



Invest in a Girl...Change the World

At Girls on the Run, we inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running!

Girls on the Run - Sierras has inspired over 5,300 girls in the Reno-Tahoe community and serves approximately 800 girls annually.

WHY IT MATTERS

85%

improved in
Confidence
Caring
Competence
Character
or *Connection*

Girls who were
LEAST ACTIVE at
the start increased in
physical activity by
more than

40%

97%

LEARNED
CRITICAL LIFE
SKILLS

Girl's self-confidence begins to drop by age 9.

50% of girls age 10-13 experience bullying such as name-calling and exclusion.

Physical activity levels decline at age 10 and continue to decrease throughout adolescence.

♥♥ Girls on the Run Programs ♥♥

Girls on the Run Program

is a 10-week program that meets twice a week, after school, for 90 minutes each session. All lessons are led by a team of Nationally Trained Coaches. The program seasons and April-June and September-November.



Girls on the Run Summer Camp

is a week-long, all-day camp during the summer for girls ages 8-12. Camp coaches are also Nationally Trained Coaches. Camp GOTR is hosted in the summer months



Sponsorships available in packet

✿ GOTR Program (Spring and Fall)

✿ Camp GOTR (Summer)

✿ Mini-Golf

✿ GOTR 5K (Spring and Fall)

✿ Limitless Potential Breakfast

**** All sponsorships can be customized**

Program Sponsor

● **GOTR Program Presenting Sponsor - \$5,000** ●

Enjoy recognition and the opportunity to promote your company throughout the 2024 Spring and Fall season as well as at the Spring and Fall 5K Celebrations.

Industry exclusivity

Premier logo placement on all Spring and Fall girl and coach program shirts

Premier logo placement on all Spring and Fall 5K race bibs

Logo with link on website Home page and “Our Partners” webpage for the year

Logo in email newsletter for entire year

Video from sponsor to welcome families to the program (one each season)

Minimum of five social posts per year

Inclusion in all Spring and Fall 5K media {to include but not limited to press releases and 5K email newsletter}

● **Star Power Sponsor - \$1,200** ●

Logo on back of all Spring and Fall girl and coach program shirts

Logo with link on website Home page and “Our Partners” webpage for the year

Logo in email newsletter for entire year

One social media post per year

● **Energizer Sponsor- \$550** ●

Name on back of all Spring and Fall girl program shirts

● **Coach Sponsor- \$600** ●

Small logo on all Spring and Fall girl and coach program shirts

Company materials at GOTR coach trainings AND/OR coach appreciation

Opportunity to attend GOTR coach trainings AND/OR coach appreciation event

Recognition on “Coach Registration” webpage for entire year

Girls on the Run Sierras is able to have significant impact because of the hundreds of volunteers who give of their time and talents to be a GOTR coach. Our volunteer coaches are teachers, parents, and prominent members of our community. They are the backbone of our program and we could not do what we do without them!



Breakfast Sponsor



● Star (Title) Sponsor- \$2,750 ●

- Industry exclusivity
- Complimentary table of 8 at event
- Opportunity to place materials at each seat at event
- Logo inclusion in all event media {to include but not limited to PowerPoint, press releases, email newsletters, social media posts related to event}
- Logo on table tents for all tables
- Logo on photos from event
 - o All photos taken will be posted on Girls on the Run Sierras social sites after the event
- Welcome video from sponsor to be shown at event
- Verbal recognition at event

● Healthy Breakfast Sponsor- \$1,200 ●

At the Limitless Potential Breakfast, we kick start the day with a healthy meal.

- Industry exclusivity
- Four (4) complimentary tickets to event
- Company logo on signs located on breakfast area
- Opportunity to place materials at each seat at event
- Logo inclusion in all event media {to include but not limited to PowerPoint, press releases, email newsletters, social media posts related to event}
- Verbal recognition at event

● Smile Sponsor- \$750 (4 available) ●

- Two (2) complimentary tickets to event
- Logo on photos from event
 - o All photos taken will be posted on Girls on the Run Sierras social sites after the event
- Verbal recognition at event

● Joyful Sponsor- \$300 ●

- One (1) complimentary ticket for sponsor and one (1) complementary ticket for a GOTR coach or superstar volunteer
- Verbal recognition at event

● Table Sponsor- \$495 ●

- Table of 8 at event

At the Limitless Potential Breakfast, we kick start the day with a healthy meal, share what is new at Girls on the Run, have a featured speaker as well as recognize and celebrate the Coach, Volunteer and Partner of the Year



Mini- Golf Sponsor



Mini Golf at Wild Island will be held on Saturday, May 11, 2024! All GOTR program girls, coaches, guardians and supporters are invited to a fun day outside!

● FORE (Title) Sponsor - \$1,500 ●

This event is a fun and active way we engage our Girls on the Run girls, families and supporters!

Display table for materials at check in area

Opportunity to hand out materials at event

Logo inclusion in all event media {to include but not limited to press releases, email newsletters, social media posts related to event}
Logo on photos from event

o All photos taken will be posted on Girls on the Run Sierras social sites after the event

Two-hole signs with logo or saying

o One sign to be displayed on each course

o Sponsor to provide logo or saying to GOTR

Ten complimentary passes for mini golf

Video message from Sponsor for be shared in email newsletters and on social media

● Say Cheese (Photo) Sponsor- \$450 (4 available) ●

Logo on photos from event

o All photos taken will be posted on Girls on the Run Sierras social sites after the event

Opportunity to have company volunteers at photo area at event

One complimentary hole sign with logo or saying

o Sponsor to provide logo or saying to GOTR

Six complimentary passes for mini golf

● GOTR Family Sponsor- \$300 ●

This sponsorship will provide complimentary mini golf passes to the families of GOTR girls so everyone can attend the event at no cost to the families.

One complimentary hole sign with logo or saying

o Sponsor to provide logo or saying to GOTR

Four complimentary passes for mini golf

● Hole Sponsor – 1 hole sign for \$60 ● or 2 hole signs for \$100

Color logo or saying on hole sign

o Sponsor to provide logo or saying to GOTR





5K Sponsor



● Girl Village - \$3,000 Spring and Fall seasons ●

Girl Village is the area where all girls, coaches, running buddies, family and supporters gather before the celebratory 5K. In total, Girl Village is the gathering place for nearly one thousand people on 5K day. Face painting, funny hair, sign making station, thank-a-coach card station and registration happens in this area. This event is a fun and active way we engage our Girls on the Run girls, families and supporters!

Company name used when Girl Village mentioned example: Girl Village presented by COMPANY NAME

Industry exclusivity

10'x10' booth spaces at Spring and/or Fall 5K

Logo with link on 5K webpage

Premier logo placement on all 5K race collateral

Two social media posts {1 post per season}

Inclusion in Spring and Fall 5K media releases and 5K email newsletters

Premier placement of company logo on Spring and Fall race bibs

Logo on photos from event

o All photos taken will be posted on Girls on the Run Sierras social sites after the event

Opportunity to be at finish line

Verbal recognition at event

● Finish Line Sponsor - \$1,500 ●

10'x10' booth spaces at Spring and/or Fall 5K

Two social media posts {1 post per season}

Opportunity to be at finish line

Logo on photos from event

o All photos taken will be posted on Girls on the Run Sierras social sites after the event

Verbal recognition at event

● Photo Sponsor - \$750 (4 available) ● ● Mile Marker Sponsor - \$250 (3 available) ●

Logo on photos from event (like photo below)

o All photos taken will be posted on Girls on the Run Sierras social sites after the event

Verbal recognition at event

Opportunity to have company volunteers at photo booth

Mile Marker sign with sponsor logo OR an encouraging statement

Opportunity to have company volunteers at mile markers

CELEBRATION 5KS ARE FUNDRAISERS FOR GIRLS ON THE RUN AND 100% OF THE PROCEEDS GO DIRECTLY TO SUPPORT PROGRAM NEEDS AND SCHOLARSHIPS.

Camp GOTR

● **EmpowHER (Presenting) Sponsor - \$2,500** ●

Industry exclusivity

Logo on Camp signage

Opportunity to provide appropriate items to girls as a give-a-away

Two social media posts {1 before camp and 1 during camp week}

Name and/or logo on CAMP GOTR marketing materials {to include but not limited to press releases, email newsletters, social media posts related to Camp}

Name mentioned in Camp daily emails to guardians/parents and coaches

● **RefresHER Sponsor - \$1,200**

*This sponsorship will provide lunch and snacks for girls who need these items during the week as well as lunch and snacks for all Camp coaches for the entire week.
On Friday campers celebrate the week with a fun pizza party!*

Logo on Camp signage

Logo on Friday exclusive Pizza Party announcement

One social media post during camp week

Name and/or logo on CAMP GOTR marketing materials {to include but not limited to press releases, email newsletters, social media posts related to Camp}

● **TeacHER Sponsor - \$550 (5 available)** ●

This sponsorship will provide materials for the daily activities and Camp Coach support – you pick the day of the week you would like to sponsor!

Name on Camp signage

Name mentioned in Camp daily emails to all guardians/parents and coaches



Other ways to give ...



LEARN A GIRLS ON THE RUN LESSON

Interested in knowing what types of lessons the Girls on the Run girls learn? Looking for a fun and interactive activity for your next company meeting? Great news, Girls on the Run staff can bring a lesson to you!

CUSTOMIZE YOUR SPONSORSHIP

Would you like to support in multiple areas and customize your sponsorship?

EMPLOYEE VOLUNTEERING/BECOME A COACH

Experience the joy of the Girls on the Run 5K by engaging your employees in a variety of volunteer roles at our 5K events! Volunteers are also needed on our GOTR committees or as GOTR Coach!
To learn more email: GOTRSierras@gmail.com .

HOST A SUPPLY OR SHOE DRIVE FOR US!

Each year our program uses hundreds of markers, jelly bracelets, folders, paperclips and more. We also provide shoes to any girl who needs a proper pair of athletic shoes. This is a great way to get your community involved to support us! We provide all the marketing materials and will work with you to tailor the experience to your customers/supporters.

IN-KIND DONATIONS

Girls on the Run Sierras has an Amazon Wishlist of items needed to support the girls during their program season. All items purchased from Amazon will ship directly to our office. Check it out!

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