



BOARD OF DIRECTORS COMMITTEE REPORT

MEETING DATE: **MARCH 26, 2026** ITEM: **11C(vi)**

SUBJECT: **Entertainment Task Force**

DATE: March 23, 2026

FROM: Directors La Belle and Jackson

PRESENTATION BY: Directors La Belle and Jackson

Purpose:

This committee, in coordination with staff, provides advisory input on programming categories, genres, themes, options, and objectives for the entertainment programming at all District entertainment venues.

Focus:

- Pacific Amphitheatre programming enhancement opportunities
- Hangar and Action Sports Arena programming enhancement opportunities
- Grounds-wide programming enhancement opportunities.
- Input for Fair Season and year-round events
- Utilizing Board contacts and relationships for sponsorship and new event sales opportunities

SUMMARY OF COMMITTEE MEETING

The committee met on March 16, 2026. The discussion included:

- Continued review of “Entertainment Center” concept
 - Research other areas/cities with similar facilities for financial/use data, development of business case
 - Develop Pro-Forma information for various uses/development
 - Include potential development costs, on-grounds impacts, revenue streams

Follow-up

- The next meeting of the Entertainment Task Force is TBD.