



## **SPECIAL MEETING OF THE BOARD OF DIRECTORS**

Wednesday, January 27, 2020 at 4:00 pm  
Pasadena Convention Center  
300 East Green Street, Pasadena, CA 91101

### **AGENDA**

#### **Board of Directors**

Tyron Hampton, Chair  
Archie Purvis, Vice Chair  
Paul Leclerc, Treasurer  
Joseph Titizian, Secretary  
William Chu  
Emina Darakjy  
Eric Duyshart  
David Eads  
Kim Ferreira  
Phil Hosp  
Blair Salisbury  
Robert Montano  
Siamak Nassirpour  
Mike Owen

#### **PCOC Staff**

Michael Ross, CEO

#### **PCOC Mission Statement**

The mission of the Pasadena Center Operating company (PCOC) is to promote Pasadena as a meeting and travel destination in an effort to maximize economic impact through the development of meetings, conventions, entertainment events and tourism by providing professionally managed facilities and first-class service.

Copies of this agenda and past agendas are posted at the Neighborhood Information Services at the Pasadena Central Library, Pasadena City Hall and available for download online at

<https://www.visitpasadena.com/board-agendas/>.

**PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN  
NEWSOM ON MARCH 17, 2020, THE FOLLOWING MEETING WILL TAKE PLACE  
SOLELY BY TELECONFERENCE/VIDEOCONFERENCE**



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PCOC Board of Directors  
Wednesday, January 27, 2020 4:00 PM - 6:00 PM (PDT)

**TO ACCESS THE MEETING:**

**To join the meeting from your computer, tablet or smartphone, click:**

<https://zoom.us/j/93242583409?pwd=WVBmMHlzYTJlUWVd1Y2l0Q1dRaiZMz09>

**New to Zoom? Get the app now and be ready when your first meeting starts:**

<https://zoom.us/client/latest/ZoomInstaller.exe>

**or**

**To join the meeting from your phone call: +1 (669) 900 6833**

**Meeting ID: 932 4258 3409**

**Passcode: 034925**

MEMBERS OF THE PUBLIC MAY PARTICIPATE ELECTRONICALLY IN THE OPEN SESSION PORTION OF THE MEETING AS FOLLOWS

1. BY SUBMITTING PUBLIC COMMENT OF ANY LENGTH TO [publiccomment@pasadenacenter.com](mailto:publiccomment@pasadenacenter.com) UP TO TWO HOURS PRIOR TO THE START OF THE MEETING. PLEASE BE AWARE THAT, WHILE THESE COMMENTS WILL BE PROVIDED TO THE MEMBERS OF THE BODY AND WILL BECOME PART OF THE MEETING RECORD, THEY WILL NOT BE READ ALOUD.
2. DURING THE MEETING, MEMBERS OF THE PUBLIC MAY SUBMIT UP TO 200 WORDS REGARDING ITEMS ON THE AGENDA TO [publiccomment@pasadenacenter.com](mailto:publiccomment@pasadenacenter.com) • *IF YOU WANT YOUR COMMENTS TO BE READ ALOUD DURING THE MEETING, INDICATE SO AT THE TOP OF YOUR EMAIL.* IF YOU SUBMIT MORE THAN ONE EMAIL, ONLY THE FIRST ONE RECEIVED WILL BE READ ALOUD. THE PCOC RESERVES THE RIGHT TO SUMMARIZE COMMENTS IF NECESSARY, FOR THE ORDERLY AND TIMELY FLOW OF THE MEETING. ALL COMMENTS IN THEIR ENTIRETY WILL BECOME PART OF THE MEETING RECORD.

IF YOU NEED A REASONABLE MODIFICATION OR ACCOMMODATION PURSUANT TO THE AMERICANS WITH DISABILITIES ACT BECAUSE YOU ARE UNABLE TO PARTICIPATE ELECTRONICALLY AS SET FORTH ABOVE, PLEASE CONTACT THE PCOC AT LEAST 24 HRS IN ADVANCE AT [publiccomment@pasadenacenter.com](mailto:publiccomment@pasadenacenter.com)



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Wednesday, January 27, 2021 at 4:00 pm

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**AGENDA**

- I. Call to Order**
- II. Roll Call**
- III. Public Comments/Announcements (Limited to Items on Agenda):** Any member of the public wishing to address this body may do so at this time. The President/Chair reserves the right to place a time limit on each presentation. A maximum of three minutes allowed per speaker.
- IV. Approval of December 2, 2020 Special Board Meeting Minutes**  
*Motion to Approve*
- V. Executive Committee Report – Tyron Hampton**
- VI. Directors Reports**
  - Financial Reports, December 2020 - Phuong Wong: *Motion to Approve*
  - Sales, Center, Civic, CVB - Jeanne O’Grady Goldschmidt
  - Marketing – Christine Susa
  - Operations – Naz Sabripour
- VII. Chief Executive Officer Report - Michael Ross**
  - FY 2021 Budget Update
  - Future Marketing Committee meeting
- VIII. Tournament of Roses Report - David Eads, CEO**
- IX. RBOC Report - Richard Schammel**
- X. Adjournment: Next meeting: Wednesday, March 24, 2021, at 4:00 p.m.**

A handwritten signature in black ink, appearing to read "T. Hampton".

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*Tyron Hampton, Chair, Board of Directors*

I HEREBY CERTIFY that this Agenda, in its entirety, posted on the City of Pasadena rotunda area bulletin board at 100 N. Garfield Ave., and a copy distributed to the Central Library for posting this 22<sup>nd</sup> day of January 2021 by 3:00 p.m.

A handwritten signature in blue ink, appearing to read "Margie Christ".

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*Margie Christ, Recording Secretary*