



Board of Directors Meeting
September 24, 2026

Good morning.

The meeting will begin just after 9:30 a.m. For members of the public on Zoom – for Public Comment, please use the chat function to communicate to the meeting secretary to indicate which agenda items you would like to speak to.

Please keep your device on mute until called upon to speak.

If using the Zoom dial-in option, use *6 to mute and un-mute your phone.

Please take notice that this public meeting of the 32nd District Agricultural Association, a California state institution, is being recorded using video recording equipment. Please also take notice that the 32nd District Agricultural Association will release video recordings of its public meetings where required under California law.

Please keep your device on mute

The Mission of OCFEC is...

Enhancing equitable community access
to agriculture, entertainment, cultural
and educational experiences



3. Pledge of Allegiance



4. Roll Call

Board of Directors

Chair Barbara Bagneris

Vice Chair Robert Ruiz

Director Newton Pham

Director Natalie Rubalcava-Garcia

Director Tanya Bilezikjian

Director Dimetria Jackson

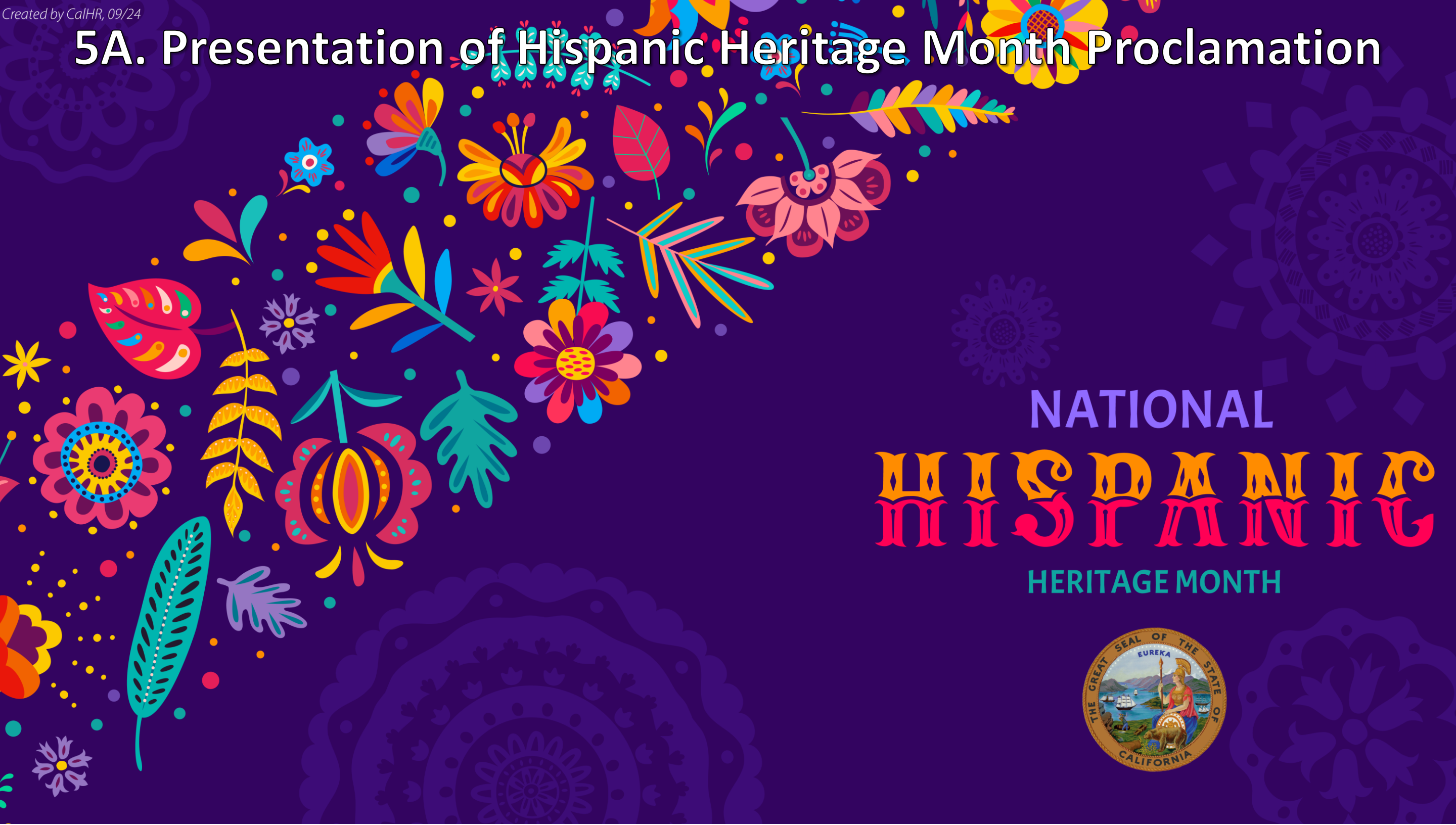
Director Martha Sanchez Cannady

Director Michelle Murphy

Director Priti Vakharria



5A. Presentation of Hispanic Heritage Month Proclamation



NATIONAL
HISPANIC
HERITAGE MONTH



6. Minutes

A. Board meeting held June 25, 2026

Action Item



7. Matters of Public Comment

Public comment is allowed on issues NOT on the current agenda. However, no debate by the Board shall be permitted on such public comments, and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on an agenda item. Speakers are requested to sign in prior to the start of the meeting and are limited to three minutes.

Comments will be accepted on all other agenda items at the time each item is listed on the agenda. Speakers wishing to address the Board on items on the agenda are requested to sign in prior to the start of the meeting and identify the agenda item(s) on which you desire to address the Board. Speakers are limited to three minutes.



8. Consent Calendar

All matters listed under Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion by category in the order listed below. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section.

Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.



9. Closed Session

- A. Pending Litigation** – The Board will meet in closed session to consult with legal counsel regarding the following pending litigation. [Gov. Code section 11126(e).]
- i. To confer with and receive advice from legal counsel regarding potential litigation involving the 32nd District Agricultural Association. Based on existing facts and circumstances, the Board of Directors will decide whether to initiate litigation. (Govt. Code, § 11126, subd. (e).)
 - ii. To confer with and receive advice from legal counsel regarding potential litigation involving the 32nd District Agricultural Association. Based on existing facts and circumstances, there is significant exposure to litigation against the 32nd District Agricultural Association. (Govt. Code, § 11126, subd. (e).)
 - iii. To confer with counsel, discuss, and consider the following pending litigation to which the 32nd DAA is a party. Changing Strides, et al., v. 32nd District Agricultural Association, et. al., Orange County Superior Court, Case No. 30-2024-01421750
 - iv. To confer with counsel, discuss, and consider the following pending litigation to which the 32nd DAA is a party. Changing Strides, et al., v. 32nd District Agricultural Association, et. al., Orange County Superior Court, Case No. 30-2024-01423147



9. CEO's Operational Announcements & Updates

Now I Understand!!

- Second Fair Experience
 - Planning, Planning, Planning
 - Great Team, Great Passion, Great Experience
- Highlights
 - Hot, Hot, Hot! = Evening Attendance
 - We Can Handle More! = Traffic and Parking
 - Bacon Improves Everything



9. CEO's Operational Announcements & Updates

- CCA Update
 - Agreement in Place for Embedded Construction Manager
 - Recruitment Underway
 - Partnerships with DGS, CDFA & Consultants
 - Upcoming Grants and Programs Availability
 - Focus on Financial Viability
 - New Staffing Model
 - New Project Delivery Methods
 - Transparency, Efficiency, Accountability



9. CEO's Operational Announcements & Updates

- Community / Industry Engagement
 - CERRVF Board Meeting
 - Development of Resiliency Summit 2027
 - Expansion of Membership
 - Development of New Association Representing California Fairs
 - One Voice, One Message
 - Expanded Engagement with Sacramento on Important Issues
 - New Administration
 - Travel Costa Mesa
 - Formation of New TBID
 - TBID Steering Committee
 - Updated State Law, Updated Program



9. CEO's Operational Announcements & Updates

CEO Updates

- New Event Announcements
 - OC Auto Show
 - Finalizing Details
 - FuelFest
 - Returning June of 2027
 - PAC-AMP
 - Two Shows Already Confirmed for 2027
 - Dozens of Offers Out
 - Expanded Season



Facilities Update



Safety First

Campground Restroom

- \$4.5 million restroom & shower facility
- Mobilized September 8th
- Fencing scalable as needed for shows
- Concrete grade beam demolition & removal
- Project completion by May 2027



11A. Presentation of 2025 Audit by Financial Monitoring & Audit Committee and Vote on Whether or Not to Accept

The District contracted with Lance, Soll & Lunghard, LLP, an independent accounting firm, to perform the an audit on the District's financial statements for the period ending December 31, 2025. A draft report has been provided and reviewed with the Financial Monitoring & Audit Committee.

The audit report indicates that the financial statements present fairly, in all material respects, the financial position of the District and respective changes in financial position, and are presented in accordance with generally accepted accounting principles. No deficiencies or significant weaknesses were identified.

The Financial Monitoring and Audit Committee will present the audit document for the Board's approval and filing with the California Department of Food & Agriculture (CDFA).

RECOMMENDATION:

The Financial Monitoring & Audit Committee and staff recommend acceptance of the 2025 financial audit report and subsequent filing with CDFA. Additionally, the Committee and staff wish to extend its thanks to Lance, Soll & Lunghard for their work.



11B. Consideration and Vote on Board Governance Policy Amendment Recommendations by the Governance Committee

Board Policy 1.01, Policy Framework and Definitions, provides that the Board is responsible for periodically evaluating and updating the Board Governance Policies. In accordance with this provision, the Board Governance Committee along with staff have reviewed the Board Governance Policy Manual and is recommending minor updates to four policies to ensure the language remains current, accurate, and consistent with the 32nd DAA's governance practices.

The proposed revisions are primarily technical and administrative in nature and are intended to clarify, correct, or update existing language. The revisions do not represent substantive changes to the Board's governance framework, responsibilities, or authority.



11B. Consideration and Vote on Board Governance Policy Amendment

Recommendations by the Governance Committee

The proposed revisions are reflected in the attached redline versions of the following policies:

- Board Policy 0.0 – Introduction
- Board Policy 2.03 – Conflicts of Interest
- Board Policy 3.03 – Board Member Code of Conduct
- Board Policy 4.05 – Financial Stewardship

Board Policy 0.0 – Introduction

“The 32nd DAA also operates a veterans museum and education center (Heroes Hall), a three-acre working farm (Centennial Farm), one of the top-rated concert venues in the country (the Pacific Amphitheatre), and an equestrian center **(the Ranch Community Center).**”



11B. Consideration and Vote on Board Governance Policy Amendment Recommendations by the Governance Committee

Board Policy 2.03 – Conflicts of Interest

Receives compensation, gifts, favors, entertainment, personal advancement, or other benefits of more than a nominal value (~~(\$500-applicable gift limit established by the~~ **California Fair Political Practices Commission (FPPC)**, accumulated annually from the same source) from a Third Party, which has engaged in, or seeks to engage in, a Transaction with the 32nd DAA.

Board Policy 3.03 – Board Member Code of Conduct

5. Event Attendance and Support: In addition to attendance at Board meetings, Board Members are encouraged to attend ~~all the following~~ 32nd DAA events and functions, **especially:**

- a. Opening Day of the annual OC Fair
- b. Awards presentations
- c. Other special events as determined by the Board or requested by the CEO



11B. Consideration and Vote on Board Governance Policy Amendment Recommendations by the Governance Committee

Board Policy 4.05 – Financial Stewardship

Non-Allowable

The organization will not pay or reimburse costs for the following:

(Deletion of last bullet point in this section)

- ~~• Travel prohibited by California Assembly Bill 1887 (prohibition on state-funded travel and state-sponsored travel to states with discriminatory laws)~~

Transportation

The organization pays for mileage when a personal vehicle is used to travel to required Board-related events. The 32nd DAA uses the IRS standard mileage rate in effect at the time of travel. When traveling via taxis services/**rideshare/other commercial transportation services**, tips will be reimbursed up to \$2 or 20% of the total transportation cost, whichever is higher.



11B. Consideration and Vote on Board Governance Policy Amendment Recommendations by the Governance Committee

RECOMMENDATION:

Approve the four proposed updates to 32nd District Agricultural Association Board Governance Policies as presented.



11C. 2026 OC Fair Wrap-Up Presentation

INFORMATION ITEM:

Staff will provide a wrap-up presentation of the 2026 OC Fair.





YOUR
ADVENTURE
AWAITS



That's a wrap



**CALIFORNIA'S
TOP FAIR AGAIN!**

**THANK YOU FOR AN
INCREDIBLE ADVENTURE**



By the numbers

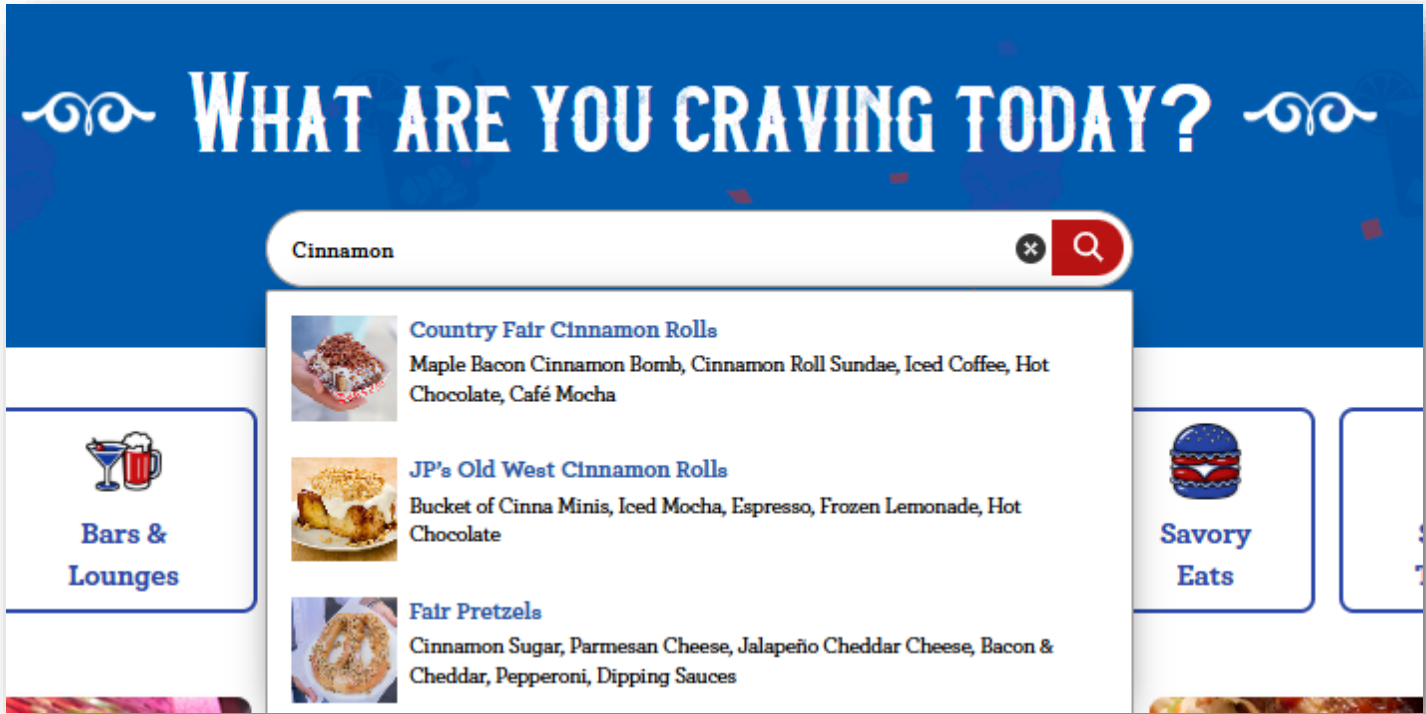
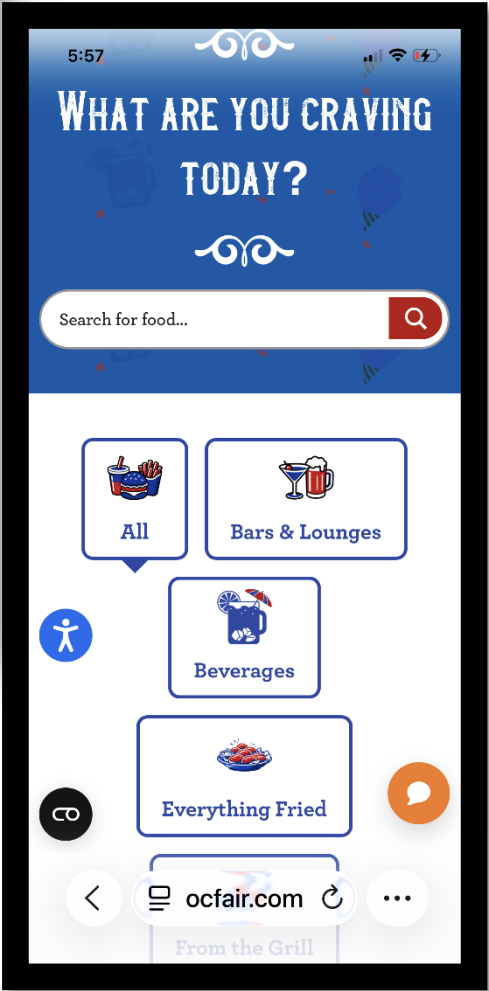
- 1,121,000 Fairgoers
- 25 concerts and shows were sold out
- 16,442 competition entries- CA/H&H/G&F/FA/Livestock
- 300 local bands performed on the community stages
- 20,000 visitors to Heroes Hall + enrolled 30 Veterans with VHA
- 260,000 guests visitors to Rewind
- 2,087,506 rides reported from RCS
- 94 Semi-trucks of stuffed plushies were won at the games
- 10,000 stuffed plushies were donated through our new OC Fair & Share!
- 42,000 ears of corn were shucked by County Fair Corn Stars
- 249,693 servings of \$5 Taste of the Fair were dished up



By the numbers



\$5 Taste Market Share Summary	2026	2025	2024
Attendance	1,121,000	1,159,978	1,137,555
\$5 Taste Units (#) Sold	249,693	198,204	136,833
Market Share	22.0%	17.1%	12.0%



By the numbers in comparison*

California Fair	2026 Attendance	Days	Admission, Adult	Parking, General	Ave. Daily Attendance
OC Fair	1,121,000	23	\$11–\$18	\$15	50,560
San Diego County Fair	872,816	20	\$17–\$25	\$20–\$25	43,641
LA County Fair	642,081	17	\$18–\$32	\$22.50–\$26	37,769
Cal Expo	650,000	17	\$16–\$18	\$15	38,235
Big Fresno Fair (Oct. 7–18)	500,000 (est.)	12	\$16.50	\$15–\$20	42,667 (est.)
California Mid-State Fair	433,208	12	\$14.45–\$15	\$30	36,101
Alameda County Fair	399,395	18	\$17.60–\$19.80	\$15	23,500

*As reported by Carnival Warehouse



A Billion of Media Impressions

July/August Media Coverage Results

Total July Placements: 279

Print and Online placements: 168

Broadcast placements: 111

Total July Impressions: 1,027,572,013

Print and Online Impressions: 1,000,634,797

Broadcast Impressions: 26,937,216

Total August Placements: 79

Print and Online placements: 53

Broadcast placements: 8

Total August Impressions: 272,107,010

Print and Online Impressions: 78,880,415

Broadcast Impressions: 1,649,968



Online Coverage – July



THE ORANGE COUNTY
REGISTER

The Orange County Register – 8/3/26

“OC Fair 2026: \$5 Taste of the Fair food deals daily”

Total reach: 1,718,166

[The Orange County Register](#)



KNBC-TV (Los Angeles, CA) – 7/14/26

“Fried Tiramisu to Street Corn Baked Potatoes: Find fantastical foods at OC Fair”

Total reach: 2,731,807

[KNBC-TV \(Los Angeles, CA\)](#)



Pasadena Star-News

Pasadena-Star-News - 7/13/26

“The quirky, zany and bacon-ified new foods coming to OC Fair 2026”

Total reach: 128,194

[Pasadena-Star-News](#)



yahoo!life

Yahoo Life - 7/3/26

“OC Fair to roll out new food creations: Here's what's on the menu”

Total reach: 379,895,392

[Yahoo Life](#)



Daily Pilot

Daily Pilot – 7/15/26

“Orange County Fair returns to Costa Mesa fairgrounds Friday, with adventure on tap”

Total reach: 13,349,545

[Daily Pilot](#)



KNBC-TV (Los Angeles, CA) – 7/23/26

“Snack on \$5 bites at 'Taste of the Fair,' a peckishly popular OC Fair tradition”

Total reach: 2,731,807

[KNBC-TV \(Los Angeles, CA\)](#)



THE ORANGE COUNTY
REGISTER

The Orange County Register - 7/17/26

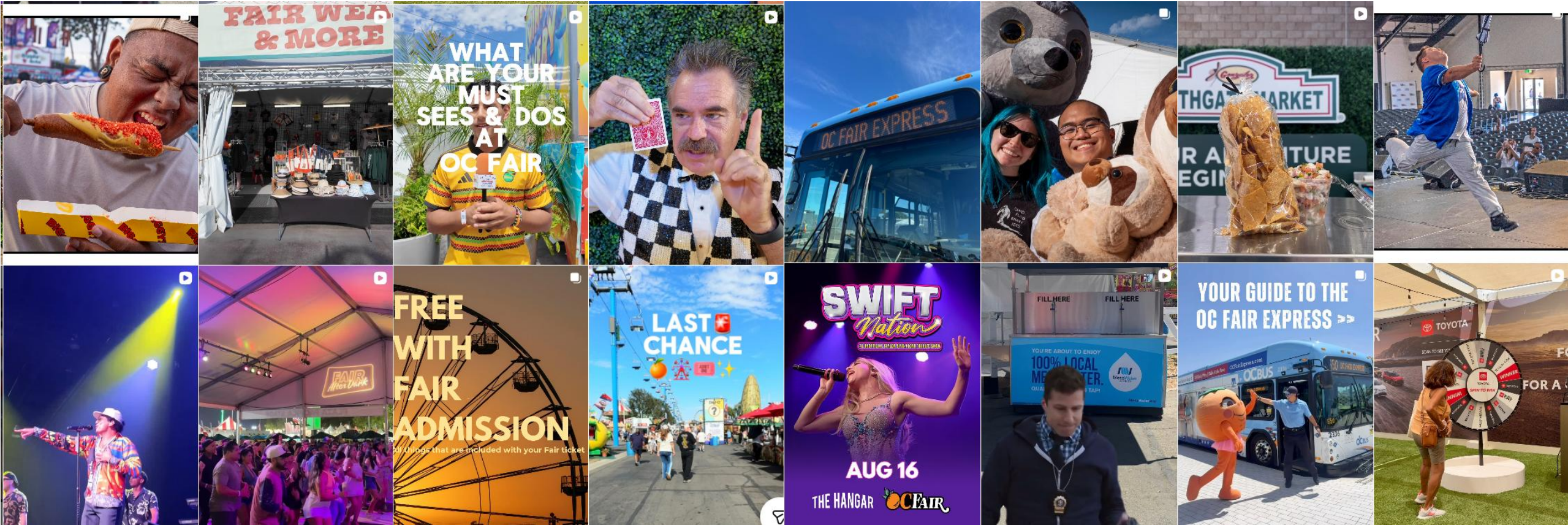
“OC Fair 2026 begins 23-day with thrills, competitions and goats”

Total reach: 2,064,630

[The Orange County Register](#)



Social Coverage – 9,339,974 Impressions

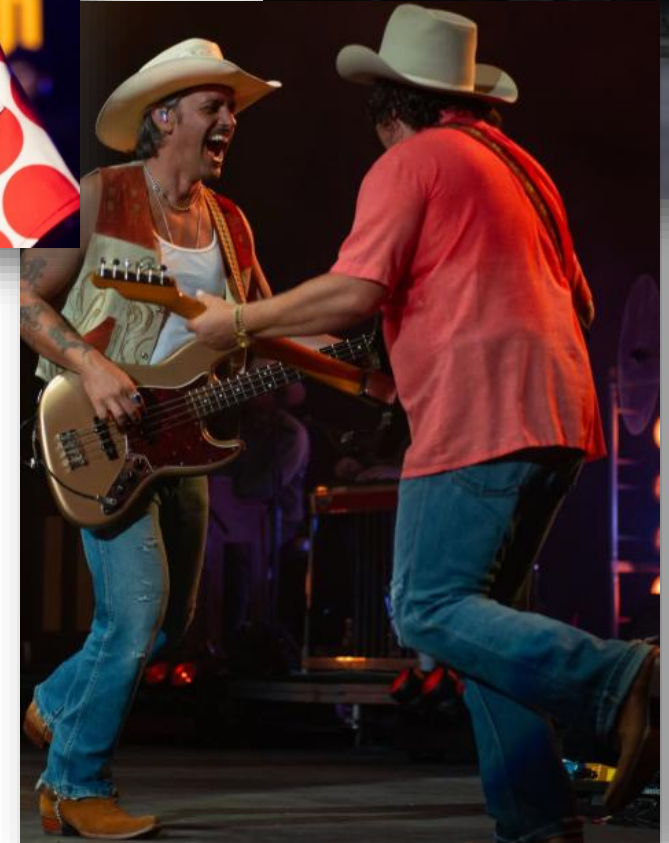


Impressions	Average Reach per Post	Average Potential Reach per Post	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
9,339,974	5,126.43	—	1.6%	149,266	79,700	1,976	40,216

June-Aug

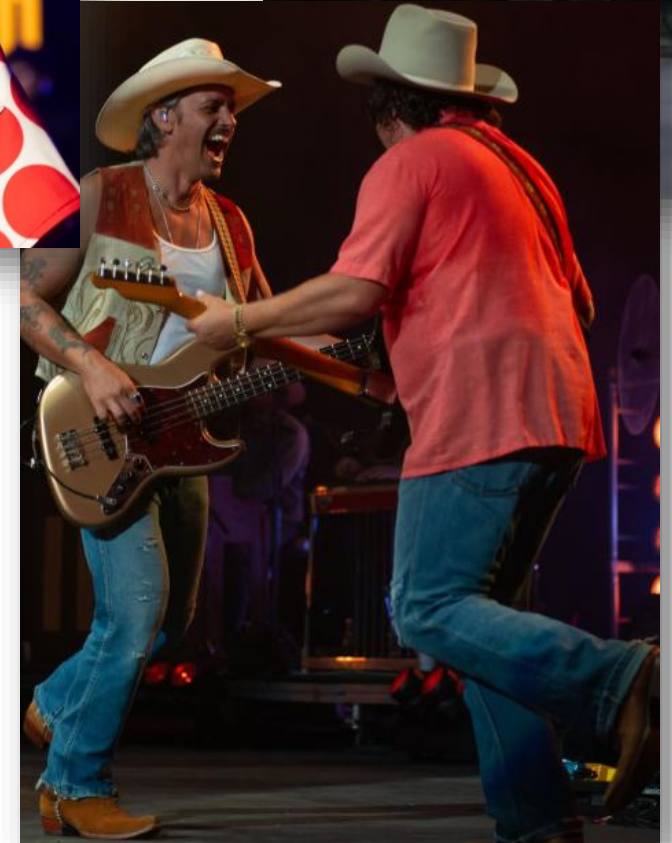


Pacific Amphitheatre





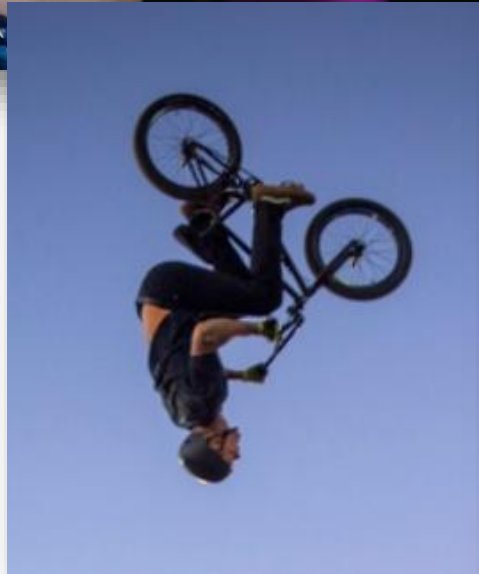
Pacific Amphitheatre



23 Fair Shows Gross \$7.9mm
Pre/Post Fair Gross \$1.3mm



Hangar/Action Sports Arena



How Many Piglets Were Born?



27 piglets were born from three litters during the Fair.



Livestock Auction - \$243,971

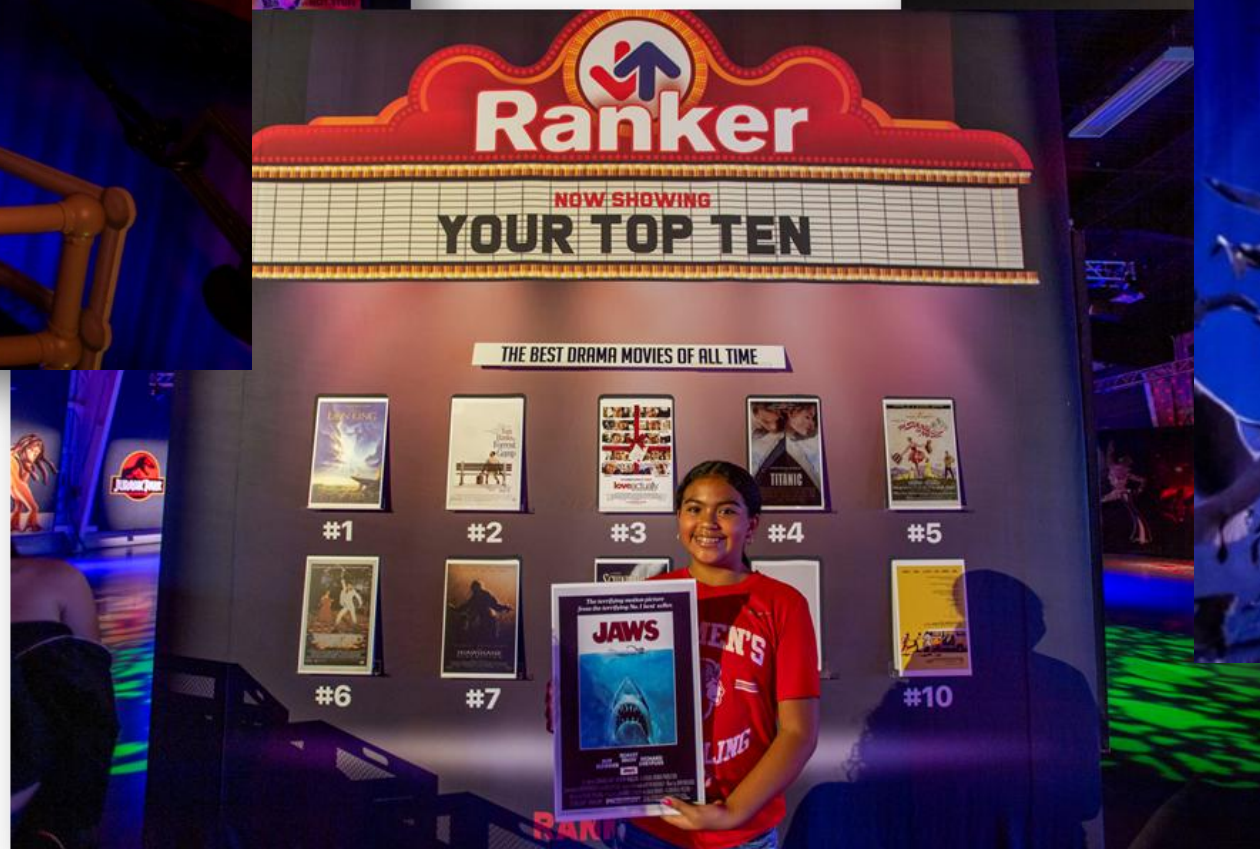


Ribbons Awarded



16,442 Entries





OCTA Fair Express

Ridership by route was:

- **Anaheim** –Regional Transportation Intermodal Center (ARTIC): 6,073
- **Fullerton** –Park & Ride: 4,301 boardings
- **Laguna Hills** – Transportation Center: 3,994 boardings
- **Huntington Beach** – Goldenwest Transportation Center: 3,681
- **Santa Ana** –Regional Transportation Center (SARTC): 2,214
- **Irvine** –Train Station: 1,634 boardings

•2025 Total = 22,888

•2026 Total = 21,834



OC Fair 5K Fun Run

- \$30,500 rev share to us! Another increase over prior year.
- 3400 participants in the 5K
- 365 in the 1.1 mile



Hydration Stations

Six Stations –

- Dispensed 45,652 gallons of water vs 28,994 last year
- Saved 292,172 20 oz. plastic bottles from our landfills
- Increase of 16,658 gallons of water or 106,611 more bottles saved than in 2025!

\$1,241,734 value to our guests in 2026!

An increase of \$453,100 over prior year!



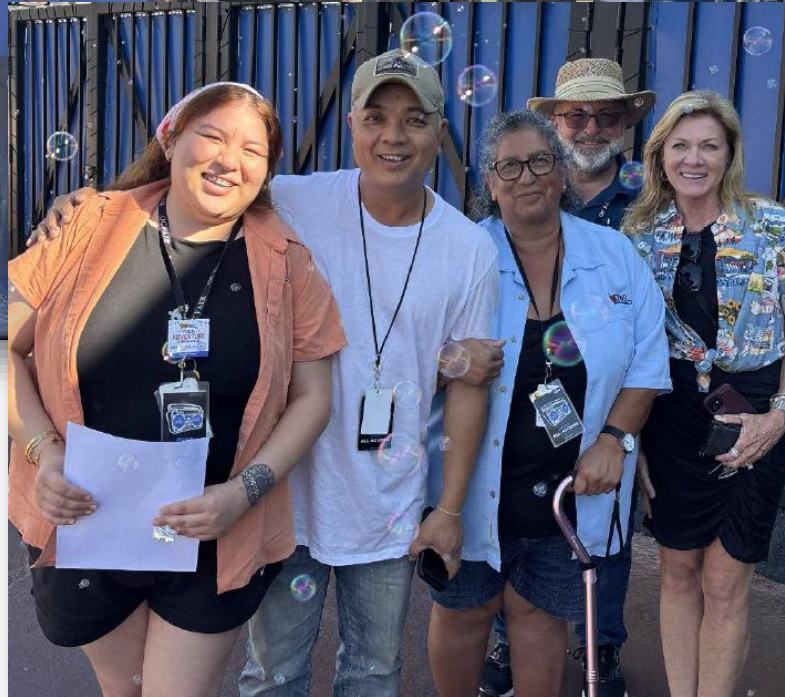
Achievements!

- 115 Years of Service Awards
- 33 Golden Orange Awards



Jobs!

- 333 job offers extended at the Hiring Fair
- 1,221 offers made for the 2026 OC Fair



What About Our Guests?



What Did Our Customers Say?

Value & Affordability

AVERAGE GUEST RATING ON A 5-POINT SCALE



Admission

3.91



Shows &
Concerts

3.77



Shopping

3.37



Parking

3.25



Food

3.14



Rides

3.00



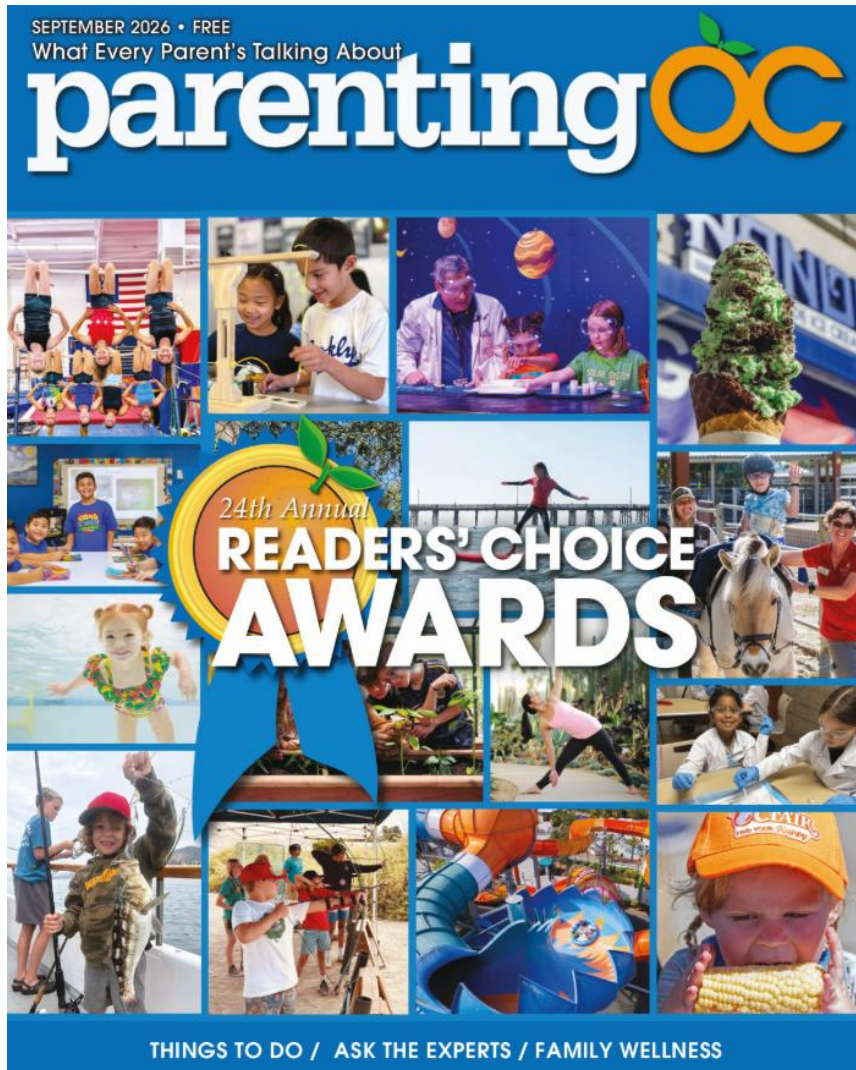
Games

2.86



THINGS TO DO • News

Best of Orange County 2026: Best fairs and festivals



Visitors ride Mach 1 at the OC Fair in Costa Mesa. (Photo by Paul Bersebach, Orange County Register/SCNG)



How Did We Do?

	2026 OC Fair (Preliminary Unaudited)	2025 OC Fair	2024 OC Fair	2023 OC Fair
Revenue	\$52,240,207	\$48,526,924	\$51,115,187	\$44,910,674
Labor Expenses	(6,832,029)	(7,738,936)	(6,118,805)	(5,657,356)
Non Labor Expenses	(24,573,054)	(19,799,893)	(18,938,032)	(16,418,587)
Net Proceeds:	\$20,835,124	\$20,988,095	\$26,058,350	\$22,834,731





11D. Board Appointment of Chair and Vice Chair Nominating Committee

INFORMATION ITEM:

The Board Chair will appoint a two-person task force to deliberate and make a recommendation for Officers of the Board for the upcoming year.

The Nominating Task Force will present its nominations at the October 22, 2026 meeting of the Board of Directors.



11E. Committee/Ad Hoc Committee/Liaison Reports

INFORMATION ITEM:

To assure compliance with the Bagley-Keene Open Meeting Act, Committee reports are only for the purpose of the Committee chair, Ad Hoc Committee members or Liaison to provide a verbal update. Should the Board want to discuss any Committee work item not already on the agenda; those would need to be agendized for a future Board meeting.

- i. **Leadership Committee** (Chair Bagneris, Committee Chair; Vice Chair Ruiz)
- ii. **Financial Monitoring and Audit Committee** (Director Pham, Committee Chair; Director Bilezikjian)
- iii. **Facilities Committee** (Director Bilezikjian, Committee Chair; Vice Chair Ruiz)
- iv. **Community Affairs Committee** (Director Rubalcava-Garcia & Director Jackson, Committee Co-Chairs)
- v. **Governance Committee** (Director Sanchez Cannady) – *no report*
- vi. **Entertainment Task Force** (Director Jackson) - *no report*



11E. Committee/Ad Hoc Committee/Liaison Reports

INFORMATION ITEM:

Board Chair Announcement – New Committees and Assignments

- i. **Leadership and Governance Committee** (Chair Bagneris, Committee Chair; Vice Chair Ruiz)
- ii. **Financial Monitoring and Audit Committee** (Director Pham, Committee Chair; **Director Vakharia**)
- iii. **Facilities Committee** (Director Bilezikjian, Committee Chair; Vice Chair Ruiz)
- iv. **Community Affairs Committee** (Director Rubalcava-Garcia & Director Jackson, Committee Co-Chairs)
- v. **Education Programs and Public Affairs Committee** (Director Sanchez Cannady & Director Murphy)

****Sunset of Entertainment Task Force***



11E. Committee/Ad Hoc Committee/Liaison Reports

INFORMATION ITEM:

v. Education Programs and Public Affairs Committee

Members: **Director Sanchez Cannady**, Committee Chair; **Director Murphy**

- **Purpose:** This committee provides Board-level guidance and recommendations related to educational programming, year-round events, public affairs, and strategic stakeholder relationships.
- **Focus:**
 - Year-round educational initiatives
 - Program development
 - Intergovernmental relations
 - Strategic stakeholder outreach



August 2026 Financials

	Actual	Budget	Variance Favorable (Unfavorable)
August 2026 Revenue	\$ 28,764,222	\$ 28,470,120	\$ 294,102
August 2026 Expenses	<u>\$ 13,960,552</u>	<u>\$ 16,255,824</u>	<u>\$ 2,295,272</u>
August 2026 Net Proceeds/(Loss)	<u>\$ 14,803,670</u>	<u>\$ 12,214,296</u>	<u>\$ 2,589,374</u>
YTD Net Proceeds/(Loss)	<u>\$ 14,556,258</u>	<u>\$ 13,792,200</u>	<u>\$ 764,058</u>



Cash and Cash Equivalents

	<u>August 31, 2026</u>	<u>August 31, 2025</u>
Cash on Hand	\$ 20,003,908	\$ 10,913,781
Investments	<u>\$66,747,741</u>	<u>\$59,213,067</u>
Total Cash and Cash Equivalents	<u>\$86,751,649</u>	<u>\$70,126,848</u>
Year over Year Change	<u>\$16,624,801</u>	
Year over Year % Change	23.7%	



12. Upcoming Events Preview



Sept 25-26



Sept 27



October



Oct 3-4



Oct 9-11



Oct 10-11



Oct 10



Oct 16-18



Oct 21



Oct 22



Oct 24



12. Upcoming Events Preview



Sept 30



Oct 3 & 9

Walk Intuit: Horses & Hearts Connection

Walk Intuit: Our Space, Your Community Open House



Oct 15



Oct 10

**Guide to Urban
Chicken Keeping**



Oct 17

**Repurposing Pumpkins
into Succulent Planters**



**Every
Thursday**



13. Board of Directors Matters of Information

14. Next Board Meeting

October 22, 2026

