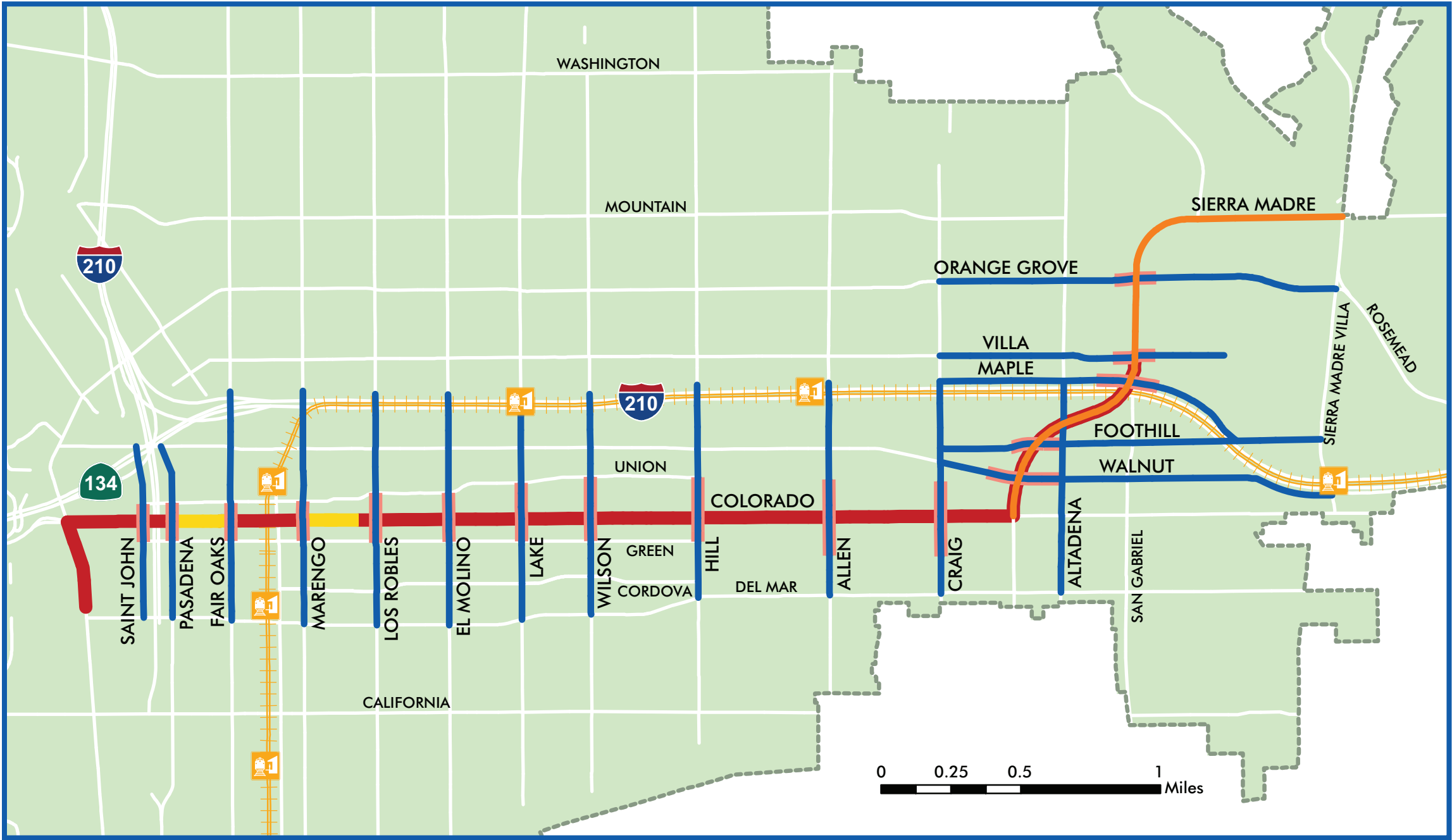


NEW YEAR'S 2024 PARADE ROUTE CLOSURES • DECEMBER 31, 2023 - JANUARY 1, 2024

Colorado Boulevard will close to motor vehicles earlier than in prior years for the staging of the January 1, 2024 Tournament of Roses Parade. Colorado Blvd. will close beginning at 10:00 pm on Sunday, December 31, 2023 and will remain closed through the conclusion of the staging and clean-up following the parade. The parade route will re-open by 2:00 pm on Monday, January 1, 2024.



Road Closure Hours / Map Key

- Parade Route
- North/South Crossings
12/31 • 10 pm - 1/1 • 6 am - All Traffic
- 1/1 • 6 am - 2pm - Emergency Vehicles Only
- Sierra Madre Blvd.
 - > Southbound closed
 - > Northbound travel maintained 12/31 • 10 pm - 1/1 • 6 am
- 5K Staging
 - > 12/31 • 8 pm closing
- Gold Line Station
- Freeways



To report suspicious or concerning activity, call Pasadena Police Department at (626) 744-4241. For Emergency Services, please dial 9-1-1.

Simplified Detour Information:

- To expedite travel in or thru the downtown area, please use:
- Walnut St. or the 210 fwy. for east/west travel north of Colorado Blvd.,
 - Del Mar Blvd. or Cordova St. for east/west travel south of Colorado Blvd.
 - Crossings noted on the map for north/south travel from 10 pm on 12/31 – 6 am on 1/1.

Merchant Notification:

If you plan to host an event, viewing party, or anticipate vendor deliveries, and your property's access is via Colorado Blvd., please let your guests and vendors know that they must arrive prior to 10:00 pm or park in areas without restricted parking and walk in.

Questions / Additional Information:

For questions about towed vehicles on New Year's Day, call (626) 577-4501 between the hours of 5 pm on 12/31/23 and 6 pm on 1/1/24. For questions about closures and access, call the Visitor Hotline at (877) 793-9911 or visit cityofpasadena.net.