

**Oxnard Convention & Visitors Bureau
Executive Committee Minutes
Wednesday, November 19, 2025
Zoom Call**

MINUTES

CALL TO ORDER:

Chair Steve Buenger called the meeting to order at 8:30 a.m.

Committee members present: Kristina Brewer, Steve Buenger, Julie Buffo, Ashley Golden and Michael Tripp

Committee members absent: None

Also in attendance: Brittney Hendricks, President/CEO and Michelle Flippo, staff member

Public in attendance: None

PUBLIC COMMENT:

None

ACTION ITEMS:

1. Approval of Minutes: The Executive Committee meeting minutes for October 22, 2025, were reviewed and considered for approval. Julie Buffo made the motion to approve the minutes. Kristina Brewer seconded the motion. Yes 4, No 0, Abstain 1(Michael Tripp)
2. Treasurer's Report: Michael presented the Treasurer's Report for October. Total revenue was \$154K, with OTMD revenues \$13.3K above expectations. Brand Management expenses were \$115.2K, and Office and Administrative costs were \$22.5K. Year-to-date, total revenue was \$543K. Brand Management totaled \$374.8K, and Office and Administration costs were \$86.3K. As of October 31, 2025, cash on hand plus prepaid expenses and receivables was \$586.6K. Kristina made the motion to approve the Treasurer's Report. Ashley Golden seconded the motion. Yes 5, No 0, Abstain 0

INFORMATIONAL ITEMS:

President/CEO Report: Brittney Hendricks reported that November's OTMD deposit is projected to be \$16K above budget. She noted that the draft voluntary assessment agreement for short-term rentals has been received from Civitas, with contract dates set for January 1, 2026, through June 30, 2033. She completed the first review, and Civitas will provide an updated draft after receiving clarifications from Kristina.

She shared that the Visitor Guide launch party on October 23, 2025, was well attended.

Visit California has launched a new Olympics Resource Hub. A meeting with regional partners is scheduled to align strategy, and a promotional deck is being developed for Olympic training opportunities at Channel Islands Harbor.

She will be meeting with Moorpark College about internship opportunities and noted that because Oxnard College does not have the same types of grant funding, it would be more practical to work with Moorpark College.

The Visit Oxnard team attended a professional development session at TownePlace Suites to strengthen collaboration with hotel sales staff.

Brittney highlighted Daniel's participation in the Central Coast Tourism Council session with Visit California's CMO at the Ronald Reagan Library. The team also attended the Staybridge Suites ribbon cutting and held a vendor summit with Tempest and other agency partners to discuss various strategies. Oxnard also had a visit from a Canadian film crew producing content for the upcoming Jackalope Block Party. She also noted Daniel's representation at a meeting at Teatro de Las Américas for Downtown to be designated a California State Cultural District.

She shared that the wayfinding communications piece launched November 5. She met with Jasmine McGinty discussing Oxnard's economic development efforts and that she attended the WVCBA's board planning session alongside Brian Tucker. Michelle completed the Oxnard Leadership Program and attended two trade shows in the month of October. Daniel continues representing Visit Oxnard at DOIA and the WVCBA Young Professionals Group.

She noted that the mid-year budget will be requested next month and that the OTMD Committee meeting will be scheduled for February. She will be attending an in-person CalTravel board meeting and a remote Visit California committee meeting in early December. She reminded the Committee that the next Board meeting is scheduled for December 10.

Steve Buenger adjourned the meeting without objection at 8:41 a.m.