



In the Matter Of:

OC FAIR & EVENT CENTER

BOARD OF DIRECTORS MEETING

June 23, 2022

Case No:

CERTIFIED COPY

32nd District Agricultural Association OCFEC Board of
Directors

Thursday, June 23, 2022

9:30 a.m.

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Transcribed by:

Katherine Thomas, CSR No. 14378

BOARD APPEARANCES

Sandra Cervantes, Director

Natalie Rubalcava-Garcia, Director

Barbara Bagneris, Director

Doug La Belle, Chair

Newton Pham, Vice Chair

Josh Caplan, Board Counsel / Deputy Attorney General

Nick Kovacevich, Director

Michele Richards, CEO

Ken Karns, Chief Operating Officer / COO

Joan Hamill, Chief Business Development Officer

Summer Angus, Meeting Secretary / Executive Assistant

32nd District Agricultural Association OCFEC Board of
Directors

Thursday, June 23, 2022

9:30 a.m.

CHAIR LA BELLE: Good morning, everyone, and welcome to the monthly meeting of the 32nd DAA, the OC Fair and Event Center.

Michelle, could you go ahead and introduce the call to order?

MS. RICHARDS: I will.

All matters noticed on this agenda in any category may be considered for action as listed. Any item not so noticed may not be considered. Items listed on this agenda may be considered in any order at the discretion of the chairperson.

CHAIR LA BELLE: Thank you, Michele.

The mission of the OC Fair and Event Center is creating equitable communities, access to agriculture, entertainment, culture and educational experiences.

With that, the pledge of allegiance.

Nick, could I ask you to lead us in the pledge?

BOARD MEMBER KOVACEVICH: Sure.

CHAIR LA BELLE: Can we have the minutes of the

1 board meeting held on -- well, wait a minute. I guess we
2 have to call roll, huh? Sorry about that.

3 MS. ANGUS: Chair La Belle.

4 CHAIR LA BELLE: Here.

5 MS. ANGUS: Vice Chair Pham.

6 VICE CHAIR PHAM: Here.

7 MS. ANGUS: Director Rubalcava-Garcia.

8 BOARD MEMBER RUBALCAVA-GARCIA: Here.

9 MS. ANGUS: Director Cervantes.

10 BOARD MEMBER CERVANTES: Here.

11 MS. ANGUS: Director Ruiz.

12 Director Bagneris.

13 BOARD MEMBER BAGNERIS: Here.

14 MS. ANGUS: Director Aitken.

15 And Director Kovacevich.

16 BOARD MEMBER KOVACEVICH: Here.

17 CHAIR LA BELLE: Now we have the minutes of the
18 meeting held May 26th.

19 Is there a motion and a second?

20 BOARD MEMBER CERVANTES: I second.

21 BOARD MEMBER BAGNERIS: Director -- Director La
22 Belle, before -- I have a correction.

23 CHAIR LA BELLE: Okay. Go ahead, Barbara.

24 BOARD MEMBER BAGNERIS: On Page 4 of 7, where it
25 speaks -- in the third paragraph down, it talks about me

1 supporting Option 3. Then the next says, Director Aitken
2 asks that everyone treat each other with respect.

3 It makes it sound like that may be tied to me. I
4 just want to make sure that, for future reference, it's not
5 tied to me; that comment wasn't made for me.

6 CHAIR LA BELLE: Duly noted.

7 Now is there a motion?

8 BOARD MEMBER CERVANTES: So moved. So moved.

9 BOARD MEMBER BAGNERIS: I second.

10 CHAIR LA BELLE: Okay. There's a motion by Sandra.
11 Second.

12 MS. ANGUS: Chair La Belle.

13 CHAIR LA BELLE: Yes.

14 MS. ANGUS: Vice Chair Pham.

15 VICE CHAIR PHAM: Yes.

16 MS. ANGUS: Director Rubalcava-Garcia.

17 BOARD MEMBER RUBALCAVA-GARCIA: Yes.

18 MS. ANGUS: Director Cervantes.

19 BOARD MEMBER CERVANTES: Yes.

20 MS. ANGUS: Director Bagneris.

21 BOARD MEMBER BAGNERIS: Yes.

22 MS. ANGUS: And Director Kovacevich.

23 BOARD MEMBER KOVACEVICH: Abstain.

24 CHAIR LA BELLE: Okay. Matters of public comment.
25 Michelle, can you introduce that, please?

1 MS. RICHARDS: Yes. Public comment is allowed on
2 issues not on the current agenda; however, no debate by the
3 board shall be permitted on such public comments and no
4 action will be taken on such public comment items at this
5 time, as law requires formal public notice prior to any
6 action on a docket item.

7 Speakers are requested to fill out and submit a
8 comment card to the meeting secretary prior to the start of
9 the meeting and are limited to three minutes.

10 Comments will be accepted on all other agenda items
11 at the time each item is listed on the agenda.

12 Speakers wishing to address the Board on items on
13 the agenda are requested to fill out and submit a comment
14 card to the meeting secretary prior to the start of the
15 meeting and identify the agenda items on which you desire to
16 address the Board. Speakers are limited to three minutes.

17 And we do have one public comment card.

18 CHAIR LA BELLE: Okay. Go ahead, Michele.

19 MS. RICHARDS: Reggie Mundikis.

20 MS. MUNDIKIS: Good morning. Reggie Mundikis. And
21 thank you for this opportunity to address you this morning.

22 This morning the Supreme Court in case New York
23 State Rifle & Pistol Association v. Bruen Superintendent of
24 New York State Police issued a ruling regarding concealed
25 carry permits and other issues regarding gun control.

1 So in light of this, this is a new opinion, came
2 down a few hours ago, in the next few months, the Board
3 governance committee may want to review this opinion with
4 legal counsel and determine if a new policy regarding
5 concealed carry and other weapons issues is needed at the OC
6 Fairgrounds to keep our property as safe as we can for the
7 current environment.

8 Thank you.

9 CHAIR LA BELLE: Thank you, Reggie.

10 Any other public comments?

11 MS. RICHARDS: There are none.

12 CHAIR LA BELLE: Okay. Consent calendar.

13 MS. RICHARDS: Staff needs to pull a couple of items
14 and also make a correction. If you will look under Standard
15 Agreements near the bottom on the bottom line, looking at
16 Standard Agreement SA18522SP, this contract is for a revenue
17 generating sponsorship contract with the California
18 Department of Water.

19 You'll notice the amount of the sponsorship is for
20 \$40,000, but it was inadvertently entered under the expense
21 column, rather than the received column.

22 So just clarifying that this is a revenue contract,
23 as opposed to an expense contract. And then under Commercial
24 Rental Agreements, we're pulling four of those. These are
25 for the merchants that are with us during the fair.

1 And as hard as our staff has been working to
2 complete those agreements and get everyone's paperwork in,
3 there are four that are not quite ready yet. So we're
4 pulling those, and we will bring those back in September for
5 the consent calendar.

6 So those are rental agreements -- commercial rental
7 agreements under Section D, 22035, 22082, 22149, and 22150.

8 BOARD MEMBER BAGNERIS: What was the second one?

9 MS. RICHARDS: 22082.

10 And, again, those are for individual merchants that
11 will be with us during the fair. Everything else on the
12 consent calendar is good.

13 CHAIR LA BELLE: Thank you. Thanks, Michele.

14 Is there a motion?

15 BOARD MEMBER BAGNERIS: Director Bagneris. I move
16 to a motion.

17 BOARD MEMBER BAGNERIS: Second, Sandra.

18 CHAIR LA BELLE: A motion and a second.

19 Roll call, please.

20 MS. ANGUS: Chair La Belle.

21 CHAIR LA BELLE: Yes.

22 MS. ANGUS: Vice Chair Pham.

23 VICE CHAIR PHAM: Yes.

24 MS. ANGUS: Director Rubalcava-Garcia.

25 BOARD MEMBER RUBALCAVA-GARCIA: Yes.

1 MS. ANGUS: Director Cervantes.

2 BOARD MEMBER CERVANTES: Yes.

3 MS. ANGUS: Director Bagneris.

4 BOARD MEMBER BAGNERIS: Yes.

5 MS. ANGUS: And Director Kovacevich.

6 BOARD MEMBER KOVACEVICH: Yes.

7 CHAIR LA BELLE: Okay. The next item. We're now
8 down to governance process.

9 Michele, you want to proceed with Item 8A?

10 MS. RICHARDS: Yes, it's my pleasure.

11 Dr. Angelica Suarez assumed the office of president
12 of Orange Coast College in July of 2019, just a few months
13 before the pandemic shut things down and sent all the OCC
14 students home.

15 I know it was a thrill for her to preside over her
16 very first in-person commencement on May 27th in the Pacific
17 Amphitheater. With her that day and today is Doug Bennett,
18 executive director of the Orange Coast College Foundation.

19 And we welcome them here today to present a very
20 special award to the OC Fair and Event Center.

21 Dr. Suarez.

22 THE WITNESS: Thank you very much, Michele, and good
23 morning to the Board. We are very excited to join you today
24 and present the resolution that you see to your -- I was
25 going to say to my right.

1 I would like to share with you just some of the
2 comments that were shared at our commencement ceremony about
3 the partnership that we so value with the Orange County Fair
4 and Event Center, if you'll indulge me for a few minutes.

5 So at our Orange Coast College 74th commencement
6 ceremony just last month, the students, the faculty, and
7 staff, and administration of Orange Coast College honored the
8 Orange County Fair and Event Center as our 2022 Community
9 Partner of the Year.

10 The OC Fair and Event Center is richly deserving of
11 this honor because of its generous support of Orange Coast
12 College for over 50 years.

13 For over 25 years the Event Center and OCC has a
14 cooperative parking agreement that allows Orange Coast
15 College students to park at fairgrounds during peak times and
16 allows fall visitors and employees to park at OCC during the
17 annual county fair.

18 The cooperative partnership was especially helpful
19 during the recent construction projects that allowed OCC
20 students to park at the fair when the college parking lots
21 were closed.

22 And you probably have seen our campus completely
23 transformed over the past year. As we've often said, if
24 there is a silver lining in the pandemic, in that we were
25 able to finish five construction projects.

1 So I encourage you, if you have time, to stop by the
2 campus and see those beautiful new facilities.

3 Since 2024, the fair has made the Pacific
4 Amphitheater available for the college and the commencement
5 ceremonies as part of the reciprocal parking agreement.

6 The cooperative parking partnership extends to
7 college special events, a senior day, and Orange County
8 Children's Book Festival, and high attendance events at the
9 fairgrounds.

10 The Orange County fair has a long-time tradition of
11 hiring OCC students as part-time seasonal positions during
12 the annual county fair, which really provides OCC students
13 with summer income and gives the fair enthusiastic seasonal
14 employees as well.

15 So for this partnership and the support of Orange
16 Coast College, the Orange County Fair and Event Center
17 deserves the honor as Orange Coast College 2022 Community
18 Partner of the Year.

19 Congratulations to all of you, and thank you for the
20 partnership.

21 MS. RICHARDS: Can we get a photo with the Board
22 members?

23 I have to say, on a personal note, it was such an
24 honor to be on stage with Dr. Suarez during commencement.
25 You'll see some photos on the screen.

1 And these students that graduated this year from
2 Orange Coast College are sort of the COVID class, right? The
3 kids that graduated did not even get to participate in their
4 high school commencement because of the shutdown in 2020.

5 So what a thrill for them to be able to walk across
6 the stage at the Pacific Amphitheater.

7 So thank you so much for that honor.

8 CHAIR LA BELLE: Michelle, Item 8B, review of
9 renewal MOU with the Hero's Hall Veterans Foundation.

10 MS. RICHARDS: Yes. So the current MOU with the
11 Hero's Hall Veterans Foundation is set to expire on June
12 28th.

13 We have had input from the foundation and also in
14 regards to Director Bagneris's request that the Board have a
15 discussion regarding our Board members serving on the
16 Centennial Farm Foundation Board and the Hero's Hall Veterans
17 Foundation Board.

18 Staff is recommending that, so as not to rush any
19 changes on the MOU, to give our Board the opportunity to
20 really review the MOU thoroughly, give the foundation an
21 opportunity to review it thoroughly because the MOU is a
22 cooperative agreement where both parties agree on the content
23 of the MOU.

24 We're recommending that the Board extend the current
25 term of the Hero's Hall Veterans Foundation MOU through the

1 end of the year. That will allow us to get through the fair
2 and then agendize the discussion after the fair for moving
3 forward.

4 CHAIR LA BELLE: Thank you, Michele.

5 Are there any public speakers?

6 MS. RICHARDS: There are no public comments.

7 CHAIR LA BELLE: Any comments from the directors or
8 a motion and a second would be in order?

9 BOARD MEMBER CERVANTES: I so move.

10 CHAIR LA BELLE: We have a motion.

11 BOARD MEMBER BAGNERIS: And I'll second.

12 CHAIR LA BELLE: A motion and a second.

13 Okay. Please call roll, Summer.

14 MS. ANGUS: Chair La Belle.

15 CHAIR LA BELLE: Yes.

16 MS. ANGUS: Vice Chair Pham.

17 VICE CHAIR PHAM: Yes.

18 MS. ANGUS: Director Rubalcava-Garcia.

19 BOARD MEMBER RUBALCAVA-GARCIA: Yes.

20 MS. ANGUS: Director Cervantes.

21 BOARD MEMBER CERVANTES: Yes.

22 MS. ANGUS: Director Bagneris.

23 BOARD MEMBER BAGNERIS: Yes.

24 MS. ANGUS: And Director Kovacevich.

25 BOARD MEMBER KOVACEVICH: Yes.

1 CHAIR LA BELLE: Very good. Okay. Item 8C; we have
2 a presentation on that one, Michelle.

3 MS. RICHARDS: I'm going to stand for this one.

4 CHAIR LA BELLE: All right.

5 MS. RICHARDS: Thank you so much.

6 Are we on here? Yes?

7 Okay. So during the budget process for 2022, a
8 recommendation was made by the Board of Directors for the
9 staff to provide a mid-year State of the Fair presentation
10 for the Board and public.

11 The idea would be to mimic what many cities do with
12 their State of the City Address and what our president does
13 in his annual State of the Union Address, a way to let the
14 governing Board and the public know how we're doing.

15 So today I'm going to review a few key aspects of
16 our overall business and provide you all with exactly that:
17 How we're doing.

18 So let's start with our place within the fair
19 industry. So let's face it, COVID wreaked havoc on the fair
20 industry, many industries for that fact, and we're continuing
21 to the see the ripple effects.

22 The cancellation of the 2020 OC Fair had a major
23 impact on our operations and our financials. COVID also
24 reshuffled the deck and created the opportunity for us to see
25 many things through a different lense.

1 The OC Fair was No. 1 in California last year and
2 No. 7 in the U.S., but those rankings were based solely on
3 attendance numbers. We're challenging the fair industry to
4 think differently about how fairs are measured and what makes
5 a top fair top.

6 We learned last year that bigger is not always
7 better. Bigger is bigger, but better is better, and that's
8 what we will continue to strive for.

9 We're now looking at the right metrics to measure
10 the success of the fair: How was the guest experience? Did
11 we serve our community? Did we manage our resources
12 properly? Were we good neighbors to the peoples and
13 businesses surrounding us? And we're pushing the fair
14 industry to join us in this paradigm shift.

15 We were honored by Western Fair's Association with
16 nineteen achievement awards for the 2021 OC Fair and by six
17 awards at the international level from the International
18 Association of Fairs and Expositions.

19 We just don't receive from the fair industry, we
20 give back too. Our staff serves at a variety of levels
21 within the fair industry on boards like the California Fair's
22 Alliance, committees through the International Association of
23 Fairs and Expositions, and Western Fair's Association, and as
24 panelists, workshop presenters, and certification trainers
25 for those organizations.

1 Our place in the industry is enviable. We are
2 viewed as successful, generous, innovative, and leaders, and
3 that's what makes a top fair.

4 From September of 2021 through March of this year,
5 the Board actively participated in a rigorous planning
6 process, which resulted in a new mission and vision and a
7 strategic plan focused on key initiatives for the annual OC
8 Fair, our year-round events program, our educational assets,
9 like Hero's Hall and Centennial Farm, the equestrian center,
10 and our community support programs.

11 You can find that plan on our website and staff is
12 actively completing and working through each of the
13 initiatives in the plan.

14 The 2022 operating plan included 31 capital projects
15 and purchases; eleven have been completed to date, 19 are
16 active, and one is currently on hold, and we'll be
17 introducing our ten-year Master Site Plan sometime in the
18 fall with the timeline, budget, and funding plan.

19 But if you read the strategic plan in detail, there
20 is one thing that stands out more than any other, and that's
21 community.

22 We engage the community by supporting the community.
23 We engage the community by giving back. We engage the
24 community through our free educational assets. During the
25 pandemic, we partnered with Power of One Foundation to

1 distribute emergency food to the community, some of it came
2 from our own Centennial Farm.

3 We provided a site for the City of Costa Mesa to
4 host trailers for the vulnerable houseless population in
5 Costa Mesa exposed to COVID. Thankfully we never had to use
6 those trailers.

7 We worked with the county to serve as a COVID
8 testing site and a vaccination superpod, all while working
9 hard to bring back our year-round events and the OC Fair.
10 Remember the drive-in concerts and the fair food drive-thru
11 events?

12 We were also activated multiple times as a large
13 animal evacuation center during wildfires. Many of us serve
14 on Boards and committees outside the organization and outside
15 our industry to support the community.

16 Like several of us serve as workplace mentors for
17 Big Brothers and Big Sisters, the Board of Girl Scouts of
18 Orange County, the Board of California Construction
19 Authority, the Board for the OC Sports Commission, South
20 Coast Metro Alliance, committees on Orange County Business
21 Council, on the Board of the Costa Mesa Chamber of Commerce,
22 committees with WFA and IAFE, on the Board of the
23 International Facility of Management Association, IFMA, the
24 International Association of Venue Managers, and the
25 California State Rules Committee.

1 Last year we provided 2500 fair admission ticket
2 donations to the neediest in our community, and we're
3 doubling that number this year so that those who would not
4 otherwise be able to visit the OC Fair can attend.

5 We held Imaginology for the first time in two years,
6 in-person, providing a free opportunity for students,
7 teachers, and families to explore, discover, and learn. Our
8 educational assets continue to provide opportunities for
9 learning and understanding.

10 Centennial Farm welcomed over 91,000 visitors this
11 past school year, conducted 13 garden classes with 358
12 participants, and logged over 2400 volunteer hours from farm
13 doses.

14 Likewise, Hero's Hall has welcomed 12,093 visitors
15 since the beginning of the year, which, by the way, is more
16 than double the number for the same period in 2019.

17 To date, Hero's Hall has hosted six events in our
18 speakers series with one more scheduled in September. We're
19 also planning our annual Veteran's Day celebration in
20 November.

21 We've earned a place of respect within our
22 community. The OC Fair and Event Center has continued to
23 grow and evolve as we develop new business in responsible
24 ways.

25 We have added 23 new events to our booking calendar

1 for this year. There are six new sponsors joining us for the
2 2022 OC Fair, and part of our strategic plan included mining
3 new business from Orange County.

4 We'll feature 14 new merchants at the fair this
5 year, ten of which are from Orange County, all of which are
6 from Southern California.

7 We've added four new concessionaires to the fair
8 this year; two are from Orange County, all four are from
9 California, and two-thirds of the entertainers on our
10 community stages this year are from Orange County.

11 The state of the OC Fair and Event Center is, well,
12 transparent. As a public agency, we know it is not only
13 important that we conduct business in a transparent manner,
14 but it's something the public has a right to.

15 We introduce committee reports so the public is
16 aware of what's happening between one board meeting and the
17 next.

18 Our consent calendar is not just a check-the-box
19 afterthought for the Board, but rather, we've worked very
20 hard to make sure, with very few exceptions, that consent
21 calendar items are posted before the contact goes into
22 effect, rather than in reverse.

23 We livestream our board meetings so those in public
24 who are not able to attend can view the meeting online and we
25 post the videos of each board meeting on our website so the

1 public can access them after the meeting as well.

2 We introduced a new set of board governance
3 policies, all of which were finalized and approved during
4 public board meetings.

5 Our annual audits are now being done in a timely
6 manner and shared in public board meetings, and we've greatly
7 reduced our response time to public records request.

8 Now, while we have a long way to go to being a
9 premiere technology hub, we are leading our fair industry in
10 several ways.

11 Zoom became our life during the pandemic, anything
12 from simple one-on-one meetings to full board meetings. We
13 introduced DocuSign to make remote execution of contracts and
14 agreements faster and easier, and we're not going back to
15 paper.

16 Our tech team has upgraded much of the software we
17 use on a daily basis, and we continue our WiFi upgrade
18 project, making Internet access more streamlined, not only
19 for our employees, but the guests who use the property.

20 We developed a remote telework policy as a result of
21 what we learned during the pandemic, and at one point, our
22 tech team had 40 fully functional remote staff working on
23 behalf of the OC Fair and Event Center and many are
24 continuing remote work on an intermittent basis.

25 One of our very smart employees created an

1 Excel-based fair planning tool, which allows us to now keep
2 track of expenses on a real-time basis.

3 Our communications department did an amazing job of
4 adding user tools on our website so that it is now fully ADA
5 compliant.

6 We introduced the new evolved weapons detection
7 system at our fair entrance gate last year and we will
8 continue this year. We believe we may have been the first
9 fair in the U.S. to utilize that technology.

10 And our in-house CAD operator now has the capability
11 of creating 3D CAD drawings and maps, and we can't wait to
12 introduce them to all of you as part of our Master Site Plan
13 documents in the fall.

14 Canto is a digital asset management software program
15 we use to organize our library of photos, graphic
16 illustrations, and other graphic assets. And brand new is
17 Zen Desk, a customer service database, which will track
18 customer service comments and issues and study trends which
19 will allow us to make improvements for our guests.

20 Now, we believe we have the best team in the fair
21 industry, a core staff of about 100 State civil service
22 employees who remain determined and steadfast during the
23 pandemic and continue to bring their best every day.

24 As a result of their hard work to cut expenses and
25 manage our resources during the pandemic, we did not have to

1 lay off a single civil service employee.

2 We've completed training through the year in
3 emergency preparedness, workplace harassment prevention,
4 workplace safety, working remotely, et cetera, but there is
5 still much to do in this area as we provide more resources
6 for staff to grow and develop.

7 Through the hard work of one of our in-house teams,
8 we did the work to become certified as a star facility
9 through the Global Biorisk Advisory Council. We are now GBAC
10 certified. And we're adding to our ranks with recently Board
11 approved additions for a staff accountant and an equestrian
12 center supervisor.

13 And congratulations to Evi Young and Carol Singleton
14 on their recent promotions to the director level.

15 There is much more work to do to provide our staff
16 with the training and support they need to continue
17 delivering on the organization's mission, as we have plans to
18 add more training and development opportunities.

19 And what about the state of our finances? They are
20 strong, with reserves of 62.9 million dollars, which will be
21 used as we execute our Master Site Plan and continue to
22 improve the property and our operations.

23 We learned so much from having to pivot during the
24 pandemic, like how profitable the fair can be when we
25 right-size it, we manage our resources properly, and we

1 create a fantastic guest experience.

2 The 22 million dollars in net proceeds from the 2021
3 OC Fair proves that, and that's why we're sticking with the
4 controlled attendance model.

5 At the end of May, our bottom line to date looks
6 solid. We are currently 2.78 million dollars favorable to
7 budget. And when we take five months of actual financial
8 performance, January through May, and we add seven months of
9 budget numbers still yet to come, the result is a year-in
10 projection of 8.76 million dollars in net proceeds.

11 Our financial outlook is indeed solid, but we still
12 have challenges. The OC Fair and Event Center is challenged
13 with hiring staff, just like most companies out there.

14 We will be ready for the OC Fair, but it will come
15 with a lot of tough and challenging work over the next few
16 weeks on the part of our HR team and our hiring supervisors.
17 Please send us anyone who is interested in working at the OC
18 Fair this summer.

19 Supply chain issues are affecting the cost of
20 materials and impacting capital and major projects. There
21 doesn't seem to be any relief on the horizon, and we expect
22 those challenges to continue.

23 With the rising rate of inflation and cost of goods
24 and services, we are beginning to feel the pinch of shrinking
25 margins. The challenge will be how to continue offering

1 value to our guests along with maintaining an excellent guest
2 experience with those shrinking margins.

3 And, of course, parking and storage remain a
4 challenge, but we're hoping that a new Master Site Plan will,
5 perhaps, provide some new opportunities for solutions.

6 So you ask the question: What is the state of the
7 OC Fair and Event Center?

8 Well, I asked our staff this question: If you could
9 sum up, in one word and one word only, the state of the OC
10 Fair and Event Center, what would that word be?

11 And here is what they said. You can see the larger
12 words represent multiple repeats of the same word. So from
13 all of us to all of you, we say the state of the OC Fair and
14 Event Center is resilient, strong, solid, and optimistic, and
15 a bunch of other fun descriptions as well.

16 And that completes my State of the Fair
17 Presentation.

18 Happy to take any questions.

19 CHAIR LA BELLE: Thank you, Michele. Excellent
20 presentation.

21 Any questions from the Directors?

22 BOARD MEMBER BAGNERIS: I don't have any questions,
23 but, Mr. Chair, I would like to move that we receive this
24 report with commendations at this time. I move that we
25 receive it with commendations.

1 CHAIR LA BELLE: Very good. We have a motion from
2 Director Bagneris.

3 Is there a second?

4 BOARD MEMBER CERVANTES: Second.

5 MR. CAPLAN: Chair La Belle, before you move to a
6 motion, I hate to be the buzz kill in the room after being
7 back here in-person in over two years, but this item was
8 listed as an information item, not as an action item.

9 So, perhaps, there could just be some general
10 consensus or comments from board members on their receipt of
11 the report, but the Board simply can't take a vote on this
12 item today.

13 BOARD MEMBER BAGNERIS: To receive it with
14 commendations? That is a joy kill.

15 MR. CAPLAN: I'm sorry, Director Bagneris. I
16 typically am.

17 BOARD MEMBER BAGNERIS: Okay. Well, I would like to
18 say commendations for this report. This is excellent.

19 MS. RICHARDS: Thank you, and we will accept those
20 commendations. Thank you so much.

21 BOARD MEMBER RUBALCAVA-GARCIA: I have a comment.

22 CHAIR LA BELLE: Are there any public comments at
23 this time?

24 Okay. Any other comments from the Directors?

25 BOARD MEMBER RUBALCAVA-GARCIA: I have a comment.

1 I just want to say, you know, we transitioned to a
2 new CEO about two and a half years ago, I believe, and since
3 then, I think that the organization has created several
4 transparency best practices for the industry as a whole and
5 for any public agency.

6 So I just want to thank Michele Richards for her
7 leadership skills and being able to move the organization
8 forward during the pandemic, it's tremendous, and also
9 engaging your Board of Directors in a way that we weren't
10 really engaged in the past.

11 So thank you and to your team.

12 MS. RICHARDS: Thank you. I appreciate that so
13 much. The team works very very hard, takes great pride in
14 what we do, and hopefully this presentation showcases a lot
15 of that.

16 So thank you so much.

17 CHAIR LA BELLE: Thanks again, Michele, and ditto
18 all the comments from the directors; much appreciated, not
19 only what you have done, but I know what you're going to be
20 able to do in the future.

21 MS. RICHARDS: Thank you. Yes, thank you.

22 CHAIR LA BELLE: So thank you.

23 Next item is 8C.

24 MS. RICHARDS: All right. Everybody buckle their
25 seat belts because this is our favorite presentation of the

1 year.

2 I'm going to introduce our Chief Business
3 Development Officer, Joan Hamill, who has quite a unique
4 presentation to introduce, the 2022 OC Fair.

5 So Joan, take it away.

6 MS. HAMILL: Good morning. Let me get organized
7 here. The fair is coming in three weeks. Can you stand it?
8 I'm so excited.

9 Anyway, sorry, I just had to say that because I'm
10 giddy, I know everyone is giddy, the community is giddy, and
11 we're bursting at the seams.

12 So it's just three short weeks away. I did want to
13 bring some sunshine into the boardroom in honor of our theme,
14 Feel the Sunshine.

15 I want to say thank you and -- well, I should say
16 welcome first to Chris Lopez from RCS and he brought the
17 cotton candy. So he brought a little carnival feel, so
18 that's for you to enjoy during the presentation or on your
19 way home.

20 But just a few fun things. But the fair is going to
21 start, we're so excited. The excitement and the anticipation
22 is building and you can feel it in the air and on the
23 property and in the community.

24 We'll all feel the sunshine July 15th through August
25 14th. And this morning, I'm so delighted to be telling you

1 the 2022 OC Fair story.

2 But first we have -- let me go ahead. I got too
3 excited, I wasn't even doing the slides. Okay. But first,
4 we have a little commercial break. Summer is going to help
5 with that. Look what's on TV.

6 Another one coming up for you, this is our Spanish
7 commercial.

8 Okay. So making its debut today at the OC Fair
9 board meeting, the full campaign will be going into effect
10 and mounting in the next several days and weeks ahead, so
11 look forward to that, and getting that song in your head and
12 not being able to get it out. It makes you dance, and it
13 makes you excited.

14 Okay. Going on. So we need people to buy tickets;
15 get your tickets today, right? We're keeping the attendance
16 at the 45,000 cap. It was the right size for our fair. It
17 was great. It was a wonderful customer experience.

18 So we're limiting the daily capacity to 45,000. Buy
19 your tickets online right now. You can go up to our box
20 office Wednesday through Sunday or you can buy them online,
21 and I would suggest that, because either way it's feeless.

22 So the price you pay for your ticket is it, that's
23 it. No extra added fees, and it's such a deal. It's just
24 zero, none, nada, no fees on the tickets, the price of the
25 admission is the price you pay and what a deal and it saves

1 time.

2 There's not going to be any lines, you just have
3 your ticket in your hand or on your smart phone and you walk
4 in the gates, it's great, right through our evolved
5 technology. You just get right in; you park and you come
6 right in.

7 Last year we had 17 of our 23 dates sold out, and
8 you just don't want to miss out on the fun. So don't delay
9 and buy today.

10 We're doing pretty good on ticket sales, but as the
11 fair nears, every day that we get closer, the sales keep
12 increasing, and then beginning July and then, of course,
13 after the 4th of July, the sales will skyrocket.

14 So get the word out to your families and friends
15 that they need to buy their tickets. They don't want to miss
16 out of the '22 Summer fair.

17 Marketing and communications have been doing the
18 work to get that word out and the campaign and the messaging
19 will hit its full stride with each upcoming day. So buy your
20 tickets online right now.

21 And moving into the carnival. The ever popular and
22 very missed ride wristbands are making their return in 2022,
23 yay. Wristband days are Wednesdays and Thursdays and good
24 for unlimited rides and two free games.

25 For a limited time, wristbands can be had for \$44,

1 and that's until July 14th. So you can go online and get
2 those wristbands, as well, for \$44.

3 And then, when the fair starts, the wristbands go to
4 \$49, still a great deal. You can redeem your wristbands by
5 5:00 p.m. and ride until 8:00 on Wednesdays and Thursdays.

6 And then we also have tickets -- ride tickets, our
7 Fun Passes and you can purchase those in advance and online
8 as well. Again, no waiting in line, right, you don't want to
9 get to the fair and wait in a line.

10 So buy those tickets today, you can download Fun
11 Pass, which can also be found at OCFair.com. I'm going to
12 show you that.

13 That is the Fun Pass app, download it today, right
14 now, on your phone, so you have that in hand, you can reload
15 tickets. It's great, such a convenience. It works
16 fantastic.

17 So if you love -- like I said, you get out of your
18 car, go straight to the entrance gates, and directly to those
19 rides, and this is where you'll be heading. So all of our
20 great rides. Look at that.

21 CHAIR LA BELLE: Joan, are there any new rides this
22 year from RCS?

23 MS. HAMILL: We have a ride that's coming and it is
24 the -- is it the mermaid ride or the pirate ride?

25 MR. LOPEZ: The Sea Ray.

1 MS. HAMILL: The Sea Ray, sorry about that.

2 Did you want to explain that, Chris?

3 MR. LOPEZ: It's a brand new ride. It will be
4 debuting here, and it's a big pirate boat that swings you
5 back and forth. So it will be the first one in the State of
6 California and debuting here at the fair.

7 MS. HAMILL: Right here at the fair, that's great.
8 Thank you for that, didn't mean to put you on the spot. Stay
9 right there in case I put you on the spot again.

10 Okay. Look at that. So much fun.

11 Okay. Entertainment, everyone loves the
12 entertainment. Pacific Aphitheater, The Hangar, and Action
13 Sports Arena. Last year, remember, Pacific Amphitheater, we
14 didn't have a full run of concerts because we were still --
15 we didn't know what we were doing and we didn't know what the
16 tiers and everything [sic].

17 So we opened up kind of mid fair, but this year we
18 have a full concert season and several concerts post-fair.
19 So that's 23 nights of concerts in Pacific Amphitheater.

20 And in The Hangar, of course, we have our tribute
21 acts and more, nightly in The Hangar. And then I want to
22 call out the Action Sports Arena. It was dark last year, but
23 this year it's back in full swing, fully programmed.

24 Again -- I know, everyone is excited about that as
25 well. Things will start up in the Action Sports Arena on

1 Friday -- the first Friday and Saturday with the Brew Hee
2 Haw, a Craft Brew Roundup.

3 This event just gets better and better every year.
4 Last year it was held in the concourse of the Pacific
5 Amphitheater, but this year it's going to be held at ASA. So
6 we're exited about that.

7 And then also in Action Sports Arena is Monster
8 Trucks and then we have demolition derbies and then finally,
9 closing out the fair, will be Speedway. And then here's a
10 few things going on. Here you go.

11 Going back to Pacific Amphitheater, our Toyota
12 Summer Concert series at Pacific Amphitheater, tickets are on
13 sale now, buy those today. Lots of wonderful acts; Kool and
14 the Gang, Brett Eldredge, Jim Gaffigan, two nights of
15 Rebelution.

16 We also have Trevor Noah, that was a holdover from a
17 couple of years ago. He just couldn't wait to come back. So
18 he's going to be here this year.

19 Lindsey Stirling on the 21st. CNCO July 30th.
20 Maxwell making his debut on August 11th. Exciting. I won't
21 go through all of them, that will just give you a taste.

22 Go to OCFair.com. One thing you need to know from
23 today, OCFair.com or run over to our box office right after
24 this meeting.

25 And remember, your Pacific Amphitheater tickets

1 allow you admission during the fair. So if there's a concert
2 during the fair, that gets you into the fair as well,
3 obviously.

4 And then we have a host of wonderful post-fair
5 concerts. We have Boy George and Culture Club, their first
6 Pacific Amphitheater appearance. So that's pretty exciting,
7 pretty excited about that.

8 And then Jackson Browne will be bringing down the
9 house on September 3rd. It will be guaranteed a big show,
10 wonderful shows.

11 Moving on to The Hangar; several shows in The Hangar
12 to include tribute acts, other acts in The Hangar that aren't
13 all tribute, but we have Elton John -- excuse me -- Elton,
14 The Early Years. This is a tribute to Elton John. This is a
15 phenomenal show, as are all the shows in The Hangar.

16 And also Mariachi Sol de Mexico de Jose Hernandez,
17 that will be taking place, that's a whole day of programming
18 of Mariachi in The Hangar.

19 We also have 24K Magic, that's a Bruno Mars tribute.
20 Again, with your tickets that you purchase for The Hangar,
21 that includes fair admission as well.

22 So there you go. I wanted to show you the Craft
23 Brew, this is taking place at Action Sports Arena, so that
24 will be guaranteed to be a lot of fun.

25 The monster trucks in Action Sports Arena, and

1 popular, popular demolition derby, that's the Damsels of
2 Destruction on the top right, and then Motorhome Madness.

3 You have to see the show, if you've never seen the
4 show before, you will laugh from beginning to end. It's just
5 amazing. I don't know if it's made its debut, but it's
6 certainly made its home at the OC Fair.

7 Again, if you reserve a seat at Action Sports Arena,
8 that includes your fair admission as well; so so many ways.
9 Oh, Speedway, how could I forget Speedway rounding out.

10 And then moving on we have our community and our
11 grounds act, wonderful entertainment that's provided by our
12 entertainment department, that takes place on the stages
13 throughout the fair, that's just free with your admission.
14 And all of our stages are going nonstop all day.

15 There's something to see all day long and listen to
16 and watch and laugh at. If you see the hypnotist, he's back
17 once again, Mark Yuzuik, always puts on a great show.

18 But also our wonderful community entertainment by
19 local entertainers that come out, their first opportunity to
20 get on the stage for some of them sometimes in the public at
21 an event like the OC Fair.

22 So there you go. This is not a Spice Girls tribute
23 act, but it could be in the next few years. Of course we
24 have the Magic of Frank Thurston and he'll be in the OC
25 Promenade. Frank Thurston has been a mainstay. I think he

1 started in 1993.

2 So as you can imagine, kids that saw him in 1993 are
3 parents and sometimes grandparents bringing their kids and
4 grandkids, and he has a wonderful show, really
5 family-friendly obviously, and standing room only, every
6 single show that we have with Frank Thurston. He's a lot of
7 fun.

8 And pig races; what would the fair be without pig
9 races? We moved the pig races last year to Park Plaza and
10 they'll be there again this year, hugely popular. So once
11 again, we'll have the pig races.

12 If you've never seen that show, I guarantee it is
13 worth every single penny that you pay to get in on your free
14 fair admission, because it is free.

15 Okay. I want to move on to some of our exhibits. A
16 very traditional component of the fair is Market Week and
17 Junior Livestock Auction, that's 4H and FFA school kids.

18 The Market Week is where they show their animals and
19 they are judged on how they handle their animals, how the
20 animal has been raised, and then that culminates in the
21 Junior Livestock Auction.

22 Last year Market Week occurred before the fair and
23 was closed to the public and Junior Livestock Action was
24 virtual, but this year it's back, live and in-person for all
25 the public to see and enjoy and learn from and they can also

1 participate in the Junior Livestock Action. I'll talk about
2 that in just a second.

3 Market Week is the first full week of fair and
4 Junior Livestock Auction is, mark your calendar, it's July
5 23rd, that's Saturday, July 23rd.

6 And the Junior Livestock Auction is a great way to
7 support youth in our community by bidding on an animal or
8 doing add-on, that means just providing additional funds to
9 kids if you don't want to purchase an animal or buyback,
10 that's another way you can support kids by not purchasing an
11 animal. All of this helps the kids.

12 Think of it; these kids are young business people,
13 they have purchased an animal on their own, they raise it,
14 they feed it, they care for it, and when they sell in the
15 Junior Livestock Action, that defrays the cost of them buying
16 and raising that animal.

17 And this program is wonderful. It teaches youth
18 about responsible animal welfare and stewardship and teaches
19 them about the many aspects of business.

20 The livestock staff is always happy to assist with a
21 purchase or an add-on. They're available and will walk you
22 through the buying process or they'll meet with you in
23 advance if you'd like to learn more about what that is. An
24 absolute wonderful program, and you can also go online and
25 learn more about this, but Saturday July 23rd.

1 And then we also have many animal exhibitors that
2 are here at the fair. Here is a very friendly llama that is
3 delighting these young fairgoers.

4 And how iconic is this; isn't that wonderful?
5 Piglets born during the fair right here at Centennial Farm,
6 homegrown at Centennial Farm.

7 Fair staff -- farm staff, I should say, they're the
8 experts, have timed everything just right and so now fingers
9 crossed that nature cooperates and we hope to welcome a
10 litter, or maybe two, of piglets during the fair.

11 And then I think we have some friends that are right
12 out here, I'm going to wave them in. We have some visitors
13 from Centennial Farm that are dying to meet you all, okay,
14 and their handlers from the farm.

15 This is Omar, right here from Centennial Farm, and
16 he has a beautiful California breed rabbit named Lola that
17 he's going to walk around and introduce to everybody. Our
18 farm animals love people to come visit.

19 And then Jonathan has this beautiful Angora kid goat
20 that was born last month. Okay. So the Angora goat's name
21 is Cocoa. So we have Cocoa and Lola. You can walk around
22 and say hi to these beautiful animals. We have hand wipes
23 for you, we have sanitizer.

24 Oh, my goodness, look who else has come in the room?

25 We have some more visitors here. We have our Foodie

1 mascots. All of you know Olivia, right? Olivia has long
2 been our mascot, come to say hi, but we also have -- making a
3 debut is our new mascot -- this is Sunny.

4 Sunny was named through a contest that
5 communications did and the name Sunny was the overwhelming
6 winner. So Sunny will be out at -- this is their first debut
7 in public, I think; I think that's right. So they're here to
8 say hello to you all, welcome you all, they could be
9 available afterwards for pictures.

10 So we have animals and we have our mascots and we
11 have so much more happening at the fair, but they were all
12 dying to say hello; everyone is as excited as I am.

13 Thank you, thank you. Thank you, Cocoa, and thank
14 you, Lola, and Omar and Jonathan, and Roxanne from
15 communications.

16 Is that not the most beautiful kid goat you've ever
17 seen in your life?

18 I think it's so appropriate that we have Sunny for
19 Feel the Sunshine. You'll see the mascots every day at fair
20 and you'll see animals every day at fair. So what more do
21 you need?

22 Moving on. Our Competitive Program, all of the
23 wonderful competitive exhibits will be on display. As a
24 matter of fact, we had a judging the other day of our
25 preserve foods.

1 Friday and Saturday, tomorrow -- yeah, tomorrow and
2 Saturday we'll have entry delivery and the entries will just
3 keep coming in and the judging will be happening and then
4 we'll be doing the displays.

5 But right here you'll see our woodworking program.
6 We also have fine arts, photography, home arts, which is
7 quilts, knitted, and sown items, jewelry, crafts, and
8 collections, and so much more. We also have youth entries,
9 baked goods, garden and floral categories, and here we have a
10 culinary demonstrator that will be -- I don't know if he'll
11 be in the promenade.

12 But we'll have numerous culinary demonstrations,
13 many of them local, most of them local, Orange County, that
14 will be doing ongoing demonstrations throughout the run of
15 the fair in our culinary program.

16 And speaking of food, look at that, a No. 1 reason
17 our guests enjoy the fair -- and all of us, right? Something
18 for everyone; savory and sweet, deep friend, barbequed, and
19 fresh offerings. Everyone enjoys the food at the OC Fair,
20 it's just the best.

21 And then I want to show you some new food offerings
22 that we have this year. We have a new concessionaire, and
23 it's Cardinali. It's called Sweets by Cardinali, is the name
24 of the concession.

25 And here we have -- I have to just explain this to

1 you on the left, because I have got to get my head around
2 this one.

3 This is called a midnight black charcol milkshake,
4 and it's made with food-grade activated charcoal mixed with
5 vanilla ice cream. I've never tried something like this, and
6 I can't wait. I hope all of you do that as well.

7 And then on the right is the cotton candy sundae
8 count. Is that not a thing of beauty? That is amazing.
9 Look at that.

10 It's an ice cream cone enrobed in cotton candy and
11 topped with sprinkles because, you know, more is more, can't
12 not have the sprinkles.

13 But the cotton candy sundae cone and the midnight
14 black charcoal milkshake will be making their debut here at
15 the OC Fair.

16 And I have to tell you that that sundae cone will be
17 featured on the Cooking Channels Carnival Eats program
18 upcoming.

19 So we're going to have a celebrity ice cream cone
20 that's going to be in our manner, so that's pretty exciting
21 about that. And Cardinali's also has --

22 CHAIR LA BELLE: Does that ice cream cone come with
23 a wash cloth?

24 MS. HAMILL: I think that's part of the fun, is
25 watching someone try to eat that, right, it's interactive.

1 And Cardinali's has all sorts of really inventive things that
2 they're doing; they have sundaes made with candy bars and
3 with cereal, like Trix, and Fruity Pebbles, Cinnamon Toast
4 Crunch.

5 They also have, for the more discerning, affogato.
6 That's ice cream with a shot of espresso. So there you go,
7 right? Pretty nice.

8 CHAIR LA BELLE: Go back and tell me more about this
9 charcoal; what is that?

10 MS. HAMILL: I'm sorry, the what?

11 You know what, I am learning about that, and that
12 was my first question, is I don't understand? Charcoal? But
13 it's a new food trend.

14 VICE CHAIR PHAM: It's supposed to absorb toxins.

15 MS. HAMILL: So basically it's a health food. We
16 can all agree that it's a health food? Okay. Great.
17 Because you get your dairy and you get your detoxins.

18 Then I also -- we have another local exhibitor that
19 will be in the festival of products, and they're Moon Goat
20 Coffee, and they come from Santa Ana. And I'm hearing people
21 know these names, right?

22 They will be selling coffee as well as vegan and
23 gluten-free pastries. And again, that will be in our
24 festival of products building. Really exciting.

25 And then, as always, you can count on Chicken

1 Charlie to cook up something inventive. This is a KoolAid
2 chicken sandwich. So it's sweet, tart, and savory all in one
3 and, of course, it's topped with a pickle.

4 And then \$4 Taste. \$4 Taste each and every
5 Thursday, and this is from 11:00 to 4:00 p.m. every Thursday.

6 Over 80 food vendors participate, and will have
7 offerings, and there's just something for every taste and
8 appetite. You can just eat your way through the fair every
9 single Thursday and taste every item. You will love it.

10 And then after all that fair food, the Fun Run,
11 right? The Fun Run 5K makes its return on Sunday, August
12 7th. That's been three years since the Fun Run has been in
13 place live.

14 As you may recall in 2020, they held a virtual Fun
15 Run, which was really fun, but it's not the same as being
16 here at the fair because we -- if you're involved in the Fun
17 Run, we have four detours to fun. Because it is the fair,
18 right?

19 You have to run through the fair and enjoy the fair.
20 So a little bit of fair with your fun. So I'll just show you
21 a couple of pictures.

22 Here's the run part of the Fun Run, super super
23 serious, right? Running for time. And here's the fun part.
24 So come one, come all, come in your costume, bring your
25 friends, bring your families, dress up, but just have fun on

1 that Fun Run on Sunday, August 7th.

2 I wanted to mention that -- social. All of our
3 platforms are humming with the fair every day in every
4 iteration, and it's just going to increase and it will go
5 throughout the fair.

6 Our communications team does an amazing job with all
7 sorts of information, keeping the public engaged, answering
8 their questions, which are numerous. So congratulations and
9 kudos to the communications -- Cary is here, Roxanne you saw
10 earlier, fantastic job, along with our marketing department,
11 of course. They really just do a fantastic job promoting the
12 fair.

13 And then our sponsors. Wow. We have numerous
14 wonderful sponsors and we thank them immensely for
15 participating with us, and we look forward to having them
16 year after year.

17 And then, don't wait. I want to drive home that
18 message. Buy your tickets today. Online ticket sales only.
19 No fees, that means none, zero. Limited daily capacity. So
20 tickets will sell out. Remember, we sold out 17 of the 23
21 days last year. So buy those tickets.

22 And then, let's see. I just think you have a little
23 something on your -- in front of you here, and I thought we
24 could do something kind of fun.

25 We could unwrap your little popper, and I have a

1 couple for the audience, so if they want to do that --
2 thanks, Ken. We can all do this together, we can get excited
3 for the fair.

4 It's like a push-up, right? Like one of those ice
5 cream push-ups. I'm not doing it very well, but. We're
6 going to do a five, four, three, two, one, and we'll all say
7 "Feel the fair."

8 I'll go five, four, three, two, one, and then do
9 your poppers -- but wait a second. I can't open this. I'm
10 having trouble.

11 Is anyone else having trouble? Thank goodness.
12 Summer to the rescue.

13 Five, four, three, two, one. Welcome the 2022 OC
14 Fair, Feel the Sunshine. We're looking forward to it. It
15 can't come fast enough. Three weeks away tomorrow. Buy your
16 tickets.

17 Did anybody have any questions? I didn't ask if
18 anybody had questions.

19 CHAIR LA BELLE: Any questions? Excellent
20 presentation, Joan.

21 MS. HAMILL: Thank you.

22 MS. RICHARDS: I guess no questions, huh?

23 CHAIR LA BELLE: I'm exhausted just listening to
24 this. Okay. I think we're down to the ad hoc committee
25 reports.

1 Leadership committee, am I right or am I --

2 MS. RICHARDS: No, you're good. Leadership
3 committee.

4 CHAIR LA BELLE: You have the report?

5 I think we mentioned earlier that we're looking at
6 the foundation process as requested by Director Bagneris and
7 the leadership committee, and we'll be meeting with Josh to
8 put together all the background information to have it
9 available for our September meeting.

10 I have nothing further on that, unless Newton does.
11 Any further comments?

12 VICE CHAIR PHAM: No further comments. But I
13 actually have to head out, but wanted to say really great
14 work, you know, for staff and really confident in everything
15 you've done. I'll see you guys.

16 MS. RICHARDS: We'll see you at the fair.

17 CHAIR LA BELLE: Okay. Thank you, Newton.

18 Financial monitoring committee. Nick, Barbara?
19 Anything further?

20 BOARD MEMBER KOVACEVICH: No, nothing further. We
21 did get the update from Michelle about how well things are
22 going, and we're continuing -- monthly and review everything
23 and look forward to the positive impacts that the fair is
24 going to bring to our PNO.

25 CHAIR LA BELLE: Perfect. The facilities committee

1 is on livestream. So you have their report. I don't know if
2 there's any questions to that.

3 The governance committee. Sandra or Natalie, I
4 don't know if you have any comments on that.

5 BOARD MEMBER RUBALCAVA-GARCIA: We don't have an
6 update this month. But we did note a public comment related
7 to governance, so.

8 CHAIR LA BELLE: Okay. Community affairs committee.
9 Director Bagneris, do you want to present the report?

10 BOARD MEMBER BAGNERIS: Yes. We want to talk about
11 what's going on this month. So we have pride month that's
12 going on. So we called that out in our report.

13 We also have Out at the Fair, which will happen on
14 Sunday, August 7th. So keep that in mind. June is also
15 National PTSD Awareness Month. And so we'd like for you to
16 keep that in mind as well, especially, our veterans who
17 suffer from PTSD.

18 We did recognize Juneteeth, which was on June 20th.
19 It's actually June 19th, but the Federal holiday was on the
20 20th. So hopefully you were able to celebrate that activity
21 over the weekend.

22 We had our pre-fair neighbor meeting. We had the
23 Mesa Del Mar and College Park areas that attended this
24 meeting. The staff answered questions and provided
25 information about fair programs, operations, and customer

1 service.

2 And we also are going to be donating tickets, Board
3 members will be donating tickets to nonprofit organizations
4 to give those underprivileged persons an opportunity to come
5 and share in the fair without having to purchase tickets.

6 Our next meeting, we will continue to look at the
7 things that are coming up for the community -- in the
8 community. I do want to call out our special project, the
9 Plaza Pacifica. Hopefully we will have an update after the
10 fair on where we are with that activity.

11 And thank the staff for preparing this slide, which
12 talks about the things that I just mentioned and also notes
13 Nate Looney, who is the CEO of Westside Urban Gardens, and
14 that's a part of the LGBTQ community.

15 So if there's no questions, that's our report.

16 CHAIR LA BELLE: Any questions?

17 Thank you, Barbara.

18 I think that concludes the reports. I think we're
19 going to have a brief closed-session.

20 Are we going to set it up in here, Michelle?

21 MS. RICHARDS: Yes. We'll ask members of the public
22 and staff to step out, and then we'll close the dividers so
23 the Board can meet.

24 CHAIR LA BELLE: Perfect. So let's take about a
25 five-minute recess.

1 (Recess.)

2 CHAIR LA BELLE: All right. We are back in session.
3 Let's see what I got here.

4 I think we're ready for the CEO's report, correct?

5 MS. RICHARDS: We are. We need to make an
6 announcement about nothing to report out of closed session.

7 CHAIR LA BELLE: Nothing to report out of closed
8 session.

9 MS. RICHARDS: Yes. Please turn your mics back on.

10 Okay. Well, I had a lot to say during the State of
11 the Fair presentation. So we only have a few additional
12 operational updates.

13 I did want to mention that we learned late yesterday
14 that Cotton Rosser, who was the founder of the Flying U
15 Rodeo, which has been here at the fair for many many years,
16 sadly passed away yesterday. He was 93 years old. A real
17 icon in the rodeo arena and also at the fair. So we send our
18 condolences to his family.

19 And just to recap what the finance committee
20 reported. We're doing very well for the month ending May
21 31st. Year-to-date revenue is 3.59 million against expenses
22 of 10.1 million.

23 So we have a deficit, but we expect that deficit
24 this time of year, but we didn't have quite as big of a
25 deficit as what we had budgeted for, so at this point we're

1 2.78 million favorable to budget.

2 And as I mentioned in my earlier presentation, our
3 projection now, including five months of actuals and seven
4 months of budget figures, we're projecting net proceeds of
5 8.76 million at the end of the year.

6 We're also doing very well with our cash and cash
7 equivalents, and as I also mentioned earlier, this becomes
8 the basis of what the organization will use to fund our
9 Master Site Plan and other improvements to the property. So
10 that's a 23.9 million dollar increase year over year. So
11 doing quite well.

12 So I'm going to turn it over very quickly to our
13 COO, Ken Karns, for a quick operations update.

14 MR. KARNs: Thank you, Michele.

15 Three items this month. First, with the Master Site
16 Plan, staff continues development of the Master Site Plan
17 related to a PowerPoint presentation, a rough order of
18 magnitude, and then onto budgeting and financial modeling.
19 We anticipate having more of an update for the facilities
20 committee at their next meeting.

21 Second update is on the Highway 55 project. Staff
22 met with the Highway 55 outreach and communication project
23 team to further understand the scope of work and potential
24 impacts on the annual fair or other events on the property.

25 This project will physically be starting late

1 August, early September, so it will not have any impacts on
2 the 2022 annual fair.

3 The project is expected to last for three and a half
4 years and the work is focused on changes and improvements on
5 the 55 between MacArthur and McFadden.

6 There will always be lanes open, so the future
7 impact on those getting to the fair should be minimal to
8 nonexistent.

9 However, there are full on- and off-ramp closures
10 late at night. That could impact guests going home at the
11 end of a fair evening. So with that, teams discussed
12 communication opportunities, and we'll continue to explore
13 those and finalize going forward.

14 And lastly, an Edison update. We have carried out a
15 meeting with our representatives from Edison to address power
16 outages this summer, strategies and communication plans that
17 will be in place, and Edison continues to be a great partner
18 of OCFEC.

19 On a proactive note, Edison fully launched a demand
20 response program. I'll happily delve into more detail for
21 anyone that's interested in that.

22 And directly related to the annual fair, we are
23 meeting again this Monday to discuss commitments on
24 preventative maintenance, blackouts, and also emergency
25 response.

1 And that concludes our report. Happy to answer any
2 questions.

3 CHAIR LA BELLE: Thank you, Michele. Thank you,
4 Ken. Board of Directors, matters of information. Let's
5 start with Nick.

6 BOARD MEMBER KOVACEVICH: All right. Well, I just
7 want to say thank you, everyone, appreciate all the hard work
8 and that, obviously, shows up when we get to go over the
9 state of the fair. So that was pretty powerful. Excited for
10 the fair ahead.

11 Wanted to thank the Oc Wine Society for the
12 wonderful event that they put on and invited us to and some
13 of us Board Directors took advantage of that.

14 I was very thankful the night of, not so thankful
15 the morning after, but I will be looking forward to attending
16 next year.

17 And last but not least, big shoutout to the Golden
18 State Warriors for bringing yet another sports championship
19 to our great State of California.

20 CHAIR LA BELLE: What sport are they in?

21 BOARD MEMBER KOVACEVICH: National Basketball
22 Association.

23 CHAIR LA BELLE: I thought so. All right. Thank
24 you, Nick.

25 Natalie.

1 BOARD MEMBER RUBALCAVA-GARCIA: I don't know how to
2 follow Nick on that one, that was actually pretty good. But
3 I just want to thank Michele and team for getting ready for
4 the fair, and I think having the recognition that we received
5 today from our partner across the street is great.

6 So just thank you and excited for the fair.

7 BOARD MEMBER CERVANTES: Yes, likewise. I am
8 excited for all the work that our CEO does and the entire
9 team. It is just amazing, and I'm excited and look forward
10 to the fair as well. And have a happy 4th of July.

11 CHAIR LA BELLE: Barbara.

12 BOARD MEMBER BAGNERIS: Ditto to everything that's
13 already been said. Happy pride month, Juneteenth, and
14 awareness for PTSD.

15 I look forward to the fair, I love the fair, and I'm
16 looking forward to Maxwell, you guys just don't know, you
17 just don't know.

18 BOARD MEMBER RUBALCAVA-GARCIA: I have to look him
19 up now.

20 BOARD MEMBER BAGNERIS: You have to, oh my gosh,
21 okay, Anyway. Okay. Anyway. I just want to thank the staff
22 for all that you do in preparation for the fair, and it's
23 looking like fair around here, love to see the big wheel. So
24 thank you for that, and happy 4th of July.

25 CHAIR LA BELLE: Thank you, Barbara.

1 Ditto all the comments relative to the staff work.
2 Hopefully the vacuum is good enough to get all this up. But
3 I do want to thank you, and this will be my 12th, I think,
4 fair. I'm looking forward to it.

5 For those of you that aren't busy tomorrow tonight,
6 the Portland Pickles are playing the Yakima Valley Pippins at
7 7:05. You can go onto YouTube and watch them livestream.

8 And right now my grandson is expected to start the
9 game, so. And he has just been accepted to the University of
10 Oklahoma, so he's transferring there, and it's going to be go
11 Boomer Sooners.

12 The next board meeting is September 22nd, and I
13 would like to, at this time --

14 BOARD MEMBER CERVANTES: That's my birthday.

15 CHAIR LA BELLE: Perfect.

16 BOARD MEMBER CERVANTES: Well, it's my birthday
17 month, so it's only one of the days.

18 CHAIR LA BELLE: I want to adjourn this meeting in
19 memory of Janet Natalie Winter, loving daughter, loving
20 mother, loving husband [sic], and the daughter of Sandra
21 Cervantes.

22 So with that, our blessing to everyone and the
23 meeting is adjourned.

24
25 (Meeting ended.)

CERTIFICATE

OF

CERTIFIED SHORTHAND REPORTER

* * * *

The undersigned Certified Shorthand Reporter of the
State of California does hereby certify:

That the foregoing meeting was taken before me at
the time and place therein set forth.

That the proceeding was recorded stenographically
by me and were thereafter transcribed, said transcript, being
true and correct copy of the proceedings thereof.

In witness whereof, I have subscribed my name, this
date: July 5, 2022

Katherine Thomas
Katherine Thomas

<div>\$</div> <div>\$4 42:4</div> <div>\$40,000 7:20</div> <div>\$44 29:25 30:2</div> <div>\$49 30:4</div> <div>1</div> <div>1 15:1 39:16</div> <div>10.1 48:22</div> <div>100 21:21</div> <div>11:00 42:5</div> <div>11th 32:20</div> <div>12,093 18:14</div> <div>12th 53:3</div> <div>13 18:11</div> <div>14 19:4</div> <div>14th 27:25 30:1</div> <div>15th 27:24</div> <div>17 29:7 43:20</div> <div>19 16:15</div> <div>1993 35:1,2</div> <div>19th 46:19</div> <div>2</div> <div>2.78 23:6 49:1</div> <div>2019 9:12 18:16</div> <div>2020 12:4 14:22 42:14</div> <div>2021 15:16 16:4 23:2</div> <div>2022 3:4 10:8 11:17 14:7 16:14 19:2 27:4 28:1 29:22 44:13 50:2</div> <div>2024 11:3</div> <div>20th 46:18,20</div> <div>21st 32:19</div> <div>22 23:2 29:16</div> <div>22035 8:7</div> <div>22082 8:7,9</div> <div>22149 8:7</div>	<div>22150 8:7</div> <div>22nd 53:12</div> <div>23 3:4 18:25 29:7 31:19 43:20</div> <div>23.9 49:10</div> <div>23rd 36:5,25</div> <div>2400 18:12</div> <div>24K 33:19</div> <div>25 10:13</div> <div>2500 18:1</div> <div>26th 4:18</div> <div>27th 9:16</div> <div>28th 12:12</div> <div>3</div> <div>3 5:1</div> <div>3.59 48:21</div> <div>30th 32:19</div> <div>31 16:14</div> <div>31st 48:21</div> <div>32nd 3:1,8</div> <div>358 18:11</div> <div>3D 21:11</div> <div>3rd 33:9</div> <div>4</div> <div>4 4:24</div> <div>40 20:22</div> <div>45,000 28:16,18</div> <div>4:00 42:5</div> <div>4H 35:17</div> <div>4th 29:13 52:10, 24</div> <div>5</div> <div>50 10:12</div> <div>55 49:21,22 50:5</div> <div>5:00 30:5</div> <div>5K 42:11</div>	<div>6</div> <div>62.9 22:20</div> <div>7</div> <div>7 4:24 15:2</div> <div>74th 10:5</div> <div>7:05 53:7</div> <div>7th 42:12 43:1 46:14</div> <div>8</div> <div>8.76 23:10 49:5</div> <div>80 42:6</div> <div>8:00 30:5</div> <div>8A 9:9</div> <div>8B 12:8</div> <div>8C 14:1 26:23</div> <div>9</div> <div>91,000 18:10</div> <div>93 48:16</div> <div>9:30 3:5</div> <div>A</div> <div>a.m. 3:5</div> <div>absolute 36:24</div> <div>absorb 41:14</div> <div>Abstain 5:23</div> <div>accept 25:19</div> <div>accepted 6:10 53:9</div> <div>access 3:20 20:1, 18</div> <div>accountant 22:11</div> <div>achievement 15:16</div> <div>act 34:11,23</div> <div>action 3:14 6:4,6 25:8 31:12,22,25 32:7 33:23,25 34:7 35:23 36:1,</div>	<div>15</div> <div>activated 17:12 40:4</div> <div>active 16:16</div> <div>actively 16:5,12</div> <div>activity 46:20 47:10</div> <div>acts 31:21 32:13 33:12</div> <div>actual 23:7</div> <div>actuals 49:3</div> <div>ad 44:24</div> <div>ADA 21:4</div> <div>add 22:18 23:8</div> <div>add-on 36:8,21</div> <div>added 18:25 19:7 28:23</div> <div>adding 21:4 22:10</div> <div>additional 36:8 48:11</div> <div>additions 22:11</div> <div>address 6:12,16, 21 14:12,13 50:15</div> <div>adjourn 53:18</div> <div>adjourned 53:23</div> <div>administration 10:7</div> <div>admission 18:1 28:25 33:1,21 34:8,13 35:14</div> <div>advance 30:7 36:23</div> <div>advantage 51:13</div> <div>Advisory 22:9</div> <div>affairs 46:8</div> <div>affecting 23:19</div> <div>affogato 41:5</div> <div>afterthought 19:19</div> <div>agency 19:12 26:5</div> <div>agenda 6:2,10, 11,13,15</div>	<div>agendize 13:2</div> <div>agree 12:22 41:16</div> <div>agreement 7:16 10:14 11:5 12:22</div> <div>agreements 7:15, 24 8:2,6,7 20:14</div> <div>Agricultural 3:1</div> <div>agriculture 3:20</div> <div>ahead 3:10 4:23 6:18 28:2,10 51:10</div> <div>air 27:22</div> <div>Aitken 4:14 5:1</div> <div>ajenda 3:13,15</div> <div>allegiance 3:22</div> <div>Alliance 15:22 17:20</div> <div>allowed 6:1 10:19</div> <div>amazing 21:3 34:5 40:8 43:6 52:9</div> <div>amount 7:19</div> <div>Amphitheater 9:17 11:4 12:6 31:13,19 32:5, 11,12,25 33:6</div> <div>Ana 41:20</div> <div>Angelica 9:11</div> <div>Angora 37:19,20</div> <div>ANGUS 4:3,5,7, 9,11,14 5:12,14, 16,18,20,22 8:20,22,24 9:1,3, 5 13:14,16,18, 20,22,24</div> <div>animal 17:13 35:20 36:7,9,11, 13,16,18 37:1</div> <div>animals 35:18,19 37:18,22 38:10, 20</div> <div>announcement 48:6</div> <div>annual 10:17 11:12 14:13 16:7 18:19 20:5 49:24</div>
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