



SPECIAL MEETING OF THE BOARD OF DIRECTORS

Wednesday, March 24, 2021 at 4:00 pm
Pasadena Convention Center
300 East Green Street, Pasadena, CA 91101

AGENDA

Board of Directors

Tyron Hampton, Chair
Archie Purvis, Vice Chair
Paul Leclerc, Treasurer
Joseph Titizian, Secretary
William Chu
Emina Darakjy
Eric Duyshart
David Eads
Kim Ferreira
Phil Hosp
Eleanor Lee
Robert Montano
Siamak Nassirpour
Mike Owen
Blair Salisbury

PCOC Staff

Michael Ross, CEO

PCOC Mission Statement

The mission of the Pasadena Center Operating company (PCOC) is to promote Pasadena as a meeting and travel destination in an effort to maximize economic impact through the development of meetings, conventions, entertainment events and tourism by providing professionally managed facilities and first-class service.

Copies of this agenda and past agendas are posted at the Neighborhood Information Services at the Pasadena Central Library, Pasadena City Hall and available for download online at <https://www.visitpasadena.com/board-agendas/>.

PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM ON MARCH 17, 2020, THE FOLLOWING MEETING WILL TAKE PLACE SOLELY BY TELECONFERENCE/VIDEOCONFERENCE



PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM ON MARCH 17, 2020, THE FOLLOWING MEETING WILL TAKE PLACE SOLELY BY TELECONFERENCE/VIDEOCONFERENCE.

PCOC Board of Directors
Wednesday, March 24, 2021 4:00 PM - 6:00 PM (PDT)

TO ACCESS THE MEETING:

To join the meeting from your computer, tablet or smartphone, click:
<https://zoom.us/j/92477635783?pwd=WkdGOFdaK2JBMSttcGN1Uis0b0tnUT09>

-- or --

Dial in using your phone:
One tap mobile: +16699006833,,92477635783#,,, *494659#
Phone Number: +1 669 900 6833
Meeting ID: 924 7763 5783
Passcode: 494659

MEMBERS OF THE PUBLIC MAY PARTICIPATE ELECTRONICALLY IN THE OPEN SESSION PORTION OF THE MEETING AS FOLLOWS

1. BY SUBMITTING PUBLIC COMMENT OF ANY LENGTH TO publiccomment@pasadenacenter.com UP TO TWO HOURS PRIOR TO THE START OF THE MEETING. PLEASE BE AWARE THAT, WHILE THESE COMMENTS WILL BE PROVIDED TO THE MEMBERS OF THE BODY AND WILL BECOME PART OF THE MEETING RECORD, THEY WILL NOT BE READ ALOUD.
2. DURING THE MEETING, MEMBERS OF THE PUBLIC MAY SUBMIT UP TO 200 WORDS REGARDING ITEMS ON THE AGENDA TO publiccomment@pasadenacenter.com • *IF YOU WANT YOUR COMMENTS TO BE READ ALOUD DURING THE MEETING, INDICATE SO AT THE TOP OF YOUR EMAIL.* IF YOU SUBMIT MORE THAN ONE EMAIL, ONLY THE FIRST ONE RECEIVED WILL BE READ ALOUD. THE PCOC RESERVES THE RIGHT TO SUMMARIZE COMMENTS IF NECESSARY, FOR THE ORDERLY AND TIMELY FLOW OF THE MEETING. ALL COMMENTS IN THEIR ENTIRETY WILL BECOME PART OF THE MEETING RECORD.

IF YOU NEED A REASONABLE MODIFICATION OR ACCOMMODATION PURSUANT TO THE AMERICANS WITH DISABILITIES ACT BECAUSE YOU ARE UNABLE TO PARTICIPATE ELECTRONICALLY AS SET FORTH ABOVE, PLEASE CONTACT THE PCOC AT LEAST 24 HRS IN ADVANCE AT publiccomment@pasadenacenter.com



SPECIAL MEETING OF THE BOARD OF DIRECTORS

Wednesday, March 24, 2021 at 4:00 pm

PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM ON MARCH 17, 2020, THE FOLLOWING MEETING WILL TAKE PLACE SOLELY BY TELECONFERENCE/VIDEOCONFERENCE

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Announcements: New Board Member Introduction – Tyron Hampton – Eleanor Lee**
- IV. **Public Comments/Announcements (Limited to Items on Agenda):** Any member of the public wishing to address this body may do so at this time. The President/Chair reserves the right to place a time limit on each presentation. A maximum of three minutes allowed per speaker.
- V. **Approval of January 27, 2021 Special Board Meeting Minutes: *Motion to Approve***
- VI. **FY 20 Financial Audit - CliftonLarsonAllen LLP – Motion to Accept**
- VII. **Executive Committee Report – Tyron Hampton**
- VIII. **Marketing Committee Report – Joe Titizian**
- IX. **FY 22 Budget - Michael Ross, CEO; Phuong Wong, Director of Finance**
- X. **Directors Reports**
 - Financial Reports, February 2021 - Phuong Wong: *Motion to Approve*
 - Sales, Center, Civic, CVB - Jeanne O’Grady Goldschmidt
 - Marketing – Christine Susa
 - Operations – Naz Sabripour
- XI. **Chief Executive Officer Report - Michael Ross**
 - Ice Rink Roof Update
- XII. **RBOC Report – Richard Schammel**
- XIII. **Tournament of Roses Report – David Eads, CEO**
- XIV. **Adjournment: Next meeting: Wednesday, April 28, at 4:00 pm**

A handwritten signature in black ink, appearing to read "T. Hampton", is written above a horizontal line.

Tyron Hampton, Chair, Board of Directors

I HEREBY CERTIFY that this Agenda, in its entirety, posted on the City of Pasadena rotunda area bulletin board at 100 N. Garfield Ave., and a copy distributed to the Central Library for posting this 19th day of March 2021 by 3:00 p.m.

A handwritten signature in blue ink, appearing to read "Margie Christ", is written above a horizontal line.

Margie Christ, Recording Secretary