



FOR IMMEDIATE RELEASE

Pasadena Convention Center has achieved GBAC STAR Facility Accreditation

Pasadena, CA, (September 10, 2020) – The Pasadena Convention Center has been awarded the Global Biorisk Advisory Council® (GBAC) STAR™ accreditation, the gold standard for prepared facilities. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, the Pasadena Convention Center has implemented the most stringent protocols for cleaning, disinfection and infectious disease prevention in its facilities.

As the cleaning industry's only outbreak prevention, response and recovery accreditation, GBAC STAR™ helps organizations establish protocols and procedures, offers expert-led training and assesses a facility's readiness for biorisk situations. The program verifies that the Pasadena Convention Center implements best practices to prepare for, respond to and recover from outbreaks and pandemics.

"GBAC STAR accreditation empowers facility owners and managers to assure workers, customers and key stakeholders that they have proven systems in place to maintain clean and healthy environments," said Patricia Olinger, executive director, GBAC. "By taking this important step to pursue GBAC STAR, the Pasadena Convention Center has received third-party validation that it follows strict protocols for biorisk situations, thereby demonstrating its preparedness and commitment to operating safely."

"The Pasadena Convention Center is committed to providing the highest level of service, cleaning and disinfection standards to our staff, clients, and guests," said Naz Sabripour, executive director, Pasadena Convention Center. "Achieving the GBAC STAR accreditation is an important step in the safe and responsible reopening of the Pasadena Convention Center. When the time is right, we'll be ready to welcome guests back safely."

To achieve GBAC STAR™ accreditation, the Pasadena Convention Center was required to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment and emergency preparedness and response measures. Learn more about GBAC STAR accreditation at www.gbac.org.

For up-to-date information about the Pasadena Convention Center, visit www.PasadenaCenter.com.

About the Pasadena Convention Center

The Pasadena Convention Center is the premier meetings, entertainment, and events venue in the heart of Pasadena. The 130,000 sq. ft. venue accommodates meetings of all sizes with spacious exhibit halls, an expansive ballroom and over a dozen breakout rooms. The Pasadena Convention Center is proud to be a LEED Gold certified facility and is professionally managed by the Pasadena Center Operating

Company. In recent years, the Pasadena Convention Center has averaged over 300 events and attracted over 350,000 attendees. For more information, visit www.PasadenaCenter.com.

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

###

Pasadena Convention Center Contact

Christine Susa
Director of Marketing & Communications
csusa@visitpasadena.com
(626) 395-0211