

**Oxnard Convention & Visitors Bureau  
Executive Committee Minutes  
Wednesday, August 28, 2019  
Embassy Suites Mandalay Beach Hotel & Resort  
2101 Mandalay Beach Rd, Oxnard, CA 93035**

MINUTES

CALL TO ORDER:

Chairperson Joe Cabral called the meeting to order at 8:02 a.m.

Committee members present: Ashley Golden, Otto Kanny and Joe Cabral

Committee members absent: Nancy Lindholm

Also in attendance: Julie Mino, President CEO; Michelle Flippo, staff member; Steve Buenger, Board advisor

PUBLIC COMMENT:

None

ACTION ITEMS:

1. Approval of Minutes: The June 17, 2019 committee minutes were reviewed and considered for approval. Otto Kanny made the motion to approve. Ashley Golden seconded the motion. Yes 3, No 0, Abstain 0.
2. Treasurer's Report: Otto Kanny presented the FY 2018-19 and July 19 Treasurer's Report due to the absence of Nancy Lindholm. The year end report showed a net loss of \$69k but plans had been made for the extra expenses with funds that carried over from FY 17-18. The California Welcome Center is still on the balance sheet for July 2019 until Steve Buenger meets with Joseph Herzog to finalize the transfer of assets. The format of the July financials looks different than in the past due to the fact that we are now working with two budgets: OTMD funds and City of Oxnard funds. A request had been made by Nancy Lindholm to begin including a monthly check report and that is included in the meeting packet. Ashley Golden made the motion to approve the report. Joe Cabral seconded. Yes 3, No 0, Abstain 0.
3. Nominating Committee Discussion:
  - a. Two board members have resigned over the summer due to new employment; Peter Crabbe and Christian Hellot. The Nominating Committee would like to present three new candidates to the General Board; Louis Haslett, the new General Manager of the Embassy Suites, Stacy Miller with Stacy Miller Public Relations and Adam Gonzalez, an Oxnard resident and entrepreneur who has been involved with Visit Oxnard's promotional activities. Ashley Golden made the motion to present to the General Board. Otto Kanny seconded. Yes 3, No 0, Abstain 0

- b. The committee would also like to present Brian Tucker with Ventura County Coast as a Board Advisor. Ashley Golden made the motion to present to the General Board. Otto Kanny seconded. Yes 3, No 0, Abstain 0
  
- 4. Fisherman's Wharf Support Discussion: Mark Sandoval, Channel Islands Harbor Director, has ask for the support of Visit Oxnard on his current Fisherman's Wharf project. The Committee took no action, but the matter will be discussed at the next Board of Directors meeting.

INFORMATIONAL ITEM:

- 1. President/CEO report – Julie Mino highlighted the meetings she had attended in June through August including the Destinations International Annual Summit and ESTO. The new marketing firm, Verdin Marketing started on July 1. She also informed the committee about her appointment to the Aviation Advisory Committee.  
Discussion was made about possible sponsorships of 3 upcoming local events; Santa to the Sea Half-Marathon, National PAL Boxing Tournament and Oxnard Jazz Festival. The committee agreed to sponsor the Santa to the Sea Half Marathon for \$2500 out of the current OCVB budget and as well as in-kind marketing services. We will request funds from VCC to sponsor the PAL event. Since the hotel stay numbers that were presented by the Jazz Festival were minimal and due to other concerns, it was decided not to sponsor that event this year.

Joe Cabral adjourned the meeting without objection at 8:42 a.m.