

2026 Newberry Knockout **Broadcast Journalism Guidance**

Broadcast Journalism will largely mirror the event offered at PKD. The focus of this event is to demonstrate skill in selection, organization, and presentation of a simulated broadcast news/talk program. Speakers will choose and edit their own material to be exactly five minutes in length. Previous versions of this event focused on tournament staff providing copious written material. To be more mindful of the actual processes of contemporary radio news/talk, we have updated the rules to best reflect current trends as a competitive event.

Participants will not receive a packet of pre-selected articles. Instead, students will create an entirely factual account of news. Students must include the following sections within their broadcast; (1) an international segment, (2) a domestic segment, and (3) a sports/arts/entertainment segment. While other stories and segments can be included to make time, judging criteria will favor those who have included the required materials. Call letters/radio-platform identification, as well as references to weather, sponsors, programming, etc., are acceptable, but not required.

Reminders: Please submit a link to your recording NO LATER THAN Monday, March 2. You are responsible for ensuring links are working properly and that you can be heard clearly. We recommend using YouTube and uploading the video as UNLISTED.

Only one submission per speaker is required. The same video will be used for both rounds and for finals should you advance.

Finally, HAVE FUN! We look forward to seeing what you have prepared for us.