



## 9th Annual Comparably Awards Fact Sheet: December 2025 Best Places to Work Categories

Congratulations for achieving your place in our 9th Annual Comparably Awards! These are the most coveted - and competitive - categories which is why we saved the best for last. Our *Best Places to Work* honorees will be announced Dec. 9-11, 2025 on Comparably.com and LinkedIn via the following schedule:

CATEGORY	CATEGORY METHODOLOGY	PUBLISH DATE
<b>Best Companies for Compensation</b> (segmented by large & SMB companies)	Measures employee feedback to several factors that contribute to total compensation (pay, raises, bonuses, benefits package, stock/equity, and 401K).	Tuesday, December 9th
<b>Best CEOs</b> (segmented by large & SMB companies)	Measures employee feedback and approval ratings for chief executive officers.	Wednesday, December 10th
<b>Best Company Culture</b> (segmented by large & SMB companies)	Measures employee feedback in core metrics that contribute to a positive workplace culture (CEO, executive team, manager, career growth, compensation, perks, benefits, work environment, eNPS, company outlook, retention, happiness, work-life balance, etc.)	Thursday, December 11th

**Winner Press Releases:** Embargo agreements are in place with media, so press releases cannot be distributed until 7:01 a.m. PT/10:01 a.m. ET after your category is published. If you win multiple categories, we recommend distributing one release that includes all your wins for maximum impact.

**About Comparably:** [Comparably](#) by [ZoomInfo](#) is a leading employee review platform with 20 million anonymous employee ratings on 70,000 U.S. & Canadian companies. With the most comprehensive data on large and SMB organizations in nearly 20 workplace categories – based on gender, ethnicity, age, experience, industry, location, and education – it's one of the most used SaaS platforms for employer branding and a trusted third party site for workplace culture and salary data. For more information on Comparably and its annual *Best Places to Work* series, visit [comparably.com](#).

**Methodology:** [Comparably Awards](#) are based on sentiment feedback from current employees who anonymously rated their employers on Comparably.com during a 12-month period (Nov. 10, 2024 through Nov. 10, 2025). The final rankings were determined based on the most positive sentiment ratings on a series of questions in nearly 20 core culture metrics, from compensation (salary, bonus, raises) and career growth (opportunities, mentorship, goals) to leadership (CEO, executives, direct managers) and work environment (work-life balance, perks

& benefits, coworkers) in yes/no, true/false, 1-10 scale, and multiple-choice format. The answer to each question was given a numerical score and then compared to companies of similar size.

To qualify, Large companies (more than 500 employees) must have met a minimum of 75 employee participants and SMB companies (up to 500 employees) must have a minimum of 25 employee participants. For statistical significance, additional weight was given to companies with more participation from their employee base, relative to company size. There were no fees or costs associated with participating, nor was nomination required. Complete methodology can be found by visiting [Awards FAQ](#).

**Website:** [Comparably.com](#) | **LinkedIn:** [Comparably](#) | **X:** [@Comparably](#)