



SPECIAL MEETING OF THE BOARD OF DIRECTORS

Wednesday, September 28, 2022 at 4:00 pm
Pasadena Convention Center
300 East Green Street, Pasadena, CA 91101

AGENDA

Board of Directors

Tyron Hampton, Chair
Phil Hosp, Vice-Chair
Paul Leclerc, Treasurer
Joseph Titizian, Secretary
Joan Aarestad
Pat Amsbry
Scott Boone
David Eads
Kim Burbank
Dave Klug
Eleanor Lee
Jeff Michael
Blair Salisbury
Siamak Nassirpour
Mike Owen

PCOC Staff

Michael Ross, CEO

PCOC Mission Statement

The mission of the Pasadena Center Operating company (PCOC) is to promote Pasadena as a meeting and travel destination in an effort to maximize economic impact through the development of meetings, conventions, entertainment events and tourism by providing professionally managed facilities and first-class service.

Copies of this agenda and past agendas are posted at the Neighborhood Information Services at the Pasadena Central Library, Pasadena City Hall and available for download online at <https://www.visitpasadena.com/board-agendas/>.

**THE FOLLOWING MEETING WILL TAKE PLACE
SOLELY BY TELECONFERENCE/VIDEOCONFERENCE**



**THE FOLLOWING MEETING WILL TAKE PLACE
SOLELY BY TELECONFERENCE/VIDEOCONFERENCE.**

PCOC Board of Directors
Wednesday, June 22, 2022 4:00 PM - 6:00 PM (PDT)

To join the Zoom meeting from your computer, tablet or smartphone, click:
<https://zoom.us/j/3621590846?pwd=VlowelhzK2NOMUVrZGZraTBEQ1FUUT09>

-- or --

One tap mobile: +16699006833,,3621590846#,,, *242265#
Phone Number: +1 669 900 6833
Meeting ID: 362 159 0846
Passcode: 242265

MEMBERS OF THE PUBLIC MAY PARTICIPATE ELECTRONICALLY IN THE OPEN SESSION
PORTION OF THE MEETING AS FOLLOWS:

1. Advance Correspondence, to become part of the record:
Members of the public may submit correspondence of any length prior to the start of the meeting, at the following email address: publiccomment@pasadenacenter.com. These comments will be provided to the members of the body and will become part of the meeting record.
2. Live Public Comments during the meeting:
During the meeting, members of the public may provide live public comment on an agenda item, at the time the Chair solicits public comment, by either (a) if using the Zoom program, selecting the "raise hand" function; or (b) if participating by telephone, pressing *9 to raise your hand. Public comments are limited to 3 minutes each, and the Chair may limit this time if reasonable under the circumstances.

Your phone call will be recorded as part of the meeting. By staying on the line and making public comment during the Commission meeting, you are agreeing to have your phone call recorded.

IF YOU NEED A REASONABLE MODIFICATION OR ACCOMMODATION PURSUANT
TO THE AMERICANS WITH DISABILITIES ACT BECAUSE YOU ARE UNABLE TO
PARTICIPATE ELECTRONICALLY AS SET FORTH ABOVE, PLEASE CONTACT THE
PCOC AT LEAST 24 HRS IN ADVANCE AT publiccomment@pasadenacenter.com



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- I. **Call to Order**
- II. **Roll Call**
- III. **Public Comments/Announcements (Limited to Items on Agenda):** Any member of the public wishing to address this body may do so at this time. The President/Chair reserves the right to place a time limit on each presentation. A maximum of three minutes allowed per speaker.
- IV. **Approval of July 27, 2022 Special Board Meeting Minutes:** *Motion to Approve*
- V. **Executive Committee Report** - Tyron Hampton
- VI. **Directors Reports**
 - Financial Report, August, 2022 - Phuong Wong: *Motion to Approve*
 - Sales - Center, Civic, CVB – Kristin McGrath
 - Marketing Update – Christine Susa
 - Operations – Naz Sabripour
 - Ice Rink - Michael Ross
- VII. **Marketing Plan Presentation** - Kristin McGrath
- VIII. **TBID Update** - Michael Ross; Kristin McGrath: *Motion to Approve*
The PCOC Board of Directors authorizes staff to proceed with a 10 year Tourism Business Improvement District (TBID) plan renewal.
- IX. **Chief Executive Officer Report** - Michael Ross
 - Loan from the City of Pasadena for Future CIP Needs
- X. **Tournament of Roses Report** – David Eads, CEO
- XI. **Rose Bowl Operating Company Report** - Richard Schammel
- XII. **Adjournment:** Next meeting: Wednesday December 7, 2022, at 4:00 pm

A handwritten signature in black ink, appearing to read "T. Hampton".

Tyron Hampton, Chair, Board of Directors



I HEREBY CERTIFY that this Agenda, in its entirety, posted on the City of Pasadena rotunda area bulletin board at 100 N. Garfield Ave., and on www.pasadenacenter.com this 21st day of September 2021 by 3:00 p.m.

A handwritten signature in blue ink that reads "Margie Christ".

Margie Christ, Recording Secretary