



## **SAMPLE & RETAIL FOOD & BEVERAGE DISTRIBUTION AUTHORIZATION REQUEST**

Centerplate has exclusive food and beverage distribution rights within the Pasadena Convention Center and Civic Auditorium. Exposition sponsoring organizations and/or their exhibitors may distribute, sample food and/or beverage products **ONLY** upon written authorization. Sampling request must be submitted no less than fourteen (14) days prior to the event date for consideration. All open to the public events that would like to sample product must apply and obtain approval through the City of Pasadena Health Department at 626-744-7634 or [envhealth-specialevents@cityofpasadena.net](mailto:envhealth-specialevents@cityofpasadena.net).

**The Selling of Food and/or Beverage products other than Centerplate is strictly prohibited.**

### **REGULATIONS:**

1. All products sampled must be commercially manufactured and FDA approved.
2. Exhibitors must adhere to the California Retail Food Codes and proper food handling procedures.
3. Sampling may not include items that directly compete with Centerplate Catering and/or its retail concession outlets.
4. Only approved items may be distributed.
5. All sample food items are limited to "bite size."
6. Non-alcoholic beverages are limited to a maximum of a two (2) ounce container and no more than one (1) ounce of product. No cans or bottles will be permitted. All samples must be serviced in plastic cups.
7. Alcoholic beverage sampling is permitted only if you are the manufacturer or distributor of the beverage. Alcoholic beverages must be "sample" sizes in two (2) ounce for wine/beer and .25 ounce pour for liquor. Additional fees for a floor supervisor or bartender will apply.

\*Commercial cannabis activities including displaying, sampling, and selling of cannabis or cannabis related products (including CBD edible products) are not permitted, unless authorized by the City of Pasadena. Approval must be obtained prior to confirming an exhibitor's participation at your event. The PCOC is not a licensed dispensary establishment, therefore retail sale, trade, sampling, and displaying of any cannabis or cannabis related products is not allowed. Please contact the City of Pasadena at 626-744-7634 for any questions and approval.

### **BOOTH REQUIREMENTS:**

1. All food items, utensils and other related items must be stored at least six (6) inches off the ground and adequately protected from contamination while being transported, stored, prepared, displayed and served.
2. All equipment and utensils must be smooth, non-absorbent, easily cleanable, and made of non-toxic materials.
3. Hand washing facilities must be provided in each booth handling unpackaged food and beverage items. Hand washing facilities include warm water (100F) (provided in an insulated container), a bucket to catch the wastewater, liquid pump soap, and single service paper towel dispensers. Hand washing kits are available for rental through Centerplate for \$30.00++ /per day.

### **BUY-OUT FEES**

Any Food and Beverage brought on the premises without the written authorization from Centerplate is prohibited.

Hosted catering/booth or events that do not fall within the Sampling parameters listed above may incur a Buy-out Fee by Centerplate. An appropriate buy-out fee will be determined by Centerplate on a case by case basis; however, the buy-out fee is subject to applicable taxes.

Unauthorized product brought onsite will be subject to an additional 25% buyout cost.



**SAMPLING AGREEMENT:**

In consideration of granting a waiver of the food and beverage service restrictions, the undersigned Exhibitor hereby waives, and agrees to indemnify, defend, and hold Centerplate at the Pasadena Convention Center and Civic Auditorium, and their respective officers, directors, and agents (collectively the "Indemnities"), harmless from, any and all liabilities, claims, damages, costs and fees (including attorneys' fees) that may be suffered or incurred by the Indemnities and arising from the preparation, presentation, delivery or consumption of the food and/or beverage products provided by Exhibitor.

**Sampling request must be submitted no less than fourteen (14) days prior to the event date for consideration.**

A copy of current business license and a Certificate of Insurance with \$1,000,000 of Commercial and General Liability. Also, naming Centerplate and PCOC as additional insured is required along with the completed sampling request form.

**Failure to adhere to the above guidelines may result in removal from the show floor and Licensor will not be responsible for any liability associated as a result.**

**EXHIBITOR/COMPANY NAME:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_ **ON-SITE CONTACT:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **BOOTH#:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_

**STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

1. Product(s) you wish to dispense: \_\_\_\_\_
2. Proposed method of dispensing (*include all food heating and holding equipment and procedures as well as cleaning and sanitation practices*):  
 \_\_\_\_\_  
 \_\_\_\_\_

**SERVICES REQUIRED:**

**STORAGE:** \_\_\_\_\_ NO \_\_\_\_\_ YES; indicate approximate amount needed \_\_\_\_\_ cu. ft.  
 \_\_\_\_\_ Freezer \_\_\_\_\_ Refrigerator - \$75/\$150 *\*Both freezer/refrigerator requires power from Edlen Electrical.*  
 \_\_\_\_\_ Ice @ \$15/per 10lb bag minimum. \_\_\_\_\_ Catering Attendant / \$150/4 hr  
 \_\_\_\_\_ Floor Supervisor / \$150/4 hr \_\_\_\_\_ Bartender/ \$175/4 hr  
 \_\_\_\_\_ Handwashing Station @ \$30 **\*All services are subject to service charge and tax.**

**CLIENT:** \_\_\_\_\_  
Client Name

**APPROVED:** \_\_\_\_\_  
Catering Sales Director

**Note: We will contact you ONLY if we foresee a problem or have questions regarding your sampling application.**

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**CENTERPLATE CATERING DEPARTMENT**

Return to: Centerplate at the Pasadena Convention Center

Lanese Cotton, Senior Catering Sales Director

Phone 626-817-5635

Fax 626-795-9656

Email Lcotton@pasadenacenter.com