

#### In the Matter Of:

### O.C. FAIR AND EVENT CENTER

### **BOARD OF DIRECTORS MEETING**

November 17, 2022

Case No:

**CERTIFIED COPY** 

-	THE MACROS OF A
1	IN THE MATTER OF:
2	32ND DISTRICT AGRICULTURAL ASSOCIATION
3	ORANGE COUNTY FAIR AND EVENT CENTER
4	BOARD OF DIRECTORS MEETING
5	NOVEMBER 17, 2022
6	9:30 a.m.
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9	Meeting of the OCFEC Board of Directors, stenographically
10	reported by Charissa De La Torre, a stenographer, commencing at 9:30 a.m. and ending at 12:20 p.m., Thursday,
11	NOVEMBER 17, 2022, at 88 Fair Drive, Costa Mesa, California and Zoom.
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1	APPEARANCES OF BOARD MEMBERS:
2	Newton Pham, Chair Nick Kovacevich, Vice Chair
3	Doug La Belle, Chair Natalie Rubalcava-Garcia, Member
4	Sandra Cervantes, Member Ashleigh Aitken, Member
5	Robert Ruiz, Member
6	
7	ALSO PRESENT:
8	Michelle Richards, Chief Executive Officer Ken Karns, Chief Operating Officer Joan Hamill, Chief Business Development Officer
10	Josh Caplan, Deputy Attorney General Summer Angus, Meeting Secretary
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15	PUBLIC SPEAKERS: Reggie Mundekis
16	David "DL" Silva Greg Silva
17	Jeanine Robbins Mike Robbins
18	Aileen Anderson Leigh-Ann Kazolas
19	Brian Cummings Sonia Jahn
20	Carolyn Beaver Claudia Berglund
21	Gibran Stout Lisa Sabo
22	Tom Conklin
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1	32ND DISTRICT AGRICULTURAL ASSOCIATION
2	ORANGE COUNTY FAIR AND EVENT CENTER
3	BOARD OF DIRECTORS MEETING
4	THURSDAY, NOVEMBER 17, 2022
5	9:30 A.M.
6	
7	CHAIR PHAM: All right. Calling this meeting to
8	order. Welcome, everyone. Before we start everything, we
9	have a special presentation. Before we get started on the
10	agenda, I'll turn it over to Doug to present the print of the
11	Sky Hawk painting to Ed Arnold.
12	MR. LA BELLE: Thank you, Chair Pham. Mr. Arnold,
13	can I ask you to come up here? I have known Ed for 40 years,
14	but the first 30 was on TV as I saw him. I think everyone
15	knows that Ed was a long-time broadcaster and sportscaster
16	with KTLA and KNBC Eyewitness News. And he has been a
17	long-time supporter. He has been in Orange County since the
18	late 50s, a Marine, he came to Orange County and he stayed,
19	as most people did. Ed has been a very, very strong
20	supporter of veterans. Both during his tenure and working
21	and since his retirement. He also was instrumental of
22	getting the original Skyhawk moved to the Civic Center in
23	Santa Ana, and then was very helpful to the District and the
24	foundation in getting the Skyhawk moved to his permanent
25	location, forever at the Heroes Hall Veterans Museum. And on



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behalf of the Heroes Hall Veteran's Foundation, board members Nick Baradino, the President, and all the board members, as well as the District, it is our pleasure -- honor, to present you with the first print of the original photo -- of the original painting by a local artist.

Let me take this off. Just give me a hand here. The original is on permanent display in the Heroes Hall Veterans Museum. So what you see is the A-4 Skyhawk. It's got Marines on the side, which is the current designation out there. And we want to present this to you. And thank you, again, very much for all you have done for veterans.

VICE CHAIR KOVACEVICH: Thank you.

MR. LA BELLE: Thank you. We'll have someone help you get it to the car. And there's a sign on the back that tells you a little bit about it, so, perfect.

MR. ARNOLD: Thank you, Doug. I'm very emotional because of what we went through to get this initially. You know, and then to see the way it was treated by the government and the county, and then Santa Ana. And then, thank the good Lord that we had the wonderful people here at the fairgrounds and Nick and Bobby, Nick, Donald. The things that they did to get this aircraft moved, it was not an easy — to get them out in the first place, we went through hell and back. And went through many years, it was about to be abandoned. When I found out about it and we got some

1	really wonderful people. Because the Marines have made the
2	county grow the way it did because of that base. And again,
3	politics played its silly, stupid games again, and the base
4	disappeared. But that's a different story. But this means
5	so much to me because of the amount of time, the years, the
6	tears, and the money that went into it. And I thank you very
7	much and, Michelle, I'm so grateful that the fairgrounds is
8	the landing place, the final landing place, because it will
9	stay here until long after I'm gone.
10	MR. LA BELLE: If somebody could assist Mr. Arnold?
11	And again, I hope you have a place. All right.
12	MR. ARNOLD: I can guarantee you where it's going to
13	go.
<ul><li>13</li><li>14</li></ul>	go.  MR. LA BELLE: Thanks again, Ed.
14	MR. LA BELLE: Thanks again, Ed.
14 15	MR. LA BELLE: Thanks again, Ed.  MR. ARNOLD: Thank you, all. Thank you very much.
14 15 16	MR. LA BELLE: Thanks again, Ed.  MR. ARNOLD: Thank you, all. Thank you very much.  MR. LA BELLE: Thank you.
14 15 16 17	MR. LA BELLE: Thanks again, Ed.  MR. ARNOLD: Thank you, all. Thank you very much.  MR. LA BELLE: Thank you.  CHAIR PHAM: All right. Thanks, Ed. Actually, this
14 15 16 17 18	MR. LA BELLE: Thanks again, Ed.  MR. ARNOLD: Thank you, all. Thank you very much.  MR. LA BELLE: Thank you.  CHAIR PHAM: All right. Thanks, Ed. Actually, this is the Call to Order.
14 15 16 17 18 19	MR. LA BELLE: Thanks again, Ed.  MR. ARNOLD: Thank you, all. Thank you very much.  MR. LA BELLE: Thank you.  CHAIR PHAM: All right. Thanks, Ed. Actually, this is the Call to Order.  All matters noted on this agenda on any category may
14 15 16 17 18 19 20	MR. LA BELLE: Thanks again, Ed.  MR. ARNOLD: Thank you, all. Thank you very much.  MR. LA BELLE: Thank you.  CHAIR PHAM: All right. Thanks, Ed. Actually, this is the Call to Order.  All matters noted on this agenda on any category may be considered for action as listed. Any item not so noted,
14 15 16 17 18 19 20 21	MR. LA BELLE: Thanks again, Ed.  MR. ARNOLD: Thank you, all. Thank you very much.  MR. LA BELLE: Thank you.  CHAIR PHAM: All right. Thanks, Ed. Actually, this is the Call to Order.  All matters noted on this agenda on any category may be considered for action as listed. Any item not so noted, may be considered items listed on this agenda may be
14 15 16 17 18 19 20 21 22	MR. LA BELLE: Thanks again, Ed.  MR. ARNOLD: Thank you, all. Thank you very much.  MR. LA BELLE: Thank you.  CHAIR PHAM: All right. Thanks, Ed. Actually, this is the Call to Order.  All matters noted on this agenda on any category may be considered for action as listed. Any item not so noted, may be considered items listed on this agenda may be considered in any order. At the discretion of the

1	lead us for the Pledge of Allegiance.
2	MR. LA BELLE: My pleasure.
3	(Pledge of Allegiance.)
4	CHAIR PHAM: Summer, can you take roll?
5	MS. ANGUS: Chair Pham?
6	CHAIR PHAM: Here.
7	MS. ANGUS: Vice Chair Kovacevich?
8	VICE CHAIR KOVACEVICH: Here.
9	MS. ANGUS: Director La Belle?
10	MR. LA BELLE: Here.
11	MS. ANGUS: Director Rubalcava-Garcia?
12	MS. RUBALCAVA-GARCIA: Here.
13	MS. ANGUS: Director Cervantes?
14	MS. CERVANTES: Here.
15	MS. ANGUS: Director Ruiz?
16	MR. RUIZ: Here.
17	MS. ANGUS: Director Bagneris?
18	(No answer)
19	MS. ANGUS: Director Bagneris?
20	Just for the record, I do show her on Zoom, but the
21	microphone is not on.
22	And then, Director Aitken?
23	MS. AITKEN: Here.
24	MS. ANGUS: Thank you.
25	CHAIR PHAM: She mentioned she'll dial-in.



1	MS. ANGUS: Is there a motion to approve the minutes
2	from the October Board Meeting?
3	MR. LA BELLE: So moved.
4	MR. RUIZ: This is Director Ruiz, I second.
5	MS. CERVANTES: I have a couple of questions. This
6	is Sandra. Comments, Director Cervantes.
7	CHAIR PHAM: Do I I acknowledge that. Go ahead,
8	Sandra.
9	MS. CERVANTES: Thank you so much.
10	Well, again, congratulations, Director Pham.
11	Listening back to the video, I did state and asked that for
12	the record that we do document, that it be documented,
13	unfortunately, on the no-shows, for six no-shows in 2021, and
14	four no-shows in 2022, and six no shows in 2021, and that's
15	not on the minutes.
16	CHAIR PHAM: Yeah, we can add those. And then do we
17	have to vote on that?
18	MS. RICHARDS: As amended.
19	MR. KARNS: Yeah, you would have to have the Board
20	approve on the minutes as amended by Director Cervantes.
21	CHAIR PHAM: Okay. Yes. So I guess we can request
22	the Board to approve the amended minutes as requested by
23	Director Cervantes.
24	MR. LA BELLE: Make a motion to approve the amended
25	minutes per Director Cervantes comments?

1	MS. CERVANTES: This is Director Cervantes. I
2	second.
3	CHAIR PHAM: Okay. Then we will put it up to vote.
4	MS. ANGUS: Chair Pham?
5	CHAIR PHAM: Approve.
6	MS. ANGUS: Vice Chair Kovacevich?
7	VICE CHAIR KOVACEVICH: Yes.
8	MS. ANGUS: Director La Belle?
9	MR. LA BELLE: Yes.
10	MS. ANGUS: Director Rubalcava-Garcia?
11	MS. RUBALCAVA-GARCIA: Yes.
12	MS. ANGUS: Director Cervantes?
13	MS. CERVANTES: Yes.
14	MS. ANGUS: Director Ruiz?
15	MR. RUIZ: Yes.
16	MS. ANGUS: Director Bagneris?
17	(No answer.)
18	MS. ANGUS: Director Aitken?
19	MS. AITKEN: Yes.
20	CHAIR PHAM: All right.
21	With that, I guess I will put it open up for public
22	comment after reinstatement. Public comment is allowed on
23	issues not on the current agenda. However, no debate by the
24	Board shall be permitted on such public comments, and no
25	action will be taken on such public comment items at this



1	time, as law requires formal public notice prior to any
2	action on a docket item. Speakers are requested to fill out
3	and submit a comment card to the meeting secretary prior to
4	the start of the meeting and are limited to three minutes.
5	Comments will be accepted on all other agenda items at the
6	time each item is listed on the agenda. Speakers wishing to
7	address the Board on items on the agenda are requested to
8	fill out and submit a comment card to the meeting secretary
9	prior to the start of the meeting, and identify the agenda
10	items on which you desire to address the Board. Speakers are
11	limited to three minutes.
12	MS. RICHARDS: And we have four requests. And then
13	Summer will let us know if anyone on the chat.
14	So, DL, you're up first.
15	MR. SESENA: Thank you. So my name is David "DL"
16	Sesena. I am the current owner of the Original OC Swap Meet
17	here at the fairgrounds. I'm here to talk about the Original
18	OC Swap Meet that I started May 2021, with the goal to
19	continue being a small business incubator. Hosting the event
20	here at the OC Fair and Event Center was ideal since there
21	has been a swap meet on this property for over 50 years.
22	Fast-forward to December 2021, the price to hold my event
23	here nearly doubled from \$6,700 to \$11,500. This drastic
24	change in price has drastically hindered the event's growth.
25	I would love to sit down with fair and staff and try to reach

1	a more reasonable price in order to keep this event going.
2	If not, then I could say that December will be our last event
3	month here. But I would also like to invite everyone here
4	and people listening to me to our November 26 event date as
5	we celebrate Small Business Saturday along with the SBDC.
6	And 40 plus new small businesses will launch on that date. I
7	will be donating the spaces to all of these vendors to begin
8	their journey as entrepreneur. I want to continue to be able
9	to do things like this and show the community how the OC Fair
10	and Event Center can host huge events like Sand Sports and
11	smaller events like ours, The Original OC Swap Meet, and
12	continue to support local small businesses as well.
13	This diverse variety of events is what makes this
14	facility Orange County's premier home for commerce of all
15	types and of all sizes. Also providing opportunity for the
16	community to come together and enjoy a variety of events.
17	Thank you.
18	MS. RICHARDS: Mike Robbins?
19	MIKE ROBBINS: Good morning. Mike Robbins. Of
20	course, I have been at the fairgrounds selling my stuff or 42
21	years. And I'm retired, but I still enjoy coming to the swap
22	meets and selling at least every other weekend at the new
23	market place. The market place has been there for a long
24	time. Originally, at it's peak, probably around 4,000
25	people. So there were 1,400 vendors every week everyone



needed two or three extra personnel. So it's certainly a great small business enterprise. Legendary, legendary in Orange County and really, the fairgrounds was known as the Orange County Market place.

I think we have to come to a solution on the cost to incubate the new process here. We are coming out of Covid. And I can tell you, one of the problems that we are seeing is a lot of vendors that were there before, either retired like me and just went on or moved out of state, or I hate to say, even, passed away. So now, we need to build that up again, and we need some support for the small business from the fairgrounds here. The original deal from the market place, actually 50 years ago, was this taking half of the merchants price. So, of course, that completely eliminates any problems for rainy days, or weather days, or whether people don't show up or do show up. The market place made a certain amount of money, the fairgrounds made a certain amount of money.

But anyway you look at it, over the many, many years, but it was always to try and maintain stability of the market place. And I saw a lot of people who started off their business there and went on to running big corporations. It's a good incubator, it's a small community asset, and we have to find a way to retain it. And I would like to add -- I have a little time. That I had a lot of customers now, I'm



gonna retire, so, and I do love coming there on Saturdays, though, every other weekends, it's harder for me as I'm older, but I still love to do it, and we love to see all of our regular customers. But in our peak of business, a lot of mail order, a lot of my customers moved out of state, and I still shipped them cigars. They come by my house, and we smoke cigars, and we have lunch and they buy some cigars or not. But there are a lot of customers that we contact that, literally, will not come by, they won't order, they want to wait for when the swap meet happens, and they want to come out there because they just love that. They love coming out in the open air, and they love sitting and walking around with their families, and they won't buy a cigar from me or anything, except at the swap meet. Thanks so much, you guys.

MS. RICHARDS: Jeanine Robbins.

MS. ROBBINS: Good morning. Hi. I'm Jeanine
Robbins, and myself and husband, Mike, have been operating
our small business here on the fairgrounds for 43 years now.

I'm here because we can't let the swap meet go under without
a fight. This is an event that needs to continue. During
Covid, we were kept closed after all the businesses began
operating here due to a lawsuit that was filed by you against
the operating Spectrum. Yet, somehow our other Spectrum
still holds the liquor license on the property and continues
to operate at every event, even the current swap meet. You

even gave Spectrum a lease extension without an RFP on the right to sell to be this location. So as I have said before, you have kept hundreds of small businesses out of business unnecessarily, thereby resulting in thousands of people out of work, collecting unemployment instead of paying the various state taxes generated by their sales, and trust me, we pay a lot of state tax. People lost their businesses, their livelihoods, their homes, their families due to the decision of this event center.

Let's fast-forward to when DL decided to become the operator. He was met with resistance from Fair staff, instead of a cooperative event. He was denied set days, the first and third Saturday, the first Saturday of every month. Some kind of consistency that the customers would know when to come. The fairgrounds could have worked with DL to make the swap meet a success, to reinvigorate the swap meet, to allow him to rebuild an event. But it seems that you did not really want it here anymore. There could have been temporary rent reductions, as every other landlord did. After all, when all is said and done, you were basically the ones who have potentially killed this event.

Now, on the surface, it appears to us that the Fair staff is not exceptionally friendly to small businesses. But if you compare, we compare the contracts. A financial expert compared the contracts between \*\*blind Ms. Daisy and the

Orange County Swap Meet, and the inconsistencies were appalling. What DL pays compared to what blind Ms. Daisy paid was so much more. It was ridiculous. It almost seems as if you don't want the swap meet here, and you are doing your best to price them out of this venue.

Oh, yes. I forgot to mention that he was renting a portion of an empty parking lot that would be generating zero income if the swap meet was not there. However the Fair staff feels about the swap meet is certainly less important and not in line with how the community feels about the swap meet. The community wants the swap meet. They love the swap meet. This property is for the community, according to your motto on the wall.

Now, let's talk about the parking. If there are community events on the property, the attendees are not charged parking. There is the Pumpkin Patch, the Christmas Tree Farm, the Farmers' Market, to name a few. Yet, for the swap meet, our customers are charged \$10, which equates to \$10 less to spend at the event. This is the number one complaint amongst customers, especially when there are less than 50 vendors. Not only that, we as vendors, rent space from DL. We park our vehicle in our space that we paid for. We do not unload or move our vehicle, no vendors do. Yet, we are also expected to pay \$10 to park in the space that we have already rented. I can understand the charge if the

vehicles were parked in the lot, but they aren't. 1 2 parked in the previously rented space. I'm almost done. 3 CHAIR PHAM: That's time. It would be like paying your mortgage 4 MS. ROBBINS: but having to pay extra to park in your own driveway. 5 6 CHAIR PHAM: Okay. That's up. Your time it is 7 up. 8 MS. ROBBINS: -- There needs to be some adjustments. 9 The swap meet is loved by the community. Thank you. 10 MS. RICHARDS: Gregg Silva. 11 GREG SILVA: Good morning. Greg Silva, I have been 12 a vendor at the swap meet for over 30 years. Quite a few 13 years at the Fair, also. Speaking on behalf of DL also, and 14 the swap meet. For years and years the fairgrounds was known 15 as a swap meet that had a Fair during the summer. 16 didn't know there were any other events. Now, it's an event 17 center, so there are more events. The swap meet attract's 18 people from all over. People that move out of state, they 19 still want to come back and visit the swap meet. So when 20 they come and they see the size of it, we have to sit there 21 with almost every customer and explain why it is what it is. 22 How much DL has to pay. Their mouths drop when they find out 23 what he has to pay for the little part of the parking lot. 24 Their mouths drop again when they find out that he doesn't 25 get any money from the food or beverage, they drop again when

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1	they find out that the \$10 parking, he doesn't get any of
2	that. First, they are blaming him for all of that, until
3	they realize, wait a minute, it's not his fault. And when we
4	come here, we are enthusiastic about selling here. Was here
5	for many, many years. And families come with their grandkids
6	now, that used to come with their own kids, and we really
7	want to sell here. Every weekend, if possible, but if it's
8	twice a month, that's great too. And when we get here, like,
9	we are ready to go, and then we get slapped in face for
10	having to pay the \$10 that Jeanine said. To me, that just
11	puts a sour taste in our mouth, right at the get-go, at 5:00
12	in the morning, waiting in line knowing I have to pay \$10, on
13	top of whatever I already gave DL. Which he had to raise our
14	rate due to the price that he's paying. And, you know, the
15	only way he is going to make money and keep the business
16	going, is if he is paying less rent, and we all agree to give
17	him more under rent just so he can keep it going. We
18	understand he has been losing money. And that's not what
19	he's in business for. He's in business to feed his family
20	and make a little bit of money, if he can. And, anyways,
21	thank you very much and hope you guys can look into helping
22	him out. Thank you.
23	MS. RICHARDS: Okay. And we have a public comment
24	on Zoom, Tom Conklin.
25	MR. CONKLIN: Yes. My name is Tom Conklin. And I

1	will be a first-time vendor at the swap meet on November 26,
2	and I have two dates December 10th and 17th. I do agree with
3	the previous speakers and appreciate how hard DL must work.
4	But as a potential vendor and new vendor to the system, I
5	find it extremely difficult to communicate with DL and get
6	signed in and signed up to be a vendor. I have talked to
7	other potential vendors, and they are finding the same issue.
8	So all I can ask is, DL, communicate better with potential
9	vendors and have some follow-through. It took me months to
10	get in, and then I had to ask for a receipt. I had to ask
11	for instructions on how to get in. What's my space? Where
12	do I go? So I appreciate how hard you work, but please
13	communicate better. Thank you.
14	MS. RICHARDS: Anyone else on Zoom? No?
15	MS. ANGUS: No.
16	CHAIR PHAM: That concludes public comments.
17	Apologies, I went to the dentist this morning, so half my
18	face is numb. I'm kind of slurring.
19	Consent calendar. All matters listed under Consent
20	Calendar are operational matters about which the Board has
21	governing policies, implementation of which is delegated to
22	the CEO. They will be enacted in one motion. There will be
23	no discussion of these items prior to the time the Board of
24	Directors votes on the motion, unless members of the board,
25	staff, or public request specific items to be discussed

1	separately and/ or removed from this section. Any member of
2	the public who wishes to discuss the Consent Calendar items
3	should notify the Chair of the Board at the time requested
4	and be recognized by invitation of the Chair to address the
5	Board.
6	MS. RICHARDS: So we do have a list of public
7	comment for Consent Calendar, Aileen Anderson.
8	MS. ANDERSON: Hi. I have some materials I could
9	give to the Board.
10	Can I do that before I speak? Or is that I know
11	these were provided by e-mail in advance.
12	CHAIR PHAM: Could you repeat that part?
13	MS. ANDERSON: Sorry. I have some materials that
14	are printed that I could distribute to the board before I
15	speak.
16	CHAIR PHAM: Absolutely.
17	MS. RICHARDS: Most of our board members are Zooming
18	in.
19	MS. ANDERSON: These came by e-mail. I just have
20	some copies for you today.
21	MS. RICHARDS: We can just pass them around.
22	MS. ANDERSON: Thank you so much. So my name is
23	Aileen Anderson, so just by way of background. I am a senior
24	faculty member and administrator at the University of
25	California Irvine, and I bring that up because one of my

administrative roles right now has been overseeing the contracting process, including the bid set and reviewing the bids with a technical review committee, and now I'm overseeing the construction and licensing of a sole main manufacturing facility there. It's a \$13,000,000 facility. So I'm really quite familiar with California Code in terms of how the bidding process works. I would like to thank you for your time and reviewing the information we have provided by e-mail and today and for your efforts in securing a new operations contract for the Equestrian Center at the OC Fairgrounds.

With that said, we have some concerns regarding sustainability that would come into that bid, and that's the reason I am speaking to you today. The LWI bid that you have received, reflects a cost projection that is far out of line with comparable facilities in Orange and LA County, and this really points to a lack of operational expertise in this domain that is inconsistent with the standard required in order to identify the bidder as a responsible bidder under California Code. OC Equestrian Center board fees are currently quite consistent with other local comps. We have compiled a list of five of them in the area, and that puts us in the range of \$622 a month, to \$634 a month in terms of board. The absolute best-case scenario under the LWI bid, assuming full occupancy and a rough number estimate would



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bring this to \$1,024 a month in order to just barely break even. And this really reflects, in part, the inexperience and, I think, some of the issues in terms of how the bid was set.

So that brings me to my second point. The LWI bid shows a lack of detailed knowledge of equestrian facilities and maintenance. Perhaps resulting in this dramatic mark-up. If we take one example, which is how the feed is proposed to be delivered. It's on a per-action feeding schedule, \$5 a That yields a rough mark-up of 387percent over what current operations run. So if you run a staff-based projection, which is how you should do these projections, six staff, I put in better than working wage, \$20 an hour, full benefits, for those staff, the supervisor at \$28 an hour in my rough calculations. That brings you to \$415,000 a year. The LWI bid would come in at \$1.6 million. That's a \$1.2 million annual markup. The selection of LWI bid by of by the Board would represent a financial burden to the OC Fairgrounds that would inevitably drive either a significant deficit, or more than a doubling of the board fees, and that would make, in fact, make the OC Equestrian Center not operational.

This is not consistent with the stated strategic goals of the Center. We request, therefor, the bid solicitation be canceled, the bid be reset to modify some



1	restrictive requirements and redistribute it to other
2	potential bidders, that a technical review committee be
3	formed in order to help that new bid set and review bids
4	including at least one representative from the OC Equestrian
5	Center. That the review of the new bid should include this
6	technical review committee with a prehawk established bidding
7	system, per California Code. And that the terms of the new
8	bid set require comps with other facilities and what their
9	management structure is. I'm just going to point you to this
10	in document, which you have, this is a side-by-side layout
11	CHAIR PHAM: Yep, we got it.
12	MS. ANDERSON: of the current bid. And all of
13	the items that are missing from this bid that will further
14	drive the cost. Thank you.
15	CHAIR PHAM: Thank you.
16	MS. RICHARDS: Okay. Leigh-Ann.
17	MS. KAZOLAS: Hi. \$1,500 an hour. That's the
18	purposed rate by Lopez Works to the feed horses at the
19	Equestrian Center, not including the food. This is the
20	amount that staff is comfortable paying as they recommend
21	this contract be signed. So let's take a look at the math
22	for a moment. At this one component of the contract, there
23	are a 150 horses total, maximum, at the Equestrian Center,
24	Lopez is suggesting \$5 to feed each horse breakfast and \$5 to
25	feed each horse dinner as a reasonable rate of pay. Feeding

a horse is pretty simple. And for the folks at home, I
literally have bread. It comes like a loaf of bread, cut
into pre-measured slices. It is a compressed rectangle, and
we call, instead of slices, we call these flakes. And the
bale is relatively uniformed, just like a loaf of broad. You
can tell someone, "Feed my horses two flakes of hay," and
industry-wide, you know what your horse is going to get. It
currently takes four workers, 30 minutes to fill the carts
with hay and feed the 150 horses. The feeding is done by the
same guys that clean the stalls and maintain the arena, so
this isn't a specialized job. So the prep work is putting
the hay bales into the carts and then going around and saying
"Okay. This horse gets two of this kind, another 12 steps,
this horse gets one of each, one of each." It's you know,
it gets done in 30 minutes, currently. So Lopez wants to
charge \$5 each time. So 30 minutes for breakfast, 30 minutes
for lunch I mean dinner. That's one hour, not including
the price of food, and because this is every single day of
the year, that \$1,500 a day, for 365 hours of work, the total
is \$547,000 for 365 hours of work. It's an outrageous sum of
money, and that's just the feeding.

The arena maintenance is just as horrifying. It's four times the rent you can rent equipment at the 22nd DAA. The rates being awarded are not even close to industry standard, and it's clear not much due diligence was done on



either side. This per-task model just doesn't work. That's
why it's not what's currently done. There you are going
to hear from an amazing public Equestrian Center. There are
other options on public land, they are profitable, they cover
the cost, they make money, they provide public programming,
and they do revenue-generating horse shows. They do what the
Board wants in your strategic plan, and they cover their
cost.

To have this swing from going from a \$100,000 profit to a \$1.4 million loss is insane. If you were to take those projected losses, \$1.4 million, and put them towards public programming and capital improvements, that's more in alignment with the Board's strategic goals, with we are fully in support. And this must also be the first time a over five years, \$11,000,000 award is being awarded to a company in an industry completely outside of the job it's required. Thank you.

MS. RICHARDS: Brian Anderson.

MR. CUMMINGS: Okay. For the record, I'm actually Brian Cummings. I'm married to Aileen Anderson. That's fine. That was 30 years ago, she refused to take my name.

I'm an associate Dean for faculty development at UC Irvine School of Medicine, and I just want to offer to you today, please, I will retire from my job tomorrow and for nearly \$657,000, I will feed the horses here. Okay. I don't



want to work weekends, and I don't want to work on holidays, and apparently horses needs to eat everyday. So what I'll do with my \$657,000, is I'm going to give a \$100,000 to my daughter -- I hope that's okay. And she'll do the weekend and I will give \$100,000 to her friend, who will do the holidays. And I'll still make three times my salary, and I'll have to work an hour every morning and I'll work an hour every evening. This will be awesome.

So I can illustrate that because, as Dr. Anderson said, this price structure, it can't be how you do this. I negotiate with drug companies, they do a clinical trial in my laboratory, and I do the experiments. I calculate all the costs of the supplies, the syringes, and the gauze -- that's not the real cost. The real cost is the personnel. So how do you do this? How many people do you need to run a facility? To do the cleaning, do the feeding, do the dragging of the arenas, and you price it by the personnel, not by the bale of hay. It doesn't make any sense. Also, this bid has hay, where if there is a waste of hay, the bidder makes a profit. Rather than they make a loss. It's just structured wrong.

What you need, in my opinion, is to go back and have a much more detailed bid set. We're happy to volunteer and help you with that bid set. We want to see the fairgrounds expand more public outreach, more shows on these fairgrounds.



1	We don't have in this bid, there is no fence repair.
2	There is no painting of the fences, there's no jumping
3	repair, there is no removal of manure. That's going to be a
4	big problem. When you come back and ask the folks, we don't
5	have manure cleared. Are the fairgrounds going to pay for
6	that instead? At, I don't know, a five times higher rate.
7	So I just urge you to reset this bid, get a couple of
8	consultants, and we'll help you because we want to work with
9	you, and we appreciate having these fairgrounds here. We
LO	have a opportunity to expand. Put in a covered arena,
L1	improve the jumps, and make this a place where we can
_2	actually have horse shows again and serve the community as
L3	the fairgrounds was meant to do. So thank you.
L4	Or hire me, and I'll feed the horses. I'm fine with
L5	that, too.
L6	MS. RICHARDS: Sonia Jahn. I'm not sure if I'm
<b>L</b> 7	pronouncing that correctly.
L8	MS. JAHN: No, that's correct.
L9	MS. RICHARDS: Okay. Sonia Jahn.
20	MS. JAHN: Hi there, I'm Sonia Jahn. I'm currently
21	the caretaker of Lakewood Equestrian Center, responsible for
22	managing all aspects of the facility. We are a 150-horse
23	public boarding facility on 19 acres of public land, under
24	the purview and jurisdiction of Lakewood City Council. We
25	have included, we are included in Lakewood's expansive



revitalization project, working in conjunction with the city, parks, trails, and several service agencies to help improve public benefit and expand community outreach and community participation. While primarily a boarding facility, we also offer public opportunities for the community to enjoy an active working Equestrian Center in the middle of busy, urban setting, including the following public programs, holiday events, clinics, equine rescue, equine therapy, fundraisers, petting zoo, pony rides, riding lessons, horse shows, et cetera, et cetera.

With an average monthly rate at or below similar properties on public land, we provide excellent service to our boarders, in addition to extensive, successful public programming and have for decades, without financial shortfall. At Gibran's request, I reviewed the financial portion of the proposed maintenance contract up for Board approval today. As an experienced facility manager, my first impression was, "Wow." This contract proposes labor costs 400 percent above what I pay. And feed and shavings quoted at 300 percent higher. In addition, I was struck by the small scope of work was for the cost. There are numerous daily caretaking tasks that are not included, nor is manure removal, which is a very big expense, and is usually a cleaning company's responsibility. Our public Equestrian Center follows a mainstream industry standard business model.



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1	We know what our income is from boarding events, and we know
2	from each year that our labor/ payroll, which is our
3	business biggest expense. Runs approximately 45 percent
4	of our gross receipts. And we know consistently, spend the
5	same percentages annually on feed savings, maintenance, et
6	cetera. As a experienced local Equestrian center manager, I
7	will tell you that the proposed contract makes zero sense,
8	and is certainly not financially sustainable.
9	In its current state, the only one greatly
LO	benefiting is the proposed contractor charging excessive
L1	rates for a small scope of work. As a civic employee, we are
L2	obligated to safeguard the public funds entrusted to us.
L3	Transparency is I shouldn't have looked at that In
L4	public projects, therefor offer my experience and assistance
L5	in collaborating with the staff to achieve that goal. I
L6	thank you for your time and look forward to meeting with you
L7	and sharing my experiences and current profitable,
L8	sustainable business model with you. Thank you.
L9	MS. RICHARDS: Carolyn Beaver.
20	MS. BEAVER: Good morning. Just by way of
21	introduction, for you those of you who don't know me, I am a
22	board member of three public companies in Orange County and
23	San Diego. I'm also a board member of two nonprofit
24	organizations, including the Chair of Changing Strides, our

nonprofit developed to provide a riding program here at the

1	fairgrounds for at-risk youth. The Consent Calendar for this
2	Thursday's meeting includes a proposed contract with Lopez
3	Works, Inc. to provide services to the Orange County
4	Fairgrounds Equestrian Center for horse feeding, stall
5	cleaning, and arena maintenance services. To properly
6	exercise the Board of Director's fiduciary duty. This
7	contract must be removed from the Consent Calendar for the
8	directors to fully discuss this contract. Board policy 2.01.
9	Institutional values, states we are committed to serving as
10	faithful stewards of the 32nd District Agricultural
11	Association property, resources, and institutional values by
12	acting in the best interest of the 32nd DAA. Part of the
13	strategic plan, under strategic direction, states the
14	business model for the Equestrian Center will balance the
15	requirement to operate as a public benefit venue with the
16	need to be financially sound. This contract is not
17	financially sound. The LWI contract will cause the 32nd DAA
18	to lose \$1.4 million per year, compared to the existing
19	service provider. This loss, in large part, represents a
20	transfer of the assets from the 32nd DAA to a private
21	contractor for no public benefit. Furthermore, the proposed
22	contractor has no experience in providing the proposes
23	service and, therefor, subjects the 32nd DAA to additional
24	risks, which are not compensated for in the contract.
25	The Board needs to exercise its responsibilities for

governance and reject the contract in its current form. The bid needs to be revised to ensure its requirements are accurate and that it reflects the current industry standards of operations by experienced personnel and competitive costs.

Thank you so much for your attention.

MS. RICHARDS: Thank you. Claudia Berglund.

MS. BERGLUND: I'm not tall enough.

I'm Claudia Berglund, and I will start with saying
I'm here today because I am so excited at the prospect of
horse shows returning to the Orange County Fairgrounds
Equestrian Center. In real life, I am a CPA, a certified
fraud examiner, a forensic accountant, and an expert witness.
Two weeks ago, I testified in a deposition about the
operations of an Equestrian Center in the East Bay area in
northern California. But the reason I'm here, and the reason
I am so excited is because of the prospect of horse shows.

I have managed horse shows for approximately 25 years. The first one of which, was actually here at Orange County Fairgrounds. I was a member of the management team for the Scooter Series, which ran here for two years and attracted -- we ended up having to restrict entries, because we couldn't get done with the real estate, the ring space, that we had, and so we ended up -- which was great, it was fabulously successful and very popular. From there, I went on and developed a horse show business that presents horse

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1	shows presented horse shows at Rancho Mission Viejo Riding
2	Park, which is also known as Blenheim EquiSports, I have
3	managed horse shows at Sycamore Trails in San Juan
4	Capistrano. I managed them at Galway Downs in Temecula and
5	assisted in the management of horse shows in Bay area.
6	I became familiar with the fairgrounds when I moved
7	here in '78. And in the '80s, I attended and watched and
8	participated in horse shows here. Got to jump on the grass
9	in what is now a parking lot, I got to see all the different
10	breeds and disciplines. And it was very exciting, and it got
11	me very interested in pursuing horse show management as sort
12	of my side gig. And so, thank you for considering some
13	format, going forward, which will permit the return of horse
14	shows to this newly good central facility. Thank you.
15	MS. RICHARDS: Thank you. Gibran Stout.
16	MS. STOUT: Good morning. Thank you. For letting
17	me speak. You are short, Claudia.
18	What has gotten us here is the multiple factors.
19	However, it appears that there hasn't been sufficient or any
20	communication with the experts available to you, regarding
21	the moving forward with this property in the contract. As we
22	just found out about the specifics of this contract one week
23	ago, we scrambled to get together some experts for you. And

They are

as you can see, just the few people we were able to bring

today, take time out of their day to come here.

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quite substantial, and they are quite knowledgeable and are invaluable tools in helping us all move this forward. We, as users, reached out to help as early as January, and we are hoping to be included in communications, discussions, planning, so we can bring these resources forward much before we were at this point. You have public who are on site 365 days a year. You have these countless professionals throughout the industry. Between us, we literally have centuries of experience in facilities, management, finance, all aspects of what you hope to achieve here.

We have heard the staff is committed to providing excellent customer service, yet that involves including the customer in determining what the service is needed. So I'm going to suggest, let's all step away from the flame, let's heed the red flags. Let's take a pause. It is more important to get this right than to rush into a bad contract with -- with the very avoidable, unnecessary consequences. Ι suggest simply the Board hits the pause button, take this opportunity to continue your 43-year legacy of this historically profitable facility. This facility has been historically profitable for 43 years. Longer than some directors have been alive. Let's negotiate a temporary extension -- and I say temporary, for your current operator including an on-site training schedule with the new Ag director, so she can shadow for a couple of months. Look at

1	and speak to some of these other facility models. Facilities
2	that are public, on public land, overseen by public
3	government entities. Which operate at a profit. Not private
4	HOA facilities that are subsidized by private HOA boards.
5	While we have begged month after month, you've heard
6	us here, "we're here, we're here, we and to help, we want to
7	contribute." You have many vehicles available to you to
8	include the public in this process. Some of these vehicles
9	are study sessions. Work shops, Ad Hoc committees, and so
10	on. Please restore an Ad Hoc committee or something to get
11	this done. Thank you.
12	CHAIR PHAM: Thank you.
13	MS. RICHARDS: Lisa Sabo I'm sorry. I forgot
14	Alexis.
15	AUDIENCE: No, she's fine. She's good.
16	AUDIENCE: She decided not to speak.
17	MS. SABO: Okay. I'm Lisa Sabo, an Equestrian
18	trainer at the Equestrian Center, and I'm also the President
19	of the Orange County Fairgrounds Preservation Society, which
20	started back with the stop the sale of the fairgrounds.
21	Prior to the stop the sale of the fairgrounds, was a big push
22	to close the Equestrian Center. So the Equestrians get a
23	little emotional when things happen like this because we
24	really want to see the Equestrian Center continue and to
25	thrive. And I think you had a very great, logical

presentation today. There's lots of logics -- logic presented why you should remove this contract and stop and restart.

And you know, we feel after going through the years of the sale of the fairgrounds and just being out there this morning and we're in beautiful Orange County, and we are so blessed, and we're so grateful to have our Equestrian Center. And we have wonderful horses and wonderful clients, and we have people that come out. I run a riding school, I have 13 riding school horses that I'm responsible for paying for and keeping and managing every month, and it's very costly, but I do that to provide lessons to the middle income and lower income families of Orange County. And with Changing Strides and our pony club, all the wonderful things that happen.

So, please, you have the logic laid out in front of you. Now, reach into your emotions, and you can think of the quote of William Randolph -- Winston Churchill. Winston Churchill says, "There is something that's good for the inside -- outside of a horse, that's good for the inside of a man." And I believe at the Equestrian Center, we are changing lives on a daily basis. 365 days a year, and we are emotional about it because this is -- it's not just a contract to rent a parking spot, it's a contract to care for our horses, which are animals which provide so much for our community. So please, dig deep into your emotions. And the



logic has been laid out.

Thank you, Gibran. And Claudia came, thank you for coming. I appreciate these people are professionals. And you have heard me say this before, and I'll say it again, Shaquille O'Neal might be a great basketball player, but I would not call him for advice for how to jump my horse. That's what happened here. You put together a contract with people who are not in the field, and they don't understand. It was all put together with good meaning, but we need to stop and review and hire professionals in the field to put together a contract and do this right. Just like Gibran said, give it some time, bring in people that know how to do this right. Let's do it right, and let the Equestrian Center thrive in the future. Thank you.

MS. RICHARDS: One more. Reggie Mundekis.

MS. MUNDEKIS: Hi. Good morning. I'm Reggie
Mundekis, and thank you for this opportunity to address you
this morning on this issue. I just need to correct the
record. Ms. Sabo name-checked the Orange County Fairgrounds
Preservation Society. And implied, somehow, we have taken a
position regarding the Equestrian Center in the Equestrian
contract. There's been no such position taken, and her
actions in that matter and speaking that way is regrettable.
It is not -- I don't see how it's viable to extend the
current contract with the current operator, because in the

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eyes of the State, it's not clear if that's a valid contract to be extended. This contract comes after a lot of work of staff. And they are trying to do the right thing.

At a time other places are closing in Equestrian facilities, we are trying to keep ours operating. Equestrian facility opened, there were two Marine Corps bases in the county and a lot of empty, vacant land. And the demographics, I'm sorry, everyone was a white Republican for the most part. And anybody who wasn't, was supposed to sit down and shut up. Now we are a broad, broad, diverse, increasingly dense county. We need to move forward with this contract. We can make provisions to it as we need to, as we learned more about how we want to operate. One of my concerns with people contest how much the price increase on this contract. I'm sorry, but it's not always clear that the people who are working in the stables are -- trying to put this politely -- that the employers are complying with labor laws, as far as working conditions and rates of pay, things like that. So this proposed contractor does comply with labor law, and that in itself, can raise the cost of the Equestrian Center and the operations. We need to move forward. One of the issues about the Equestrian Center is that we can never have a discussion about it because there is just people who just have to have it their way or no way. So, let's try to move forward. Try to do the right thing.



1	Keep this place open and figure out where it goes. Where it
2	is in a few years may be different than where it is now,
3	simply because things change, our county has changed, and if
4	you don't change, you just don't do well.
5	So, thank you.
6	AUDIENCE: Alexis has changed her mind. I'll can
7	she yield her time to me? It's been done in the past.
8	CHAIR PHAM: Can they swap?
9	MR. KARNS: You know, it's up to the Board Chair to
10	determine whether they are going to individuals, to allow
11	others to speak on their behalf. I don't know what the
12	practice is. I haven't seen it done in sometime that I have
13	been sitting at this table as Counsel. But it's ultimately
14	not my decision. It will be up to the Board Chair.
15	CHAIR PHAM: I guess for the propose of
16	technicality, how about both of you go up and speak.
17	VICE CHAIR KOVACEVICH: So I can't let that pass,
18	there are just too many inaccuracies there. So under
19	California State Code, it is required that any bidder come in
20	and any bid that is created, is both responsible and
21	responsive. I agree, that this bid was responsive to the bid
22	that was set. The problem is, that the bid that was set, as
23	you heard today, was deficient. One of the issues at stake,
24	though, is whether this is a responsible bidder. And as you
25	have also heard here, they are not. This is not a realm of

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1	experience that is within their domain and the
2	technicalities, the details, the financial consequences of
3	their bid, show you that they are not a responsible bidder.
4	Under California State Law, this Board should not vote on
5	this bid today. Because the bidder is not a qualified bidder
6	under those two criteria. If you think of nothing else, that
7	is absolutely within the fiduciary responsibility of this
8	Board.
9	To assume that this is some sort of personal issue
10	when we are talking about \$100,000-\$200,000 a year profit for
11	the existing operation of the Orange County Equestrian Center
12	to a \$1.2 to \$1.4 million deficient is irresponsible, to make
13	as a claim. It is absolutely irresponsible. And it is the
14	responsibility of this Board to take all of this information
15	in, understand the expertise that's at stake, and make a
16	decision that is appropriate under California Code.
17	That is all I have to say. Thank you.
18	MS. RICHARDS: That concludes public comment.
19	Unless there is anyone else on Zoom?
20	Staff also needs to pull two items under the Rental
21	Agreement. Section 7B. Contract R150-22. And contract
22	number R-15122. Those are two rental contracts there are not
23	ready to come to the consent, so we'll bring those back at a
24	later date.

CHAIR PHAM: Okay.

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1	MS. RICHARDS: Okay.
2	CHAIR PHAM: And then, I guess I will open it up,
3	the Consent Calendar for Board discussion, if there is any.
4	Remotely, as well.
5	MS. ANGUS: I'm sorry.
6	MS. RICHARDS: Any comment from Board members on
7	Zoom?
8	MS. CERVANTES: This is Director Cervantes. This is
9	on the subject of the Equestrian Center.
10	CHAIR PHAM: Go ahead and speak, Sandra or,
11	Director Cervantes.
12	MS. CERVANTES: Thank you. I am a little bit
13	mind-boggled and feel that there is no immediate urgency in
14	our request that the proposed contract be delayed. It
15	appears that additional time is needed, and also, it appears
16	that there is no upside to making a decision now, as I feel
17	we have a gem with the Equestrian Center. And it is our
18	responsibility and commitment to our community to make it
19	shine. And I'm not quite sure that a full review from a
20	Committee has taken place. At least not from the Governor's
21	Committee, so I just don't see the upside on voting on it
22	today.
23	MR. LA BELLE: Chair Pham, if I might? Michelle,
24	can you kind of obviously, there is a lot of emotion tied
25	to this subject. Could you kind of go through and summarize

specifically, what we are required to do as a state agency, in terms of the bidding process, and what has been included in the bid package that needed to be included, so that we could be in compliance with all appropriate laws relating to this process.

MS. RICHARDS: Sure. So I might, also, remind the Board that the contract with the current operator of the Equestrian Center expires on December 31st of this year. The Board entered into a one-year agreement with the current operator. So the requirement is that we -- this was not an RFP, but a IFB, which is an Invitation for Bid. The reason as IFB is used is because we dictate what is needed, and we ask the bidders for a cost on that. So we ask them for a specific cost on a specific body of work that needs to be done. Different from an RFP where we are asking for a proposal for how the work should be done.

So our team did extensive research with both public and private facilities. We were very pleased with the level of detail and research that was done. The IFB was developed, it was publicly noticed, there were several potential bidders that received it, including the current operator. We received one bid, and the bid was determined to be responsive to the IFB, and it was awarded.

I know there are a lot of questions about it. The one thing that I can, I can suggest, maybe, because we hear



1	your concerns. We certainly do. But this the contractor
2	is well-qualified to do the work that's being asked. I
3	realize that you may have different opinions about that. But
4	in addition, it's important to understand that the budget
5	before Department 25, which was the Equestrian Center, was
6	simply it's simply included, the contractor's
7	contribution, and then the commission that came back. There
8	were a lot of costs that were associated with the Equestrian
9	Center on the part of the OC Fair and Event Center team, such
10	as, the work that Jerry and his team do. Nick Boofa and his
11	team do, I'll give an example of the fire alarm system that
12	was absorbed by the OC Fair and Event Center. So when we
13	built the budget in Department 25 in self-managing the
14	facility now, it includes all of those expenses. So we
15	expected the expenses to be high.
16	The contract is built around the bid that the
17	contractor submitted. The amount that the contractor
18	submitted. That is not a bill-up-to amount. It is
19	not-to-exceed amount. So the amount that we will be billed
20	on a monthly basis is going to be for the actual work that is
21	done. And we said it many times, that we, you know, this
22	Board has been very transparent about the plan for the
23	Equestrian Center. A year ago, there was a commitment that
24	was made that we were going to take over management and
25	operation. We are moving our own staff down there, including

our Director of Agricultural Programs. Staff is being -additional staff being hired. The contractor is hiring
people who are well acquainted with that facility and the
work that needs to be done. And the Board has said we are
going to look at this on a regular basis. For any of you
that Zoomed-in or joined us in person for the Budget Study
Session, it was discussed in detail that our Finance
Committee plans to bring that budget on a monthly basis. So
that the Board can keep track month-by-month how we are doing
against that budget.

There was recognition that we are going to lose some dollars in that first year. As we get our arms around the operation, and we understand where there are opportunities for revenue, as a member of the public commented, and where there are efficiencies in the operation that we can lower our expenses.

So, I'm sorry, I know that's a very long answer,
Director La Belle, but I'm kind of trying to encapsulate
everything together. So, I think, the commitment is to stay
the course, and let's -- let's assess things as we go along.
We are committed to a high-level of customer service. You
are our new customers as we take on new direct operation of
the Equestrian Center. We have communication meetings, open
houses, information sessions that are planned, and your
concerns will be addressed. That's -- that's all I have.



1	MR. LA BELLE: Just to add to that. Thanks,
2	Michelle. That was very thorough.
3	What is the District's ability, the Board's ability
4	to modify or terminate the contract that is before us? Is
5	there a 30-day provision in there? Do we have the ability to
6	come back and say, you know, as we refine our program, do we
7	have the ability to come back and say we don't want to do A,
8	we want to do B, et cetera, et cetera?
9	MS. RICHARDS: Yes. So any contract that the State
10	enters into, can be canceled with a 30-day notice. And we
11	have the ability to amend the contract along the way, as
12	well.
13	MR. LA BELLE: And we are under somewhat of a time
14	crunch. We have been working on this for the better part of
15	a year, and come the end of next month, the current operator
16	is no longer going to be on-site; is that correct?
17	MS. RICHARDS: That's correct.
18	AUDIENCE: Unless you ask him so whose going to do
19	man you've the fairgrounds picking that up.
20	CHAIR PHAM: Excuse me, guys.
21	MS. BAGNERIS: Director Pham? This is Director
22	Bagneris. I feel very comfortable moving forward with the
23	Consent Calendar. If it's time for a motion, I would like to
24	move that we approve the Consent Calendar.
25	MS. RUBALCAVA-GARCIA: I second. This is Director

1	Natalie Rubalcava-Garcia.
2	CHAIR PHAM: Okay. We will put it up to vote to the
3	Board. Prior to doing so, I did want to ask a question.
4	MS. RICHARDS: Sure.
5	CHAIR PHAM: Speaking on what Doug specifically said
6	on the amendment, the capabilities of the 30-day termination
7	clauses and what not. It's addressing one of the major
8	bullet points that was mentioned earlier on the \$5 per horse,
9	et cetera, et cetera, and doing a comparison "that" and
10	"this". We would be able to dial that in or, theoretically,
11	cancel our contract if we couldn't come to an agreement. We
12	did find that to be too cumbersome; right?
13	MS. RICHARDS: That is correct.
14	CHAIR PHAM: Okay. Yeah, I will put it up for vote
15	on the Board at this point.
16	MS. ANGUS: Should I take the roll call now?
17	CHAIR PHAM: Yes. Sorry.
18	MS. ANGUS: Chair Pham?
19	CHAIR PHAM: Yes.
20	MS. ANGUS: Vice Chair Kovacevich?
21	VICE CHAIR KOVACEVICH: Yes.
22	MS. ANGUS: Director La Belle?
23	MR. LA BELLE: Yes.
24	MS. ANGUS: Director Rubalcava-Garcia?
25	MS. RUBALCAVA-GARCIA: Yes.

1	MS. ANGUS: Director Cervantes?
2	MS. CERVANTES: Yes.
3	MS. ANGUS: Director Ruiz?
4	MR. RUIZ: Yes.
5	MS. ANGUS: Director Bagneris?
6	MS. BAGNERIS: Yes.
7	MS. ANGUS: Director Aitken?
8	MS. AITKEN: Yes.
9	MS. ANGUS: Director Aitken, do you mind repeating
10	your vote?
11	MS. AITKEN: This is Director Aitken, yes.
12	MS. ANGUS: Thank you.
13	CHAIR PHAM: All right. So moved. Right?
14	MS. RICHARDS: So moved.
15	CHAIR PHAM: I will turn it over to Michelle to
16	speak on the Governance Process.
17	MS. RICHARDS: Okay. This is item 8A. The draft
18	Master Site Plan Presentation. We had a meeting yesterday
19	with our Facilities Committee to review the presentation that
20	you are about to see, and maybe before I start, I'll turn it
21	over to Directors Aitken and Ruiz to see if there are any
22	comments you would like to make before the presentation.
23	MR. RUIZ: Yes. This is Director Ruiz. Thank you,
24	Michelle. Yes, we did have a meeting yesterday. Great
25	meeting, by the way. Very informative. We went into detail

1	about all the projects and the presentation that was laid out
2	before us was, I can't say enough about it. Especially, I
3	don't want to give it away, but when everyone sees the
4	presentation, I'm sure there will be questions, but I have no
5	doubt people will like what they're going to see, and I'm
6	actually looking forward to see what other directors have to
7	say about it.
8	Again, Michelle, you did a great job. Staff did a
9	great job. Aitken and I were there yesterday and we were
10	both very impressed with what we saw. So, Director Aitken,
11	do you have anything else you would like to add?
12	MS. AITKEN: No, thank you. I think that I'm
13	excited to get feedback from the Board on where we go. And
14	thank you to Ken and Jerry, I know they worked very hard on
15	this in-house.
16	MS. RICHARDS: Okay. Without further delay, then.
17	In March, at the Board meeting, staff presented our
18	phase-by-phase Master Site Plan concept. And following
19	discussion regarding our recommendations, the Board approved
20	moving forward in further developing that plan and putting
21	together a logical priority of projects and a reasonable
22	timeline. We discussed that the time that the concepts were
23	to be developed using in-house resources and staff. And we
24	were asked to work with CCA to create a rough order of

magnitude budget for each phase. So we have been working

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with the Facilities Committee over the last eight months on what you are about to see. And I did want to reach out and recognize, specifically, Tyler and Evelyn, who are here today. Wave your hands, guys. Who did a tremendous amount of work on this, and emphasized that under Ken's leadership and this was done in-house, and I'm very, very proud of this team.

So here we go. Since March our team has been working on what you are about to see today. The presentation includes a phase-by-phase 3D CAD overview of the agreed upon projects in the order of the last discussion in March, and a rough order of magnitude budget for each phase. recommend, as you view this presentation, to perhaps consider a new order of the phases, some projects are more easily paid for with existing funds, rather than debt financing. you'll see as we go along. What we are looking for today from the Board, is not approval of the funds for this Master Site Plan, but rather adoption of the Master Site Plan itself. So each phase and each project will be approved by the Board of the day, annually, during the budget process. In December or January, we will come back with a finance plan once the Board decides on the order of those projects. today, we are just looking for agreement on what that order is going to be. Okay? But the presentation will be in order of what we talked about last March.



1	So let's do a quick recap of who we are today. We
2	are a 150 acres of indoor and outdoor event space. We have
3	17 exhibit halls, meeting spaces, and outdoor areas for rent,
4	and for our own self-produced events, like the annual OC
5	Fair. We are a 157,000 square feet of unique event space.
6	Home to the annual OC Fair, The Pacific Amphitheater, the
7	Centennial Farm, and Heroes Hall, Hangar Building, the Main
8	Mall, and its exhibit buildings, the Action Sports Arena and
9	the livestock area and Equestrian Boarding and Training
10	Center. Now, let me review real quickly the assumptions that
11	went into this plan and specifically into the budget figures.
12	So all facilities will be fully ADA compliant. All
13	facilities will be value engineered, will be energy
14	efficient, all landscaping will be California
15	drought-tolerant. All new and upgraded restrooms to include
16	men's, women's, and family, gender-neutral. Solar panels if
17	and where possible will be used. The assumption is that the
18	current Edison capabilities are sufficient to support the
19	Master Site Plan, but each phase will be reviewed, obviously.
20	And the same with the water pressure to support expansion for
21	sprinkler systems.
22	And lastly, CEQA will be carried out as required.
23	So, Phase One. The Board agreed that the Phase One Project
24	should be expansion of the Administration Building to provide
25	space for employees who would be displaced by future projects

and to provide critically needed storage. This phase would be designed and planned for in 2023 and then constructed in 2024. It would include new offices for those displaced employees and departments, a sally port to the main bank, and I'll show you what that means. Additional space for the Fair and the additional employees and activities that we take on during Fair time. It would include meeting rooms, restrooms, kitchenette, archives, and much needed storage. For a total of about 15,659 square feet.

This slide shows what we call a block plan or a

This slide shows what we call a block plan or a block diagram. This is not a layout of the finished building, but rather a diagram that indicates the square footage that would be dedicated to each element of the project. Nothing has been designed. I can't emphasize that enough. Otherwise this would be a big, plain square box. Okay. Nothing has been designed. We have not hired an architect. But the team has done a great job of determining the amount of square footage needed for each element of the expansion.

So let's take a trip around the proposed new expansion of the Administration Building, and this is where you can go, "Ohh-Awe, that's pretty great."

So what you'll see here, on our north side, is a sally port where there's a roll-up door on one side, roll-up door on the other side. The truck comes in, the cash goes



1	in, the front door opens, and the truck leaves. There's the
2	front of the current Administration Building. Now, we don't
3	know yet if the expansion would be attached to the building,
4	or if it would be a separate building. But the proposal
5	includes the use of solar, additional trees, as you can see.
6	It would take out some of the current camping area, but we
7	would figure that out. A back entrance with roll-up door for
8	storage and easy access. And then here's the back side of
9	that sally port. So you see the door would go up, truck goes
10	in, door goes down, the cash is loaded, and then the front
11	door goes up, and the truck leaves. So it's a very secure
12	way to transfer cash. And there you have it.
13	So we agreed that this is the critical first step.
14	Because in order to complete the Master Site Plan, there will
15	be employees from all over the fairgrounds that would be
16	displaced and would need a place to work. And this brings
17	all of those departments into a single location. Okay?
18	So let's look at a Rough Order of Magnitude Budget.
19	So construction costs have been budgeted at \$17.6 million,
20	soft cost at \$16.3 million, total Phase 1 \$23,895,048 budget.
21	Okay. Now on to
22	MR. LA BELLE: Michelle, I have a question.
23	MS. RICHARDS: Yes.
24	MR. LA BELLE: What's included in the soft cost?
25	MS. RICHARDS: Oh, that's a all of the planning,

1	the architectural work, the design work, inspections,
2	permitting, am I forgetting anything else, Ken?
3	MR. KARNS: Architects, engineers, fees, permits,
4	special inspection, construction management.
5	MS. RICHARDS: Anything that's not the actual
6	construction of the building.
7	MR. LA BELLE: What about the furnishings inside the
8	building?
9	MS. RICHARDS: Not included No. Included.
LO	MR. KARNS: Inside the main budget there is FF in
L1	the allowance.
L2	MR. LA BELLE: So you have FF and E in the main
L3	budget?
L4	MR. KARNS: Yes.
L5	MR. LA BELLE: \$17 million?
L6	MR. KARNS: Yes.
L7	MS. RICHARDS: Thank you. I stand corrected.
L8	MR. LA BELLE: Bottom line, just as an observation,
L9	that it is what it is at the end of the day when we go and
20	complete the process.
21	Good. Very good. Thank you.
22	MS. RICHARDS: Exactly. So a reminder as we move
23	through the presentation, that this is a presentation in
24	order of what was discussed in March. At the end, we will
25	talk about what our recommendation is for the priority of

projects.

so let's move to phase ZA, which is the building of
a modern Agriplex. So, in March, the Board agreed with
staff's recommendation to not follow the original draft
Master Site Plan, which called for the demolition of the
Equestrian Center's facilities, but rather to develop a
modern Agriplex and livestock show area inside the fair
footprint. Which would support revenue-generating equine and
livestock shows throughout the year. As well as livestock
competitions during the annual OC Fair. Timing for when each
phase will be designed and constructed will follow the
finance plan, which we will come back and present in December
or January. So this phase would include demolition of the
old barns currently in the livestock area, the offices, and
storage sheds that are there. The new show ring, the
building of a new show ring, a pavilion, and exhibit space.
Portable stalls, show offices, staff area, restrooms,
concession, and relocation of the existing show arena
building. That's the structure where the current junior
livestock auction is held. So we would repurpose that into
storage area, as you see in the concept on the right. This
is a approximately 89,500 square feet.

Okay. Let's look at the block plan again. And again, this doesn't necessarily indicate where each area will go, but rather illustrates the square footage for each area.



The block plan here also includes what would encompass the Action Sports Arena, which I'll talk about in a minute.

Okay? All right.

So let's talk about the Actions Sports Arena.

That's Phase 2B and it involves upgrade to the arena and integration into the proposed Agriplex. This would include replacement of the bench seating and moving toward stadium seating. Much more comfortable and better experience for guests and much more attractive for livestock and equine shows. Replacing old boards with the portable board system, which would allow for flexibility. The current seating count is 1,800 for the grandstand area, but the new seating count would be 1,462 seats. Although, much more comfortable seats and for any of you that have been to the Action Sports Arena, no one ever sits on their number, anyhow. Right? They tend to spread out. The track total square footage is about a little over 31,000 square feet, the stand is a little over 10,000 square feet. Okay.

Let's do another flyover of our proposed Agriplex, livestock, and Action Sports Arena upgrades. Again, not a design. Not architecturally designed yet, but just an idea of the area that the Agriplex would take up. Turn out areas, open area, and then you can see the integration of the Action Sports Arena to be part of that Agriplex. And that would essentially be in the footprint that is now the livestock



1	area. Okay? All right.
2	Rough order of magnitude for this phase. You can
3	see it is quite high. Totaling over \$89 million. Phase 2A,
4	which would be the Agriplex, itself, is \$86.6 million and the
5	upgrades to the Action Sports Arena, a little under \$3
6	million.
7	All right. So again, let's not let's not focus
8	on the order just yet. But I can see you might have
9	question, Director La Belle.
10	MR. LA BELLE: Just a question on the Action Sports
11	Arena. What would be the rough scope of work again?
12	Replacing the seating? What else is included in that? Is
13	there a buffer wall that would about go out on to Arlington
14	to address any noise issues, that sort of thing we talked
15	about?
16	MS. RICHARDS: Yeah, I don't know. The plan doesn't
17	include any kind of sound barrier.
18	MR. LA BELLE: But for \$3 million, we get the Action
19	Sports Arena?
20	MS. RICHARDS: Yes.
21	MR. LA BELLE: Got it.
22	MS. RICHARDS: The new seating, and then the
23	portable boards, you know, that would allow for flexibility.
24	Okay. All right.
25	Let's take a look at 3A, which is the Centennial



1	Farm expansion. So many of you are aware of Century Barn.
2	That's the secondary barn currently behind Millennium Barn.
3	We would demolish the existing Century Barn. We have made a
4	lot of repairs over the years. That was a project that we
5	tried to get off the ground several years ago. But we would
6	replace it with a brand new barn. Multi-use pens for pigs,
7	cows, and other animals at Centennial Farm. A storage canopy
8	and tack room and then allocated space for an animal
9	quarantine area and pen. Which is very important on a farm.
10	The barn square foot total, 2,400. The shed, 540 square
11	feet.
12	Okay. Phase 3A as you can see the block plan. Room
13	for pigs, cows, and anybody else that needs space in Century
14	Barn. And then that storage canopy off to the right. Okay.
15	You ready for another fly around here?
16	So you can see in the lower right-hand corner is the
17	existing Silo Building. Here we go. Beautiful new barn.
18	With beautiful CAD cows. Okay. 3A, or 3B, sorry, would
19	involve the building of a multipurpose education center.
20	This would include demolition of the current Building 15,
21	which has been off-line for over a year now because it really
22	has outlived its useful life. The building of a new
23	multipurpose educational building, which would have allocated
24	space for our farm and agriculture programs and event space
25	for use by Heroes Hall. Office spaces for our Ag programs



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1 and the Orange County Wine Society, restrooms and staff 2 areas, additional storage room and greenhouse area, an 3 outdoor kitchen, which would allow us to have culinary 4 demonstrations. Some of our culinary programs that we offer 5 to the public throughout the year, as well. This building would be, for those of you familiar with the fair, it would 6 roughly be in the footprint of what is now Crafter's Village 7 8 during the fair. So square footage, about it 7,800 square feet. And you could see the block plan for that would allow room for each of those elements. 10 11 And let's do a little fly-around there. Okay. You 12 can see its proximity to the Plaza, Plaza Pacifica, and

can see its proximity to the Plaza, Plaza Pacifica, and entrance into the Amphitheater and then the farm adjacent to it. And very close to the exhibit building, as well, to create that continuity. This would be an excellent building to allow us to expand our education programs to the community, as well. Our Ag-education programs with school children, our farm and garden classes that we offer to the public, and then for our public programming here at Heroes Hall.

Okay. So rough order of magnitude for 3A and 3B. 3A being the Century Barn, \$3.6, almost \$3.7 million and then the construction of the new multipurpose education building, a little under \$11 million for a total of \$14.6 million.



Okay. All right. Moving on to Phase 4A. This
involves upgrades to the Pacific Amphitheater, specifically,
demolition and replacement of the current box office.
Renovations to the outside Plaza, the area that you see here
that faces the Parking lot. Upgrades to all the restrooms,
and for anybody that has been in a Pacific Amphitheater
restroom lately, you know what I'm talking about. A new
kitchenette, meeting room, and exterior shade canopy for the
public as they wait in line to buy tickets. That encompasses
about 2,500 square feet, and you can see there's room for the
office and cubicle space to serve the public, kitchen area,
meeting room, cash room, storage, et cetera.

All right. Let's look at 4B, which would be the other upgrades to Pacific Amphitheater. Which would include structural repairs and physical renovations to the entire facility -- much needed upgrades, repairs an renovations to include signage, sound walls, all of the civil engineering work, and landscaping. Okay. So let's take a fly-over of Pacific Amphitheater. You can see the buildings highlighted in white are the restroom upgrades. Upgrades to the outdoor Plaza area and then for the box office, serving the public.

Okay. So a rough order of magnitude budget for phase 4A and B is a total of \$22.65 million so that the upgrades to the box office would be \$9,253,000 and then the other physical upgrades to the Amphitheater another \$13.4



1	million for a total of 22.6 for the Pac Amp.
2	MR. LA BELLE: Michelle, a question. Included in
3	that number, is the back of the house improvements a part of
4	that, or is that separate?
5	MS. RICHARDS: It is not. It is separate, and I
6	will get to that. Yep. We have a recommendation for that,
7	as well.
8	Okay. All right. Phase 5 under annual fair
9	upgrades. Namely restrooms and we are always in need of
10	restrooms. And that's certainly improves the guest
11	experience, not only the fair, but our year-round events. So
12	we are purposing building at least two and possibly three
13	strategically located restrooms, that would be complete with
14	showers and janitorial storage. And that would service all
15	of the areas where we have campers or during the fair, as
16	well. So you can see that the block plan would include
17	family restrooms, men's side, women's side, storage, and
18	those showers, as well. Currently, we are renting trailers
19	to support that. So this would certainly save on that
20	rental. So has anyone here ever flown over a restroom
21	before? There you go. And you can see we would choose
22	strategic areas on the fairgrounds that would best service
23	the guests. Okay. All right. This budget is for the
24	inclusion of two restrooms at \$7.7 million. We feel this is
25	an important phase and would recommend moving that up in the

priority, but we'll talk about that shortly.

Phase 6 is to add some needed areas to our exhibit buildings, so it would expand and upgrade the outer east and west facades. So our exhibit buildings are core to what we do. They are used almost every day of the year. Either for set up, executing of an event, and then tear down. So Phase 6 involves improving the look and the usability of our exhibit buildings. So if you think about the side of our exhibit buildings that face the main mall, those look like entrances. The other side of the buildings look like back of house areas. So we want to improve of the look of those entrances, as well. And that certainly would improve our ability to stage events in those areas.

So this would involve the Costa Mesa Building.

Building an extension onto that facility, that would create storage in the middle and on the outer edges and then vestibule entry. Two vestibule entries on that side. And then also include decorative architectural additions to the back sides of the building to sort of mirror the architecture of the Main Mall entrance side. So we are swinging around from park Plaza area, and now you can see the side from the main all. So it just creates a much more finished look for those buildings.

MR. LA BELLE: Michelle, I would take it that the facade improvements would be some sort of cost and design



1	theme along there, so you have, you know, you have a flavor
2	that would tie all the buildings together?
3	MS. RICHARDS: Exactly.
4	MR. LA BELLE: Got it.
5	MS. RICHARDS: Yep. It would be a consistent look
6	to the buildings.
7	So rough order of magnitude for Phase 6 is
8	\$3,000,000.
9	And then Phase 7. Now for our final phase, which
LO	involves some general property upgrades including adding
L1	decorative the decorative functional security perimeter
L2	fencing, which we don't have right now, and gate systems for
L3	additional security, landscaping and all the remaining civil
L4	work that would be done, as well. Okay. Rough order of
L5	magnitude budget for Phase 7 is \$67,695,000. Okay. And that
L6	includes the whole property.
L7	All right. Here we go. This is a bird's eye view
L8	of the whole plan. Until the initial trees in the parking
L9	lot that will be part of that last phase.
20	Sudden stop of the music. Really nice job, Tyler
21	and Evelyn. Very nice.
22	MR. LA BELLE: Michelle, what is the grand total?
23	MS. RICHARDS: The grand total.
24	CHAIR PHAM: Here we go.
25	MS. RICHARDS: \$229,257,242.



1	Everybody swallow; right?
2	MR. LA BELLE: You forgot the cents.
3	MS. RICHARDS: And the cents, yes.
4	MR. LA BELLE: Michelle, a couple of questions.
5	What is our current reserve balance right now?
6	MS. RICHARDS: Currently \$77,000,000.
7	MR. LA BELLE: And our annual operating costs in
8	terms of keeping the doors open is what in the budget?
9	MS. RICHARDS: In the budget, this year is
10	\$54,000,000.
11	MR. LA BELLE: How much for just the general on
12	ongoing operations?
13	MS. RICHARDS: You know
14	MR. LA BELLE: What we had to have when the pandemic
15	took place?
16	MS. RICHARDS: Somewhere between \$1.2 and \$1.5
17	million per month.
18	MR. LA BELLE: So roughly \$12 to \$15 million a year?
19	MS. RICHARDS: Correct.
20	MR. LA BELLE: Thank you.
21	MS. RICHARDS: So you can see we have got a little
22	bit of a challenge here, because if we do these projects in
23	order of how they were presented, we are pretty much out of
24	money after the first project. Right? That Agriplex is
25	beautiful. I hope we move forward with it, but it is costly.

So when we took a look at the order, we made some adjustments
and some recommendations that looked like more like this:
Completing the Admin building, so that we can set things up
for the rest of the plan, adding the restrooms, building the
new Century Barn, creating that education center. That's the
way we serve the public, upgrades to our exhibit buildings,
and upgrades to the current box office at the Pacific
Amphitheater. Where you see the red line, that totals out at
\$58.5 million. So we could still comply with our liquidity
requirement of 25 percent of our operating expenses. But
still, you know, be able to finish quite a few phases. And
then as the operation continues and we're able to drive
revenue and put more money in the bank over the years, then
we might be able to look at the other projects and maybe
consider debt financing on down the road if we had to, but
this would allow us to get quite a few projects done over the
next few years using what we have in reserve.

So I do want to show one more piece. This is a concept for the Pacific Amphitheater dressing rooms. There is a modular concept that we could use to build dressing rooms, remove the existing trailers and put in a modular sort of prefab system that would build those dressing rooms and green rooms at the Pacific Amphitheater. And you can see from the block plan that it would, you know, include the dressing rooms, storage area, green rooms, and really upgrade



1	that experience for our performers and crew at Centennial
2	Farm. A rough order of magnitude on this project is based on
3	square foot. Construction cost and materials would be about
4	\$1.5 million for this upgrade. And I could do a fly-around,
5	but I think you you kind of think you get the idea.
6	MR. LA BELLE: Michelle, just to comment on that, if
7	I could. I think that would be money very well spent. The
8	Pacific Amphitheater is approaching 40 years old. And
9	there's competition coming online out there that is going to
LO	compete with us that is not currently there. Obviously,
L1	during the course of the fair, we have a captured audience,
L2	you know, we basically provide we provide the marketing
L3	that brings the people in. But I really think that doing
L4	this sooner rather than later, even if we could before next
L5	year's fair, it's going to help Dan and Lisa in their
L6	marketing efforts in terms of bringing in entertainment.
L7	Right now, entertainment drives their \$500,000 bus down the
L8	ramp, and they have a choice of going into the trailer or
L9	staying in the bus. Probably most times they stay in the
20	bus, I would guess. So I think anything we could do to
21	accelerate that, would be my thought, that it's going to
22	help, you know, enhance the revenue opportunities for the
23	District.
24	MS. RUBALCAVA-GARCIA: Director Pham Chair Pham,
25	this is Director Rubalcava-Garcia. I have a question.

1	CHAIR PHAM: Yeah, go ahead.
2	MS. RUBALCAVA-GARCIA: So I agree with Director La
3	Belle's comments, and I love the fact that we can upgrade
4	Pacific Amphitheater. Especially since Director Cervantes
5	and I serve on the committee that oversees that, and we do
6	see that there are challenges with getting talent and
7	bringing in other groups. But my question is, I know you
8	mentioned the debt financing, was that explored sooner than
9	later to finance an additional project, not just this one?
10	MS. RICHARDS: I think what we are looking for,
11	Director Rubalcava-Garcia, is once the Board sort of agrees
12	on the order of projects, then we will do a detailed finance
13	plan that would involve incremental revenue, plus the rough
14	order of magnitude and come back with a finance plan in
15	either the December or at the January Board Meeting.
16	MS. RUBALCAVA-GARCIA: Perfect. I thought I heard
17	you say we are just looking at using the cash that we
18	currently have on-hand and not look at other projects. So
19	that would be something that can come back to the Board in
20	December?
21	MS. RICHARDS: Yes. December or January.
22	MS. RUBALCAVA-GARCIA: Okay. That makes sense.
23	Thank you.
24	CHAIR PHAM: So we do have a card for public
25	comment.



MS. RICHARDS: Reggie Mundekis.

MS. MUNDEKIS: Hi. I'm Reggie Mundekis, and thank you for the opportunity to address you on this matter. I really enjoyed this presentation. I would like to tell staff that. I like the idea that you are going with, just like a rough outline of the building showing where it is, and not worrying about the color and carpet and tile at this point. Because that's just way too much detail. And I also like the idea, the use of blocked diagrams to show how much space is used for each function at this point. I really -- I have been through a lot of these, at City councils and other places, and this is the first one I really enjoyed. So I thought I would share that with you.

I agree with Director La Belle, the need to fix artisanal, at best, dressing room at Pac Amp that would help us to be more marketable. I also agree with the approximate order of the first charge of projects. I am very cautious and weary of the financing for fairgrounds because there is a history of fairgrounds taking on debt financing with the best of intentions and ending up financially insolvent. For example, Del Mar Fairgrounds. So just fronting that because when you come back with a debt financing plan, I'm going to have questions. Just sharing that with you, but I think Director Pham knows where I'm coming from with this. So I would just like to thank staff for the great work and say I



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1 support what's going on. Thank you. 2 MS. RICHARDS: Yeah. I think what staff would be looking for today from the Board, is an agreement on the plan 3 4 itself, the order of projects. You know, if we want to add the dressing room, modular dressing rooms, the green rooms, 5 at Pac Amp, we can do that, but understand that each project, 6 7 before we begin, would be properly estimated that would come 8 before the Facilities Committee for review and before the 9 Board for full approval. So you're not approving dollars at 10 this point. 11 CHAIR PHAM: Right. Understood. So -- go ahead, 12 Douq. 13 MR. LA BELLE: Just a couple of questions. First of 14 all, I apologize to my fellow directors and the audience. 15 I'm going to have to leave in a few minutes. I wanted to 16 make sure I got my thoughts out, at any rate. 17 First of all, outstanding presentation. Really, 18 really very helpful, in terms of not only the numbers, but 19 being able to visualize what it is. Questions I have. I 20 think Reggie commented on it. And I think one of the things 21 we learned during the pandemic, is we didn't want to be in 22 the same position as the San Diego County Fair. Where you 23 are having to lay off employees and can't keep the ship 24 afloat. So I think, my thought is, we have at least 18

months of reserves, if there is a future situation that we

have to address. So the rough magnitude of that would be probably, roughly \$20,000,000. So we back down to roughly 50.

Ken and Jerry and the staff do an excellent job of managing the Capital projects. One of my questions is if the Board ultimately decides to do everything above the red line sooner rather than later, is CCA going to be able to provide the resources, staff, et cetera, et cetera, to be able to get those project completed?

MR. KARNS: Based on your comments related to financing, as we tackle these one at a time, yes, we will have the resources.

MR. LA BELLE: The other -- I have been to this rodeo a couple of times in my previous careers. The more we can do sooner the better, from a cost standpoint, but it does have a significant impact on staff. We -- Jerry and Ken and everybody has other duties and responsibilities. Not only related to the fair itself, but, you know, obviously the rental facilities. I want to make sure that when we get to that point, that I'm going to rely on Michelle and staff to give us your recommendations as to what Ken needs to be able to make this thing move forward.

I was responsible for \$75 million building, government center project in the mid-2005, 2006, I basically took my chief assistant and said to her, "You have nothing



else to do for the next 18 months but make sure this thing gets done and manage it through." So there is going to be an impact. I know CCA does stuff, but, you know, Ken is going to be working 14-hour days, maybe he already does.

Anyway I just want to throw that out. I want to make sure before we get too far down the road, that we know what the impact on that is going to be. I am very supportive of going ahead with everything above the red line. It does a couple of things: It, first of all, increases your operational efficiency by getting everybody under one roof. And it adds a lot of security benefits obviously, with the sally port and that. And number two, the more we can do to improve the appearance of our operation here, the better experience it makes for those attending the Fair and other events. So the facade improvements. I would like to also —the Action Sports Arena obviously is a revenue generator for us during the Fair has some other spin off benefits, so I would like to see somehow that incorporated into the above the red line sort of thing.

And, I guess, lastly, going back to the infrastructure study that was completed some time ago, my recollection is there were some challenges related to the current Equestrian Center Buildings and other improvements. I can't remember the exact number, but I would like to make sure that we do everything we can to get those to it The



1	point they need to be, for the benefit, obviously, the users
2	of the Equestrian Center. So that, plus the back of the
3	house. And everything above the red line, I'm fully
4	supportive of that.
5	CHAIR PHAM: So is that a motion, Doug? Or do you
6	want to make a motion on that?
7	MR. LA BELLE: I can make a motion.
8	CHAIR PHAM: Unless there is any Board member
9	remotely raising their hand or anything?
10	MS. ANGUS: No, but they can also just speak up if
11	they would like to speak.
12	MR. LA BELLE: Okay. I would make that motion. And
13	I would also like to thank the Facilities Committee, I know
14	they worked very hard with Michelle and Ken and the staff.
15	So that would be my motion that we move forward with that.
16	CHAIR PHAM: Go ahead.
17	MS. BAGNERIS: Director Bagneris, I would second
18	that. And we no longer need to go out-house to do anything.
19	We have the capability right in-house.
20	CHAIR PHAM: Just for clarity. Your motion is to
21	proceed with the plan looking at it as is, above the red
22	line, and that's the motion?
23	MR. LA BELLE: And move forward with the back of the
24	house, improvements for Pac Amp, and whatever we need to do
25	to make sure the existing Equestrian Center is where it needs

1	to be in terms of maintenance and operation.
2	CHAIR PHAM: Barbara, do you have a second?
3	MS. BAGNERIS: Yes, I do second that.
4	CHAIR PHAM: Okay. Summer?
5	MS. ANGUS: Chair Pham?
6	CHAIR PHAM: Yes.
7	MS. ANGUS: Vice Chair Kovacevich?
8	VICE CHAIR KOVACEVICH: Yes.
9	MS. ANGUS: Director La Belle?
10	MR. LA BELLE: Yes.
11	MS. ANGUS: Director Rubalcava-Garcia?
12	MS. RUBALCAVA-GARCIA: Yes.
13	MS. ANGUS: Director Cervantes?
14	MS. CERVANTES: Yes.
15	MS. ANGUS: Director Ruiz?
16	MR. RUIZ Yes.
17	MS. ANGUS: Director Bagneris?
18	MS. BAGNERIS: Yes.
19	MS. ANGUS: And Director Aitken?
20	MS. AITKEN: Yes.
21	MS. ANGUS: Thank you.
22	CHAIR PHAM: All right. Great presentation again.
23	MR. LA BELLE: As always.
24	MS. RICHARDS: Okay. Moving on to 8B. This is the
25	presentation of the 2023 Budget and vote on whether or not to
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1	approve. There we go. Just a reminder, that I'm going to go
2	through this presentation fairly quickly because it was
3	reviewed in detail during the Budget Study session, and I
4	know that many of our Board members were there. As I go
5	through, if there are any questions by board members, please
6	stop me, or I'm going to just keep going. All right.
7	So with that said, the Chair of the Finance
8	Financial Monitoring and Audit Committee, Director Kovacevich
9	and Director Bagneris also serves on that committee.
10	Do either of you have any comments before I get
11	started?
12	MS. BAGNERIS: No, I do not.
13	MS. RICHARDS: Okay. Hearing none. Then I'm going
14	to move there through this.
15	So there are budget holders that some in the room
16	and some on Zoom. If there are any questions about specific
17	line items. But just a reminder that our fiscal year runs
18	January through December. We create budgets for each
19	department. There are 52 departments currently overseen by
20	16 members of the management staff, and we oversee that
21	through monthly variance reports and then, obviously,
22	oversight by the Financial Monitoring Committee and reports
23	that we give during monthly board meetings as well. Just
24	some quick assumptions, I won't go over everything, this is
25	from 2022 to show you the assumptions that were used to build

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this current year's budget and then, actually, how we are performing against that budget, so we have done quite well in all of those major categories that are on the slide.

So let's talk about the economic factors that we considered going into this budget. Each year, we begin building our budget for the following year, we actually look at several sources for Economic Forecast Data, and two of our best sources are from the Wood Center for Economic Analysis out of Cal State Fullerton. Drs. Anil Purri and Mirah Farah, they do an excellent job of looking at, not only the impact nationally, but locally and specifically for Orange County. So every year, they ask the question where are we headed? And I think this year, they certainly emphasized what all of us are feeling in our own budgets, our home budgets and our pocket books. So inflation is expected to be a factor until mid to late 2024. Obviously recession fears are sky-high. The question is, whether it will be a soft recession or a very hard recession. Economist don't agree on whether there will be a recession, and those that do, are split on the reasons why, and that is because there's still a lot of contradictory data in the market, as you can see. sectors of the economy are still doing quite well. adding jobs, really good GDP growth, but then consumer confidence is at an all-time low.

REGAL

So all of that to say that Doctors \*\*\*pery and

Farkah call this "Highway to the Danger Zone." So once
again, we will be faced with some headwinds, but our product
is solid. We know people love the fair. The demand is still
high, and this staff is really good at managing resources.
So we move forward with courage, but understanding the
dangers. All of this means, that once again, we approach the
new budget with cautious optimism. We are sticking with the
fundamentals that formed the foundation of the 2021 Fair and
the 2022 Fair. And we are taking a little bit more of a
conservative approach to consumer spending, given the rate of
inflation that's expected.

So like the Wizard of Oz that said to the Cowardly Lion, "You have plenty of courage, I am sure. All you need is confidence in yourself. There is no living thing that is not afraid when faced with danger. The true courage is when facing danger when you are afraid, and that kind of courage you have in plenty."

And so we move forward with our 2023 budget. And these are the assumptions hat we are making. We are going to stick with the model that's been very successful for us for the last two years. And that's to have limited ticket sales. Advanced online 45,000 per day. This budget does not include an increase in Fair admission. But we are -- but we'll talk about that. We are offering from suggestions. No increase in parking fees, but we will look at some options at the

presentation as well. Once again, we have a goal of booking 40 shows for the season in the Pacific Amphitheater. We had that goal this year, as well. We were able to book 30. And unfortunately, had two cancelations for 28 shows. We are budgeting for credit card fees to reflect our advanced online ticket sales. We are recommending closing earlier on Sunday, we have looked at attendance trends over the last couple of years and staying open until midnight on Sunday does not have a return on our investment. So we are going to save the labor on that and close at 11:00 on Sundays. We're going to continue to use the Evolv gate screening equipment. And introduce a new loyalty admission product that will allow people to come to the fair more than once during the season on a single purchase.

We are planning for our Q1 and Q2 events activities using our 2022 data. We have some really good data now that our events are back, and we expect to be back 100percent of our last full year, 2019, by Q3 and Q4. We are going to host a two-day in-person Imaginology event and, of course, taking over operation of the Equestrian Center in January.

So let's look at our labor outlook. Total labor in this budget is \$20.3 million, that's a \$2.86 million increase from the '22 budget. I can tell you, that's not an increase of wages. Our employees only received a 2.5 percent increase this year against 8 percent inflation. So lots of increases

and benefits cost, including pers. This budget includes the addition of seven new civil service employees: One on the janitorial side, two landscapers, two facility maintenance workers, and two security guards. We made a decision to build into the budget a \$0.50 per hour increase across the Board for our fair time staff positions. It's been a real challenge for us to staff up for the Fair. We hear that from lots of companies out there, so we are trying to get a little bit ahead and offer a higher rate going into the Fair.

Every four years the Board looks at an incremental rental plan for both our year-round rental, and then the spaces that we rent during the fair. So this is year three of a four-year plan for our year-round event rental fees. That's the fees that promoters pay on rental of the parking lot, the buildings, et cetera. A very, very nominal increase of \$50 to \$75 per day, depending on the size or location. And that's not necessarily to drive additional revenue, but it's to keep up with the market, as well. And then our fair merchant space rates, this is year four of a four-year plan, so we will be increasing those spaces \$50 to \$75 for the entire run of the Fair.

And again, you can see the small amount of additional revenue. On the revenue side, we are going from \$53.8 million to \$57.8 million, and there are really three major categories that are driving additional revenue.



1	There's planned increase in year-round event rental activity,
2	the demand is still very strong, our interest revenue is
3	increasing. More money in the bank generates more revenue
4	and thankfully, the interest rates have gone up since last
5	year's budget. And then the full force of the new contract
6	that we have with our carnival provider will be in effect and
7	that will generate an additional \$2.3 million. What was not
8	included in the budget, at this time, because we haven't
9	fully developed it yet, is that new loyalty admission product
10	to replace the Super Pass. So we'll have that by the end of
11	the year, and that will most certainly increase revenue, as
12	well. Although not built into the budget at this time. On
13	the expense side
14	MR. LA BELLE: Question, Michelle. What is your
14 15	MR. LA BELLE: Question, Michelle. What is your current we talked about a little bit, at the Committee
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15	current we talked about a little bit, at the Committee
15 16	current we talked about a little bit, at the Committee Workshop, what is your current thought on replacing the
15 16 17	current we talked about a little bit, at the Committee Workshop, what is your current thought on replacing the annual pass? I know it's a work in progress, but what do you
15 16 17 18	current we talked about a little bit, at the Committee Workshop, what is your current thought on replacing the annual pass? I know it's a work in progress, but what do you think right now?
15 16 17 18 19	current we talked about a little bit, at the Committee Workshop, what is your current thought on replacing the annual pass? I know it's a work in progress, but what do you think right now?  MS. RICHARDS: It's looking like it will be a
15 16 17 18 19 20	current we talked about a little bit, at the Committee Workshop, what is your current thought on replacing the annual pass? I know it's a work in progress, but what do you think right now?  MS. RICHARDS: It's looking like it will be a limited quantity that is sold for every day of the Fair at a,
15 16 17 18 19 20 21	current we talked about a little bit, at the Committee Workshop, what is your current thought on replacing the annual pass? I know it's a work in progress, but what do you think right now?  MS. RICHARDS: It's looking like it will be a limited quantity that is sold for every day of the Fair at a, you know, a price commensurate with the demand for that

and we know our customers have really miss that, as well.

MR. LA BELLE: Thank you.

MS. RICHARDS: On the expense side, big jump in expenses this year from \$47.8 to \$54.8. Certainly the Equestrian Center operating expenses, but I want to point out that that's against projected \$1.4 million in revenue, as well. But we will be taking on all of those operating expenses. An increase in civil service employee wages, the addition of seven new civil service staff and the associated benefits cost is about \$2.2 million, an increase in professional services under that category are all the trash removal, tree trimming, legal expenses, you know, any of the contracted services go under that category. And that's about a \$973,000 increase.

Increased utility expenses, year-over-year, it's going to be substantial. We are constantly surprised at how expensive water, sewer, electricity is for this property. I mentioned the \$0.50 per hour increase for our fair time positions. We are bringing in a new feature exhibit for the fair in 2023. We want to make sure that the fair stays fresh and relevant and give our guests a reason to come back every year. Increase in the cost of supplies and rental equipment. We really took a hit last year, so we want to be prepared for that. We know that media and advertising costs are going up this year, and then Director La Belle, I know you wanted to speak regarding the possibility of adding a legislative



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lobbyist for this year, and I don't know if you want to talk about that now or --

MR. LA BELLE: I can just make a couple of comments, I know that we belong to WFA, and they have, you know, lobbying services. I equated to cities, every city, pretty much, in California, belongs to the League of California Cities. And they kind of represent the broad spectrum of cities, but I would say, probably 90 percent of the cities also have a separate lobbyist that assists them. The League of Cities, 90 percent of the time, the cities are in accord with it, but 10 percent of the time there may be varying interests, a small city, medium sized city, whatever. past we used Gonzalez when we got into the slow down during the pandemic. The benefit of having somebody like that firm reporting back to Michelle and whoever the committee might be, they provide a monthly report that gives you a heads up on things that you ought to be looking at and then if there are matters that we need to be in Sacramento on, I know there are some restrictions, and we carefully follow those. Gives you the ability and they can save you hours of wandering through the maze by setting up meetings with the people that we need to be talking to. A good example, some earlier spokespersons talked about the market place, right now, we are precluded from producing our own swap meet market place type event because of legislation that the previous operator



was able to get into the law, way back I don't know, 30, 40 years ago. So we can't produce anything. It has to be all outside. I don't know that we would ever want to produce something. With you I think having the ability to, at least, consider that would require a change in legislation and the lobbyist can kind of help through that process, you know, moving things forward for us. And I think there are a couple of other examples that the staff has been working on.

That's my thought on it, and I can answer any questions. I don't know if Josh wants to speak to whatever restrictions there might be, obviously.

MR. CAPLAN: The primary restriction is the Board can't engage in what is called grassroots organizing, and in lamest terms, what that means if there's an initiative on the ballot or a candidate up for office. Certainly this Board cant take a position, one way or another, in support or against. The California Law wouldn't prevent this state agency from engaging a lobbyist to try and affect state wide changes for the benefit of the District. It's very fact specific. So for example, if there were an issue on the ballot, that would create some of these changes you talked about, for example, the swap meet. Because it's an initiative driven process, the District couldn't actually take a position on that. Whereas, if the bill would come from legislator in Sacramento, the District could work with a

1	lobbyist to try and encourage some change to existing laws.
2	So it's going to be very fact specific, and we just need to
3	be sure that if the board supports working with a legislative
4	lobbyist, to make sure that the parameters are safeguarded.
5	MR. LA BELLE: Thank you, Josh. And I think in the
6	big scheme of things, in terms of the overall budget, it's a
7	relatively small amount, and I think certainly it's worth
8	having that resource to help staff and the Board through
9	challenges. I don't know. I spent 25 years of my life
10	trying to figure out how it works up there, and once I
11	figured it out, I found out it didn't work that way. So it's
12	a rather complicated process, and former Director Baradino
13	can speak to that, as well, from his experience.
14	Anyway those are my comments.
15	MS. RICHARDS: Okay.
16	MS. ANGUS: Chair Pham, Director Bagneris has her
17	hand raised on Zoom.
18	CHAIR PHAM: Director Bagneris, you can speak.
19	MS. BAGNERIS: Yes. I just have a question. I
20	believe Gonzalez & Sons costs us about \$5,000 a month, so
21	this \$30k is just for a short period interaction and do we
22	get to call on them as needed? How does that \$30K work?
23	MR. LA BELLE: I think it assumes retainer of \$2,500
24	to \$3,000 a month for 12 months. And then basically what
25	they do is they provide the reports back to staff and whoever

1	the committee might be, and are available to, you know, help
2	staff work through the maze in Sacramento.
3	MS. BAGNERIS: So if nothing needs to be acted on,
4	we are going to be paying them no matter what; right?
5	MR. LA BELLE: Well, what you would have to do is
6	you have to go through another RFP process to solicit
7	proposals, presumably they will propose, others will propose,
8	and then it will come back to the Board as a contract item at
9	some future date. I believe the last contract was our
10	normal, you know, five year or one year four one year
11	extensions.
12	MS. RICHARDS: I think it was two years with three
13	option years.
14	MR. LA BELLE: And that would be in the RFP, and it
15	would be proposing based on that.
16	MS. BAGNERIS: So we wouldn't have to use them until
17	it's absolutely needed, because we just approved the
18	\$58,000,000 master site plan, and I'm not sure I'm not
19	really sure what to say about \$30K right now. But if we
20	don't need them. We won't engage them until they're actually
21	needed, and we know something is on the horizon, and we want
22	to utilize them, so we can go out and bid for somebody to
23	take that contract.
24	MR. LA BELLE: What you would do is go through the
25	RFP process over a period of a few months, and based upon the

1	RFP process, a recommendation would come back from staff to
2	select for A, B, C, D, whomever, and then you would be
3	basically retaining them on a monthly basis to provide their
4	services to the District. But nothing is going to happen
5	during the RFP process.
6	MS. BAGNERIS: Okay. So this \$30K is just a
7	contingency really? If we decide to use them, we would have
8	them available?
9	MR. LA BELLE: Well, if you decide to approve the
10	RFP recommendation from staff, you would be using them, but
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12	MS. BAGNERIS: Exactly, but, I mean, this is not
13	something we are going after right now. This is if the
14	situation warrants it. That's what I'm trying to get to, are
15	we saying if we approve this budget, we're going to go get
16	somebody on board, put the RFP out and get somebody on board
17	right away? Or is this just in case we decide to do this, we
18	already have it in the budget? That's what I'm trying to
19	understand.
20	MR. LA BELLE: Before the District, Barbara would be
21	if the Board approves this is a line item in the budget,
22	then staff will incorporate that into the work plan and
23	sometime during the ensuing fiscal year, an RFP process will
24	be completed, and it will come back to the Board for action
25	to either approve or not approve; correct Michelle?

1	MS. RICHARDS: That's correct.
2	MS. BAGNERIS: And that will come before the Finance
3	Committee; right?
4	MS. RICHARDS: Right. So or it could come before
5	the Finance Committee, so I think what Director La Belle is
6	indicating, is that the contract would the resulting
7	contract would be approved or not approved by the Board at
8	the time that it got to the Consent Calendar.
9	MS. RUBALCAVA-GARCIA: This is Director
10	Rubalcava-Garcia. I think is what Director La Belle asking
11	us to add this to the budget. He would like us to add a
12	lobbyist to the budget.
13	MS. RICHARDS: That's correct, in fact, the budget,
14	as drafted, currently includes \$30,000 for that service.
15	MS. RUBALCAVA-GARCIA: Okay. I mean, I think we
16	removed that expense from the budget a couple of years ago.
17	Personally, I think it's a little redundant to have it,
18	especially when we already have we're paying dues to
19	another agency that already has a lobbyist that specializes
20	in fairgrounds. I am not really in support of having an
21	additional \$30,000 for lobbying, but that's just my opinion
22	on the topic. Especially when we don't have anything
23	specific to lobby for.
24	CHAIR PHAM: Any other Board comment or do we still
25	have?



1	MS. RICHARDS: No, I was just going to say I can
2	continue with the presentation and someone can make a
3	motion.
4	CHAIR PHAM: Okay.
5	MS. RICHARDS: Okay. I indicated before that this
6	budget assumes no increase in parking or fair admission.
7	Parking is currently at \$10 per vehicle for year-round
8	parking for events, and then also during the fair. It also
9	does not we did not build in a fair admission. However,
10	it may be time to look at that, so later on in the
11	presentation we will present some options. In terms of our
12	travel budget, greatly reduced from last year and that's
13	mainly due to the fact that there have been some additional
14	states added to the list of banned states for California
15	employees to travel to and some of those
16	MR. LA BELLE: It may get down to zero.
17	MS. RICHARDS: Maybe. The list is getting longer.
18	But the ones that are in safe territory, that we plan to
19	attend, include the previously approved WFA Convention, The
20	California Fairs Alliance Managers Conference. There's a
21	design conference that our creative services team goes to,
22	sponsorship conference. There's the International
23	Association of Fairs and Expositions Management Conference in
24	St Louis. And then for our Finance Director to attend the
25	AccountingWare Conference, which is the accounting system

that we use. And then mandatory training throughout the year up in Sacramento. We also would like to send a two-person team from our concessions department to attend the Minnesota State Fair, which is world-famous for their concessions program. So we would like them to do a fair survey. And WFA always announces a Feature Fair Tour. One of the fairs within the network. We were a Feature Fair Tour a few years ago, but that's to be determined. They haven't announced that yet. Obviously, if it's in one of the banned states, we won't be going. But we built in enough to cover that, to send a small team on that Feature Fair Tour.

MR. LA BELLE: Michelle, if I could. Sort of going back to the Master Site Plan, one of the things I have done in the past, is once we decide what we are going to do, once an architectural firm has been retained, there is some benefit for staff and maybe even facilities committee, for that matter, to venture out into other facilities in the immediate area or California, that you could look at that have been done. A good example would be Administrative Facility such as Laguna Niguel City Hall, the Mission Viejo City Hall. They are relatively new facilities and they have amenities in there that I think would be worth going in and seeing. We got to keep a handle on the architect because they will spend all the money we got and then some. But I think there might be some advantage to you and Ken and Jerry,



1	maybe a committee of the board doing some outreach and
2	looking at other facilities and again, that's down the road,
3	somewhere, but I just throw that out.
4	MS. RICHARDS: Yeah, I think that's a great idea.
5	The Board only has to approve out-of-state travel, so if we
6	find there is something in San Diego, or we fly up to
7	Northern California. I can approve those travel costs. It's
8	just out-of-state travel that the Board has to and we
9	would take that on a case-by-case basis.
10	MR. LA BELLE: So you do have some contingency in
11	there that would enable you to do that?
12	MS. RICHARDS: Yes.
13	Okay. Let's move on to the Capital Expenditures
14	plan. We have broken it into three different categories.
15	These are the two carry-over projects from last year. Lot G
16	facilities project and the Serenity Walk, which we will be
17	completing in 2023. This is the new project list for capital
18	expenditures, and you can see it is a variety of different
19	repair projects, needed maintenance, replacement. I do want
20	to point out the three top capital expenditures. Basically,
21	this is the removal of the market place buildings, the beef
22	barns down in the livestock area, and Building 15. And
23	that's all clearing the way for the new Master Site Plan. So
24	Cap X projects are a little over \$2.2 million. Major
25	expenditures, major maintenance projects. The paint fascia

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on the maintenance yard, the box office gates, fire lane, curb painting, about \$105,000. And then here's our list of new equipment that we need to purchase, and it's a variety of different equipment. I will point out, there's quite a large expense for the firm tractor replacement at a \$165,000. I just want the Board to know when we replace equipment, we have to make sure that it is AOMD certificated, and that's a big purchase. But the equipment total is a little over a million, so when we add it all up, capital expenditures, major projects, and equipment, comes to \$3,425,000. We built in a \$100,000 contingency and those two carry-forward projects brings it to an even \$5,000,000. Which is actually where we should be with Capital projects if we look at 5 percent of total assets, we are presenting a Cap X program that is, or plan that is in line with, you know, where we were a few years ago, so. All right. We always present this chart, this is a

All right. We always present this chart, this is a list of expenses that are mandatory that may be over \$50,000, and our current policy allows the CEO to execute checks or purchase commitments of \$50,000 or less. But some of the mandatory expenses like paying payments for utilities, CAL-Card, insurance, pay roll, et cetera, we build into the budget. But these are some varying expenses that may or may not be over \$50,000, but they are mandatory, so the Board would be approving payment of those items, as well. We



always include a list of IFBs and RFPs that we expect to release in 2023. This is a list those that we are aware of now, and you can see our contracts team, and mainly, Jerry is going to be very busy in January and February. All right. So when we do a roll-up. Let's do the fair PNL, so, we pull out the pieces of our revenue and our expenses that are focused on the fair. And once again, that model is expected to do very, very well. So \$47,000,000 in revenue against \$26,000,000 in expenses, so we project to have net proceeds of \$20.6 million from the fair. Now, when you roll that all up into the entire year, we got \$57.8 million in revenue, against \$54.8 in expenses, so as the budget sits right now, we have got net proceeds of \$2,956,078.

So we have kept fair parking and fair admission untouched for several years now. We have seen our expenses go sky-high, particularly this past year. And we expect with inflation for that to continue. So if the Board is content with less than \$3,000,000, that's one thing, but we just seen very robust Master Site Plan that we know we want to move forward on to improve the property. So we want to offer some budget options. So option number one is the budget as presented right now. \$57.8 million in revenue. \$54.8 in expenses and you can see the bottom line. What staff is proposing right now, is the Board look at increasing our parking. Our parking is so low compared to other properties



around us.

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2	Just to give you an idea, Disneyland is \$30 to park.
3	Knott's \$25 to park. Honda Center \$22-\$25. If we go into LA
4	County it's even crazier. LA County Fair \$20. SoFi Stadium,
5	\$60-\$100 to park. So we are considerably lower than the
6	other attractions and other fairs. So we are suggesting a \$2
7	increase in parking for our year-round events that's we have.
8	Option three would also include increasing fair parking by
9	\$2. And you can see where the bottom line would net out
10	there. Option three would include a \$1 increase in general
11	admission price to get into the fair. Currently, we are at
12	\$12 for week days, \$14 for weekends. The last time that we
13	had a week-day increase was in 2014. Weekends we increased
14	from \$12-\$14 in 2017. So it's been years since we have taken
15	an increase in admission to the fair. It's been even, an
16	even bigger jump with senior and child increase. We have
17	been at \$7 for kids since 2014, kids and seniors. So we are
18	recommending a \$2 increase in our senior ticket and child
19	ticket. And if we roll it all up together, what staff is
20	asking the Board to consider, is a \$2 increase in parking
21	year-round and during the fair, and then to take the
22	incremental dollar increase for adults and \$2 increase for
23	kids and seniors. And that would net an additional \$1.84
24	million for net proceeds of \$4.8 million.

So I will leave it at that, and see if there is any

1	discussion.
2	CHAIR PHAM: Yeah, before I open up a Board
3	discussion. We are two matters up. Or two cards.
4	MS. RICHARDS: Okay. Is it Aileen?
5	AUDIENCE: She had to leave.
6	MS. RICHARDS: Okay. Reggie Mundekis.
7	MS. Mundekis: Hi, I'm Reggie Mundekis, and thank
8	you for the opportunity to address you today on the budget.
9	I'm actually okay with price increases because profitability
10	slid from around 14 percent down to 12 percent. And since we
11	are in a inflationary period, it's going to get even lower,
12	and we need to maintain our position. One of the things that
13	happens when you don't raise your prices is that and
14	everybody else raises their prices, is that you're perceived
15	as being cheap. That's not really going to happen in a year,
16	but you don't want that perception of this is a
17	bargain-priced event that you want to go to. I'm going to
18	radical and say that, you know, I can actually support option
19	six. All right. Just putting it right out there. Okay. So
20	regarding the lobbyist. Okay. I get the argument that we
21	are already in a trade organization, why do we need a
22	lobbyist? Basically, if you are not at the table, you are on
23	the menu in politics. And if you haven't been in Sacramento
24	and actually tries to get something done up there, I mean,
25	actually, physically in Sacramento, knocking on doors, trying

1	to get people's attention. If you don't have somebody to
2	help you, you are not going to get much further than nice
3	courtesy meetings and sympathy from the office staff. We
4	need to have a lobbyist advocate for our own interests
5	because at times, Western's Fairs interests diverge from our
6	interests. Two examples sorry, guys to bring up a sore
7	subject. Western Fairs was okay with selling the property
8	and privatizing the fairgrounds. Western Fairs also does not
9	agree with the existence of animal welfare groups and things
LO	that they need to be banished to be far desert steps of
L1	wherever. So I support the lobbyist, especially since we are
L2	keeping the cost down, so that's it. Price increase and
L3	lobbyist, I support, and thank you for the work on the
L4	budget. Thank you.
L5	CHAIR PHAM: Anyone remote have their hands raised
L6	for comment for anything at this point? Is there a motion
L7	that anyone wants to bring forth?
L8	MS. BAGNERIS: Director Pham, Director Bagneris, I
L9	move that we accept the budget with Option 6.
20	MS. RUBALCAVA-GARCIA: I second that motion. This
21	is Director Rubalcava-Garcia.
22	MS. ANGUS: Chair Pham?
23	CHAIR PHAM: Yes.
24	MS. ANGUS: Vice Chair Kovacevich?
2.5	VICE CHAIR KOVACEVICH: Yes



1	MS. ANGUS: Director Rubalcava-Garcia?
2	MS. RUBALCAVA-GARCIA: Yes.
3	MS. ANGUS: Director Cervantes?
4	MS. CERVANTES: Yes.
5	MS. ANGUS: Director Ruiz?
6	MR. RUIZ: Yes.
7	MS. ANGUS: Director Bagneris?
8	MS. BAGNERIS: Yes.
9	MS. ANGUS: And Director Aitken?
10	MS. AITKEN: Yes.
11	MS. ANGUS: Thank you.
12	CHAIR PHAM: All right.
13	MS. RICHARDS: Okay. Committee Reports; right?
14	CHAIR PHAM: So yeah. We'll begin the Committee
15	Reports, you know. Director Kovacevich and I did have brief
16	discussions, potentially shifting some things around, but I
17	want to have a couple of conversations with some of the folks
18	that would be shifting. So as of right now, we will be
19	keeping committees as is, but that will change relatively
20	shortly. Do I read this?
21	MS. RICHARDS: No, no. Yeah, yeah.
22	CHAIR PHAM: As leadership committee have anything
23	to report at this time? Oh, that's me.
24	I was just going through the motions. ****I
25	appreciate. Does the Financial Reporting and Audit Committee

1 have anything to report? 2 MS. BAGNERIS: Yes, we do. This is Director 3 Kovacevich. VICE CHAIR KOVACEVICH: So the committee did meet on 4 We also had our budget study sessions and discussed 5 on November 9th, so we did review the budget that was just 6 7 approved by the Board. And, again, thank you to the staff 8 for doing a great job on that, and the budgets have been pretty on point, so pretty impressed with how it's been 10 handled. Again, we just met on the 14th to review the 11 October financials. The year-to-date revenue is \$51.2 12 million and unfavorable to budget by \$1 million revenue for 13 the month of October was unfavorable by \$46,000, and that's 14 mainly due to planned events that did not take place. 15 Operating expenses for year-to-date are \$36.9 million and 16 that's favorable to budget by \$3.2 million and that means net 17 proceeds year-to-date \$10.8 million and \$2.24 million 18 favorable to budget. So we're tracking ahead of schedule 19 and, you know, we've talked about cash earlier by \$75.3 20 million. Obviously, a lot of great things to do with that 21 cash and excited to have the approved the Master Site Plan as 22 we just did, so you can get to work there. Our next meeting 23 will be December 9th, and that's it from the Committee. 24 Thank you. 25 \*\*\*CHAIR PHAM: All right. Facilities Committee.



1	Have anything to add on top of the Master Site Plan project?
2	MR. RUIZ: That's correct. That was covered under
3	Item 8A, so we're good. Thank you.
4	MS. ANGUS: I just wanted to state for the record
5	that Director Rubalcava-Garcia has stepped away from the
6	meeting.
7	CHAIR PHAM: Okay. Got it. Thanks. Apparently,
8	there is nothing to report from both the committees. But if
9	you have anything, now's your the time to speak up.
10	MS. BAGNERIS: Yes. I just wanted to recognize the
11	Native American Heritage Month. We did not put together a
12	presentation, but I didn't want it to go by without
13	acknowledging that we have been celebrating that in this
14	group.
15	CHAIR PHAM: I appreciate that, Director Bagneris.
16	As of now, we will move into closed session. In just a few
17	minutes on that and.
18	MS. ANGUS: We just have to wait until Director Ruiz
19	jumps back in.
20	MS. RICHARDS: Can you control him jumping back
21	in.
22	MS. ANGUS: The room will automatically close in 60
23	seconds, but 60 seconds is a long time. We got 15 more
24	seconds.
25	We should all be back in.



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C	HAIR PH	AM:	All	right	. All	right.	Board	
considered	l advice	of	couns	sel on	close	session	items	and has
nothing to	report	at	this	time,	and I	'll turn	it ove	r to
Michelle.								

MS. RICHARDS: Okay. We just have few staff announcements, Jason, would you -- or somebody be able text Joan and Ken and let them know we are back in. Joan's phone is there, but Ken can come grab her. Okay. Our own craft beer festival, Halloween Boo Ha Ha was a huge success on Saturday October 29th, with a late surge in ticket sales, attendance exceeded our original estimate as approximately 4,000 craft beer enthusiasts enjoyed the Halloween themed beer tasting and entertainment, and last Saturday we had a very, very nice Veteran's day event at Heroes Hall, the All-American Boys Chorus sang and brought everybody to tears. We had a gold-star mother, \*\*\*Elain Bertain, who spoke, along with Stacy Baradino, Chief Forensic Psychologist for Orange County. She explained the physiology behind how the brain reacts to trauma. It was really, really interesting and then the Board of the OC Fair and Events Center and members of the Heroes Hall Veterans Foundation broke ground on our new Serenity Walk. So we were very excited about that.

And on a sad note, we learned that the husband of our own California Secretary of Food and Agriculture, Karen Ross, she lost her husband who passed away suddenly, a few



weeks ago. And I know some of you have met Secretary Ross, or you might even know her personally, but we certainly send our condolences on behalf of the Board and staff. So we wish her well.

And as Director Kovacevich outlined earlier in the Finance Committee Report, we are doing well. Year-to-date net proceeds are \$2.2 million favorable to budget. And we currently have cash and cash equivalents of \$75.3 million, that's a 24.1 percent increase year-over-year, so lots of good things for our Master Site Plan. So Joan, I'm just going to go. Please check our websites, ocfair.com.

Lots of great events coming up. The Farmers Market is on Thursdays, but not next Thursday because that's Thanksgiving. We have our Garden classes at Centennial Farm. Make and take wreaths. Great things from the kitchen, so go online and sign up for those. Centennial Farm is open to the public, as well as Heroes Hall. And we so love when the public comes to both of those locations.

Happy birthday to Directors Bagneris and Rubalcava-Garcia, who both celebrate birthdays in November. Barbara and Natalie, happy birthday.

And I want to invite everyone to stay or a little while after next months board meeting for our CEOs holiday open house. I love to bake, especially at the holidays, so there will be lots of things to eat, and come and enjoy some

1	holiday treats and mingling with everybody. So those of you
2	listening on Zoom, be sure to save a little bit of time to
3	enjoy the holidays with us after the Board meeting next
4	month. So that concludes.
5	CHAIR PHAM: Okay. All righty. At this point I
6	open up for Board directors and matters of information. I'll
7	start off with Ashleigh, if you have anything to say.
8	MS. AITKEN: I just want to wish everybody
9	congratulations on your first meeting, Chair Pham, and happy
10	Thanksgiving.
11	CHAIR PHAM: Thank you. Nick?
12	VICE CHAIR KOVACEVICH: Yeah. Thanks, everyone.
13	Before the opportunity, great job, Chair Pham. Wish you that
14	and, of course, the staff did a tremendous job with the
15	report and the overviews was really cool to be able to see
16	that as we approve the Site Plan. I hope everyone has a good
17	rest of your week, and see you in December.
18	CHAIR PHAM: Thank you. Robert?
19	MR. RUIZ: Yeah, I mean, yes, congratulations on
20	your first meeting. My intention was to be there in-person,
21	unfortunately, I could not. I had to stay behind, but
22	congratulations. And great job, by the way. And I just
23	wanted to wish everyone a happy Thanksgiving and thank
24	Michelle and the staff, again, everyone, for the great work
25	on the master site plan and the budget great presentation and

1 great work as always. So thank you. 2 CHAIR PHAM: Sandra? 3 MS. CERVANTES: I want to wish everyone a happy 4 Thanksgiving, and also, great meeting today, Director Pham. 5 And thank you to Michelle and staff for always doing a great 6 job. 7 CHAIR PHAM: Barbara? 8 MS. BAGNERIS: First of all, I love my birthday, so 9 thank you for the recognition; it is on Saturday. I want you 10 to know I did plan on being at your first meeting, Director 11 Pham, but I took one of those home Covid test, and it said 12 positive. So I ran out this morning to CVS to take a real 13 test, I call it, and I won't know for a couple of days, but I 14 spared you from coming into that room today, but I would have 15 loved to have been there. It was a great meeting. 16 presentation for the Master Site Plan, for the budget; our 17 staff, our executive do such a great job. I tell you, we 18 never should go outside to do anything. We have the talent 19 right in-house, and I appreciate everybody for all that they 20 do. And that's what makes the OC fair as great as it is. 21 But I also want to take this moment to congratulate 22 Mayor Ashleigh Aitken, on her new position and also Natalie 23 Rubalcava-Garcia on her new Counsel position. Oh, I beat you 24 to it. Okay. I'm just so excited for them, and they have 25 been great Board members, and I hope they can stick with us a

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1	little bit longer, but I'm so proud of them and congratulate
2	them. And happy Thanksgiving, and see you next month.
3	MS. RUBALCAVA-GARCIA: Thank you, Barbara, and thank
4	you to whoever made this adorable graphic.
5	CHAIR PHAM: Yeah, you all left me flying solo
6	today, minus Doug, who got to leave early. I appreciate the
7	patience as I navigate a little bit through some of the Board
8	of the formalities. Staff did a great job today. Putting
9	together, and not just today, it obviously took a lot of work
10	to put together that presentation and navigate through the
11	Master Site Plan, the budget, the roll-up, everything that
12	there is a lot of back-end work to that, so I appreciate it.
13	I want it wish everyone a happy Thanksgiving, and I
14	didn't realize Ashleigh was Mayor. So congratulations on
15	that, too. That's pretty awesome.
16	And with that, I will conclude the Board meeting.
17	(Meeting adjourned at 12:20 p.m.)
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1	CERTIFICATE OF STENOGRAPHER
2	* * *
3	The undersigned Stenographer does hereby certify:
4	That the foregoing Proceeding was taken before me at the
5	time and place therein set forth.
6	That the testimony and all objections made at the time
7	of the Proceeding were recorded stenographically by me and
8	were thereafter transcribed, said transcript being a true and
9	correct copy of the proceedings thereof.
L O	
L1	In witness whereof, I have subscribed my name, this date:
L2	NOVEMBER 17, 2022
L3	
L4	
L5	
L6	<u>Charissa De La Torre</u>
L7	CHARISSA DE LA TORRE
L8	
L9	
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	<b>\$2.24</b> 92:17	<b>\$53.8</b> 74:24	<b>12:20</b> 98:17	<b>29th</b> 94:10
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<b>\$0.50</b> 74:5 76:17	<b>\$2.86</b> 73:22	60:10	<b>14</b> 89:10	<b>2B</b> 52:5
<b>\$1</b> 88:10 92:12	<b>\$20</b> 20:13 88:4	<b>\$54.8</b> 76:3 87:12,	<b>14-hour</b> 67:4	
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<b>\$1,500</b> 21:17	<b>\$20.3</b> 73:22	<b>\$547,000</b> 22:20	<b>15</b> 54:20 85:22	<b>30</b> 3:14 15:12
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