



## Board of Directors Meeting

April 27, 2023

Good morning.

The meeting will begin just after 9:30 a.m. For members of the public on Zoom – for Public Comment, please use the chat function to communicate to the meeting secretary to indicate which agenda items you would like to speak to.

Please keep your device on mute until called upon to speak.

If using the Zoom dial-in option, use \*6 to mute and un-mute your phone.

*Please take notice that this public meeting of the 32nd District Agricultural Association, a California state institution, is being recorded using video recording equipment. Please also take notice that the 32nd District Agricultural Association will release video recordings of its public meetings where required under California law.*

**Please keep your device on mute**

The Mission of OCFEC is...

Creating equitable community access to  
agriculture, entertainment, cultural and  
educational experiences



### 3. Pledge of Allegiance



## 4. Roll Call

### Board of Directors

Chair Newton Pham

Vice Chair Nick Kovacevich

Director Doug La Belle

Director Natalie Rubalcava-Garcia

Director Sandra Cervantes

Director Robert Ruiz

Director Barbara Bagneris



## 5. Minutes

### **A. Board meeting held March 23, 2023**

#### Action Item



## 6. Matters of Public Comment

Public comment is allowed on issues NOT on the current agenda. However, no debate by the Board shall be permitted on such public comments, and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on an agenda item. Speakers are requested to sign in prior to the start of the meeting and are limited to three minutes.

Comments will be accepted on all other agenda items at the time each item is listed on the agenda. Speakers wishing to address the Board on items on the agenda are requested to sign in prior to the start of the meeting and identify the agenda item(s) on which you desire to address the Board. Speakers are limited to three minutes.



## 7. Consent Calendar

All matters listed under Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion by category in the order listed below. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section.

Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.



## 8A. Annual Consideration and Vote on the Number of Discounted Fair Admission Tickets and Parking Passes to Allocate to Centennial Farm Foundation Board Members

According to the MOU between the 32nd District Agricultural Association and the Centennial Farm Foundation, the “District, at its sole discretion, may provide to each active Foundation Board member one (1) complimentary pass to District’s annual county fair, which pass may include an F Lot parking hang tag. The type and quantity of additional complimentary passes will be assessed by the District on an annual basis.”

In 2022, the Board of Directors voted to provide one F-Lot parking pass and one complimentary pass to each day of the annual OC Fair to each active Foundation Board member, along with the ability to purchase up to ten (10) general admission fair passes at a cost of \$2 each.





## 8A. Annual Consideration and Vote on the Number of Discounted Fair Admission Tickets and Parking Passes to Allocate to Centennial Farm Foundation Board Members

### **RECOMMENDATION:**

It is the recommendation of the Community Affairs Committee and staff to approve the same ticket allotment for each active Centennial Farm Foundation Board member as in 2022: one complimentary F-Lot parking pass and one complimentary pass to each day of the 2023 OC Fair, along with the ability to purchase up to ten (10) general admission fair passes at a cost of \$2 each.



## 8B. Review of and Vote on Whether or Not to Approve Serenity Walk Donation Plan Agreement with Heroes Hall Veterans Foundation

At the March 2023 meeting, the Board of Directors voted unanimously to have staff move forward with entering into an agreement with the Heroes Hall Veterans Foundation to coordinate and manage a donation plan to provide engraved pavers and benches for the Serenity Walk at Heroes Hall.

Staff drafted an agreement which was reviewed by legal counsel for both the District and the Foundation. The draft agreement is attached.

### **RECOMMENDATION:**

It is the recommendation of staff to approve the Serenity Walk donation plan agreement with the Heroes Hall Veterans Foundation.



# 8C. Staff Recap of Imaginology 2023 Event

## **INFORMATION ITEM:**

Imaginology 2023 was held April 15-16. Imaginology is the OC Fair & Event Center's second largest self-produced event and its largest community give-back of the year. Staff will present a recap of this year's event.





# IMAGINOLOGY

⚙️ POWER YOUR ⚙️  
IMAGINATION

**April 15-16, 2023**



Orange County  
4-H

IMAGINOLOGY

























Informational text or label next to the license plate artwork.



Informational text or label next to the fish artwork.















# CATELLO BAGRE

¡3 simples pasos para pescar!  
¡3 simple steps to catch!

1.

Slip sinker on line.

Coloca un plomo en la línea principal.

3.

Tie hook on end of line.

Amarra el anzuelo al final de la línea de pesca.

California Department of Fish and Wildlife

www.fishinginthebay.com























*Thank you to  
our 2023  
Imaginology  
Sponsors...*





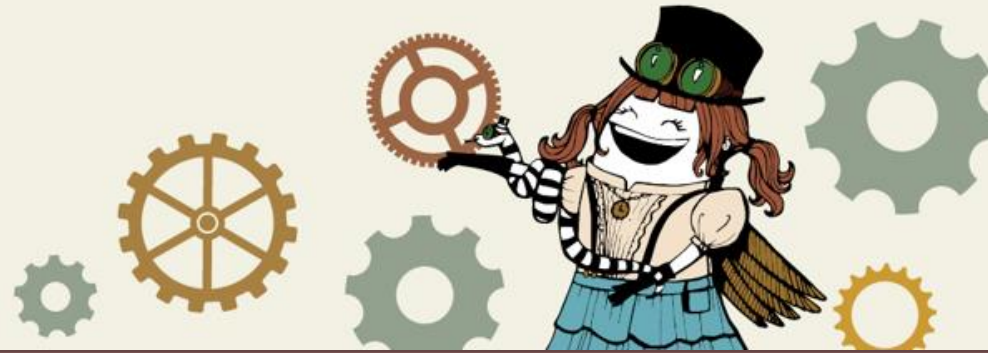
# Congratulations to Kenyetta Davis of Long Beach

THE WINNER OF THE IMAGINOLOGY GETAWAY CONTEST

THANK YOU TO  FOR THE COOL SWAG

**IMAGINOLOGY**  
• POWER YOUR •  
IMAGINATION  
April 15-16

S.T.E.A.M. Makeshops | Demonstrations | Entertainment



## Enter To Win a Weekend Getaway

- 2 Night Hotel Stay
- 2 Days at Imaginology
- Dinner for 2
- Free Meals at 

[Enter Now](#)

**IMAGINOLOGY**  
• POWER YOUR •  
IMAGINATION  
April 15-16

S.T.E.A.M. Makeshops | Demonstrations | Entertainment



2024

**IMAGINOLOGY**

⚙️ POWER YOUR ⚙️

**IMAGINATION**

— AT THE OC FAIRGROUNDS —

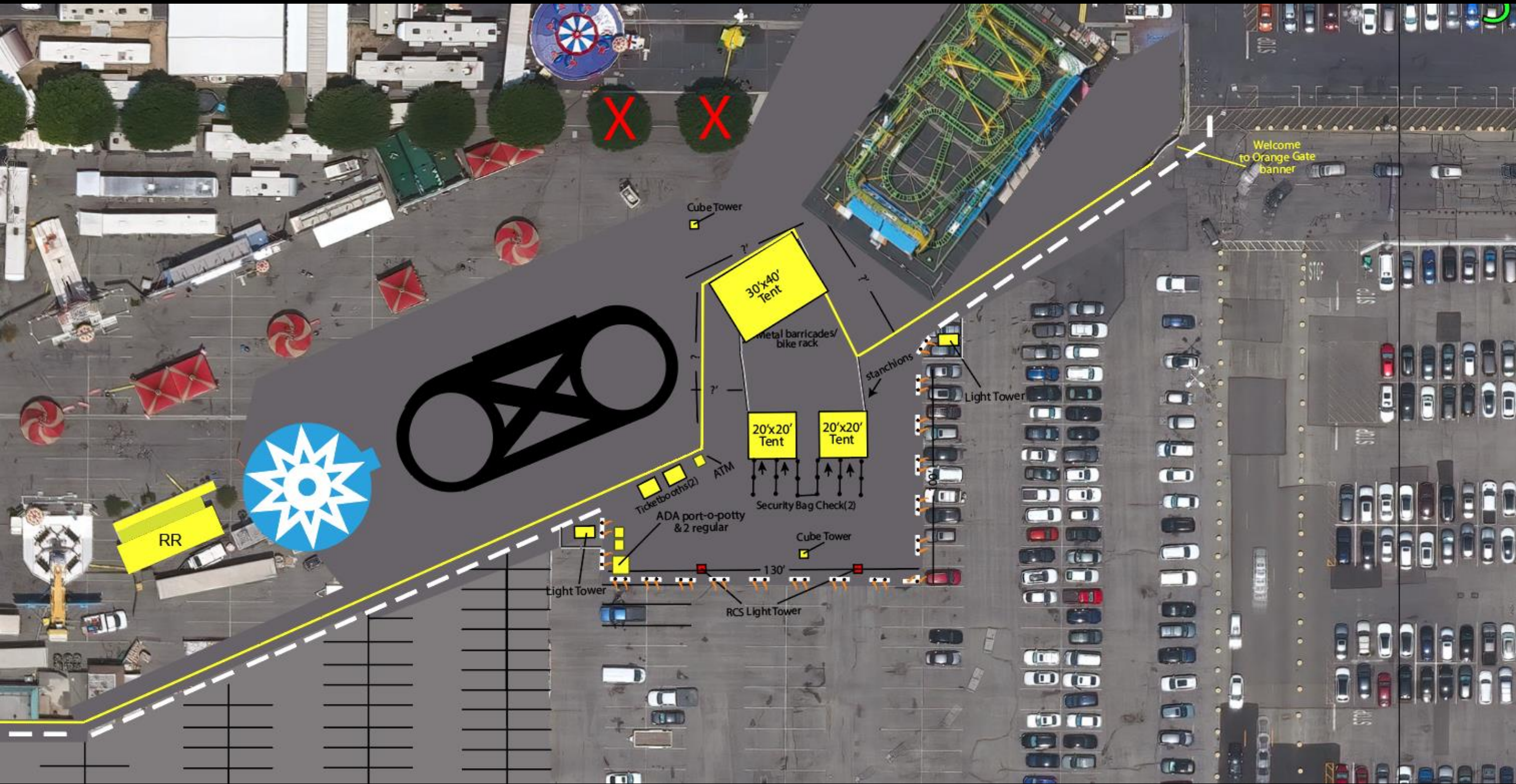
**April 13 – 14**

# 8D. Staff Presentation of Layout and Operational Changes Planned for 2023 OC Fair

## **INFORMATION ITEM:**

The annual OC Fair preview presentation is typically presented by staff in June of each year. However, the 2023 OC Fair will include some important layout and operational changes and additions which staff will introduce to the Board and public this month.





Welcome to Orange Gate banner

Cube Tower

30'x40' Tent

Metal barricades/bike rack

stanchions

Light Tower

20'x20' Tent

20'x20' Tent

Security Bag Check (2)

ATM

Ticket booths (2)

ADA port-o-potty & 2 regular

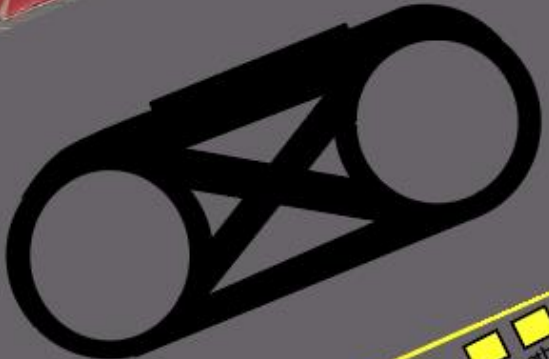
Cube Tower

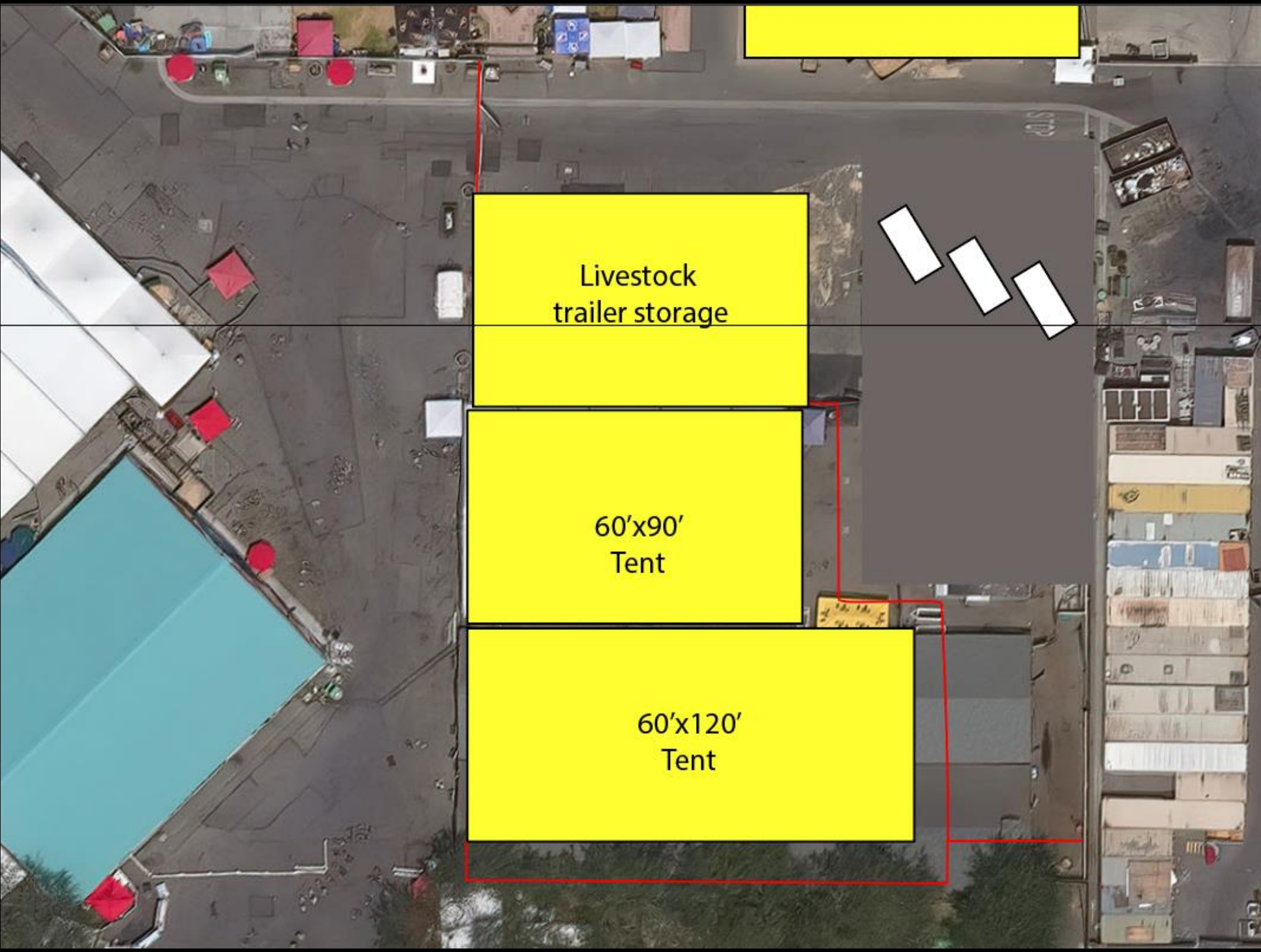
Light Tower

RCS Light Tower

130'

RR





Livestock  
trailer storage

60'x90'  
Tent

60'x120'  
Tent



New Fenceline



★ WELCOME TO THE ★  
**WESTERN SALOON**

PENDELTON  
WHISKY

★ WELCOME TO THE ★  
**WESTERN SALOON**

PENDELTON  
WHISKY

WESTERN SALOON WESTERN SALOON WESTERN SALOON

WESTERN SALOON WESTERN SALOON WESTERN SALOON





WATER

CHILLED WATER

FILL HERE

FILL HERE



# 8E. Committee/Ad Hoc Committee/Liaison Reports

## INFORMATION ITEM:

To assure compliance with the Bagley-Keene Open Meeting Act, Committee reports are only for the purpose of the Committee chair, Ad Hoc Committee members or Liaison to provide a verbal update. Should the Board want to discuss any Committee work item not already on the agenda; those would need to be agendized for a future Board meeting.

- i. **Leadership Committee** (Chair Pham, Committee Chair; Vice Chair Kovacevich)
- ii. **Financial Monitoring and Audit Committee** (Director Kovacevich, Committee Chair; Director Bagneris)
- iii. **Facilities Committee** (Director Ruiz, Committee Chair; Director La Belle)
- iv. **Governance Committee** (Director Cervantes, Committee Chair; Director Rubalcava-Garcia)
- v. **Community Affairs Committee** (Director Bagneris, Committee Chair; Chair Pham)
- vi. **Entertainment and Business Development Committee** (Director Rubalcava-Garcia, Committee Chair; Director Cervantes)



# For the Month Ended March 31, 2023

	<b>Actual</b>	<b>Budget</b>	<b>Variance</b> Favorable (Unfavorable)
YTD Revenue	\$ 3,136,223	\$ 2,312,850	\$ 823,373
YTD Expenses	<u>\$ 6,451,227</u>	<u>\$ 7,882,928</u>	<u>\$ 1,431,701</u>
YTD Net Proceeds (Deficit)	<u>(\$ 3,315,004)</u>	<u>(\$ 5,570,078)</u>	<u>\$ 2,255,074</u>



# Equestrian Center (Dept. 25)

## For the Month Ended March 31, 2023

	<b>Actual</b>	<b>Budget</b>	<b>Variance</b> Favorable (Unfavorable)
YTD Revenue	\$ 376,787	\$ 352,266	\$ 24,521
YTD Expenses	<u>\$ 672,288</u>	<u>\$ 709,315</u>	<u>\$ 37,026</u>
YTD Net Proceeds (Deficit)	<u>(\$ 295,501)</u>	<u>(\$ 357,049)</u>	<u>\$ 61,547</u>



# Cash and Cash Equivalents

	<u>March 31, 2023</u>	<u>March 31, 2022</u>
Cash on Hand	\$ 779,566	\$ 1,803,547
Investments	<u>\$68,974,114</u>	<u>\$58,995,326</u>
Total Cash and Cash Equivalents	<u>\$69,753,680</u>	<u>\$60,798,873</u>
Year over Year Increase	<u>\$ 8,954,807</u>	
Year over Year % Increase	14.73%	



# SERENITY WALK at HEROES HALL



PLAZA AS VIEWED FROM LAWN AREA  
LOOKING WEST, FROM LAWN

SECTION/ELEVATION





































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PumpMaster TELESECT 18118





















# 8E. Committee/Ad Hoc Committee/Liaison Reports

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# 9. Closed Session

**A. Pending Litigation** – The Board will meet in closed session to consult with legal counsel regarding the following pending litigation. [Gov. Code section 11126(e).]

- i. To confer with and receive advice from legal counsel regarding potential litigation involving the 32nd District Agricultural Association. Based on existing facts and circumstances, the Board of Directors will decide whether to initiate litigation. (Govt. Code, § 11126, subd. (e).)
- ii. To confer with and receive advice from legal counsel regarding potential litigation involving the 32nd District Agricultural Association. Based on existing facts and circumstances, there is significant exposure to litigation against the 32nd District Agricultural Association. (Govt. Code, § 11126, subd. (e).)
- iii. To confer with counsel, discuss, and consider the following pending litigation to which the 32nd DAA is a party. B&L Productions, Inc., et al., v. Gavin Newsom, et al., U.S. District Court for the Central District of California, Case No. 8:22-cv-01518 (JDEx)
- iv. To confer with counsel, discuss, and consider the following pending litigation to which the 32nd DAA is a party. B&L Productions, Inc., et al., v. Gavin Newsom, et al., U.S. District Court for the Central District of California, Case No. 8:22-cv-01518 (JDEx)





# 10. CEO's Operational Announcements & Updates



# 10. CEO's Operational Announcements & Updates



# EVENTS UPDATE



Apr 27



Apr 29



Apr 29 Harley Night #1  
May 13 Knobby Night  
May 20 Speedway/Hooligans



May 5 - 7



May 12 - 14



May 20



May 20



# EVENTS UPDATE



Thursdays



# EVENTS UPDATE

## Centennial Farm & Heroes Hall



SUCCESSFULLY GROWING  
YOUR OWN AVOCADO TREES

APRIL 29



IT'S TEA TIME -  
HOW TO HOST A TEA-RIFIC  
TEA PARTY FOR ANY OCCASION!

MAY 13

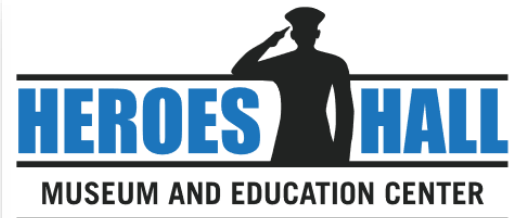


VETERANS STORYTELLING PROJECT



May 13





# 11. Board of Directors Matters of Information

Next Board Meeting

May 25, 2023

