



BOARD OF DIRECTORS AGENDA REPORT

MEETING DATE: **MAY 28, 2025** ITEM: **11C**

SUBJECT: **Annual State of the OC Fair & Event Center Address**

DATE: May 22, 2026

FROM: James Canfield, CEO

PRESENTATION BY: James Canfield, CEO

Information Item

BACKGROUND

Board Governance Policy 4.05 (Financial Stewardship) requires a mid-year budget review presentation by staff each June. Staff will start this month with a State of the OC Fair & Event Center address covering various aspects of the organization, and conclude with a full mid-year budget review in June.

The State of the OC Fair & Event Center address will include key metrics for:

- Year-round events
- The annual OC Fair
- Capital projects
- Technology improvements
- Staff development
- Strategic planning
- Master Site Plan
- Industry leadership
- Community Programs