



ARCHITECTURE

Pasadena wows the cultural crowd with a wealth of prized architectural wonders. Visit historic homes and landmark institutions flaunting an eclectic mix of iconic styles through the centuries—from Beaux Arts to Craftsman, Spanish Colonial Revival to Tudor, Chinese Imperialist to Modernist. Explore the city’s rich architectural heritage on a self-guided tour. Just pick up or download a copy of our **Explore Pasadena Architecture**.

FREE

Caltech, (626) 395-4654, caltech.edu

Fenyes Mansion, (626) 577-1660, pasadenahistory.org

Pasadena Heritage, (626) 441-6333, pasadenaheritage.org

The Gamble House, (626) 793-3334, gamblehouse.org

FREE

Tournament House, (626) 449-4100, tournamentofroses.com

TOURNAMENT OF ROSES®

For more than a century, two magical and unequalled New Year’s Day traditions –The Tournament of Roses Parade® and Rose Bowl Game®—have captured the imaginations and interests of locals as well as legions of fans worldwide. These legendary events have become synonymous with Pasadena’s love of pageantry. The best way to score tickets for the Rose Parade is to start early. Plan your Pasadena getaway in February, eleven months from the big day—as soon as tickets go on sale.

Tournament of Roses®

(626) 449-4100, tournamentofroses.com

Sharp Seating (parade seats, pre & post event tickets, & parking)
(626) 795-4171, sharpseating.com

PASADENA
POCKET

SIGNATURE EVENTS

From live music festivals to rousing football games to the world-famous Rose Bowl Flea Market, every season is the best season to visit Pasadena.

Rose Parade & Rose Bowl Game (New Year’s Day)

Rose Bowl Flea Market (Second Sunday of every month)

FREE

Pasadena City College Flea Market (First Sunday of every month)

Spring Home Tour (Last Sunday of March)

Bungalow Heaven Home Tour (Last Sunday of April)

FREE

Pasadena Chalk Festival (Second weekend of June)

Americafest (July 4th)

FREE

Pasadena ArtNight (Spring & Fall)

Craftsman Weekend (Fall)

UCLA Bruins Football Season (September through November)

SCIENCE

Home to a legacy of worldly achievements in everything from the arts to technology and science, Pasadena was voted “one of the world’s most innovative cities of the West” by Sunset Magazine for good reason. Astronomer Edwin Powell Hubble’s telescopic observations on nearby Mount Wilson provided a basis for cosmology’s Big Bang theory (the fictional TV show of the same name films here). Albert Einstein lived in Pasadena, and Stephen Hawking lectured annually at Caltech. Jet Propulsion Laboratory, a NASA field center, is the

Caltech, (626) 395-6811, caltech.edu

Mount Wilson Observatory, (626) 440-9016, mtwilson.edu

Jet Propulsion Laboratory, (818) 354-4321, jpl.nasa.gov

FUN FACTS

- “Pasadena” is the Chippewa Indian name for “Crown of the Valley.”
- Gwen Stefani, Kirstie Alley, Clint Eastwood and Cher have all been spotted at the funky, world-famous Rose Bowl Flea Market
- Tournament of Roses requires about 80,000 hours of combined manpower each year.
- Julia Child is a Pasadena native, born here in 1912.
- Mary See of See’s Candy launched her first candy kitchen in Pasadena.
- Charles Richter developed the Richter Scale, the first device to measure earthquakes, at Caltech’s Seismo Lab
- Caltech has 38 Nobel laureates to its name—equal to more than one in 1,400—a ratio unmatched by any other university.
- Michael Jackson’s first-ever moonwalk took place on the Pasadena Civic Auditorium’s stage.
- In 1981, Roger W. Sperry of Caltech won the Nobel for his 20 years of research on split-brain specialization (aka left brain-right brain theory).
- The Pasadena Playhouse is the official State Theatre of California.
- The Pasadena Civic Auditorium played host to the prestigious Emmy Awards for 20 years, from 1977 to 1997.



PASADENA

www.VisitPasadena.

FIT & FUN

Famed for its sublime scenery and idyllic climate, Pasadena presents the perfect setting for the pursuit of outdoor fun. Explore the Arroyo Seco, home to Brookside Park, Brookside Golf Course, Rose Bowl Aquatics Center and the world-renowned Rose Bowl—not to mention breathtaking views. Trace miles of hiking and biking trails throughout the city. Take a solo or guided walking tour. Retreat to a rejuvenating spa. Or go for a spin around our beloved ice rink, where public lessons will put you at ease.

Rose Bowl Stadium, (626) 577-3100, rosebowlstadium.com

Brookside Park, (626) 744-7311, cityofpasadena.net

Brookside Golf Course, (626) 585-3594, brooksidegc.com

Rose Bowl Aquatics Center, (626) 564-0330, rosebowlaquatics.com

Pasadena Ice Skating Center, (626) 578-0800, skatepasadena.

SCENIC OUTDOORS AND HIKING

Pasadena is full of colorful gardens and plenty of hiking areas.

Gardens

Arlington Garden in Pasadena, (626) 578-5434, arlingtongardenpasadena.com

The Arboretum, (626) 821-3222, arboretum.org

Descanso Gardens, (818) 949-4200, descansogardens.org

Storrier Stearns Japanese Garden, (626) 399-1721, japanesegardenpasadena.com

The Huntington Library, Art Museum, and Botanical Gardens, (626) 405-2100, huntington.org

Hiking

Eaton Canyon Natural Area, (626) 398-5420, ecnca.org

Angeles National Forest, (626) 574-1613, fs.usda.gov/angeles

ART AND CULTURE

From masterful architecture to modern art museums, from magnificent gardens to myriad art galleries, Pasadena is Southern California's cultural heartbeat, catering to every connoisseur's desire. Small wonder it's been called "The Best Arts Scene in the West" by *Sunset Magazine*.

Armory Center for the Arts, (626) 792-5101, armoryarts.org

Kidspac Children's Museum, (626) 449-9144, kidspacemuseum.org

Norton Simon Museum, (626) 449-6840, nortonsimon.org

Pasadena Museum of History, (626) 577-1660, pasadenahistory.org

The Huntington Library, Art Museum, and Botanical Gardens
(626) 405-2100, huntington.org

USC Pacific Asia Museum, (626) 449-2742, pacificasiamuseum.usc.edu

Williamson Gallery/Art Center College of Design, (626) 396-2446, artcenter.edu



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Prefer the thrill of live theatre? Then take in a performance at The Pasadena Playhouse—the official State Theatre of California—where luminaries the likes of Dustin Hoffman, Angela Basset and Gene Hackman have lit up the stage.

The Pasadena Playhouse, (626) 356-7529, pasadenaplayhouse.org

Pasadena Civic Auditorium, (620) 793-2122, thepasadenacivic.com

Beckman and Ramo Auditoriums (Caltech), (626) 395-4652, caltech.edu

Boston Court Performing Arts Center, (626) 683-6883, bostoncourt.com

SHOPPING AND ENTERTAINMENT DISTRICTS

Pasadena offers retail therapy for every taste. Visit Old Pasadena's authentic 19th century downtown center for a captivating mix of more than 200 specialty shops and national retailers among a cool and inviting vibe. Walk over to One Colorado's creative open-air square, where converted turn-of-the-century warehouses meet gleaming modern boutiques. For rich culture and tradition, peruse the Pasadena Playhouse District's eclectic mix of antique sellers, bookstores, one-of-a-kind shops and restaurants. Or stroll the tree-lined streets of South Lake Avenue for ten blocks of diverse offerings that radiate European style, fashion and flavor.



SHOPPING LOCATIONS

Old Pasadena, oldpasadena.org

Playhouse District, playhousedistrict.org

South Lake Avenue, southlakeavenue.org

One Colorado, onecolorado.com

The Paseo, thepaseopasadena.com

