



Tourism Marketing District Committee Meeting
Wednesday, January 22, 2020 – 10:00 a.m.
Embassy Suites Mandalay Beach Resort
2101 Mandalay Beach Rd, Oxnard, CA 93035

- I. Call to Order
- II. Public Comment
Pursuant to the California Open Meeting law, the public may make comments on any action before the TMD Committee. The Oxnard Tourism Marketing Committee may not take action on the comment, unless it is part of an agenda item
- III. OTMD Committee Minutes – September 5, 2019
Approve Minutes from September 5, 2019 OTMD Committee Meeting – ACTION
- IV. Mid-year Budget Review
Approve Mid-year Budget - ACTION
- V. Group Sales and Marketing Activities Discussion
Discuss upcoming Tradeshows, new meetings brochure and digital campaigns
- VI. Committee Comments
- VII. Adjourn

Next Tourism Marketing District Committee Meeting
TBD

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Michelle Flippo at (805) 385-7545 at least 72 hours prior to the meeting.