

**Oxnard Convention & Visitors Bureau
Executive Committee Minutes
Wednesday, August 23, 2023
Zachari Dunes on Mandalay Beach**

MINUTES

CALL TO ORDER:

Chair Steve Buenger called the meeting to order at 8:31 a.m.

Committee members present: Steve Buenger, Ashley Golden, Dolores Licon, Ben Ly and David Neel

Committee members absent: None

Also in attendance: Julie Mino, President/CEO, and Michelle Flippo, staff member

Public in attendance: None

PUBLIC COMMENT:

None

ACTION ITEMS:

1. Approval of Minutes: The June 28 and July 18, 2023, Committee meeting minutes were reviewed and considered for approval. Ashley Golden made the motion to approve the minutes. David Neel seconded the motion. Yes 4, No 0, Abstain 0 (Dolores was not present yet.)
2. Treasurer's Report: David gave the Treasurer's Report for June and July. June's Total Revenue was \$87K, \$9K over budget due to an increase in the projected OTMD funds. Total Revenue for the fiscal year came in at \$965K which was slightly over budget. Net Operating Income for the year was at \$147K but due to a \$162K rollover we ended the year with a small surplus. July's OTMD assessments came in slightly over budget. The Press and Travel Writers line item was under due to rescheduling trips, but the funds will be used in September. Net Income is under budget by \$4K. At the end of July there is \$508K in the bank. Ben Ly the motion to approve the Treasurer's Reports. Ashley seconded the motion. Yes 5, No 0, Abstain 0
3. Nominating Committee Discussion: Ashley made the motion to present to the General Board the resignation of Gary Blum from the Board of Directors. David seconded the motion. Yes 5, No 0, Abstain 0

INFORMATIONAL ITEM:

President/CEO: Julie is continuing the OTMD renewal process. Two of the required meetings before City Council have taken places with their approval. The final appearance before Council will be on September 5th with the Annual Report and City contract discussion at the October 3rd Council meeting.

The Visitor Guide Launch Party will be October 25th from 4-6 at Wagon Wheel Brewing Company. There is a possibility to partner with VCC and Dean Runyon to conduct an economic impact report for Dallas Cowboys Training Camp next year.

COMMITTEE COMMENTS:

None

Steve Buenger adjourned the meeting without objection at 8:44 a.m.