

**Oxnard Convention & Visitors Bureau  
Executive Committee Minutes  
Wednesday, May 27, 2026  
Zoom Conference Call**

**MINUTES**

**CALL TO ORDER:**

Vice Chair Kristina Brewer called the meeting to order at 8:34 a.m.

Committee members present: Kristina Brewer, Julie Buffo and Ashley Golden and Michael Tripp

Committee members absent: Steve Buenger

Also in attendance: Brittney Hendricks, President/CEO, and Michelle Flippo, staff member

Public in attendance: None

**PUBLIC COMMENT:**

None

**ACTION ITEMS:**

1. **Approval of Minutes:** The Executive Committee meeting minutes for April 22, 2026, were reviewed and considered for approval. Michael Tripp made the motion to approve the minutes. Julie Buffo seconded the motion. Yes 4, No 0, Abstain 0
2. **Treasurer's Report:** Michael Tripp gave the Treasurer's Report for April 2026. Total Revenue for April was \$104.2K. Brand Management expenses were \$94.8K and Office & Administration expenses were \$24.2K. Year-to-Date Total Revenue was \$1.16M with Brand Management expenditures at \$880.1K and Office & Administration expenses at \$226.7K. At the end of the month, cash on hand plus prepaid expenses and receivables totaled \$536.1K. Julie Buffo made the motion to approve the Treasurer's Report. Kristina Brewer seconded the motion. Yes 4, No 0, Abstain 0
3. **Nominating Committee Recommendations:** The Executive Committee reviewed recommendations for appointment to the General Board including Robert Ashe of Suntex Marina, Ryan Aragon of River Ridge Golf Club and Dolores Licon of Homewood Suites by Hilton. Brittney Hendricks shared that Robert Ashe expressed enthusiasm about joining the Board and that Ryan Aragon had recently met with staff to discuss increased involvement and interest in participating. Dolores Licon was also recommended to return following her year off the Board. Kristina Brewer made the motion to approve presentation of all three nominees to the General Board. Michael Tripp seconded the motion. Yes 4, No 0, Abstain 0

## **INFORMATIONAL ITEMS:**

### **President/CEO Report:**

Brittney Hendricks shared that preparations are underway for the organization's annual financial audit at the start of the new fiscal year. Agreements have already been executed with Decker, Farrell, McCoy to secure placement on their audit schedule.

She reported that a verbal commitment was received from the German national kayak team to utilize Channel Islands Harbor as a training site ahead of the 2028 Olympics. Written confirmation is anticipated shortly. The anticipated delegation includes approximately 25 to 30 athletes and staff members, with additional training camps and site visits expected over the next two years. Staff is currently working with local hotel partners on room rates and package pricing for accommodations and meals.

Brittney also provided an update on Karl's at Fisherman's Wharf development efforts and shared that Visit Oxnard has been asked to assist with media outreach planning and introductions to local stakeholders in advance of a groundbreaking ceremony anticipated for early August. She noted visible progress already taking place at the property including fencing, murals and beautification improvements.

She informed the committee that the annual Dallas Cowboys Training Camp roundtable would take place the following day and shared that staff is currently developing a 20th anniversary marketing concept for this year's camp. She also announced that following the successful completion of her spring internship, Anneliese Engle had been approved for a summer 2026 Business Development Internship through the organization's partnership with Moorpark College. Staff also interviewed marketing internship candidates for the summer but elected to pause additional placements until the fall semester to allow for stronger long-term mentorship opportunities.

Brittney shared that Richard Cobb respectfully declined the invitation to join the Visit Oxnard Board due to potential conflict of interest concerns related to his role overseeing marketing and advertising for the military base. However, he expressed interest in potentially serving as a liaison between Visit Oxnard and the base moving forward.

She further reported that draft compensation philosophy and workforce planning materials had been shared with leadership for preliminary review ahead of the new fiscal year. Discussions regarding long-term compensation planning, organizational structure and President/CEO review materials are expected to continue in June.

Fiscal Year 2026-27 budget development is currently underway with presentations anticipated before the TMD Committee, Executive Committee and General Board in June. Brittney also announced that Tempest will formally unveil Visit Oxnard's new website during the June Board meeting.

Additional updates included continued progress on the organization's IDSS audit and operational systems review, Michelle Flippo's participation at Northstar's Small & Boutique Meetings in Anchorage and upcoming attendance at the Destinations International Annual Convention in Portland. Brittney shared that scholarship funding and industry program participation significantly reduced registration and travel costs associated with the conference.

Comments:

Ashley Golden shared updates regarding ongoing conversations with Karl's representatives related to wayfinding signage, gateway signage and beautification opportunities near the harbor and Port Hueneme areas. She noted that City staff would continue working collaboratively on signage and enhancement discussions moving forward.

Vice Chair Kristina Brewer adjourned the meeting without objection at 8:57 a.m.