

WELCOME TO PASADENA



SHOPPING

Antiques shops, boutiques, museum stores, shopping plazas, and world-famous flea markets make Pasadena a walkable hub for retail therapy of all kinds. There are hidden shopping gems around every corner.

ACCESSIBILITY

Pasadena is located just 16 miles from Burbank Airport, 29 miles from LAX, 37 miles from Ontario Airport, and 38 miles from Long Beach Airport.

DINING

Pasadena is a foodie haven, where a new wave of chefs and mixologists are making their mark on the SoCal culinary scene.

ENTERTAINMENT

From sophisticated jazz to comedy clubs, and Broadway-style theatres to dance clubs, we'll keep everyone in your group entertained.

NO HASSLES

A safe, pedestrian-friendly city, Pasadena offers a multitude of hotel rooms and services steps from the Convention Center.

ARTS & CULTURE

Recently named "Best Arts Town" by Sunset Magazine, Pasadena is considered one of the most culturally rich and artfully layered cities in the US with 7 museums.



SOUTHERN CALIFORNIA'S CULTURAL OASIS

Southern California's cultural pulse comes to life in Pasadena. Culturally rich and artfully layered, Pasadena's cachet rivals the likes of New York City and San Francisco. There's a masterpiece around every corner — storied **architecture**, landmark **museums**, antique shops, lush **gardens**, top-notch **theaters** and galleries. Explore Pasadena while enjoying 300 days of Southern California **sunshine** and an average temperature of 75 degrees.



CHARMING NEIGHBORHOODS

Right outside the Convention Center are **four districts** that blend Pasadena's past, present and future: Civic Plaza, Old Pasadena, Playhouse Village and South Lake Avenue. Located within the city's 1.5-mile downtown core, these distinct areas are alive with cobblestone **courtyards**, sidewalk **bistros**, cafes, nightlife, **shopping**, and **entertainment**.



CENTER OF INNOVATION, CITY OF INSPIRATION

Pasadena makes a cool base camp of inspiration. From Hubble to Hawking, some of the world's greatest minds have lived and worked in Pasadena. Home to **Caltech**, **JPL** and the **ArtCenter** College of Design, Pasadena institutions boast worldwide recognition for their contributions to science, technology and creativity.



PASADENA
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FUN FACTS

The city of Pasadena is **22.5 square miles** with a population of 140,000 people, and 10% of the city's area is **historically** designated.

Celebrities from the area include Julia Child, Albert Einstein, Jackie Robinson, Sally Field, General Patton, and Mary See of See's Candies.

The **Rose Bowl Flea Market** attracts more than **2,200 vendors** with more than one million items for sale.

The **cheeseburger** was invented by Lionel Sternberger in Pasadena in 1926.

There are **23 parks** in Pasadena, totaling more than 1,000 acres of lush green space.

The first **Rose Bowl** college football game was played in 1902.

The former home of William Wrigley Jr., the founder of **Wrigley's Chewing Gum**, serves as the Tournament of Roses headquarters.

Amazon **parrots** are a unique and frequent sight around the city. Legend has it they are the descendants of a group that escaped a pet shop fire in the 1960s.

Pasadena has more than **600 restaurants**, showcasing cuisines from around the world.

Pasadena is home to Vroman's Bookstore, the oldest and largest **independent bookstore** in Southern California.

Ten (10) walking tours are available in Pasadena. Some of the most popular include Lower Linda Vista, Arroyo Craftsman, Arroyo View, and Old Pasadena.

