



SPECIAL MARKETING COMMITTEE MEETING

Wednesday, June 13, 2018 at 4:00 p.m.
Pasadena Conference Center
Administrative Office Board Room
300 East Green Street, Pasadena, CA 91101

AGENDA

- I. Call to Order
- II. Roll Call
- III. Approval of November 8, 2012 Special Marketing Committee Minutes: *Motion to Approve*
- V. Review of Proposed 2018/2019 PCOC Marketing Plan: *Jeanne O'Grady Goldschmidt*
- VI. Announcements
- VI. Public Comments
- VII. Adjournment

A handwritten signature in blue ink that reads "Archie C. Purvis".

Archie Purvis, *Committee Chair*

I HEREBY CERTIFY that this Agenda, in its entirety, was posted on the Council Chamber Bulletin Board, Room S249, and the Bulletin Board in the rotunda area, Pasadena City Hall at 100 N. Garfield Ave., and a copy was distributed to Central Library for posting the this 8th day of June by 3:00 p.m. Copies were faxed/e-mailed to city departments and the media as listed below.

A handwritten signature in blue ink that reads "Eileen Collins".

Eileen Collins, *Recording Secretary*

DISTRIBUTION: City Manager City Clerk City Attorney Director of Finance, COP
Los Angeles Times Pasadena Star-News Main Library Neighborhood Connections

CONVENTION CENTER • CIVIC AUDITORIUM • CONVENTION & VISITORS BUREAU
300 E. Green Street • Pasadena, CA 91101-22399 TEL: (626) 793-2122 FAX: (626) 395-7144 PASADENACENTER.COM