



BOARD OF DIRECTORS AGENDA REPORT

MEETING DATE: **APRIL 27, 2023** ITEM: **8C**

SUBJECT: **Staff Recap of Imaginology 2023 Event**

DATE: April 21, 2023

FROM: Michele Richards, CEO

PRESENTATION BY: Joan Hamill, Chief Business Development Officer

Information Item

BACKGROUND

Imaginology 2023 was held April 15-16. Imaginology is the OC Fair & Event Center's second largest self-produced event and its largest community give-back of the year. Staff will present a recap of this year's event.