

OCFEC March 26th Board Meeting

Barbara Bagneris

Just to give everybody a heads up, we are waiting for a fifth person director to be in the room, but that does not preclude us from getting started. So I want to do that to be conscious of everybody's time. And I left super early from home, and there's a big accident on the freeway, so we know how that goes. Before I gavel in the meeting, though I understand that Glenn Johnson is here. He's the president of Centennial farm Foundation, and he's going to speak about the foundation fundraiser and invite the board. So Glen have always happy to have you. The floor is yours.

Glen Johnson

Where's mine? Thank you very much. I feel like this should be a Thursday in November for like, Thanksgiving Day, because we get so much to be thankful for on the foundation. So yeah. Glenn Johnson, here, I'm the president, I guess the chairman of the centennial farm Foundation. Been doing this now for quite a few years, and I really do. Thank you all for letting me come here today and just take a few minutes of your time and announce our our annual fundraising event. It is the, used to be called the fun shoot. Now it's been called the the charity shoot, and it's going to take place April 24 so we're just about one month away from the event. It's held at Raahuage's out there in Corona. I do have, do you have flyers on the tables there in front of you for anybody in attendance, there's some flyers back here. We'd love to see everybody show up for the event. We did change the the arrangement slightly last year. We're going to stay with that program this year, and that is, we will start off with a breakfast, and then we have a safety presentation, then we have the fun shoot, and it is a fun shoot. It's not competition. So if you're not good at shooting clay targets, that's okay. If you're not into shooting clay targets, and you just want to come for the rest of the day. We then have a barbecue. And during the barbecue, we have a live auction, a silent auction and raffle items, and we've been collecting both cash donations and things like that. In the brochure, little flyer that we have here, it shows ways to sponsor the event. So I'd like to invite everybody on the board, everybody here in attendance. You're all welcome to come to the event again. If you don't want to do the fun shoot itself, then you can just come for the barbecue and the auction items. I do want to thank Evie. She gave me some notes make sure I covered everything. Evie attends our meetings, our board meetings every year. We had the great pleasure of having our meeting here last last week, I guess it was or a week or so ago, right here in this room, and we had a tour of your facility. And I've decided I'm going to

come out of retirement. I'm going to apply for a job, because I want an office back here somewhere. I don't care which one you guys can pick it. I do also want to recognize Juan at OBG, you guys, I think all know him. We did honor him at a board meeting a couple of months ago and gave him a plaque his company and him a plaque. They they have been donating the box lunch that we used to do. We used to start with a box lunch. Evie approached Juan last year and asked if, if he would do the breakfast because now we do a breakfast thing. And we said, Just breakfast burritos. That's all we need. Just to kick the thing off, what he showed up with a full breakfast, I mean, everything that you can imagine. So she asked him if he would do that again this year, because it is a donation that doesn't cost us, you know, to hire somebody to come in, a caterer. He also has now volunteered to do the barbecue. So it's an all you can eat barbecue, you know, the full everything. And so we really, really do appreciate what Juan has done in terms of supporting the the Orange County fairground, but also the centennial farm fundraiser, Ed, I'm going to go to some of your notes here. So since, since covid ended, and since 2022 the foundation has been able to donate \$148,000 towards the centennial farm in the last so we're and we're trying to step that up. This is our one and only big event that we have. But we now have some ideas on on other activities. We are also now actively looking for grants. So we're chasing federal grants, state grants, foundation grants, so we have someone who's actually doing that for us. Our website is up and running. Our social media continues to expand. We kind. Constantly post new content onto that site. So that's going really well. Michele Richards, even though she's no longer with us here, in spirit she is, because she sent us a very significant cash donation a few months ago for the Centennial farm fund shoot.

Glen Johnson

Every holiday season as the foundation, we do at the at the request of of EV we do by the point study as they go to all of the the docents that work at the farm. So we contribute that way. And then we try to, at every, every one of our meetings about all the farm activities that Evie and Alan do. In fact, I'm going there Saturday to take the citrus class. Isabel, I took her pruning class here a while back, and it was so good. I had her come to my house a couple of weekends ago when she pruned all of my trees, which really needed it, and she's coming to work on some citrus of mine and an avocado tree. So I guess I'll just wrap up. In the past, the fairground has made a donation to us of a gift basket. If you would think of doing that again, we would greatly appreciate it. So we'd appreciate your attendance. There, any donations that you can make to us would be greatly appreciated, whether it's in the live auction, the silent auction, or raffle items. We're doing quite well at raising money this year. I think we're going to do as good as last year. We normally raise about 45,000, \$48,000 gross in that one day event. And now we do have some ideas on how we're going to have new activities to try to

raise even more money. What else have I forgotten? I think that may be it. Yeah, so brochures are there? Spread the word. You can do the QR code and make a donation that way. You can call Lulu, who's our admin person, and talk to her about any way you could sponsor. But we'd love to see you and everybody here come to the event, support the farm, support the foundation, and we'll continue to do more and more every year or two to help the farm grow its activities. So thank you for your time. Very much. I appreciate it.

Barbara Bagneris Thank you, Glenn, for being here \$148,000 nothing to sneeze at, and to make 48,000 in one day, that's nothing to sneeze at. So we thank you for what you do. Centennial Farms has been here for a long time, and we appreciate what the foundation does to keep it going. Very good. So I'm going to we have five members now in the room, so I'm going to gavel the meeting to order all matters notice on this agenda in any category may be considered for action as listed. Any item not so noticed may not be considered. Items listed on this agenda may be considered in any order at the discretion of the chairperson. The mission of OCFEC is enhancing equitable community access to agriculture, entertainment, cultural and educational experiences. I'm going to ask our newest director if she will lead us in the Pledge of Allegiance.

Everyone I pledge allegiance to the Flag of the United States of America, and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all.

Barbara Bagneris Thank you so much. I will now have Roll Call, Summer.

Summer Angus Chair Bagneris?

Barbara Bagneris Here.

Summer Angus Vice Chair Ruiz?

Robert Ruiz Here.

Summer Angus Director Kovacevich?

Nick Kovacevich Here.

Summer Angus Director Pham?

Newton Pham Here.

Summer Angus Director La Belle?

Doug La Belle Here.

Summer Angus Director Rubalcava-Garcia? Director Bilezikjian? Director Jackson?

Dimetria Jackson Here.

Summer Angus And Director Sanchez Cannady?

Martha Sanchez Here.

Summer Angus Thank you.

Barbara Bagneris Okay, thank you so much. One of my favorite moments in the board meetings. Is our Community Affairs Committee presentation this month for Women's History Month, and I believe that beautiful woman sitting out there is going to get called up here in just a second. So Sora. I mean, I could say Sora, but Director Jackson, if you will take over.

Dimetria Jackson Yes, my pleasure. Morning, everyone get started. I, honestly just, I feel like I know her already. Oh, good morning. Everyone. In recognition of Women's History Month, the OC fair Event Center is honored to recognize Tammy Tumbling, president of the Orange County Community Foundation. Tammy brings more than two decades of leadership across the nonprofit, corporate and philanthropic sectors at the Orange County Community Foundation, she helps guide Strategic Initiatives, steward more than \$820 million in assets, and connect donors and nonprofit partners to create meaningful impact throughout Orange County. She also founded the African American Alliance Fund, which supports black led and black serving nonprofit organizations across our region. Her leadership and dedication to strengthen CRA dedication to philanthropy continue to strengthen our community during Women's History Month, we are proud to recognize Miss tumbling as an example of the leadership and impact women bring to our communities every day. So we have this proclamation and resolution on behalf from the board of directors of the 32nd District agricultural Association regarding Women's History Month 2026 it's very long, but I'm going to read it and you please. Welcome to come join me. So it starts, whereas the 32nd District agricultural Association's mission is enhancing equitable community access, agriculture, entertainment, cultural and educational experiences. And whereas the district's vision is Orange County's town square, a safe place where the community gathers and finds value. And whereas the district recognizes the importance of honoring the month of March as Women's History Month. And whereas the district recognizes the pioneering women who are influential in the development and advancement of women in all fields and professions, including agriculture, the arts, literature, sciences, medicine, military service and business, who have positively impacted the rights of women in our community. And whereas the Board of Directors of the 32nd District agricultural association is committed to uplifting and empowering women and supporting equal opportunities so that all can succeed and prosper. And now, therefore, the Board of Directors the

32nd District agricultural Association proclaims the month of March as Women's History Month. During this month, we will continue to recognize all the contributions and accomplishments of women past and present, with the purpose of encouraging all women to achieve their full potential. In honor of this month, 32nd District agricultural Association honors Tammy tumbling, a champion of diversity, equity, inclusion, president of the Orange County Community Foundation. She founded the organization's African American Alliance Fund, which provides grants, as I mentioned, to black LED and black serving nonprofits working in education, health, human services, economic engagement and professional development. Her leadership roles in the private sector, in the nonprofit arena, have helped advance women in the workplace and in the civic life.

Tammy Tumbling

Wow. Thank you so much. This was one of the highlights for the week for me, because as the president of the Orange County Community Foundation, on behalf of Shelly Haas, our CEO and our board of directors, we get excited when we get awards, because you don't know if the work that you do is really seen. And every year the Orange County Community Foundation, we give away about \$100 million in grants back to the community. So you guys usually don't see me, because I sign every check. So I'm usually in running the operations. And this means a lot to us, because not only is it important to accept the awards, it gives me an opportunity to come out in the community and meet all of you. So on behalf of the Orange County community, foundation. It is my honor and my privilege to be seen today by you guys. It's amazing. But also I want to make sure that you guys know we're here in the community. We have a new vision. It's called Vision 2030, and we're focused on four major areas, and that is real simple, amplified giving. We want to continue to raise money in our community to give back to our community. Community Impact. Every dollar that we raise goes right back into the community through our generous donor advisors and our donor advised funds. And then we look at donor engagement. Donor engagement is how you got to take care of the people that take care of you, just like I see they take care of you, right? Because you take care of them. Great speech. And then the last is what I do, and that's a managed organization internally, and that's for operational excellence. So with all those things combined, we're committed to staying in this community and supporting every one of you through the work that we do, through our generous donors, our Board of Governors. Shelly Haas and I, we want to make sure that we continue to make sure Orange County thrives the way we do today. Thank you.

Barbara Bagneris

Oh, I get all of you guys. We're coming. And if you thought I was excited about 148,000 you said 100,000,000.

Dimetria Jackson Chair, Bagneris. For the record, Director Rubalcava Garcia, has joined the meeting via zoom.

Barbara Bagneris Thank you. Thank you for that. Okay, so now we're going to move into the minutes. The chair will take a motion to approve the minutes.

Robert Ruiz So move to approve.

Doug La Belle Oh. Second Director La Belle. So moved.

Barbara Bagneris Doug, oh. Director La Belle, we have a move. We moved and seconded for the roll call. So Summer.

Summer Angus Chair Bagneris?

Barbara Bagneris Yes.

Summer Angus Vice Chair Ruiz?

Robert Ruiz Yes.

Summer Angus Director Kovacevich?

Nick Kovacevich Yes.

Summer Angus Director Pham?

Newton Pham Yes.

Summer Angus Director La Belle?

Doug La Belle Yes.

Summer Angus Director Rubalcava-Garcia?

Natalie Rubalcava-Garcia Abstain.

Summer Angus Director Jackson?

Dimetria Jackson Yes.

Summer Angus And Director Sanchez Cannady?

Martha Sanchez Cannady Yes.

Barbara Bagneris Thank you. Thank you, everyone. Matters of public comment. Public comment is allowed on issues not on the current agenda. However, no debate by the Board should be permitted on such public comments and

no action will be taken on such public comment items at this time as law requires formal public notice prior to any action on an agenda item, speakers are requested to fill out and submit a comment card to the meeting. Secretary prior to the start of the meeting, and are limited to three minutes. Comments will be accepted on all other agenda items at the time each item is listed on the agenda. Speakers wishing to address the board on items on the agenda are requested to fill out and submit a comment card to the meeting Secretary prior to the start of the meeting, and identify the agenda items on which you desire to address the board. Speakers are limited to three minutes. I don't see any comments for this section. Okay, thank you. With that, we're going to move on to the consent calendar. All matters listed under consent calendar operational matters about which the board has governing policies, implementation of which is delegated to the CEO, there will be enacted in one motion. There will be no discussion of these items prior to the time of the Board of Directors a vote on the motion, unless members of the board, staff or public request specific items to be discussed separately and are removed from the section. Any member of the public who wishes to discuss Consent Calendar items should notify the chair of the board at the time requested and be recognized by invitation of the chair to address the board so we don't have any from staff anyone else. If not, I will take a motion.

- Robert Ruiz** A motion to approve.
- Barbara Bagneris** Okay, is there a second?
- Dimetria Jackson** Second.
- Barbara Bagneris** So It's been moved and seconded that we approve the Consent Calendar summer. Will take the role.
- Summer Angus** Chair Bagneris?
- Barbara Bagneris** Yes.
- Summer Angus** Vice Chair Ruiz?
- Robert Ruiz** Yes.
- Summer Angus** Director Kovacevich?
- Nick Kovacevich** Yes.
- Summer Angus** Director Pham?
- Newton Pham** Yes.

Summer Angus Director La Belle.

Doug La Belle Yes.

Summer Angus Director Rubalcava-Garcia?

Natalie Rubalcava-Garcia Yes.

Summer Angus Director Jackson?

Dimetria Jackson Yes

Summer Angus And Director Sanchez Cannady?

Martha Sanchez Cannady Yes.

Barbara Bangeris Thank you. All right. Good news, no closed session today. So we're just going to move right through the agenda. We're now going to have our CEO's verbal operational announcements and updates, and so I'll turn it over to CEO Canfield.

James Canfield Thank you. Chair Bangeris, I'm going to be very brief, which will be, I know, a surprise, and I've already lied because I keep talking, but I do want to get on to the the most important thing to talk about today, and that's the *Imaginology* planning. But just a few quick updates, we have the Master Site Plan back with some modifications made by the board a couple months ago. And I wanted to give a few quick updates on that. Some of this will will be duplicate for the Facilities Committee, but I hope they'll forgive me. In the Pacific amphitheater, you'll recall that there was a feeling and the board directed us to expedite Some of the projects in the Pacific amphitheater to improve conditions there. We've got a number of projects underway there now. Concession stand, restroom, public area, landscaping upgrades, some of which are actually being funded by OBG as part of their capital investment, and we're targeting completion of those prior to the first show. Some of those will be very remarkable that you see some of it's going to be kind of a continuing work in progress, and we'll continue to work on these things as as ongoing maintenance and and projects as we move forward. We are also working on the major parking lot repaving project, and we are back on schedule there. The weather was not our friend this year, and we'll be ready to go before our big June events that that lead up to the fair. The campground, restroom project. I know we've talked about that multiple times, we will finally be moving forward with that project. One of the things that we wanted them to do, since we weren't going to be able to get it finished prior to this year's fair, we've asked the contractor to push that work off until after the fair this year, so we don't have a hole

in a fence and all of those things. So they'll now start that project in September, and it'll be completed in the first quarter of 2027 and then be ready for next year's both off fair season and our fair season March. So we're excited about that.

James Canfield

One of the other key items in the Master Site Plan, and I know under discussion at the board for a very long time, is the possibility of constructing a parking down. Act, we've been looking at a number of options related to how to do that, including some potential public private partnerships. And so we're continuing to work on that. We've we've identified a potential partner for what may be an opportunity to have kind of a mixed use deck that that could have it Information Services uses. It could have transportation uses. It could have emergency response uses and then provide parking infrastructure for us. So even if there's space used on the grounds, we would get an exponential increase potentially, in parking on that same footprint by having multiple levels. So, but obviously that those are just discussions, and any, any fruit that comes from that will come back to the board for full discussion, etc. So, but I just wanted to give an update, because I think it's a very exciting opportunity for us.

James Canfield

New entertainment announcements. I'm not going to I won't dwell on these. I'll run through them pretty quickly. We have a number of new shows in the Pacific amphitheater this year. Our Pacific amphitheater season is actually starting on May the 14th, and it's not going to be solid shows all the way through the fair, but we do have a number of early shows, and again, we'll come back probably next month with a more complete schedule of everything. And this is just the new ones that we've announced now. Boujoou Bonton and Stephen Marley, kaloa Kai Abba LA and Elton John, believe it or not, that was one of our most popular shows last year, even though it's a tribute band. Cypress Hill and ozamaki Trevor Noah, for you comedy fans. The head in the heart and will Dorado And cubby Colby Calais and Mitchell 10 Penny, the dates are up there. We've also added a new feature in the action sports arena. We'll be making an announcement about we're going to actually add an additional week of a weekend of demolition derby, which is exciting. And we've also brought in a show, and this was something we all identified at IAFI was Nervous Knox Daredevil Circus. So that's, you know, picture the wheel of death and the spinning ball of motorcycles riding inside and people anyway, so we're very excited about that. That'll be a lot of fun. I know I'm not doing a fair job of sharing what it actually is. Yes.

Dimetria Jackson

Oh, sorry, I saw the obvious with Elton John. Have is other Bee Gees being moved someplace else. Are they out this year?

James Canfield I don't have an announcement on the beach yet. Okay, so yes, we're still and again. Obviously, all of these things are kind of works in progress, and some of that because we're in negotiations with different groups. We can't announce different things because there are other negotiations. They're working with other venues, etc.

Dimetria Jackson So I'm sure it'll be a fabulous show. I keep getting the Elton John show, so I'm looking forward to that.

James Canfield Yes, I do have some more Pacific amphitheater shows as well. Fab Four. One of the things that we had two years ago did not get last year because of a scheduling conflict. Conflict was revolution. They're actually going to play three nights, August, 7, eighth and ninth in the amphitheater. So we're looking forward to that. Dwight Yoakam, who, personally, I like more from sling blade than his music. But that's a whole other thing. Then in the hangar, we're continuing to build out our tribute act, season one more night. Obviously. Phil Collins, forever rod. Which is Rod Stewart wanted to get rod, but he's playing the Hollywood Bowl, so how dare he? Which one's pink? Obviously pink. Floyd. It's Britney. Beep. I don't have to explain that. And then mariachi sold, they may code, they Jose Hernandez, closing out August.

James Canfield Kind of continuing our role as as leaders in the industry. I am on the CCA board, and I'm fortunate to be the vice chair of that we did have our monthly CCA board meeting, and we're still working on bringing a new strategic plan for that organization to fruition, looking at the scope of service. Services that the CCA can and should be providing. How we provide services to the different fairgrounds based upon the individual needs of the fairgrounds, the staffing levels on the fairgrounds, how we can work with the different fairgrounds, even as a more complimentary service than a than an exclusive service with Project staffing and shared resources. We're working with the team there, with the potential of hiring a grant writer that will help us on the fairgrounds, target projects that then CCA would manage, but that we can get grant funding for. We're looking again at the project funding model related to whether or not all the expenses for a project need to be paid in advance to CCA, and then CCA is in control of those payments being sent out, or whether that those funds and approvals need to stay with the individual fairgrounds. And then trying to develop an actual project accountability, both for budget and schedule. So all lofty goals that we have that we've listened carefully. You know, part of that's been our experience here, and part of that's what we're hearing from the fair industry, of some of the issues and challenges that they have and things that we can do, really to make things better. The last item I have is we're obviously also engaged with the local community on a number of boards. The most recent one, and we're very excited about this partnership. The city of Costa Mesa

has a business assistance collaborative, and they're working these. This is primary for small local businesses in Costa Mesa. The first program that they're rolling out is the EATS program. I don't know if that stands for anything other than it's it's related to food but, but the whole point of it is to help small businesses establish themselves, plan, build, launch and optimize their food business. So whether this is a business where you make honey in your garage, or you want to want to open a food truck, or you want to open a restaurant or a kitchen, whatever that might be. It's a program, kind of an incubator program, and we're going to be partnering with the city this year, especially related to the fair and OVG with with helping folks either gain access on to some of our display stages, whether it's the ability to actually get a space, whether we set up a separate space just for graduates of this program, for them to sell and serve. So we're working on a number of ways to really partner with them, and again, I give back to the community and to help build small business enterprises within the city of Costa Mesa. And oh my gosh, that's it for me. See, I told you I'd be quick. Does anyone have questions for me?

Robert Ruiz

No, just a comment under then, what a great lineup. I know we've always had different types of genres, but this time, we're adding like Allison cross and Lauren Daigle. Those are great artists and that and and I wish you would have gotten Rod Stewart, because it would have saved me a trip to the Hollywood bowl.

James Canfield

I'll tell you it was, it was hot on the list, and now that we didn't get it, I'm okay saying we did try. And you know, it's an interesting business, because it's all about scheduling and timing, and some of the acts that would be perfect for us that time of year happened to be on the East Coast, or they're in Europe, or they're wherever they are, and they're not flying to Costa Mesa just for one night, right? So you know that that really is a big part of it is we have to work through all of those schedules so, but I we're very proud of of the season that we're putting together and and as we get closer and really flesh the rest of those open dates out, I think the board's going to be very pleased.

Barbara Bagneris

Any more comments?

Nick Kovacevich

Great update. CEO Canfield, and also question on the eats program that sounds very exciting. I think we are past the deadline for submission for booths. Are we going to be able to still potentially accommodate some of those folks?

James Canfield

Yes, and, and I think the way we'll do it certainly they'll be able to be on the stages for the for some of the demonstrations, and we're looking at ways to potentially build an area specific for them, because the program won't even be over until June. Right, though, but we're really going to

work hard to see how we can accommodate some.

Nick Kovacevich Yeah, I like that dedicated space?

James Canfield Yeah, there's not really a cookie cutter solution because of the timing of it. We're hoping that next year the timing will be a little different, but this is really the kickoff year for the program. So, you know, it took some time to get it ramped up, but there are a number of other partners in the community, South Coast Plaza, visit Costa Mesa. I mean, there are a lot of groups that are involved with it, so we're hoping to continue to build, build the program.

Nick Kovacevich couple other fairgrounds that are building commercial kitchens that they intend to be able to utilize for a similar type of program in their communities, that bring some of these small, micro businesses, and they have a space that they can, you know, cook out of that isn't necessarily full time, rent, you know, its own dedicated but a shared space. And then with the food delivery businesses really taking off, and you know, that could be something that the board would consider down the road, I think it's really good, good tie. And we've always been pushing for more local vendors at our fair. I think we've been ahead of the curve on that, and it's definitely always good to see when we're at the fair, some of these local businesses. That's where I always try to target as well. So this is good. Thank you.

Barbara Bagneris Anyone else?

Dimetria Jackson Just one last comment. CEO Canfield, you mentioned the unavailability of some of the artists, and we understand that. And I just wanted to say, as we expand our year offerings, perhaps there'll be potential opportunities to bring people in, maybe kind of offseason, you know, before or after the fair. It won't be just, you know, obviously, as many people here for a fair, but if the artist is a draw, I think it would, you know, behoove us to consider bringing somebody in maybe, like you said, in May, or like the artist, we can bring in September.

James Canfield Thank you, Director Jackson, we're also looking at potentially increasing the use of the hangar as a for instance, because there's some groups that that, you know, they don't need the 8000 seats. They need 3500 or 3000 other number. And again, there, there are a number of different kind of stratas of size of ticket sales. And you know, we're obviously striving for building out the season, our summer concert season, really around the amphitheater this year, but moving forward, one of our focuses, and I know our entertainment team is working on this as well, is, how do we also have some of those shows happening in the hangar over the over the year? And then we're also, I think I have shared that we're working with at least one promoter very seriously for

kind of a grounds wide Music Festival, which will be in the fall. So

Barbara Bagneris Any other comments or questions?

Robert Ruiz Yeah, one last comment, CEO Canfield, I'm glad you're looking at that at the hangar, because before covid, we had a Latino Fest at the hangar, and that was a great turnout. People. You know, if you wanted to have a seat, you could, but if you wanted to walk around, enjoy a nice drink and listen to the music. So we look at that and try to bring something like that back, I think that would be great.

James Canfield And you know that area, we feel scales really well, because you have the hangar, which can be the anchor, if you will. You can have your stage in there. You've got the central plaza where you can have vendors do other things out there. You can go into the buildings if necessary. And you can easily get, you know, the 5- 10,000 people in a more festival environment, especially if it's themed, you know. And again, I think the other thing that offers is, if it's an event that wants to go a little bit later, we can close the doors and have an indoor concert or indoor activity that goes a little later in the evening, because we're able to control the sound so that that is another thing, and we're actually the promoter we're working with on the festival. That's another option that we're working with with them for some smaller groups.

Barbara Bagneris So it sounds like Director Canfield knows a lot about this. He talks very comfortably about all these artists, so get Queen Latif and I'll be happy.

James Canfield Well, hey, I don't think we got an offer for her out. We did you? Well, yeah. Anyway, we did. We did. We did swing for the fences a few times this year.

Barbara Bagneris I love it. Thank you so much. If they're no more comments before I move into the governance process, I just want to recognize our new COO that's sitting at the table. He he just fills in just like nothing, that's just he's always been there. So Michael Searle okay, I want to make sure I pronounced it right. And just welcome, good to have you at the table.

Nick Kovacevich Thank you. Have it. Appreciate it. Yeah, I'll add to that. It was great to I was catching up with CEO Canfield, and he casually said, Oh yeah, that's all being handled by us, Michael. And I was like, I forgot we got a great new addition to the leadership team. So thank you.

James Canfield Yes, and I will definitely second that it's great to be kind of back at full strength. And as I've said all along, you know, Melissa and Michele did a great job jumping in. You know, not only helping me find my office or whatever, but but also and kind of keeping our momentum moving forward and and I know they're happy to have Michael as well, and to

get the team filled back out. And Michael does bring a wealth of knowledge and experience and will will be a great part of the team.

Barbara Bagneris All right. Thank you so much good to have you, Michael. We're now going to go through our governance process. The first item is review of past due amounts and vote on whether or not to write to write them off. This is an action item, something that we do every year, so not new, so I'm gonna turn it over to Melissa.

Melissa Au-Young Good morning. So I have a very brief report. And as you mentioned, this is a housekeeping item that we are doing in conjunction with our annual audit reviewing our outstanding debt. And so as you as the board probably recalls, the board is authorized to discharge uncollectible debt of \$500 and under. And so we have a very extensive list of one for \$65 this is for city of Costa Mesa, and this is we just do not have any backup documentation for this. And so at this point, we've just our recommendation is to write it off. And so we're recommending that the board approves the item identified in here, and then continue to delegate approval to staff to automatically write off debt of 99 cents or less, which actually, there's currently two. And so we will do that as well, provided this item is moves forward.

Barbara Bagneris Okay, thank you very much. I think this is a no brainer. I don't see any public comment on this item for \$65 so, oh, is there a comment in the zoom?

Doug La Belle Okay, no, just a motion to approve.

Barbara Bagneris Thank you. It's been moved. Is there a second?

Dimetria Jackson I'll second.

Barbara Bagneris okay, and before we take the vote, there is a comment.

Nick Kovacevich Yeah, just real quick. No issue with the \$65 but I do know that, as I do recall, we were working to collect some bigger outstanding balances, I think working through CTFA, and just wanted to know if we were able to make any progress on those.

Melissa Au-Young So we do have a, I believe it's total of 23 outstanding debts. Seven of those are EQC related, and so that's currently on hold and being dealt with separately. So the remaining items, there are 10 which are between 501 and dollars and 7500 which is where we will send them to the SCO. The ones that we're able to there are probably two in there that we have all the information where we could provide to FTB to kind of move forward with their their process. The other ones are either businesses that have gone bankrupt or or they they've changed names, or just, we

are unable to kind of take that route. So we have looked at that. We are preparing a package for the SEOs. We've contacted a debt collection firm. The the ones they feel are collectible, they've let us know, but then they've also let us know that there's number of those they don't feel are collectible at this point. And so we have that in writing that we'll be including with SEO package that will be sent over for discharge. So, yes, we have 10 of those.

James Canfield And I think it's also important to note that these are all items. I mean, if you, if you take a look at the date on this one as a for instance, it's seven years old. So the majority, if not all, of these are relatively old and not representative of our current business and billing practices. So this is really old cleanup of things that have been carried on the balance sheet.

Barbara Bagneris Yeah, and to your point, though, Director Kovacevich, maybe at our next closed session we can get the full listing or. Or, yeah? Well, because we haven't had an update on that and a little bit yeah.

Doug La Belle Chair Bagneris before, before the vote, I do have a comment or a question, I guess, yes. Is there any reason why we couldn't increase the ability of staff to write something off up to say \$100 or 150 whatever we're at 99 cents. Is there anything in the procedures that would preclude us from doing that? Should the board wish to provide that additional authorization to staff?

Barbara Bagneris It's up to 500 now, right? Yes, yeah, the board, we already cover 100.

Doug La Belle No, But what I'm saying, what I'm saying is, could staff write off, say \$100 write off without bringing it back to the board? Oh, that's like...

Barbara Bagneris The \$65 not having right to us, right, right? What do we need to do? Okay? Can we put that on the agenda for next time take care of that. And I do agree it doesn't.

James Canfield Yeah, okay, yes. Chair Bagneris we will work with the attorney and develop the necessary language to bring them.

Barbara Bagneris Okay, that's good. Thank you, Director Labelle for that. Okay, so with that, the Chair will. Did we get the motion? Okay? I believe we have a motion and a second. We do yes, a roll call vote, okay? Summer.

Summer Angus Chair Bagneris?

Barbara Bagneris Yes.

Summer Angus Vice Chair Ruiz?

Robert Ruiz Yes.

Summer Angus Director Kovacevich?

Nick Kovacevich Yes.

Summer Angus Director Pham?

Newton Pham Yes.

Summer Angus Director La Belle?

Doug La Belle Yes.

Summer Angus Director Jackson?

Dimetria Jackson Yes.

Summer Angus And Director Sanchez Cannady?

Martha Sanchez Yes.

Barbara Bagneris Thank you. Thank you everyone. So now the most important part of this meeting, as far as I'm concerned, we're now going to talk about preview of the 2026 *Imaginology*. And so I'm gonna turn this over to Michele.

Michele Capps Yes, okay, *Imaginology*, 2026, it is, see, I already did it April 11 and 12th. To those of you who have not heard of *Imaginology*, it is our community give back. It's a much smaller version of the fair. It is our steam related everything. All of our exhibitors bring an activity for the children and and the adults. It's a two days, from 10 to four of just fun, entertainment and activities. So nearly half of the property will be filled with all of these hands on Steam related activities, and this map does not even do it justice, but it is half of the property this year. Main mall will be filled with food, and we also have the reptile and pet expo here as well. So although reptile and Pet Expo has an admission fee, guess we'll be able to free flow between the two on the main stage, we will have entertainment all day long, from dance groups, young teen bands, from punk, pop, jazz and youth choirs and those little the Tupua kids and their youth performances, they are adorable. So I hope you are here to visit and stop by the main stage to see how talented these young kids are. On Saturday morning, I wanted to highlight that we have Costa Mesa's first teen mariachi band. They performed last year. They were absolutely amazing, and they will be here Saturday, 10 and 11 .Throughout the buildings. There's so many activities. There's too many to mention. There's vendors, entertainers, activities. Some of the highlights are the the chess competition, Pinewood Derby cars. There's turn the page. We have the American Opal society with fossils and educational gems. The Children's Museum of La Habra will keep little ones busy engineering jigs. Galileo Learning Center will have collaborative projects that will

get built over the weekend. And there's just so many hand stopping participation, things to build. Girl Scouts will be here, not only with their cookies, but also with projects as well. We have over at the farm. We will have the the oxen, we have all of our livestock. The beekeepers will be here, goat milking demonstrations. We will have chocolate milk. Everybody stop by to get your chocolate milk. The great eggs, eggscapes, so you can watch the entire journey of how a chick is hatched and everything. I didn't I'm just, I know I'm going to leave something out.

James Canfield

You covered, chocolate milk.

Michele Capps

Yeah, exactly. And we will have the new vending machine. Yes, yes. Stop by to see the new chocolate milk vending machine we will have roaming railroad back. He was very popular, worked out, and he will be roaming through the grounds again. So if you see him, wave and Okay, well, I brought the team to explain everything that's new. And we have, if you see in front of you, we have things that they will be demonstrating. Matthew, take it away.

Matthew

Alright, y'all so new to *Imaginology*. This year, the exhibits team has come up with new stuff. So at Plaza Pacifica, it's going to be a hub of creativity and competition with our chalk art murals, so guests can compete for a blue ribbon. So that's going to be really exciting and new to *Imaginology*. We also have the clay play that we've had in the past, but this year, with a prehistoric twist, it's going to be fossil related, and there's going to be a dinosaur photo op, which some of you saw during your open house preview. So we're really excited about that, and new to *Imaginology*, innovative and technology. We have this chomp saw that you see here before you So Kim, I believe is going to cut some up. Real nice for you. These are different things that were made on this little chomp saw that you see here in the center. It's kids safe. It's a lot of fun. It cuts through cardboard, real nice. And the kids are just going to get to different Make, make different animals. So take it away.

Sam

Really quickly, my name is Sam. I'm one of the coordinators within E and E. Will we get set up so that we can demonstrate this for you all? I just wanted to show some of the stencils that Kim and our reception team has helped together, so the kids will follow the stencils that we've put together and cut it out on the chomp saw, and a few of the examples that have been assembled are actually in front of you. So if you want to take care and look at your little friends that we put together, they've been inspired some by Kim's adventures across the world, that she's traveled to Africa and Antarctica with our elephants and penguins, and also some of the animals that are represented here at Centennial farm with our Longhorn ox. So enjoy. It is a little noisy fair warning, but it is a lot of fun.

Sam So to comment very quickly for those who may not be able to see in person, the Chair Bagneris is giving us an example of how this chomp saw works. It is a combination of a table saw and a jigsaw, and it is completely kids safe. Chomp saw has been featured not to sell the product, but it has been featured on Shark Tank and was came from the minds of the University of Pennsylvania, and is entirely kid friendly safe. It does collect all of the dust underneath in a little tray, so it makes it easier for parents and for us during *Imaginology* to clean up.

Dimetria Jackson And how much does that retail for? Because I'm sure my daughter will want one.

Sam I believe it runs at about \$300 which is a great investment for us, because we know we can use this for years to come, right? Similarly to all of the creative little pals that all of our kids will be making at about genealogy, should they get tired of it? It goes into the recycling and not a landfill? Yeah, you're doing great. Miss Barbara, this it. So the beauty of it is the kids will have the opportunity to choose these stencils or create some of their own. We'll have some blank cardboard available for them and some pencils so they can, you know, let their imagination run wild. Thank you all for your time these activities, I just want to reiterate, completely free to the kids that come up. Is there one more? Yes, we have one more. That's not all.

Matthew Wait. There's some more. Alright. Over at heroes Hall, Sergeant citrus, formerly known as Olivia, will be there with her inflatable obstacle course. It's 65 feet long, 16 feet tall, and we did get the pleasure of watching these two ladies compete. And I do believe Melissa won. Is that correct? You did?

Sam Yeah, yeah. Do we have video?

Matthew We do have video. It's not on the slide, but I'll AirDrop it.

Michele Capps Not today. You won't be seeing it.

Matthew And, yeah, so that's another free offering that we're going to have over at heroes Hall. Thank you.

Barbara Bagneris Science, technology, engineering, arts and math. That's right. We we have two A's. Yep, two A's, okay, I like that. I like that from *Imaginology*. It used to be called just the science fair, right? Yep, science Expo

Michele Capps Walk into it. We'll also be here with their minis, and they will be teaching all about horse care, and also about the programs that they have over at the Ranch community center. We also have zany Zoe's comedy

magic show back, as well as Megan the bubble ologist. She will have a new stage this year. I think she will be over at the Plaza, which is where all of the chalk art will be as well. So that's a new, new exhibit as well, and the kids can also be participating in that. Over at heroes Hall, we have hands on history. Will we have the postcards as well? Yes, okay, and we have the chess tournament again, and then all of the competitions the kids have already, I think the deadline has already passed to fill out the application, but we have just, you've seen all of the walls and walls of competitions that we have the kids and their artwork. It's just amazing. It's one of my favorite parts of walking around and looking at the incredible talent that the kids have. Just the grounds are just going to be filled with all of the hands on activities. And every year we get all of these sponsors coming back and a few new ones. So we thank all of our sponsors, and that's it. I hope you all are here to join us on those two days. It's from 10 to four on Saturday and Sunday. Bye.

Barbara Bagneris

Okay, any comments or questions?

Martha Sanchez

Yes. Michele, so you said it is free to admission except for the reptiles, right?

Michele Capps

Yes. So that's a separate promoter, and that will be over in the hangar, and then the two buildings that will be over to the right hand side the Santa Ana building and Los Alamitos.

Martha Sanchez

Okay? And what type of promotion? How do you get the kids? How do people know about the program?

Michele Capps

It's been on our website. We have paid social as well, and our marketing team has been promoting it with the whole plan.

Martha Sanchez

Okay, do we have, like, digital information on it? I have a friend that is a principal in the Santa Ana Elementary School.

Michele Capps

I will get you the flyer for that.

Martha Sanchez

Yeah, thank you.

Barbara Bagneris

You know, sometime we forget when you're new, you don't know what we've done, yeah, something we've done every year. I'm asking questions. No, no, no, please do but and what I'll make the point is, like she said, this is one of our give back programs, so that means it's self funded. We're it's awesome. It's self promoted. So it's not like, you know, the fair, we bring it. Well, not like the fair, yeah, the fair, because we bring in vendors, we have people pay to come in. This is something that we are sponsoring. It's a self produced event. I guess it is awesome. Yeah. So it's our give back to the community.

Michele Capps Part of our market plan starts off with email list to the schools directly and all of the teachers, so early on in the year, in fact, probably last year, late in the year, we start going directly to the teachers, reminding them of all of the competitions so they can start teaching the kids what it is that they would need to do to be part of Our competitions.

Dimetria Jackson Does that outreach go beyond like Costa Mesa and Santa Ana? Is it all Orange County Schools?

Barbara Bagneris Yes, we used to have companies that came in and recruited, recruited seniors into their companies that we're not doing that anymore. I remember, probably be before covid. Am

Doug La Belle Yes, Chair Bagneris, I recall that as well, so I think.

Barbara Bagneris You're correct. I would love to see that come back.

Nick Kovacevich Is it because they're only hiring AI agents now?

James Canfield Yeah, we could do our on our own, because we wouldn't necessarily have contact.

Barbara Bagneris Yeah, but it's by the link, right? Yeah, okay, yeah, all right. Well, thank you. I'm looking forward to it, everybody, all board members. I encourage you to come on site one of those two days so that you can see how this all unfolds. And I like the chalk idea. Hopefully my Pinched Nerve, or wherever this is, will allow me to be able to get down and get some chalk activity, and I know the kids are going to love that so so thank you so much. We are now going to move on to our committee and liaison reports, and these are informational items to ensure compliance with the Bagley King Open Meeting act committee reports are only for the purpose of the committee chair, ad hoc committee members or liaison to provide a verbal update. Should the Board want to discuss any committee work item not already on the agenda, those would need to be agendized for a future board meeting. I do have one comment car, but we're going to wait till we get to entertainment task force. So we're going to start with our leadership committee report. And we, in fact, met Director Vice Chair Ruiz and see CEO and myself. And we don't have any special projects or anything. We did meet to get this board agenda planned for today and where our next meeting will be on April the eighth. Okay, no questions for me. We will go to the financial monitoring and Audit Committee director. Pham, I believe you're online, yep.

Newton Pham So we met on March 23 pretty uneventful, which is a good thing at this stage in the year, revenue for the month was essentially flat to budget or negative 10 or 9661 I guess you could say and then expenses for the month were favorable. To budget by about \$410,000 or \$20,000 and

primarily due to, you know, unfilled vacancies as typical and the timing of some expenditures year to date, proceeds are favorable to a budget by about a million dollars cash and cash investments ticked up slightly to 59 point 7 million. We also reviewed the outstanding \$65 receivables and recommended the write off to go to the board today. Next meeting is going to be on April 20.

Barbara Bagneris

Okay, thank you. Any questions for Director Pham, okay, we'll move on to the Facilities Committee. Director Kovacevich.

Nick Kovacevich

Yes, thank you. The Facilities Committee did meet on March 4, and we discussed the following capex projects, 2026, capital and major expenditure projects were reviewed and believe the summary documents attached to the what we disclose online. In terms of CapEx, staff updated the Committee on the Status of the 2026 projects. Staff has not been very busy. There's only 50 currently active projects, and eight are projected to be completed, and one project is currently on hold, so we are getting after it. And construction projects, phase two of the campground, restroom and showers staff provided the committee an update on the bids, anticipated construction schedule and total cost related to the project. CCA has continued to explore alternative options. However, based on the anticipated project costs and construction timeline, staff indicated it will move forward with the project as bid. Construction will commence September 2026, after the fair and I will say, having kind of been involved in this project, it wasn't ideal, I think we're in a much better place now. So I really commend the staff for getting us there, and I think I feel good about it, as does my colleague, Director Bilezikjian other we have staff provided an update on the current repairs taking place in parking lots H, A and B. The project has been amended to include an additional 4400 square feet of asphalt repairs, as well as 243,000 linear feet of additional crack fill. The schedule has been updated to ensure work continues but does not interfere with scheduled events, and I know it's a lot of logistics for them to manage, getting getting all these projects done on the parking lot that we use actively. So thank you guys for that. And we also were briefed on the ongoing maintenance and repairs taking place at Pac Amp, as CEO can mentioned earlier, the next Facilities Committee Meeting is tentatively scheduled for April 6, although I'm probably not, I'm gonna probably have to move that. Sorry, Summer, I've been a tough to schedule these days, and I know we don't have a committee report for the Governance Committee because it was reshuffled, but I do have good news. We've got a big in person meeting happening, finally tomorrow, so we'll have something to report at the next board meeting.

Barbara Bagneris

It sounds good. Let me ask you, I think I saw earlier on the CEO's report that there was restriping going on. Are we? Are we adding spaces with

that restriping, or...?

James Canfield

There's some reconfiguration. I think we'll we'll end up with a very similar number of spaces. We've done some work with with traffic patterns. We're adding some motorcycle spaces where or where we didn't have them in the past. There's a reconfiguration on some of the ADA spaces and a number of it.

Nick Kovacevich

And there's going to be some changes to some of the VIP parking for the fair, which I think is good logic that's being used to sort of reconfigure that, and I think it's going to be more efficient and effective.

Barbara Bagneris

So because now that the Lego building is gone, we get our spaces back, there is another spot that we're using?

James Canfield

We're going to put VIP now we're Director Kovacevich was just talking about the for the Pacific amphitheater, where we have the preferred parking, okay And yes, we're, we're finalizing our work right now with CCA to get this area out here restored, get the fencing down, get that restriped. Because, of course, it has to be restriped as well, so we'll have our kind of our traditional parking layout in there that that the boards used to.

Barbara Bagneris

Okay. Very good. Thank you. Director Kovacevich, thank you. My other favorite committee, Community Affairs Committee, I know we heard from her earlier, but Director Jackson.

Dimetria Jackson

Yes, one of my favorites as well, right? We met via this month. We met via email and text message and Tammy Tumbling. Hers name was presented to the committee, and everyone was in favor of proceeding with her as a recipient of the Women's History Month. I'm glad you everyone had a chance to meet her this morning. She seems like really dynamic personality, and she's doing wonderful things in the committee, excuse me, in the community. So I'm glad this committee was able to to meet her and recognize the work that she is doing. Our next meeting has will be determined, TBD, and we will be discussing, gosh, CEO Canfield. Do you recall right off April? I want to say it's Asian Civic, not sure.

James Canfield

Summer. Do you recall?

Summer Angus

It's Arab American Heritage.

Dimetria Jackson

Yes, you're right. Arabic, yes, Arab American History Month is for April. So if anyone has any recommendations, anyone knows, anyone who would be someone we should recognize. Please send me a message, as well as my co chair, Director, Rubalcava Garcia, and let us know you know who the person is and why you think we should recognize them. I'd really appreciate that. It always it helps

somebody comes from somebody that to you, you know, you know.

Nick Kovacevich One thing I'll add is, I've seen billboards up for the Menna festival that's happening here, and that's in June. Yes, June. And so that's Middle Eastern, North Africa, okay? And I actually know the promoter, so maybe I'll ask them if they have any recommendations. But maybe there could be, maybe they'd be willing to give some Menna tickets out to the recipient of this award. You know.

Barbara Bagneris Absolutely, yeah, great.

Dimetria Jackson Thank you you for that.

Barbara Bagneris And don't forget, make sure we're inviting them to the fair again.

Dimetria Jackson Exactly, absolutely, like we did last year. I would love to everybody come together. I think it's meaningful. And they seem and they seem really excited, and it's great to see everybody again. It's not just that one time, and we lose that connection. So I like to make sure we maintain a relationship with our recipients each month.

James Canfield Director Kovacevich, thanks for mentioning that, and I think I've shared that the Menna Festival is one of our two new grounds wise events, obviously, that that's a cultural event that we're very excited about. There. It will be all of the cultural activities. There will also be lots of entertainment. I know they were just out looking at adding the hanger to the program to do some to do some additional entertainment there. They're going to be using the amphitheater as well as large areas on the grounds, and that's in addition to fuel fest, which is the the customized import card event that will be drifting the heck out of our parking lot. So we're excited about that one, and that's an event that that's relocated from Los Angeles down to work with us. So we're excited about both of those, which are really grounds wide events.

Nick Kovacevich Yeah, and then there's the expectation of maybe another one in the fall?

James Canfield Yes, and yeah, we are looking we have dates on hold and are actively working with a promoter for another music festival in the fall that will be again a grounds wide, and that we're very excited about the possibility of some great name a list talent that we know is potentially in the pipeline for that.

Nick Kovacevich How many grounds wide events have we historically had outside of our own fair and *Imaginology*?

Dimetria Jackson Winter fest. Winter Fest.

Nick Kovacevich Winter fest got it, yeah, yeah, be great to track that, because that's, that's

a goal of ours, to get these year round events. You know, measured in number of events are really number of days, right? There's 365, days a year. And if we're have grounds wide events happening on even, you know, 20% of those days. I think it's that's huge. Yeah, great, great job.

James Canfield

Yeah, we certainly do over 120 events that are outside of the fair. But yes, some of those are smaller individual building events that don't attract as many folks. And then we have Sam sports and and Japan fair, and obviously those bring 10's of 1000s of people so and, you know, again, I think one of the goals that that the board has clearly outlined for us is expanding our non Fair Grounds wide events. And again, it's a big part of. Uh, just being part of the fabric of Orange County and and kind of bringing people in as their their town square, right? This is where we go for entertainment. This is where we go for education. This is where we go to buy the cool stuff that that we want to have and have access to. And we've got so such a diverse lifestyle here in Southern California, where you've got the ocean, got the mountains, you've got every kind of outdoor activity, and then you've got a great cultural scene as well, with with the cultural diversity that we have. So there are nothing but opportunities for for folks to use the grounds.

Dimetria Jackson

Sounds like a great place to live. CEO Canfield I request that a the list of all of the months who are recognizing different groups will be sent to the board so it's on everybody's radar. It may not be something until I do you know, maybe next, January, February, but at least they'll send me information. So it's top of mind.

James Canfield

Absolutely, we can do that.

Barbara Bagneris

Thank you. Thank you. Okay, so the last report is going to be entertainment Task Force, but before we do that, we're going to take public comment from Reggie Mundekis.

Reggie Mundekis

Hi, good morning, and thank for thank you for this opportunity to address you. I'm growing confused and perplexed by this committee, because I supported this committee when it was set up, and I thought I could be wrong on this, that the idea behind it was to make better use of the buildings and the facilities that we have, in other words, like look for oh, what could we be doing during the week when we have empty buildings? And what can we do be doing on weekends to bring in more events and a wider variety of events? Are there markets that we're missing, and I'm not seeing that happen. What I'm seeing it this committee for reasons which I have no idea why, why this is happening. It's becoming the every month there's like another building that comes forward that this committee want you know thinks is a good idea to build. I'm really uncomfortable with that, because I think that the plot is being lost. One idea of getting back on track is to look at what do

convention centers in the area do during the week? Okay, we all know that there's the NAM convention in Anaheim, and it's huge. It takes up, like most of Anaheim and the entire Anaheim Convention Center. Well, what are they doing on a Tuesday in March when Nam is not here? So you could look at Anaheim Convention Center, LA Convention Center, Ontario Convention Center, Pasadena Convention Center, Palm Springs Convention Center, Long Beach Convention Center and San Diego Convention Center. See what are they doing during the week, and what are they doing on the weekend, and find out, you know, what kind of facilities do they have? What size events are they doing? So that we can learn from that, because we have a good facility. People like it, people enjoy it. And I don't want to go running around building a bunch of buildings for the sake of building buildings. Okay, a parking garage is something we talked about for a long time. I'm okay with that, along with the other building improvements that we've talked about that make our existing facilities better. But I think that we need to pull back for a minute and focus and look for gaps in our schedule that we can fill in, and understand why there are gaps and how we can fill those in. Thank you.

Barbara Bagneris

Thank you for your comments. Reggie, we're going to take the report from the entertainment task force, so Director La Belle and Director Jackson. So director La Belle, would you like to take over?

Doug La Belle

Yes, if I could start out, can everybody hear me? Yes, okay, to respond a little bit to Reggie's comments. The charge that you gave us, Chair Bagneris was not only to look at the Pac Amp, action sports arena in the hangar in terms of how we could expand our entertainment options there, which we're certainly doing. James and Michele provide us a very specific update at each of our meetings. The Charge also included, are there other things that we can be looking at and doing that would expand our entertainment options to a year round basis, which director Kovacevic and James spoke to just a few minutes ago, it has been the direction of the board to obviously maximize what we can do. Not only to entertainment and educational options. And what we are looking at as a committee is a potentially a 12 to 15 acre year round complex that would have a variety of entertainment and educational uses. We are trying to get from 30,000 feet to 1500 feet in terms of our analysis, at our committee meeting on the 16th, we asked James to begin looking at what the potential revenue and obviously operating cost options would be for a facility yet to be determined. That facility, if we ultimately get there, would obviously serve many purposes. It would provide a year round branding expansion of the OC fair and Event Center. It could provide entertainment options. It could provide revenue options for our our foundations that support the support the fair one of the things that we're going to be doing after we have completed a more in depth

analysis at the staff and committee level, we'll be reaching out to our our corporate partners, RCS, ovations, maybe even some of our ongoing, long term fair vendors that support us to get their their input and their thoughts on what we might be able to do to create a more year round event that could Event Center, that could expand our ability to provide not only entertainment services, but educational services. One of the key things that we'll be looking at, Director Jackson raised this at our earlier meeting, the timing is perfect. I think everybody has realized or heard that the Los Angeles Dodgers have now have a sponsorship of the field at Dodger Stadium. One of the things that we need to be doing is looking at our ability to expand our option to bring in various sponsorships to do that, my understanding from Council is that's going to require some amendment to state law to give us as an entity the ability to to do that, whether we want to do it or not, is ultimately going to be a decision that the board is going to need to make. One of the things I've the committee suggested to to James is that we look at maybe Joe, a Gonzales, Jason, assisting us. I think it's a little late in the legislative session to be able to introduce something, but I think he might be able to find a way that we could tie something on to a bill that's being considered. So that's another thing that we're going to be looking at.

Doug La Belle

Yes, if I could start out, can everybody hear me? Yes, okay, to respond a little bit to Reggie's comments. The charge that you gave us, Chair Bagneris was not only to look at the PAC camp action sports arena in the hangar in terms of how we could expand our entertainment options there, which we're certainly doing. James and Michele provide us a very specific update at each of our meetings. The Charge also included, are there other things that we can be looking at and doing that would expand our entertainment options to a year round basis, which director Kovacevic and James spoke to just a few minutes ago, it has been the direction of the board to obviously maximize what we can do. Not only to entertainment and educational options. And what we are looking at as a committee is a potentially a 12 to 15 acre year round complex that would have a variety of entertainment and educational uses. We are trying to get from 30,000 feet to 1500 feet in terms of our analysis, at our committee meeting on the 16th, we asked James to begin looking at what the potential revenue and obviously operating cost options would be for a facility yet to be determined. That facility, if we ultimately get there, would obviously serve many purposes. It would provide a year round branding expansion of the OC fair and Event Center. It could provide entertainment options. It could provide revenue options for our our foundations that support the support the fair one of the things that we're going to be doing after we have completed a more in depth analysis at the staff and committee level, we'll be reaching out to our our corporate partners, RCS, ovations, maybe even some of our ongoing,

And again, we're at a point where we don't have enough information yet to make a specific recommendation to to the full board. Our objective as a committee is to try to be there by by the May meeting before we get into the full fair activities, so we can present to the board ideas or concepts that they can consider and act on. But again, we're just following the charge that was set forth for us to look at what what opportunities there are out there to to expand our entertainment base. So that would conclude my comments. We met on the 16th we'll be meeting again next month, and James and the staff will be following up with getting additional information that we requested as a committee to present to us at that meeting so we can move forward. From there, I'll turn it over to Director Jackson for any additional comments she would have.

Dimetria Jackson

Yes. Thank you. Chair La Belle, and just wanted to somewhat respond to Reggie's comments about use of the facilities, and we have, and we have been and we've continued to explore. I do appreciate the input about looking at the convention centers and others, but we're we've discussed those during our meetings, like, how can we make better use of places like the hangar, movie nights and things of that nature, just, you know, maybe opening it up so people can come and use it as another way, something else we can do here on our grounds, we have a lot of space. There's a lot of children. We can show family movies we talked about. Variety of uses for the action sports arena. I mean, a lot has to go into that, but just using those venues that kind of sit idle outside of the fair, is there a way we can use them, you know, kind of off their seasons and cycles. So just to let you know that those are part of the discussions and topics of but I do appreciate looking at convention centers as well, and we will do we will definitely explore that. So thank you for that recommendation. But I just want to let you know and let everyone know that that is something that we are exploring other uses for our current buildings, especially non fair time.

Barbara Bagneris

Okay, let me make this comment about the purpose of the committee, in coordination with staff, you're providing advisory input on programming categories, genres, themes, options and objectives for the entertaining entertainment programming at all district entertainment venues. And so when you're conferring with staff, and they're going to be able to come back and tell us the things that we can we can reasonably look at well before it would come to the board. So just want to make sure that I'm clarifying that what the purpose of that of the committee is okay.

Dimetria Jackson

We're still I guess it's still in brainstorming stage with a lot of things. So sometimes we have ideas and we think they're fantastic, and then we'll mention it to CEO Kentville, and he was like, or it's been explored, or

maybe not, that won't help because of the sound, or we can't use the flooring, and we'll have to bring something in for the ASA. And, you know, so they may in our heads to sound really wonderful, but you may not hear about those. May not bring them toward, you know, forward to the committee, sorry for the board to hear and present at the board meeting, because they might have already been. I want to say, how to say it nicely dismissed. Stopped out, no, you can't do that next.

Barbara Bagneris And I think, as you confer with staff, I think all that's been.

Dimetria Jackson Yes, yes, and that's what they're doing, and that's what they're they're analyzing things and letting us know what is feasible in the nicest way possible.

James Canfield Yes, and Director Jackson, I love to add and director La Belle. There's a considerable amount of discussion about programming in the existing venues. And, you know, yes, some discussion about, Wow, do we need? Are there changes or modifications that need to be made in order to do that? So this, the quote, unquote entertainment center, is one of the topics that has been discussed, and we're certainly in the learning phase of that, to really understand what that looks like, what what space it requires, what kind of costs are there, and taking a look at what the potential revenue streams are that can come out of something like that, you know, certainly understanding the impact on on the grounds. And yes, we do have a significant footprint here, and then a lot of it gets used, especially during the fair and and for our larger events. So we'll have to balance all of those things out for the committee, and then we'll flesh out some of their their thoughts, and put some tests of reasonableness to it and and and then it can come back to the board if there's a recommendation to do something or not.

Dimetria Jackson Yeah. And in addition, it's not always what's profitable. We talked about that too. Some things like the Centennial Farms, they're just, you know, good for the community. So we've weighed those ideas and options as well. So some of that might be brought forth in the future.

Barbara Bagneris Okay? Director Kovacevich.

Nick Kovacevich Yeah, just a quick question on director La Belle mentioned, what are the restrictions, just to understand on the sponsorship that was mentioned?

James Canfield If I could call on Josh, our attorney, to maybe answer that question.

Josh Caplan And I remember Doug, we had some discussions years back on some sponsorship limitations, but I'll have to confirm this. I don't want to state it on the record sitting here at this meeting, but I think the district has the authority to effectively sell naming rights for buildings and

fields. There's some limitations, though, you may need certain approvals, for example, from CDFA, depending upon the duration of those naming rights sponsorship agreements. But I think this discussion may have come up within the context of allowing a related nonprofit the ability to sell naming rights on behalf of the district, and that would be prohibited. So I will go back and confirm that my thought here is correct, so that the board has clear guidance on its ability to use this as another source of revenue in terms of sponsorship, naming, right opportunities.

Barbara Bagneris Okay, thank you. Great. Report back to us next, next month. Yes, okay, thank you. Alright. Thank you for all the committee reports. We're now going to move on to our next agenda item, which is upcoming events preview, and turn it over to Michele. That's the upcoming events. Alright? Thank you. Any questions for Michele about any upcoming events?

James Canfield If I could make a quick comment, and certainly I want to kind of talk about the walk into it program. We had a farm discovery days, yesterday and Tuesday, sorry, Wednesday, Tuesday, Thursday, whatever. It all runs together at the OC fair and Event Center because it's just fun all the time, but it was fascinating to see. And obviously the kids love the different animals and things, but to actually see the kids interacting with the little miniature horses is incredible, because otherwise, you know, a little kid goes up to a horse, a horse is a mile high, right? They're giant. And to see the little kids, and there was this group of kids, and they were combing the the manes of these little tiny horses. And one of the girls was like braiding the mane. It was the most adorable thing I ever I think I sent a picture to the board of that, but it's, it's just so great because it gives kids access to an animal that they normally would never have up that close. And it's such a friendly, welcoming visit. Anyway, grew up around horses, so I just was really touched by that. I thought it was incredible.

Barbara Bagneris All right. Well, thank you.

Robert Ruiz Yeah, you know, I just have a question, if I may, yes, Michele, I thought I saw on the on the website, maybe I missed it. Here. Are we having the air water, the ultimate Porsche experience next month? We are okay because I didn't see it on there, okay because I was asked about it.

Michele Capps After our next board meeting.

Robert Ruiz Got it,nice. Okay, great. Looking forward to that one. Thank you.

Barbara Bagneris keep debating if I'm gonna make this comment about tiny fest or not. I had to go from my annual four to five year bone density. As you get

older, they do the bone density. And so I've gone from five three and a half at my height, at my highest, to five two. So every time I hear tiny I perk up gravity. All right. Um, thank you for those updates. And we're going to now do our board of directors matters of information, and we're going to start with our Zoom Room first, so Director La Belle, then Director Pham.

Doug La Belle

Thank you, Barbara. Can you hear me? Yes? Okay. First of all, congratulations again to Michael. Glad to have you aboard and looking forward to all of the good things we're going to be able to accomplish over the next year or so. Great meeting. Barbara, I think the update on *Imaginology* was fantastic. We've obviously been doing that for a number of years now, and I think it gives a significant number of things back to the community. Not everything we do needs to generate revenue, but we need to have the ability to obviously provide these kind of programs, and I think that's what the OC fair does, gives us the opportunity to give back a lot of things with that. That would conclude my comments, wish everybody a Happy Easter and happy birthday to Director Jackson, and that's it.

Barbara Bagneris

That takes that surprise away. Okay, thank you, Director La Belle, it's good to have you in attendance today. Director Pham.

Newton Pham

Yeah, Happy Birthday Demetria, and welcome to our new CEO. Appreciate the the the efficient meeting today.

Barbara Bagneris

All right, thank you, yeah, thank you for this slide.

James Canfield

Yes, sorry I Yeah. Was my fault. I let the cat out of the bag. But since we're talking about it now, let's put it up.

Barbara Bagneris

I'm just glad other people know. Okay, so now we're going to go around the room. We're going to start with the birthday girl.

Dimetria Jackson

It was a good meeting. Thank you for everybody for your input. And I enjoyed hearing about the I have not been to *Imaginology*. This will be my first time going. I've always seem to be traveling when it's being held. So I've looked like, I think I'm in town, so I'm looking forward to being there and at least bringing my daughter. I'm not sure if my my teens will be joining me, but my daughter definitely will be there, so I'm excited about that. I really enjoyed meeting however, briefly missed Tammy tumbling this morning. I think her impact. I love the fact that she's, you know, interested in working with other groups, and I see that there couldn't be some sort of synergy going forward, which was great, which I wasn't even thinking about, you know, when her name came up, but I think that will be worked in the future. So that was wonderful. As I said, I love being part of this, this committee, and our outreach to the

communities, just it well, you know, makes me feel good that we can bring people to light that we may or may not know or have heard of before. We find out about people, and they found out about us too. So it's kind of a give and take, which I love. Thank you for the birthday wishes. Sorry I missed the last meeting too. Was my first meeting since I've been on the board, I felt I was in Japan. I might just go to the Yeah, I might just continue it, continue to celebration. So I was out of the country, so I missed the meeting, and it was felt like, Oh, should I call in? But I believe it was about two o'clock in the morning when the meeting was going to.

Barbara Bagneris Yes, you should have called in. You're right, right.

Dimetria Jackson Yeah, you're right next time. So I'm glad to hope you guys had a wonderful meeting. And thank you every time I come here, I'm always happy to be part of this group and to interact with you wonderful people who care so much about this property and the work that we do. So thank you all great.

Barbara Bagneris I'm going to go across the room now to Director Sanchez Cannady.

Martha Sanchez Thank you. Well, first Happy Birthday, Dimetra. I'm really excited to learn about this property and exactly you know what we're doing here this Imagine ology sounds terrific. I love that we are giving back to the community, and especially for the kids, you know. And STEM is such a great program. So super excited to attend that and see how that goes. And then thank you to James for all your work and the upcoming fair, the entertainment for the fair super excited about that, so just happy to be here.

James Canfield Thank you. Well, I do have to say I'm spoiled, because we have a great team, and I keep saying My job is to stay out of the way and let them do great work. So but I'm happy to report our success.

Barbara Bagneris All right, and we're going to now go back over here to Director Kovacevich.

Nick Kovacevich Happy belated birthday. I checked my calendar to make sure it was on. There it was. I forgot to text you. I guess it helps if you look at your calendar. I also noticed when I looked at my calendar, was Michele Richard's birthday today, and she already got a shout out today, and I know she watches these board meetings. So happy birthday to Michele, and thank her for her continued support of the organization and for really, you know, doing such a good job to set the stage for the efforts that we're making now to take it to the next level when we talk about year round events and all of the amazing things going on. So thank you guys for the report today. Thank you for the work that you do. And I'm

glad to see that the meetings are going so smooth with our Chair Bagneris, look at this, 11:14, yes. I mean, I could never do anything like this when I was chair.

Barbara Bagneris Thank you. Director Ruiz.

Robert Ruiz Thank you. And I just wanted to echo the comments of my fellow directors, happy birthday, Dimetria, and Happy Birthday, Michele, if you're watching us. And again, great meeting James. Great work staff, everyone. Madam Chair, thank you for keeping the meetings light and short, because the first pitch of the angels is in an hour and 45 minutes. And I want to thank you for that.

Nick Kovacevich No wonder you weren't you were in agreement with the Yes.

Robert Ruiz And other than that, I want to wish everyone a Happy Easter, and today's opening day of baseball, they should be a national holiday, but it's not. But other than that, hope everyone has a great rest of the week.

Barbara Bagneris Thank you. Thank you everyone for your comments. I always love going around the room to hear what's going on, what's on people's minds and hearts. So happy birthday, Sora. My soror Dimetria, I always have to be careful. I used to call Ashley my soror by mistake, but now I really do have someone. But Happy birthday to you and Michele, if you're looking, I know we're small on the camera, but Happy birthday to you. We. Miss you, but we know that you're doing good things in Atlanta. Wish everybody a Happy Easter. Could never thank the staff enough for getting us to this point, and those who came in, I'm finished cutting that if I can, when we're done, and I took my time, but it looks like, if you push it, you know, keep it going. You don't have to, you know, slow up like I did, but that was a great demonstration, and I love it. I stole James, I switched him because I wanted the elephant. So even if I don't put it out properly, I've got one that looks good. And want to thank summer as always. And RJ, who sit over there so patiently as we go through these meetings, want to thank them as well. And I think that is all that I have. I'll go back to you, Director Ruiz.

Robert Ruiz One last one I wanted to thank a member in the audience for always participating in our meetings. That is Reggie. Thank you for your input. Always be we're always being here. Greatly appreciate it absolutely.

Barbara Bagneris I can't say that enough. So thank you. Appreciate your comments. Our next board meeting will be April 23 and with that, there's nothing else. Meeting adjourned.