



## 2020 RESTAURANTS MEDIA KIT

Destination Signals supports Mesa with community activation—connecting local businesses with residents and visitors through [VisitMesa.com](https://VisitMesa.com).



destination  
signals

# THE BEST WAY TO REACH LOCALS & VISITORS

**VISITMESA.COM**

We are the most trusted travel resource for the Mesa region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

**1.4M+** ANNUAL  
PAGEVIEWS

**1.73%** AVERAGE CTR OF  
RESTAURANT ADS

*\*industry average is 0.90% for native ads*

**68%** OF WEBSITE VISITS  
ARE ON MOBILE DEVICES



## TOP 5 REASONS TO ADVERTISE:

**1: REACH** a qualified audience of wealthy, educated visitors and locals.

**2: BUILD** targeted, custom-tailored campaign strategies.

**3: ACCESS** native advertising placements, which outperform traditional display advertising 4 to 1.

**4: MEASURE** your advertising performance and results.

**5: SUPPORT** Mesa. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

**VISIT MESA**  
CITY LIMITLESS®

**TO GET STARTED TODAY CALL (800) 274-8774 x713  
OR EMAIL [ADS@VISITMESA.COM](mailto:ADS@VISITMESA.COM)**



## ADVERTISING OPPORTUNITIES

### 1 PEAK AD

**Placement:** Food & Drinks Section  
**Monthly Rate:** \$50

**Image:** 640x480 pixels

**Title:** 30 characters

**Body:** 215 characters

Character count includes space

### 2 FEATURED BLOCK AD

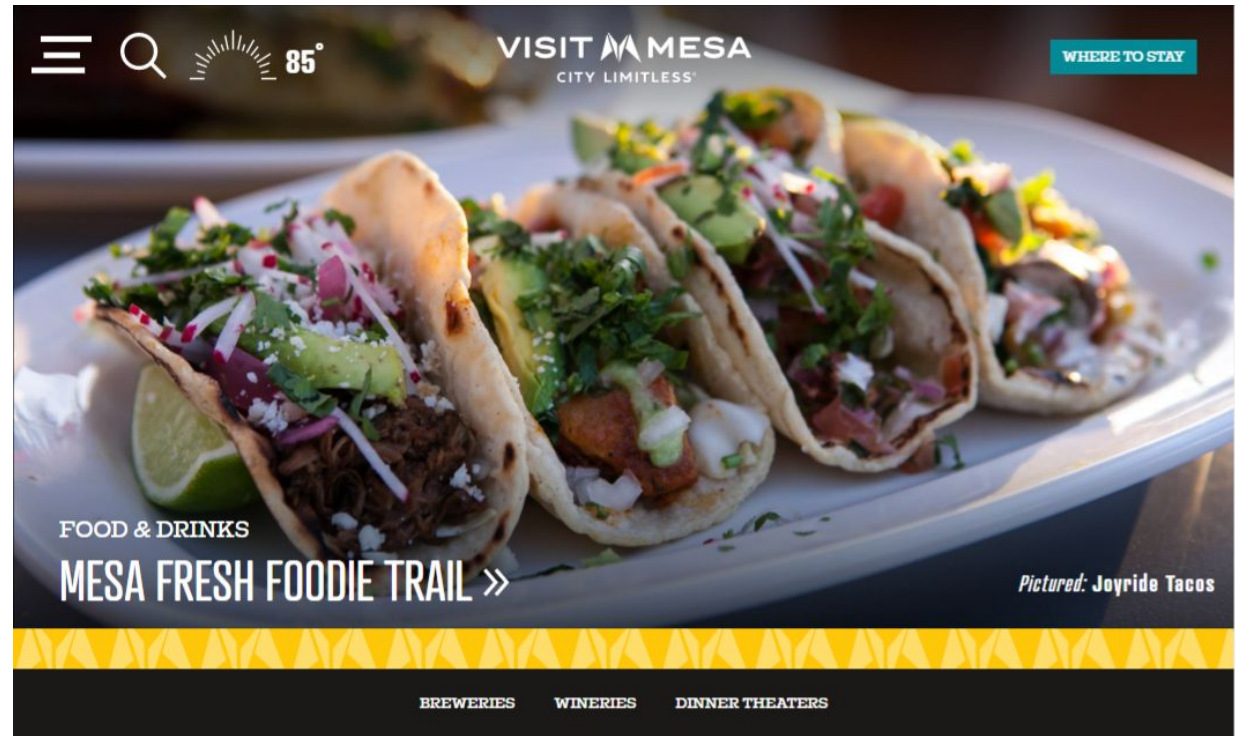
**Placement:** Run of Site  
**Monthly Rate:** \$250

**Image:** 640x480 pixels

**Title:** 25 characters

**Body:** 120 characters

Character count includes space



## Restaurants In Mesa, AZ



MESA IS HOME TO A WIDE VARIETY OF RESTAURANTS AND NIGHTTIME HOT SPOTS.

Start your day with a relaxing breakfast and end it with dancing 'till you drop at a hip and happening club!

Your tastebuds will have a hard time keeping up with all the restaurants Mesa has to offer. Start your culinary tour by dining in one of Mesa's American restaurants, and then savor the regional flavor of Mexican & Southwestern fare. Sample the exotic spices of Indian and Mediterranean & Middle Eastern restaurants. Get a taste of the old world with Italian and German & Polish cuisine. Give your meal a tropical twist with Island flavors, or go Greek/Mediterranean for classic food worthy of Mount Olympus.

Sip a cupful of charm at a Mesa tea parlor and make your meal a production at one of Mesa's [Dinner Theaters](#). Catch the big game and cheer for your favorite team at a Sports Bar.



*Jalepeno Bucks*

**ARIZONA STYLE BURRITOS & BBQ** Enjoy a true taste of AZ with authentic new wave Mexican soul food & BuzzSaw brand BBQ with homemade salsas. Bring your appetite & get your hands saucy! [[LEARN MORE](#)]



**Visit Mesa**  
**REACH A TARGETED AUDIENCE**  
Our website gets over 1.3 million annual pageviews.  
[[LEARN MORE](#)]



**ADVERTISE WITH US**  
Reach locals and visitors alike with a run of site Featured Block ad that appears on nearly every page. [[LEARN MORE](#)]



**IN-MARKET VISITORS**  
68% of our website traffic on mobile devices looking for restaurants, things to do & events. [[LEARN MORE](#)]

## ADVERTISING OPPORTUNITIES

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### HERO IMAGE AD

**Placement:** Restaurants Page  
**Monthly Rate:** \$67

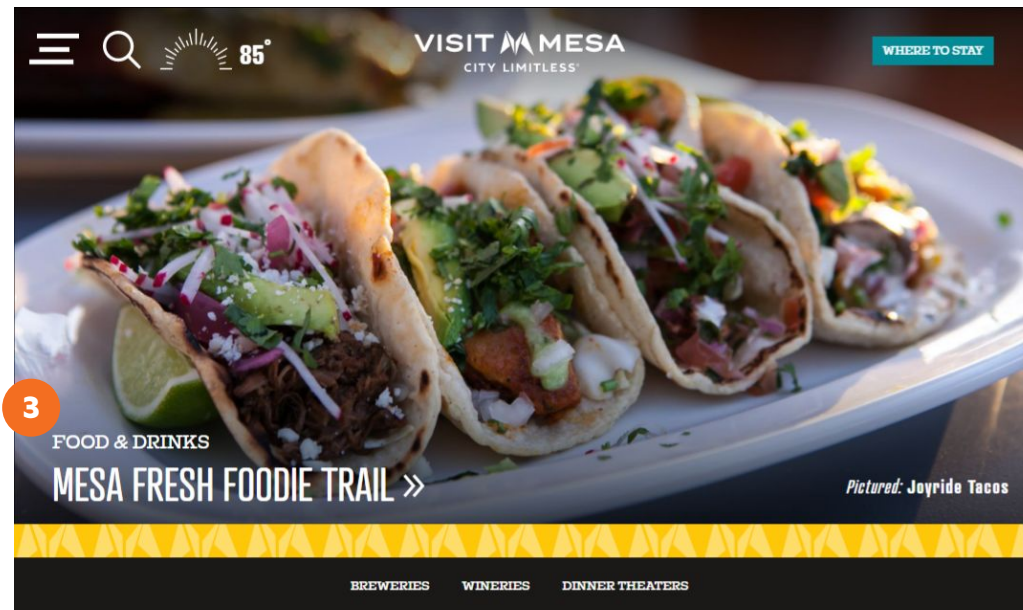
**Image:** 1920x1080 pixels  
**Title:** 25 characters  
Character count includes space

4

### EDITORIAL AD

**Placement:** Restaurants Page  
**Monthly Rate:** \$42

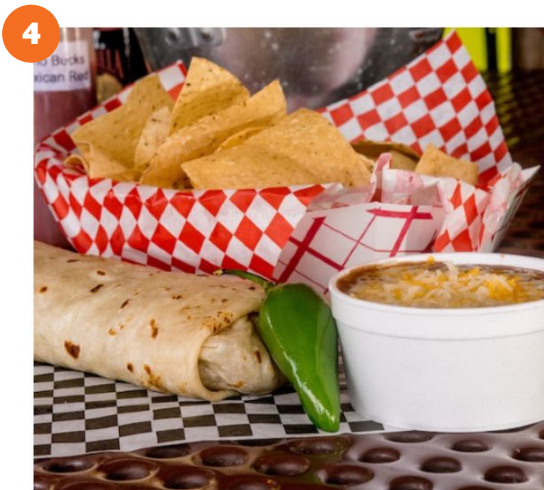
**Image:** 640x480 pixels  
**Title:** 50 characters  
**Body:** 345 characters  
Character count includes space



## Restaurants In Mesa, AZ



MESA IS HOME TO A WIDE VARIETY OF RESTAURANTS AND NIGHTTIME HOT SPOTS.



*Featured Partner*

### Arizona Style Burritos & BBQ

Jalepeno Bucks

Enjoy a true taste of AZ with authentic new wave Mexican soul food & BuzzSaw brand BBQ with homemade salsas. Bring your appetite & get your hands saucy!

[\[LEARN MORE\]](#)



## ADVERTISING OPPORTUNITIES

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### MASHUP AD

**Placement:** Restaurants Page

**Monthly Rate:** \$33

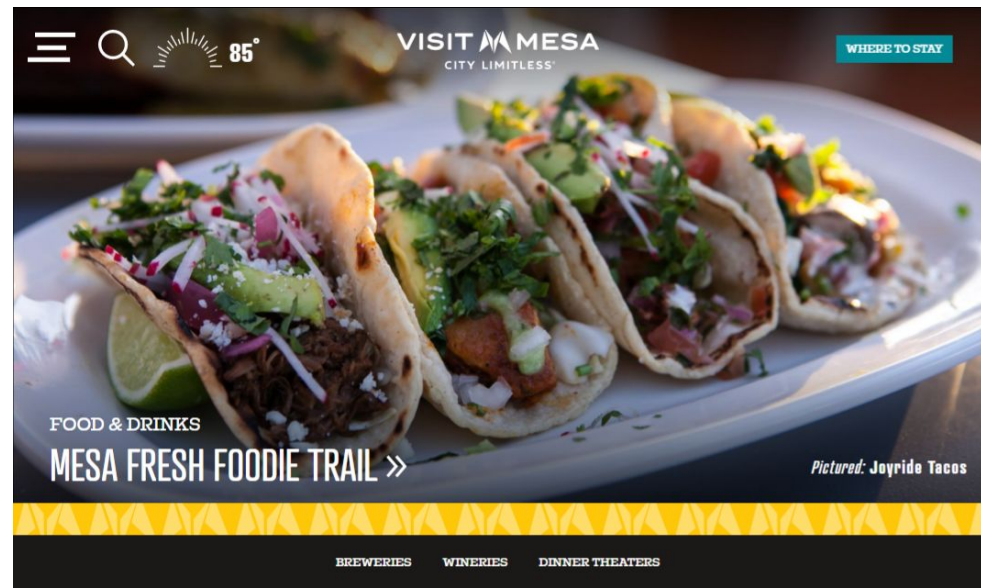
**Image:** 640x480 pixels

**Title:** 25 characters

**Body:** 140 characters

Character count includes space

**Ad Functionality:** The Mashup Ad rotates between the three positions on page refresh. Additional ad copy appears on mouseover.



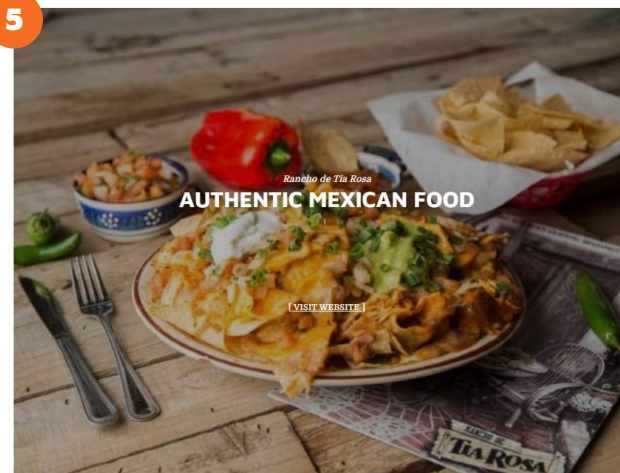
## Restaurants In Mesa, AZ



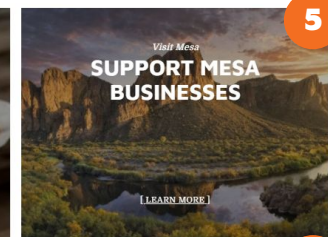
MESA IS HOME TO A WIDE VARIETY OF RESTAURANTS AND NIGHTTIME HOT SPOTS.

Start your day with a relaxing breakfast and end it with dancing 'till you drop at a hip and happening club!

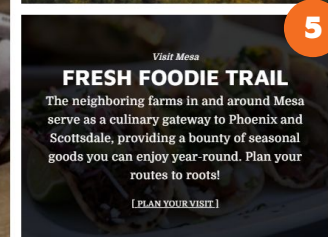
5



5



5



## ADVERTISING OPPORTUNITIES

### 6 FEATURED LISTING

**Placement:** Restaurants Page  
**Monthly Rate:** \$33

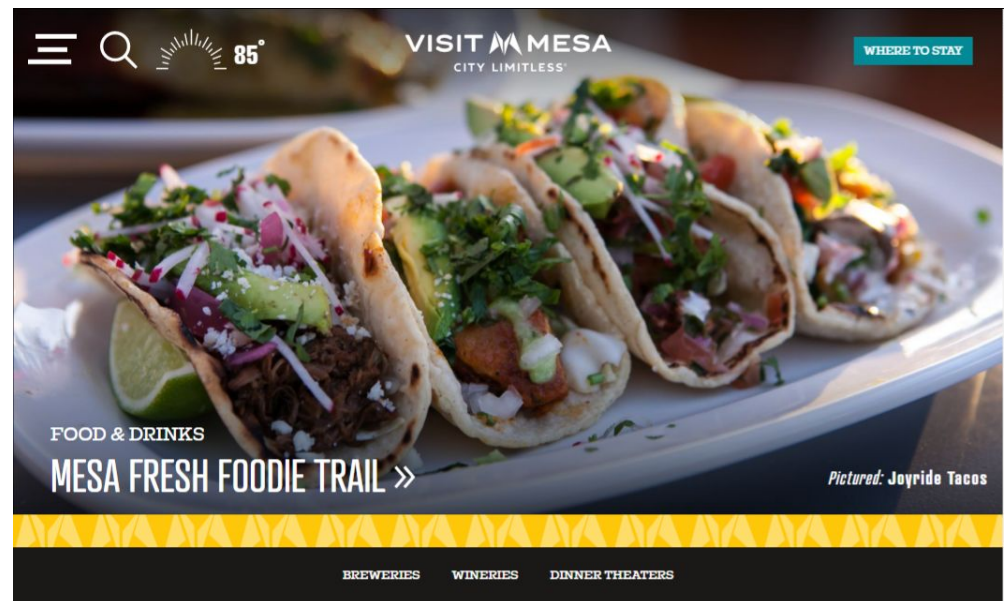
**Image:** 640x480 pixels

**Title:** 20 characters

**Body:** 140 characters

Character count includes space

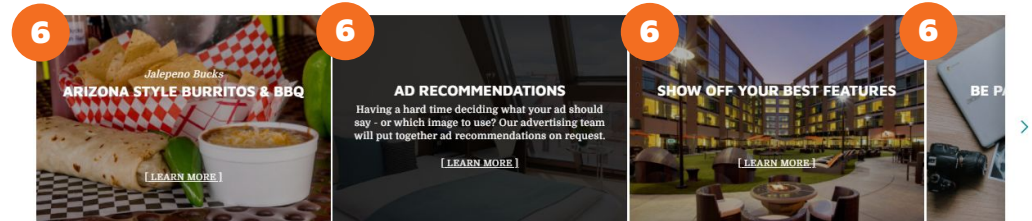
**Ad Functionality:** The Featured Listing rotates between up to six positions on page refresh, all ads appear within a scroller. Additional ad copy appears on mouseover.



## Restaurants In Mesa, AZ

f t e SHARE

MESA IS HOME TO A WIDE VARIETY OF RESTAURANTS AND NIGHTTIME HOT SPOTS.



SEARCH

CATEGORY:  LOCATION:  KEYWORD:



American  
**12 WEST BREWING TAP ROOM & RESTAURANT**

12 W Main St  
Mesa, AZ 85202



Casinos  
**WE-KO-PA CASINO**  
10438 WeKoPa Way  
Fort McDowell, AZ 85264



American  
**OLD ELLSWORTH BREWING**  
22005 South Ellsworth Road  
Queen Creek, AZ 85142



Mexican & Southwestern  
**RANCHO DE TIA ROSA**  
3129 E McKellips Rd  
Mesa, AZ 85213

**(800) 274-8774 x713 | ADS@VISITMESA.COM**



## ADVERTISING OPPORTUNITIES

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### SPONSORED BLOG

**Placement:** Blog + House Ads  
**Monthly Rate:** \$150

Tell your story to potential visitors and locals! Sponsored Blogs maintain the same tone and editorial feel as our blogs. Our team will write, optimize and publish an approved blog for your business, then drive traffic to it through house ads and social media.



October 19, 2020 Sponsored Content

## 6 Patios To Enjoy in City Limitless

   [SHARE](#)

GOOD NEWS, PATIO SEASON IS UPON US ONCE AGAIN!

It is the perfect time for outdoor dining. Grab your family or Sunday brunch gang and enjoy the nice weather on one of these popular patios in Mesa City Limitless!

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## ADVERTISING HIERARCHY

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**1 HERO IMAGE AD**

**2 PEAK AD**

**3 FEATURED BLOCK AD**

**4 EDITORIAL AD**

**5 MASHUP AD**

**6 FEATURED LISTING**

