

**Oxnard Convention & Visitors Bureau
Executive Committee Minutes
Wednesday, October 25, 2023
Best Western Oxnard Inn**

MINUTES

CALL TO ORDER:

Chair Steve Buenger called the meeting to order at 8:33 a.m.

Committee members present: Steve Buenger, Dolores Licon, and David Neel

Committee members absent: Ashley Golden and Ben Ly

Also in attendance: Julie Mino, President/CEO Brittney Hendricks and Michelle Flippo, staff members

Public in attendance: None

PUBLIC COMMENT:

None

ACTION ITEMS:

1. Approval of Minutes: The September 27, 2023, Committee meeting minutes were reviewed and considered for approval. Dolores Licon made the motion to approve the minutes. David Neel seconded the motion. Yes 3, No 0, Abstain 0
2. Treasurer's Report: David gave the Treasurer's Report for September. Total Revenues for the month were at \$118K. Brand Management was \$646K. Some sponsorships were paid early but will even out over the year. Total Office & Administration expenses were at \$23K. Year to Date Total Revenues were at \$295K. Brand Management for the year was at \$240K and Total Office & Administration at \$69K. At the end of September there was \$483K in the bank. Dolores made the motion to approve the Treasurer's Reports. Steve Buenger seconded the motion. Yes 3 No 0, Abstain 0
3. Nominating Committee Discussion: The Committee discussed possible new Board members. Brittney has spoken with someone at Herzog. Julie will ask for volunteers at the Board Meeting to serve on an ad hoc committee. Dolores volunteered.

INFORMATIONAL ITEM:

President/CEO: The Launch Party for the new Oxnard Visitor Guide is tonight. We have 125 confirmed guests, including several Council Members, Board of Supervisors and City staff. Julie is currently working with Ashley Golden on the new City contract which will go to Committee on December 12th. It will be presented to the full Council on January 16th along with the prospective Wayfinding plan. A meeting is scheduled for tomorrow with several stakeholders to discuss the options for wayfinding.

COMMITTEE COMMENTS:

None

Steve Buenger adjourned the meeting without objection at 8:44 a.m.