



Destination Facts

LOCATION

Set on the California coastline with 7 miles/11 kilometers of pristine beaches, Oxnard is located betwixt the stunning backdrops of the Topatopa Mountains to the north and Channel Islands National Park across the Santa Barbara Channel to the south. The Oxnard plain is surrounded by the Santa Clara River, agricultural land and the Pacific Ocean. Just 60 miles/96 kilometers north of Los Angeles and 38 miles/61 kilometers south of Santa Barbara, Oxnard is located just past Malibu, beyond Point Mugu and the Santa Monica Mountains, where Pacific Coast Highway (PCH) meets Highway 101.

SIZE

Ventura County encompasses the cities and communities of Camarillo, Fillmore, Moorpark, Ojai, Oxnard, Port Hueneme, Santa Paula, Simi Valley, Thousand Oaks and San Buenaventura (Ventura) as well as Channel Islands National Park. Ventura is the 11th most populous county in the State of California. The area popular with visitors is known as "Ventura County Coast" and is made up of Camarillo, Oxnard, Port Hueneme and Ventura. The city of Oxnard is 39.1 square miles/101.3 kilometers square with a population of 208,881 (2019) and is the largest and most populous city in Ventura County. The county is 2,208 square miles/5,719 kilometers square with a population of 846,006 (2019). For the most recent census, visit [census.gov](https://www.census.gov).

CLIMATE

Oxnard boasts a moderate Mediterranean (dry subtropical) climate year-round, in a climate designated the "warm-summer Mediterranean climate" by the Köppen climate classification system.

- **RAINFALL:** Oxnard experiences an annual average rainfall of 15.64 inches. The wettest months are in the winter, with peak rainfall happening in February and the rainless period of the year lasts from April 29 to October 12. You won't find a ski forecast for Oxnard, but can certainly check the Oxnard surf report.
- **SUNLIGHT:** Oxnard enjoys 276 sunny days per year. The longest day of the year is June 21, with more than 14 hours of sunlight. Conversely, the shortest day of the year is December 21, with fewer than 10 hours of sunlight. The latest sunset is at 8:12pm on June 29; the earliest is 4:46pm on December 4. The cloudiest days are experienced during June, precipitated by the changing ocean temperatures.
- **TEMPERATURE:** Oxnard has an annual average temperature of 69 degrees. The warm season lasts from July 5 to October 18, with an average daily high temperature above 72 degrees. The cool season lasts from December 2 to April 11, with an average daily high temperature below 66 degrees.
- **OCEAN TEMPERATURE:** The ocean temperatures in the water around Oxnard are moderate. The warmest water temperatures are experienced between July and October, with average temperature above 64°F. The coolest water temperatures range from December through May, with the average temperature below 59°F.

Oxnard At a Glance

276
SUNNY
DAYS
A YEAR

6 BREWERIES
AND WINERIES

7 MILES OF BEACHES

60 MINUTES TO
CHANNEL ISLANDS

1,256
LODGING
ROOMS

8 LODGING
OPTIONS

100+ RESTAURANTS

45,508 SQ.FT OF
TOTAL EVENT SPACE

LODGING

Oxnard Tourism Management District includes 8 properties (1,256 rooms), ranging from upscale to budget to business, including two properties near the beach/harbor, one that is golf course adjacent and five that are centrally located. Oxnard is home to the only all-suite beachfront hotel in Southern California: Zachari Dunes on Mandalay Beach, Hilton Curio Collection. Campgrounds are also available at Channel Islands National Park, a 60-minute boat ride from Oxnard's Channel Islands Harbor. Oxnard is the gateway to Channel Islands National Park and the closest access point to Anacapa Island.

TRANSPORTATION

Oxnard Airport (OXR) (iflyoxnard.com, 805-382-3022) is a county-owned public airport a mile west of Downtown Oxnard; the airport does not currently offer scheduled commercial flights. Santa Barbara Airport (SBA), Burbank Airport (BUR) and Los Angeles International Airport (LAX) are the nearest regional/major airports offering commercial service.

The [Oxnard Transit Center](#) serves as a major transit hub for the city, as well as the west county, with rail service from Amtrak's Pacific Surfliner (amtrak.com, 1-800-USA-RAIL) and Metrolink (metrolinktrains.com, 1-800-371-5465); bus service from Gold Coast Transit District (goldcoasttransit.org, 805-487-4222) and Greyhound (greyhound.com, 800-231-2222) and shuttle service from Airporter Shuttle (venturashuttle.com, 805-650-6600). Avis, Budget, Dollar, Enterprise and Hertz all operate car rental services within Oxnard. Taxi services and ride shares (e.g., Uber, Lyft) are the easiest ways to get around by car.

Rental bikes are available from [Wheel Fun Rentals](#) at [Zachari](#).

[Dunes on Mandalay Beach](#), [Residence Inn by Marriott](#), [Oxnard River Ridge](#) and [Marine Emporium Landing](#). Island Packers (islandpackers.com, 805-642-1393), located at Marine Emporium Landing in Channel Islands Harbor, is the exclusive concessionaire to Channel Islands National Park.

POINTS OF INTEREST

- **AGRICULTURE:** A city built on agriculture, Oxnard was incorporated in 1903 taking its name from the Oxnard brothers who had founded a sugar beet factory on the rich fields of what was Rancho Colonia. The factory attracted many Chinese, Japanese and Mexican workers to Oxnard and the sugar beet industry brought diversification to agriculture. Major crops then included beans, beets and barley. Today, Oxnard is California's largest strawberry producer, supplying about one-third of the State's annual strawberry volume. The state of California supplies over 85 percent of U.S. strawberries, with the U.S. supplying a quarter of total world production of strawberries. Each year, Oxnard hosts the [California Strawberry Festival](#) during the summer at College Park next to Oxnard College, featuring vendors as well as food items based on the fruit such as strawberry nachos, strawberry pizza, strawberry funnel cake, strawberry sundaes and strawberry champagne.
- **BEER, WINE & SPIRITS:** Oxnard is home to 2 breweries ([Casa Agria Specialty Ales](#) and [Red Tandem Brewery](#)), 4 wineries ([Herzog Wine Cellars](#), [Magnavino Cellars](#), [Rancho Ventavo Cellars](#) and [Strey Cellars](#)) and two award-winning distilleries ([Sespe Creek Distillery](#) and [Tequila Alquimia](#)). Casa Agria specializes in mix-fermented sours made with fruit purchased directly from local farmers. Herzog Wine Cellars is the largest producer of kosher wines in the United States. The family-owned company is known for its fine craftsmanship, artisan wine and farm-to-table dining. [Warbringer Mesquite Smoked Southwest Bourbon](#) (Sespe Creek Distillery) has won Double Gold at the San Francisco World Spirits Competition. Tequila Alquimia has been recognized as the best tequila in the world and has been awarded more international gold medals than any other tequila brand in the two largest and most prestigious international spirits competitions.
- **BOXING:** Rich in the boxing tradition, Oxnard even has an appropriate nickname – "Boxnard." Oxnard is a national hub for boxing and is home to many amateur and professional boxers, some of whom have been born and raised (Fernando Vargas, Hugo Centeno Jr., Robert/Mikey Garcia) within the city limits, and others who have moved to Oxnard specifically to train (Victor Ortiz, Vasyl Lomachenko).



- **DALLAS COWBOYS TRAINING CAMP:** Oxnard has been home to Dallas Cowboys Training Camp for eight consecutive years, with 14 camps having been hosted in the city since 2001 and 42 camps having been hosted in Ventura County in the team's history. The team has returned to Ventura County year-over-year for its beautiful weather, coastal access, devoted fans and tier-one venue in Residence Inn by Marriott at River Ridge/River Ridge Playing Fields.
- **FILM AND TELEVISION:** Once dubbed "Hollywood by the Sea," the stretch of coastline that would make up Hollywood Beach and Silver Strand Beach first came into the spotlight in the 1920s as a faux Arabian desert in the 1921 blockbuster, *The Sheik*. A few years later, the land was developed into beachfront property, with streets named after famous Hollywood thoroughfares: Sunset Drive, La Brea Street, Laurel Court and more. The community also catered to golden-era entertainers, with several A-list stars such as Greta Garbo, Clark Gable and Rudolph Valentino owning vacation homes here. In the 1960s, the Channel Islands Harbor was constructed, splitting Hollywood by the Sea into two separate beachfront communities. Notable productions that filmed in Oxnard include the *Back to the Future* trilogy, *Captain Marvel*, *Melrose Place*, *Clueless*, *Big Little Lies*, *Sideways* and *Spartacus*. [Film permits](#) are issued by Maria Santana, Administrative Secretary at the City of Oxnard (Maria.Santana@oxnard.org, 805-385-7407).
- **MUSEUMS:** Oxnard is home to two of Southern California's premier automotive museums. A tribute to the masterpieces of French craftsmanship from the Art Deco and Machine eras, [Mullin Automotive Museum](#) houses one of the finest collections of historic French automobiles in the world, from prestigious Bugattis and Voisins to winning cars from historic races such as Grand Prix de Pau and Le Mans. Purchased for \$30 million USD, a 1936 Bugatti Type 57SC dubbed the "Mona Lisa of Cars" is also housed at the museum. [The Murphy Auto Museum](#) features an impressive display of more than 50 antique cars, vintage trailers and Americana. [Channel Islands Maritime Museum](#) offers a treasure trove of maritime paintings, ship models, and artifacts that rival some of the finest European and U.S. collections.
- **MUSIC & ENTERTAINMENT:** Famous musicians from Oxnard include Grammy winner Anderson Paak, Brooke Candy, Cola Boyy and hip hop legend MadLib. Underground hip hop, indie and "Nardcore" are genres with deep roots in Oxnard. A rock 'n' roll landmark, Oxnard's Teatro is a rundown cinema turned recording studio where Bob Dylan, Neil Young, Iggy Pop and Kenny Rogers once recorded – Willie Nelson famously recorded an entire album there, using the building as his album cover. [Drum Workshop](#) and [Larrivee Guitars](#) are both headquartered in Oxnard. Summer concerts (Concerts by the Sea, Downtown Summer Concerts, Rock the Collection) and the summer's hottest festival ([Oxnard Salsa Festival](#)) are popular visitor experiences. Live music venues include Oxnard Performing Arts Center, [Copper Blues Rock Pub & Kitchen](#) and bars and restaurants throughout town. The Improv's [Oxnard Levity Live](#) is a premiere comedy club attracting A-list talent. [The Elite Theater Company](#) is a community playhouse located at Oxnard's Fisherman's Wharf.



BEACHES, OUTDOOR RECREATION & NATURE

Oxnard's beaches stretch 7 miles/11 kilometers along the California coast, bordered in the south by Port Hueneme Naval Base, in the north by Santa Clara Estuary and divided by the inlet to [Channel Islands Harbor](#), the fifth largest harbor for small-craft recreation in the State of California. Beach wheelchairs are available to provide access to sandy areas, and Ed Hunt Rehab Point is a 900-foot beachfront accessible trail located at Oxnard Beach. The Pacific Coast Bicycle Route runs through Oxnard. Recreational opportunities include beachside bicycle and skating paths, beach volleyball, electric boat rentals, event cruises, fishing charters, gondola tours, jet ski rentals, parasailing, sailing excursions and rentals, stand-up paddleboarding, surfing, yoga by the sea, a skateboard park and two 18-hole golf courses.

[Channel Islands National Park](#), and [Channel Islands National Marine Sanctuary](#), are together considered "North America's Galapagos." One of only two national parks in all of Southern California, the islands are comprised of five of the eight island archipelago including Anacapa, Santa Cruz, San Miguel,

Santa Rosa and Santa Barbara. Over 2,000 plants and animals have been identified on the islands including many rare and endangered birds. San Miguel Island is home to the largest pinniped rookery in the world.

- **ISLAND ADVENTURE:** Find your island vibe with island activities including hiking, birding, walking, camping, sports fishing, snorkeling and scuba diving.
- **OCEAN KAYAKING:** Paddle through crystal clear waters, beneath volcanic arches and into breath-taking sea caves. View stunning varieties of animal and plant life.
- **THE PAINTED CAVE:** Tour one of the world's largest and deepest sea caves; Santa Cruz Island's 1/4-mile long, 100-foot wide Painted Cave is a bucket list item not to be missed.
- **WHALE WATCHING:** Board an excursion with Island Packers, and catch a glimpse of nature's gentle giants during whale watching season. See gray, minke, blue, humpback and orca whales as well as dolphins and other marine wildlife.

Visitor Information

Contact Visit Oxnard for information and a free visitors magazine.

VisitOxnard.com



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Visit Oxnard is a public non-profit 501(c)(4) destination marketing organization working hand-in-hand with the City of Oxnard and its hotels, transportation entities, restaurants, retailers, attractions, historic districts and more to promote Oxnard as a premier leisure and business travel destination. Offering value to those seeking experiences in family, cultural, outdoor adventure and group travel, Oxnard is home to miles of pristine white sand beaches, electric nightlife, some of the best taquerias in the state, historic Victorian era architecture, the California Strawberry Festival and an expansively picturesque harbor that serves as the closest access point to the Channel Islands National Park. Just sixty miles northwest of LAX and in close proximity to Santa Barbara and other major destinations, Oxnard is one of Southern California's best kept secrets. Stay up-to-date on Oxnard news with our [Media Center](#) and [press releases](#). Planning a research visit? Submit a press trip request to get the process started. Follow us on [Facebook](#), [Twitter](#) and [Instagram](#) for daily updates. Sign up for our e-newsletter, and request a free [visitors guide](#). For more information, call 1-800-2-OXNARD or go to VisitOxnard.com.