

FUN IS FOR EVERYONE

The Impact and Benefits of Becoming a Certified Autism Center

Attractions, resorts, and entertainment venues are exciting places that can provide a great way for families and individuals to have fun and create memories – research has shown that engaging in stimulating activities such as travel, animals, water interaction, and outdoor play can even be therapeutic for autistic children and individuals. However, there are things your team can do to be able to better welcome ALL visitors. **That's why your organization is partnering with IBCCES to become a Certified Autism Center, to better welcome autistic and sensory-sensitive guests.** Below is more information on how this will impact you, your team, and the families and individuals you serve.

IMPACT

1 in 6 people have a sensory need

1 in 36 children diagnosed with autism

32 Million trips are taken annually by travelers with special needs

Millions of adults are in the spectrum



What Does It Mean to Become a Certified Autism Center

A Certified Autism Center (CAC) has completed training for at least 80% of their staff. This autism sensitivity and awareness training ensures team members have the knowledge and skills to better understand and communicate with autistic individuals or those who may have sensory sensitivities. Many Certified Autism Centers also undergo an onsite review by IBCCES experts to provide additional resources such as sensory guides and other accommodations.

BENEFITS TO YOUR ORGANIZATION

Other locations have seen the following results after becoming certified

- Increase in bookings and attendance
- Increase in media attention and social media engagement
- Increased guest trust and satisfaction
- Increased employee confidence and morale

As part of this process, you will receive training on:

- ☒ Autism Overview
- ☒ Basic Safety
- ☒ Sensory Impacts
- ☒ Accessibility Needs
- ☒ Communication
- ☒ Parent/Caregiver Perspective

WHAT IT MEANS TO FAMILIES

"When we can find a place that is educated and supportive of neurodiversity, **not only do we immediately become loyal customers, we tell all our fellow moms who also have disabled children. Word of mouth is huge in the disability community.**"

"Any assistance we get as parents to help make it less stressful is something **we can't even begin to express how appreciative we are for it.**"

You can't always tell someone's autistic by looking at them...there are more of us than you think & we're looking for "safe" and welcoming places to visit.

Who is your training and certification organization, IBCCES?

The International Board of Credentialing and Continuing Education Standards (IBCCES) was established in 2001 to meet the training and credentialing needs of professionals who work with individuals with autism and cognitive disorders. IBCCES provides these programs in more than 87 countries to healthcare, education, hospitality, corporate, and public safety professionals to help ensure better experiences and outcomes for autistic and neurodivergent individuals.

IBCCES

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