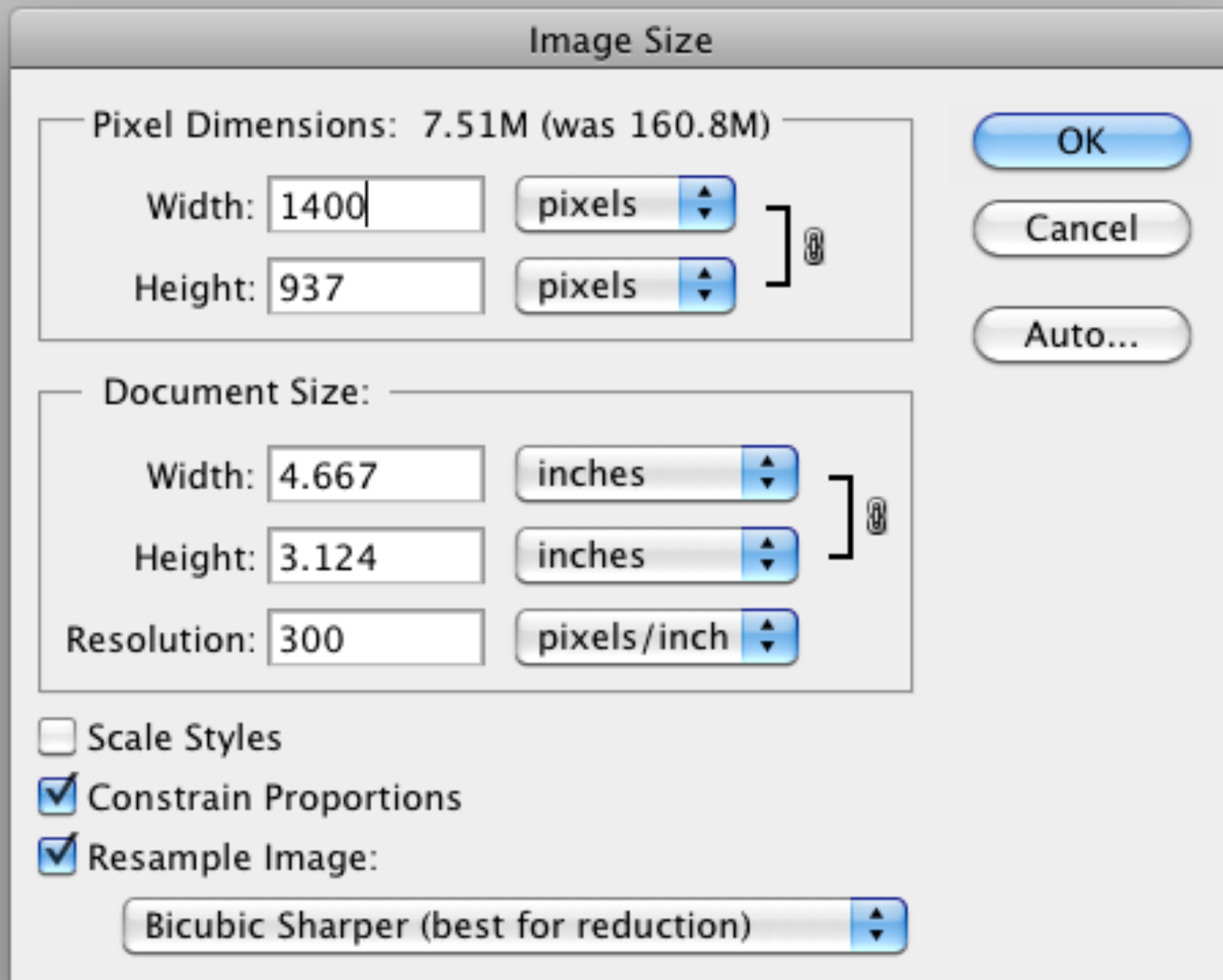


COLOR SPACES FOR DIGITAL IMAGING

Source: A Color Managed Raw Workflow - From Camera to Final Print by Jeff Schewe



**Photoshop's Image > Image Size Dialog Box:
Native Pixel Dimensions of Original Image**



PHOTOSHOP'S IMAGE SIZE DIALOG BOX:
EXAMPLE OF RESIZING FOR COMPETITION
NOTE: RESOLUTION IN PPI IS IRRELEVANT HERE