



[DineStockton.com](https://www.dinestockton.com)

We understand this time is difficult for everyone, but especially our friends working in the restaurant industry. We've put this toolkit together to help you make the most of your participation. Please read below.

Participation Requirements

- Restaurant must be located in Stockton
- Must offer take-out or delivery options (as dine-in options have been ordered to cease)

Key Dates

March 16	Promotion launch
April 5	Tentative conclusion of program (will be extended as necessary)

Engage with us on Social Media

Stockton Restaurant Week Facebook - <https://www.facebook.com/Stockton.Restaurant.Week/>

Visit Stockton Facebook - <https://www.facebook.com/CelebrateStockton/>

Visit Stockton Twitter - https://twitter.com/stockton_ca

Visit Stockton Instagram - <https://www.instagram.com/visitstockton/>

Use the event hashtags

#DineStockton #VisitStockton

Additional information to help you be successful

- In effort to assist and help you publicize your participation, we have crafted a template social media post – be sure to post a photo of your take-out options with this text. Please feel free to alter this to your liking, however we ask that you keep the hashtags.

“Check out our delivery and take-out options on DineStockton.com. We, along with many other restaurants, are dedicated to keeping you fed (and healthy) during these trying times. We look forward to seeing your smiling faces again soon. Stay safe. – the YOUR RESTAURANT NAME crew

#DineStockton #VisitStockton ”

Keep us updated

- Please message us on social if your hours of operation, menu, or delivery/pick-up options change. It is critical that we keep your information up to date on our website so we can give the right information to your customers.
- You can also keep us updated on changes in hours, menu, delivery/pick-up by contacting Rebecca Scharmann at rebecca@visitstockton.org.

Social Media Messaging

- Be sure your social media messages include helpful information as well as messages of encouragement. The public cares about you and we know you care about them. They are looking for inspiration and help and want to know how they can help you.

Support local

- Take the time to support other restaurants listed on DineStockton.com. We are all in this together. Supporting one another on your social media channels will expose you each to new audiences and bolster the sense of community we all desperately need right now.

Contact

- Please feel free to call or email me with any questions and concerns.