



BOARD OF DIRECTORS COMMITTEE REPORT

MEETING DATE: **JUNE 25, 2026** ITEM: **11E(vi)**

SUBJECT: **Entertainment Task Force**

DATE: June 23, 2026

FROM: Directors La Belle and Jackson

PRESENTATION BY: Directors La Belle and Jackson

Purpose:

This committee, in coordination with staff, provides advisory input on programming categories, genres, themes, options, and objectives for the entertainment programming at all District entertainment venues.

Focus:

- Pacific Amphitheatre programming enhancement opportunities
- Hangar and Action Sports Arena programming enhancement opportunities
- Grounds-wide programming enhancement opportunities.
- Input for Fair Season and year-round events
- Utilizing Board contacts and relationships for sponsorship and new event sales opportunities

SUMMARY OF COMMITTEE MEETING

The Committee met on June 23, 2026, the discussion included:

- Continued review of “Entertainment Center” concept
 - Discussion with RCS regarding potential for seasonal installation of a midway with multiple rides, games and concessions. RCS is running a trial in Miami of a similar concept. Will report findings and discuss feasibility for inclusion at OC FEC.
 - The committee reviewed the Entertainment Center Conceptual Presentation with layout, programming, capital cost estimates, and projected operating margin information.
 - After review, the committee determined that the Entertainment Center Project build-out should not be a priority and that many of the goals and objectives of the project could be accomplished through the development of programs in existing venues on the grounds.
 - Staff will present a short review of the concept and programming suggestions to the Board.
- Staff provided an update on confirmed bookings and on-going negotiations for Fair Season and year-round events.

Follow-up

- The next meeting of the Entertainment Task Force is TBD.